

**PROPOSAL SUMMARY AND ROUTING FORM**

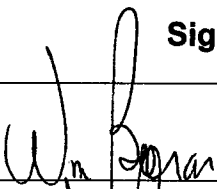



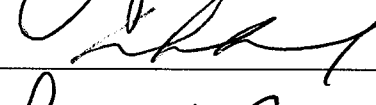

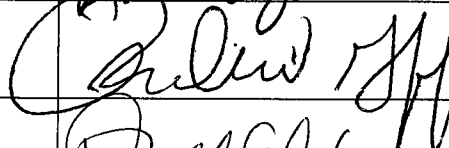

**Proposal Title:** Close BS in Small Business & Entrepreneurship

**Initiating Unit or Individual:** Mgt

**Contact Person's Name:** Karen Ottobre e-mail: ottobrek@ferris.edu phone: x2427

**Date or Semester of Proposal Implementation:** Fall 2007

- Group I - A – New degree/major or major, or redirection of a current offering
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program Faculty		5-1-07	<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Faculty		5-1-07	19 <input type="checkbox"/> Support 0 <input type="checkbox"/> Support with Concerns 0 <input type="checkbox"/> Not Support
Department Head		5-1-07	<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
College Curriculum Committee		5/1/07	7 <input type="checkbox"/> Support 8 <input type="checkbox"/> Support with Concerns 0 <input type="checkbox"/> Not Support
Dean		5/2/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
University Curriculum Committee		9/5/07	7-0 <input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Senate		10/2/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Academic Affairs		10/12/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support

\* Support with Concerns or Not Support must include a list of concerns.

<b>To be completed by Academic Affairs</b>		
_____ President (Date Approved)	11-8-07 _____ Board of Trustees (Date Approved)	1-25-08 _____ President's Council (Date Approved)

REC'D OCT 02 2007

## **1. Proposal Summary**

**Close the current Small Business & Entrepreneurship (SB&E) bachelor degree program.**

**The rationale for this initiative arose out of advisory board and APRC recommendations in 2006. Criticism was that there is nothing in the current program of much value. Specific recommendations from both bodies were to develop a hands-on, how to and why SB&E concentration and minor and incorporate that as an option in the Bus Ad program. The SBM certificate and SBM&E achieves that objective.**

**Additionally the advisory board, APRC, and Mgt dept faculty envision a new approach to program offerings. Specifically these groups set a strategy of using 21 free and directed electives in the Bus Ad major with check sheet advice for students strongly urging them to use these hours to pursue a discipline/skill specific certificate or minor. By all advisory indicators a discipline specific or skill concentration will significantly enhance these students' employment and career attractiveness. The SBM certificate addresses this QI suggestion.**

**The SBM certificate and SBM&E minor are self contained four or six course sequence that addresses the State's need for preparing individuals to start their own business or enter the careers in entrepreneur focused companies. The objective was to maximize the potential for inclusion in any FSU program as well as working adults interested in obtaining the knowledge and skills to start their business. Additionally, the SBM has been integrated into the department's off-campus program strategy. Once we run the courses through an on-campus cycle the plan is to deliver the certificate and minor at targeted off-campus sites. Degree seeking students will share course enrollment with students interested in the certificate and/or minor.**

**Closure of the BS in SBM is a responsible strategy to meeting stakeholder and citizen need within the constraints of institutional resources. As developed it is honest, valuable, fits perfectly with the mission of FSU, and as a transcript addition to any degree program serves the purpose of identifying acquisition of these special skills and knowledge.**