

**PROPOSAL SUMMARY AND ROUTING FORM**

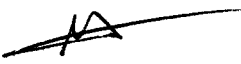

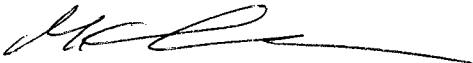
**Proposal Title:** Create Course – ADVG Independent Study – 200 level

**Initiating Unit or Individual:** Marketing Department

**Contact Person's Name:** Kay Anderson e-mail: andersok@ferris.edu phone: 2426

**Date or Semester of Proposal Implementation:** Summer 2007

- Group I - A – New degree/major or major, or redirection of a current offering
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Head		4/12/2007	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
College Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Dean		4/12/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
University Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Senate			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Academic Affairs			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support

\* Support with Concerns or Not Support must include a list of concerns.

<b>To be completed by Academic Affairs</b>		
<hr/>	<hr/>	<hr/>
President (Date Approved)	Board of Trustees (Date Approved)	President's Council (Date Approved)

REC'D APR 16 2007

**1. Proposal Summary**

Create the course for independent study for 200-level Advertising students.

**2. Summary of All Course Action Required\***

**a. Newly Created Courses to FSU:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
<b>ADVG</b>	<b>297</b>	<b>Independent Study in Advertising</b>

**b. Courses to be Deleted From FSU Catalog:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**c. Existing Course(s) to be Modified:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**d. Addition of existing FSU courses to program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**e. Removal of existing FSU courses from program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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\*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

**I. ACTION TO BE TAKEN: CREATE A NEW COURSE**

Note: If this course is to be used as a prerequisite for other university courses, Form Fs that reflect the prerequisite change must be submitted for those courses as well.

Term Effective: Semester Summer Year 2007 See instructions.

**II. PROPOSED FOR NEW COURSE:** Complete all sections of this part through Prerequisites. See instructions in manual for further clarification.

Course Prefix ADVG Number 297 Enter Contact Hours per week in boxes.  
LECTure  LAB  INDEpendent Study – Check (x)   
Practicum:  Seminar:

Full Course Title: Special Studies in Advertising

Abbreviated Course Title: Special Studies in ADVG

(Abbreviate only if necessary. Use Arabic numerals. Limit to 26 characters and spaces.)

Semester(s) Offered: FWS (See instructions for listing.) Max. Section Enrollment : 5

Credit Hours: Check (x) type and enter maximum and minimum hours in boxes.

Type:  Variable  Fixed Maximum Credit Hours 3 Minimum Credit Hours 1

Grade Method: Check (x)  Normal Grading  Credit/No Credit only (Pass/Fail)

May Be Repeated for Added Credit: Check (x)  Yes  No

Levels: Check (x)  Undergraduate  Graduate  Professional

Does proposed new course replace an equivalent course? Check (x)  Yes  No  
Equivalent course: Prefix  Number  See instructions on Replacement courses.

**CATALOG DESCRIPTION** – Limit to 75 words – PLEASE BE CONCISE.

Special Studies in Advertising - 200 level

Prerequisites: (if no prerequisites, write "None") Limited to 60 spaces. None

UCC Chair Signature/Date: \_\_\_\_\_

Academic Affairs Approval Signature/Date: \_\_\_\_\_

To be completed by Academic Affairs Office: - Standard & Measures Coding and General Education

Code

Basic Skill (BS)  General Education (GE)  Occupational Education (OC)  G.E. Codes

**Office of the Registrar use ONLY**

Date Received: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Entered: SIS [125 \_\_, 1D4 \_\_]