



CENTRAL COLLEGIATE HOCKEY ASSOCIATION

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FOR IMMEDIATE RELEASE
December 11, 2008

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THE CCHA DEBUTS FAN PAGE ON FACEBOOK

Enter to Win Free Tickets to the GLI with Fan Photo Contest

FARMINGTON HILLS, Mich. – The Central Collegiate Hockey Association is now part of Facebook, the internet's leading social utility with over 70-million active users. The Facebook Fan Page will offer fans an unparalleled opportunity to interact with the CCHA and other fans.

"This is a unique avenue for fans to connect with other college hockey fanatics around the league," said CCHA Commissioner Tom Anastos. "The CCHA Facebook page will also offer special contests and opportunities for fans in addition to the most up-to-date information on the CCHA."

The CCHA Facebook fan page is jam-packed with news stories, photos, videos, radio clips, upcoming events and information from one of the nation's leading college hockey conferences. Fans will also have the option to upload their own photos and videos, create discussion boards and write their fan loyalties all over the CCHA wall.

The CCHA is using its Facebook Fan Page to give away two sets of four FREE tickets to the Great Lakes Invitational (GLI) at Joe Louis Arena Dec. 27 and 28, 2008. To enter, become a fan and upload your best school spirit picture by midnight on December 21. Two lucky contestants will be selected with the grand-prize winner receiving four tickets to the games on Sunday, including the Championship game, and the runner-up getting four tickets to the semifinals on Saturday.

Adding the CCHA Facebook Fan Page is simple and can be done by searching Facebook for "CCHA" and clicking on the page labeled 'CCHA: Central Collegiate Hockey Association'. Once you access the page, click on the 'Become a Fan' link. Fans can also access the CCHA Facebook page by searching for "CCHA Facebook Fan Page" on an internet search engine.

The CCHA fan page grew from zero members to over 100 fans within the first 48 hours of existence. With eight out of 10 college students registered and 250,000 members joining Facebook every day, the CCHA fan page will unite fans past and present. Nine of the 12 CCHA teams also have individual fan pages with The Ohio State University leading the way with over 20,000 members.

Joining the CCHA fan page does not mean the CCHA will gain any contact information identifying information or even gain access to your personal Facebook page.