

## PROPOSAL SUMMARY AND ROUTING FORM

**Proposal Title:** Printing Management

**Initiating Unit or Individual:** Printing and Imaging Technology Management Dept.

**Contact Person's Name:** Dennis Smith e-mail: smithd@ferris.edu phone: 591-2967

**Date or Semester of Proposal Implementation:** Fall 07

- Group I - A – New degree/major or major, or redirection of a current offering
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program Faculty		2/13/07	5 Support ___ Support with Concerns ___ Not Support
Department Faculty		2/13/07	5 Support ___ Support with Concerns ___ Not Support
Department Head / Chair		2/13/07	X Support ___ Support with Concerns ___ Not Support
College Curriculum Committee		2/22/07	8 Support ___ Support with Concerns 0 Not Support
Dean		3-16-07	___ Support ___ Support with Concerns ___ Not Support
University Curriculum Committee		3/22/07	✓ Support 9-0 ___ Support with Concerns ___ Not Support
Senate		3/28/07	✓ Support ___ Support with Concerns ___ Not Support
Academic Affairs			___ Support ___ Support with Concerns ___ Not Support

\* Support with Concerns or Not Support must include a list of concerns.

<b>To be completed by Academic Affairs</b>		
President (Date Approved)	Board of Trustees (Date Approved)	President's Council (Date Approved)

REC'D MAR 22 2007

**FORM A CONT.**

**1. Proposal Summary**

• **PMGT 499-Change from a 3 credit hour(3+0) to a 2 credit hour(2+0) course. This is a capstone course. The reduced content, primarily the capstone project planning, has shifted over to a new previously approved PMGT 450 course (ref. 06 curriculum).**

**2. Summary of All Course Action Required\***

**a. Newly Created Courses to FSU:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**b. Courses to be Deleted From FSU Catalog:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**c. Existing Course(s) to be Modified:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
<b>PMGT</b>	<b>499</b>	<b>Printing Plant Layout, Organization, OSHA</b>

**d. Addition of existing FSU courses to program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**e. Removal of existing FSU courses from program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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# MODIFY COURSE

## Course Date Entry Form

FORM F  
Modify Course  
rev. 2/14/05

### I. ACTION TO BE TAKEN: MODIFY AN EXISTING COURSE

Notes:

1. Complete all parts of sections I and II; complete only those items in section III that represent changes.
2. If either prefix or number are being changed, use 'Delete Course' and 'New Course' forms rather than this form.

a. List the changes to be made: Change PMGT 499 from a 3 credit hour (3 +0) to a 2 credit hour (2+0)  
course

b. Term Effective: Semester Fall Year 2007 See instructions.

### II. CURRENT: Include information that is in the current course database.

a. Course Prefix PMGT b. Number 499 c. Enter Contact Hours per week in boxes or check Independent Study (X).  
LECTure 3 hr/week LAB 0 hr/week INDEpendent Study   
Practicum:  hr/week Seminar:  hr/week

d. Full Course Title: Printing Plant Layout, Organization, OSHA

### III. PROPOSED CHANGES: Complete only those boxes that represent proposed changes in the course. Leave all other spaces blank.

a. Course Prefix PMGT b. Number 499 c. Enter Contact Hours per week in boxes or check Independent Study (X).  
LECTure 2 hr/week LAB 0 hr/week INDEpendent Study   
Practicum:  hr/semester Seminar:  hr/week

d. Full Course Title:

e. Abbreviated Course Title: Plant Layout, Org., OSHA (Abbreviate only if necessary. Use Arabic numerals. Limit to 26 characters and spaces.)

f. Semester(s) Offered:  (See instructions for listing.) g. Max. Section Enrollment:

Credit Hours: Check (x) type and enter maximum and minimum hours in boxes.

h. Type:  Variable  Fixed i. Maximum Credit Hours 2 j. Minimum Credit Hours 2

k. Grade Method: Check (x)  Normal Grading  Credit/No Credit only (Pass/Fail)

m. May Be Repeated for Added Credit: Check (x)  Yes  No

n. Levels: Check (x)  Undergraduate  Graduate  Professional

o. CATALOG DESCRIPTION – Limit to 75 words – PLEASE BE CONCISE.

p. Prerequisites: (if no prerequisites, write "None") Limited to 60 spaces. .

UCC Chair Signature/Date:

 3/27/07

Academic Affairs Approval Signature/Date:

 1/1

To be completed by Academic Affairs Office: - Standard & Measures Coding and General Education Code

Basic Skill (BS)  General Education (GE)  Occupational Education (OC)  G.E. Codes

### Office of the Registrar use ONLY

Date Received: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Entered: SIS [125 \_\_\_ 1D4 \_\_\_ 12R \_\_\_ 131 \_\_\_]

**PRINTING MANAGEMENT  
BACHELOR OF SCIENCE DEGREE**

- PROPOSED

**Curriculum Guide Sheet**

BS Degree Minimum General Education Requirements

(See the General Education webpage at [www.ferris.edu/HTML/academics/gened/gened.html](http://www.ferris.edu/HTML/academics/gened/gened.html) for details and acceptable courses in each program)

Communications Competence: 12 semester hours

Quantitative Skills: MATH 115 or ACT scores

Scientific Understanding: 7/8 semester hours,  
including at least one lab course

Cultural Enrichment: 9 semester hours,  
including at least one course 200 level or higher

Social Awareness: 9 semester hours,  
including at least one Foundation course and at least one course  
300 level or higher.

At least one Global Consciousness (G) course and  
one Race/Ethnicity/Gender (REG) course  
(within Cultural Enrichment or Social Awareness)

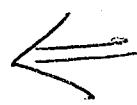
Meeting all requirements for graduation is the student's responsibility. Your advisor is available to assist you.

Name of Student \_\_\_\_\_ CWID \_\_\_\_\_

Total semester hours required for graduation: 129 credits (including AAS degree)

128

JUNIOR YEAR			CREDITS/GRADE
PMGT	351	Printing Production Estimating (PTEC 251)	3
PMGT	361	Printing Production Planning	4
PMGT	383	Production Cost Analysis	3
NMPP	375	Quality Control Systems in Printing (Junior Status Printing Student)	3
ACCT	201	Principles of Accounting 1 (MATH 110)	3
BLAW	301	Legal Environment of Business	3
ECON	221	Principles of Macroeconomics (MATH 110)	3
MATH	122	Math Analysis for Business (MATH 115)	3
ENGL	311	Advanced Technical Writing (ENGL 211 or 250)	3
College of Business offerings (choose 2 from one track on reverse side)			6
SUMMER JUNIOR/SENIOR YEAR			
PMGT	393	Printing Management Internship (PMGT 351,361)	4
SENIOR YEAR			
PMGT	450	Media Project Planning & Management (Sr. Level)	2
PMGT	462	Printing Process Management (PTEC 361)	4
NMPP	440	Color Management (Sr. Level)	3
PMGT	499	Printing Plant Layout, Organization, OSHA (PMGT 362)	3
ELECTIVE	Communications		3
ELECTIVE	Cultural Enrichment Elective		3
ELECTIVE	Cultural Enrichment (200 level or higher)		3
ELECTIVE	Social Awareness		3
ELECTIVE	Scientific Understanding		3-4
College of Business offerings (choose 1 from one track on reverse side)			3



2

Prerequisite courses are listed in Parentheses

CURRICULUM REQUIREMENTS  
PRINTING MANAGEMENT  
BACHELOR OF SCIENCE DEGREE

ENTRY CRITERIA:

1. Associate Degree in Printing Technology or equivalent.
2. A minimum 2.75 honor point average in major area courses (all Printing courses).

TECHNICAL	CREDIT HOURS	GENERAL EDUCATION	CREDIT HOURS
		<u>Communication Competence</u>	
NMPP 375 Quality Control Systems in Printing	3	Elective	3
NMPP 440 Color Management	3	ENGL 311 Advanced Technical Writing	3
PMGT 351 Printing Production Estimating	3		
PMGT 361 Printing Production Planning	4	<u>Scientific Understanding</u>	
PMGT 383 Production Cost Analysis	3	Elective	3-4
PMGT 393 Printing Management Internship	4		
PMGT 450 Media Project Plng & Management	2	<u>Quantitative Skills</u>	
PMGT 462 Printing Process Management	4	MATH 122 Math Analysis for Business	3
PMGT 499 Printing Plant Layout, Organ., OSHA	2		
		<u>Cultural Enrichment</u>	
		Elective	3
ACCT 201 Principles of Accounting 1	3	Elective (200 level or higher)	3
BLAW 301 Legal Environment of Business	3		
College of Business offerings	9	<u>Social Awareness</u>	
		ECON 221 Principles of Macroeconomics	3
		Elective	3

COLLEGE OF BUSINESS OFFERINGS

ADVERTISING				MANAGEMENT			
ADVG 222 Principles of Advertising	3			MGMT 301 Applied Management			3
ADVG 334 Fundamentals of Media		3		MGMT 305 Supervision & Leadership			3
ADVG 375 B to B Advertising		3		MGMT 310 Small Business Management			3
				MGMT 371 Production/Operations Management			3
				MGMT 373 Human Resource Management			3
				MGMT 375 Negotiations			3
WORLD COMMERCE				MARKETING			
ECOM 200 World of E-Commerce		3		MKTG 231 Professional Selling			3
ECOM 375 B to B E-Commerce Marketing		3		MKTG 383 Direct Marketing			3
INTB 310 International Business Systems		3		MKTG 472 Supply Chain Management			3
INTB 320 Export/Import Procedure & Organization		3					

**PRINTING MANAGEMENT  
BACHELOR OF SCIENCE DEGREE**

- CURRENT

**Curriculum Guide Sheet**

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PMGT	351 Printing Production Estimating (PTEC 251)	3 _____
PMGT	361 Printing Production Planning	4 _____
PMGT	383 Production Cost Analysis	3 _____
NMPP	375 Quality Control Systems in Printing (Junior Status Printing Student)	3 _____
ACCT	201 Principles of Accounting 1 (MATH 110)	3 _____
BLAW	301 Legal Environment of Business	3 _____
ECON	221 Principles of Macroeconomics (MATH 110)	3 _____
MATH	122 Math Analysis for Business (MATH 115)	3 _____
ENGL	311 Advanced Technical Writing (ENGL 211 or 250)	3 _____
College of Business offerings (choose 2 from one track on reverse side)		6 _____
SUMMER JUNIOR/SENIOR YEAR		
PMGT	393 Printing Management Internship (PMGT 351,361)	4 _____
SENIOR YEAR		
PMGT	450 Media Project Planning & Management (Sr. Level)	2 _____
PMGT	462 Printing Process Management (PTEC 361)	4 _____
NMPP	440 Color Management (Sr. Level)	3 _____
PMGT	499 Printing Plant Layout, Organization, OSHA (PMGT 362)	2 _____
ELECTIVE	Communications	3 _____
ELECTIVE	Cultural Enrichment Elective	3 _____
ELECTIVE	Cultural Enrichment (200 level or higher)	3 _____
ELECTIVE	Social Awareness	3 _____
ELECTIVE	Scientific Understanding	3-4 _____
College of Business offerings (choose 1 from one track on reverse side)		3 _____

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BACHELOR OF SCIENCE DEGREE

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		<u>Communication Competence</u>			
NMPP 375	Quality Control Systems in Printing	3	Elective	3	
NMPP 440	Color Management	3	ENGL 311	Advanced Technical Writing	3
PMGT 351	Printing Production Estimating	3			
PMGT 361	Printing Production Planning	4	<u>Scientific Understanding</u>		
PMGT 383	Production Cost Analysis	3	Elective		3-4
PMGT 393	Printing Management Internship	4			
PMGT 450	Media Project Plng & Management	2	<u>Quantitative Skills</u>		
PMGT 462	Printing Process Management	4	MATH 122	Math Analysis for Business	3
PMGT 499	Printing Plant Layout, Organ., OSHA	2			
			<u>Cultural Enrichment</u>		
			Elective		3
			Elective (200 level or higher)		3
ACCT 201	Principles of Accounting 1	3	<u>Social Awareness</u>		
BLAW 301	Legal Environment of Business	3	ECON 221	Principles of Macroeconomics	3
College of Business offerings		9	Elective		3

COLLEGE OF BUSINESS OFFERINGS

ADVERTISING

ADVG 222	Principles of Advertising	3
ADVG 334	Fundamentals of Media	3
ADVG 375	B to B Advertising	3

MANAGEMENT

MGMT 301	Applied Management	3
MGMT 305	Supervision & Leadership	3
MGMT 310	Small Business Management	3
MGMT 371	Production/Operations Management	3
MGMT 373	Human Resource Management	3
MGMT 375	Negotiations	3

WORLD COMMERCE

ECOM 200	World of E-Commerce	3
ECOM 375	B to B E-Commerce Marketing	3
INTB 310	International Business Systems	3
INTB 320	Export/Import Procedure & Organization	3

MARKETING

MKTG 231	Professional Selling	3
MKTG 383	Direct Marketing	3
MKTG 472	Supply Chain Management	3