

2009-10 College Alignment Plan

College: University College

Date: 2/27/09

College Mission Statement/Statement of Purpose - The purpose of University College is to provide developmental courses, educational counseling, and academic support services that will empower students enrolled at Ferris State University to achieve their educational and career goals.

Strategic Planning Goal 1: Become a demonstrable center of excellence in educational quality and student learning.

College Goal 1: Implement Outcomes Assessment plan for University College at program and course levels.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Form UC Outcomes Assessment Team	Reach out to UC program leaders to get them on board.	FSU Goal1; Initiative 1. AA: Assessment	Fall 2008	Ongoing	
2. Require UC leaders and support staff to receive TracDat training.	All necessary staff trained by 1/5/09.		12/18/08	12/18/08	Dr. R. Teahen
3. Identify respective program outcomes.	Each program identifies at least three outcomes.		12/18/08	1/5/09	
4. Load program outcomes to TracDat	100% compliance		12/18/08	1/15/09	
5. Enter program outcomes data and reports to TracDat.	100% compliance		5/2/09	8/31/09 and Ongoing	
6. Analyze program outcomes data.	Identify necessary changes to programs.		Fall 2009	Ongoing	
7. Identify respective course learning outcomes where appropriate (i.e., CARE, DIST, FSUS, READ, UNCP and UNIV).	Programs with credit courses must identify the learning outcomes for each course.		2/16/09	4/30/09	
8. Load course outcomes to TracDat.	100% compliance		5/1/09	12/31/09	
9. Load learning outcomes data to TracDat.	100% compliance		1/10/10	Ongoing	
10. Analyze course outcomes data.	Identify necessary changes.		Spring 2010	Ongoing	
No Additional Cost Beyond Staff Time					

Strategic Planning Goal 1: Become a demonstrable center of excellence in educational quality and student learning.

College Goal 2: Identify existing degree programs in other colleges that will permit the recruitment of students to the Honors Program who seek the opportunity to accelerate degree completion.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Meet with College of Business Dean and Department Head(s)	Identify one or more degrees that are compatible with accelerated completion to generate new additional honors and business enrollments.	FSU Goal 1; Initiative 5. FSU Goal 5; Initiative 2. AA: Enrollment Growth and Integration of Services	2/11/09	Launch with class that enters in Fall 2010.	Dean Nicol, Asst. Dean Edgerton, and Department Head Steenstra.
2. Meet with College of Education Dean and Department Head(s)	Identify one or more degrees that are compatible with accelerated completion to generate new additional honors and education enrollments.	FSU Goal 1; Initiative 5. FSU Goal 5; Initiative 2. AA: Enrollment Growth and Integration of Services	3/11/09	Launch with class that enters in Fall 2010.	Dean Johnston, Assoc. Dean Blake, and Department Head Ing.
3. Purchase ACT lists for annual Honors recruiting effort. a) Send flash message to all b) Send special messages to prospects			Summer, 2009		Enrollment Services, COB, COEHS
4. Initiate Special Marketing for Eligible Business and Education prospects a) Telemarketing b) Campus visits c) Additional messages			Fall, 2009		Enrollment Services, COB, COEHS
5. Enroll first cohorts	20 students in each		Fall, 10		
No significant additional costs					

Strategic Planning Goal 1: Become a demonstrable center of excellence in educational quality and student learning.

College Goal 3: Introduce Textbook Readability program with FCTL.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Arrange a workshop with FCTL at which reading faculty from UC and School of Education could share expertise to help faculty identify “readability” (reading level of student textbooks and select texts at the appropriate level to maximize student learning	Plan and schedule the workshop in time for Spring 2010 book orders.	FSU Goal 1; I-3. FSU Goal 1; I-4. FSU Goal 1; I-5. FSU Goal 5; I-2. AA: Efficiency	2/17/09	Launch in Fall, 2009.	Faculty Center for Teaching and Learning and School of Education
2. Create a webpage about textbook selection cross-listed with FCTL.	On-line access to workshop information and materials.				
PDI Costs Supported by FCTL					

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College Goal 4: Modify two current FSUS objectives to address University and divisional priorities.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Modify FSUS course objective #1 to include Ferris Connect as one of the campus technologies introduced in seminar courses.	All FTIACs will receive basic instruction for using Ferris Connect.	FSU Goal 1; I-6. AA: Efficiency and Integration of Services	Fall 2009	Ongoing	Rick VanSant, FCTL
2. Identify additional guest speakers and activities to supplement the FSUS diversity objective and emphasize this objective in training sessions for new and returning instructors.	All FSUS instructors will have resources to support the course objective and University emphasis on Diversity	FSU Goal 1, I-3 FSU Goal 2, I-1 AA: Diversity	2/1/09	Ongoing	David Pilgrim, OMSS, FSUS Instructors
No Additional Costs					

Strategic Planning Goal 2: Develop a university community where all are valued, welcomed, and informed.

College Goal 4: Modify current FSUS objective to address University and divisional priorities. (also addresses SP2)	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Identify additional guest speakers and activities to supplement the FSUS diversity objective and emphasize this objective in training sessions for new and returning instructors.	All FSUS instructors will have resources to support the course objective and University emphasis on Diversity	FSU Goal 1; I-3 FSU Goal 2 I-1 AA: Diversity	2/1/09	Ongoing	David Pilgrim, OMSS, FSUS Instructors
No Additional Costs					

College Goal 5: Introduce diversity statement in all UC course syllabi.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Modify language presently included in the course syllabi for READ courses for inclusion in syllabi for all UC courses.	To inform UC students about the importance and relevance of diversity in our courses and to inform them about appropriate behaviors.	FSU Goal 2; I-2. FSU Goal 2; I-6. AA: Diversity	2/17/09	Launch in Fall, 2009.	FCTL.
No Additional Costs					

College Goal 6: Identify ways to increase the race/ethnic, geographic and programmatic diversity of students enrolled in the Honors Program.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal 1. Consider modification of admission criteria for Honors.	To increase racial and ethnic diversity by 5 new students per year.	FSU Goal 2; I-1. AA: Diversity	3/17/09	Launch for class that enters in Fall 2010.	Enrollment Services, Honors Council, and Diversity Office.
2. Utilize new international student scholarships to recruit international students.	To enroll 3 new international students each year.	FSU Goal 2; I-1. AA: Diversity, Integration of Services	2/3/09	Launch for class that enters in Fall 2010.	Enrollment Services and International Recruiter.
3. Utilize new Great Lakes scholarships to recruit out-of-state students.	To attract 10 additional out-of-state students per year.	FSU Goal 2; I-1. AA: Diversity, Integration of Services	2/2/09	Launch for class that enters in Fall 2010.	Enrollment Services.
4. Continue to recruit internal and external transfer students to Honors.	To enroll 10 students who are more diverse in terms of race/ethnicity per year.	FSU Goal 2; I-1. AA: Diversity	Ongoing	Ongoing	Diversity Office, Articulation Office, Enrollment Services.
6. Purchase ACT lists for annual Honors recruiting effort. a) Send flash message to all b) Send special messages to minority, international, and out-of-state prospects.			Summer, 2009		Enrollment Services and Diversity Office.
7. Initiate Special Marketing for Eligible prospects c) Telemarketing d) Campus visits e) Additional messages			Fall, 2009		Enrollment Services and Diversity Office.
No Cost					

Strategic Planning Goal 4: Provide a state-of-the-art, sustainable and safe learning, living and working environment.

College Goal 7: Identify a central, more accessible location for the Educational Counseling and Disabilities Services office.	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal 1. Work with Liaison Committee for Students with Disabilities to identify criteria, expense and possible site(s) for new office suite.	To recommend one or more alternate locations that meet the criteria.	FSU Goal 4; I-3. FSU Goal 2; I-1. FSU Goal 2; I-2. FSU Goal 2; I-4. AA: Diversity, Efficiency, Integration of Services	4/15/09	4/30/2010.	Educational Counseling and Disabilities Office, Liaison Committee, Arts and Sciences, Physical Plant, Academic Affairs.
Costs to be determined.					

College Goal 8: Enhance the instructional technology in room STR 209	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal 1. Work with Information Technology department to identify necessary changes and costs.	To enhance technology in STR to bring the room to campus standard.	FSU Goal 4; I-3. AA: Efficiency	2/17/09	Fall 2009.	Arts and Sciences, Physical Plant, Information Technology, Academic Affairs.
Costs paid by University College Dean.					

Strategic Planning Goal 5: Foster collaborative internal and external working relationships.

College Goal 9: Resolve temporary staffing issues in two UC departments	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Swap \$17,500 supply and expense increment for supfac dollars with Academic Affairs to allow continuation of adjunct counseling positions.	Achieve stable base budget to maintain existing staff strength in ECCC.	FSU Goal 1; I-4. FSU Goal 5; I-5. AA: Efficiency	7/1/09	Ongoing	Academic Affairs
2. Swap base \$12,000 supply and expense base for wage dollars to allow continuation of part-time clerical support for Honors Program.	Achieve stable base budget to maintain minimal support staff for higher enrollments.	FSU Goal 1; I-4. FSU Goal 5; I-5. AA: Efficiency	7/1/09	Ongoing	Academic Affairs
No Cost					

College Goal 10: Resolve departmental identification issues in two UC departments	Desired Outcome	Strategic Plan Initiative; Divisional Goal Where Appropriate	Start Date	Completion Date	Collaborators
Action Steps for the Goal					
1. Change name of Educational and Career Counseling Department to reflect changes to caseload.	Rename as Educational Counseling and Disabilities Services.	FSU Goal 5; I-5. AA: Efficiency	7/1/09	Ongoing	n/a
2. Change name of Developmental Programs and Curriculum Department to reflect departure of department head position.	Rename as Developmental Curriculum Department.	FSU Goal 5; I-5. AA: Efficiency	7/1/09	Ongoing	n/a
No Cost					