

PROPOSAL SUMMARY AND ROUTING FORM

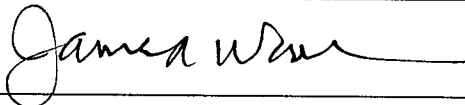

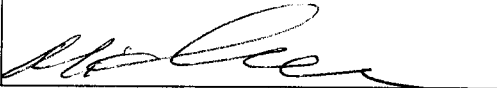
Proposal Title: New MISM 690 course Management Information Systems

Initiating Unit or Individual: COB MBA Program

Contact Person's Name: Greg Gogolin e-mail: gogoling@ferris.edu phone: 591-2168

Date or Semester of Proposal Implementation: Summer 2007

- Group I - A – New degree/major or major, or redirection of a current offering
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

| Group/Individual | Signature | Date | Vote/Action * |
|---------------------------------|---|---------|---|
| Program Faculty | | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| Department Faculty | | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| Department Head |  | 3/20/07 | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| College Curriculum Committee | | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| Dean |  | 3/20/07 | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| University Curriculum Committee | | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| Senate | | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |
| Academic Affairs |  | | <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support |

* Support with Concerns or Not Support must include a list of concerns.

| | | |
|--|---|---|
| To be completed by Academic Affairs | | |
| President (Date Approved) _____ | Board of Trustees (Date Approved) _____ | President's Council (Date Approved) _____ |

REC'D MAR 22 2007

FORM A CONT.

1. Proposal Summary

Offering of a Current Topic graduate level course in Management Information Systems for the MS-ISM degree program. This course will be proposed to become part of the MISM core to replace MMBA 665.

2. Summary of All Course Action Required*

a. Newly Created Courses to FSU:

| Prefix | Number | Title |
|--------|--------|--------------------------------|
| MISM | 690 | Management Information Systems |

b. Courses to be Deleted From FSU Catalog:

| Prefix | Number | Title |
|--------|--------|-------|
|--------|--------|-------|

c. Existing Course(s) to be Modified:

| Prefix | Number | Title |
|--------|--------|-------|
|--------|--------|-------|

d. Addition of existing FSU courses to program

| Prefix | Number | Title |
|--------|--------|-------|
|--------|--------|-------|

e. Removal of existing FSU courses from program

| Prefix | Number | Title |
|--------|--------|-------|
|--------|--------|-------|

*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

NEW COURSE INFORMATION FORM

Course Identification:

Prefix: MISM

Number: 690

Title: Management Information Systems

Course Description:

Students develop and understand the strategic framework in which contemporary organizations evaluate, develop and utilize management information systems. The student will be introduced to the information system life cycle, fundamental structures and tools used in system development, and an understanding of current and future trends in information system technology through hands-on and theoretical practice. An integrating course project is required. 3 credit hours.

Course Outcomes and Assessment:

Upon completing this course, students will be able to:

1. Research and evaluate the impact of management information systems in an organizational setting.
 - Assessment: given a case study, students will identify and explain the various interpersonal, developmental, and organizational performance issues related to information systems delivery.
2. Research, assess, and develop strategies for information systems delivery.
 - Assessment: given a case study, students will research various strategies, assess each for applicability, and create a methodology to align organizational needs and information systems.
3. Utilize the Information Systems Life Cycle to develop and deploy an information system..
 - Assessment: through presentation, demonstration, &/or projects, students will demonstrate their understanding of Information Systems Life Cycle.

Course Outline including Time Allocation:

Information Technology. (15% time allocation)

- a) Hardware
- b) Software
- c) Communications
- d) Data representation
- e) Security

Information Systems Life Cycle. (20% time allocation)

- a) System planning
- b) System analysis
- c) System design
- d) System implementation and testing
- e) System evaluation, maintenance and support

System Development. (65% time allocation)

- a) Tools and techniques
- b) Development
- c) Deployment
- d) Support

CREATE A NEW COURSE

Course Date Entry Form

FORM F
Create Course
rev. 2/14/05

I. ACTION TO BE TAKEN: CREATE A NEW COURSE

Notes

1. Complete each item in section I and section II.
2. : If this course is to be used as a prerequisite for other university courses, Form Fs that reflect the prerequisite change must be submitted for those courses as well.

Term Effective: a. Semester b. Year 2007 See instructions.

II. PROPOSED FOR NEW COURSE: Complete all sections of this part through Prerequisites. See instructions in manual for further clarification.

a. Course Prefix **MISM** b. Number **690** c. Enter Contact Hours or check Independent Study (X).
LECTure LEC hr/week LAB hr/week INDEpendent Study
Practicum: hr/semester Seminar: hr/week

d. Full Course Title: **Management Information Systems**

e. Abbreviated Course Title: **Management Information Sys** (Abbreviate only if necessary. Use Arabic numerals. Limit to 26 characters and spaces.)

f. Semester(s) Offered: **FWS** (See instructions for listing.) g. Max. Section Enrollment : **20**

Credit Hours: Check (x) type and enter maximum and minimum hours in boxes.

h. Type: Variable Fixed i. Maximum Credit Hours **3** j. Minimum Credit Hours

k. Grade Method: Check (x) Normal Grading Credit/No Credit only (Pass/Fail)

m. May Be Repeated for Added Credit: Check (x) Yes No

n. Levels: Check (x) Undergraduate Graduate Professional

o. Does proposed new course replace an equivalent course? Check (x) Yes No

p. Equivalent course: Prefix Number See instructions on Replacement courses.

q. **CATALOG DESCRIPTION** – Limit to 75 words – PLEASE BE CONCISE.

Students develop and understand the strategic framework in which contemporary organizations evaluate, develop and utilize management information systems. The student will be introduced to the information system life cycle, fundamental structures and tools used in system development, and an understanding of current and future trends in information system technology through hands-on and theoretical practice. An integrating course project is required.

r. Prerequisites: (if no prerequisites, write "None") Limited to 60 spaces.

UCC Chair Signature/Date: _____

Academic Affairs Approval Signature/Date: _____

To be completed by Academic Affairs Office: - Standard & Measures Coding and General Education Code

Basic Skill (BS) General Education (GE) Occupational Education (OC) G.E. Codes

Office of the Registrar use ONLY

Date Received: _____ Date Completed: _____ Entered: SIS [125 ___ 1D4 ___ 12R ___, 131 ___]