

PROPOSAL SUMMARY AND ROUTING FORM

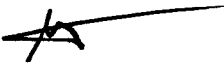

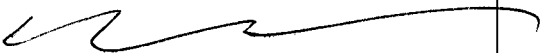
Proposal Title: GRDE 390 Advanced Typography

Initiating Unit or Individual: Alison Stone

Contact Person's Name: Alison Stone e-mail: stonea@ferris.edu phone: 591-2442

Date or Semester of Proposal Implementation: Summer 2007

- Group I - A – New degree/major or major, or redirection of a current offering
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course – Experimental Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Head			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
College Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Dean			<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
University Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Senate			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Academic Affairs			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support

* Support with Concerns or Not Support must include a list of concerns.

To be completed by Academic Affairs

 President (Date Approved) Board of Trustees (Date Approved) President's Council (Date Approved)

REC'D MAR 29 2007

1. Proposal Summary

The purpose of this course is to offer a summer course based on student request. This advanced typography course is designed to expand upon learning from GRDE 210 and 299 by allowing for experimentation and exploration, critique and evaluation beyond the focus of those two courses. To bring form to advancing the design process and typographic study for Graphic Design students who are on campus during the summer semester.

2. Summary of All Course Action Required***a. Newly Created Courses to FSU:**

Prefix	Number	Title
GRDE	390	Advanced Typography

b. Courses to be Deleted From FSU Catalog:

Prefix	Number	Title
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c. Existing Course(s) to be Modified:

Prefix	Number	Title
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d. Addition of existing FSU courses to program

Prefix	Number	Title
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e. Removal of existing FSU courses from program

Prefix	Number	Title
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*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

NEW COURSE INFORMATION FORM*See Sample: Limit to One Page.***Course Identification:**

Prefix:	Number	Title
GRDE	390	Advanced Typography

Course Description:

This course will be an advanced study of typographic color, experimentation and principles. Using a methodical approach to typographic experimentation to create a usable technique reference library to aid students in design development. Form and context will be addressed in application of new typographic knowledge. Advanced print layout software instruction.

Prerequisites: GRDE210 and 299. Sophomore Portfolio Review passing evaluation.

Semester Offered: Summer 3 credits

Session H – 8 weeks

Tuesday and Thursday 11:00-1:35pm

Course Outcomes:

Course Objectives

1. To provide a learner centered approach to classroom management, student engagement and content delivery
2. To provide students with a creative atmosphere to freely explore typography without preconceptions or expectations
3. To increase student typographic vocabulary and create a corresponding reference library
4. To provide form and context in which to apply new typographic knowledge
5. To explore critique and evaluation as essential tools in the design process

Course Outline including Time Allocation:

- I. Introduction (2 hours)
 - Learner Centered Approach discussion
 - Overview – Course content
- II. Color type (4 hours)
 - Color and type combinations for legibility
 - Color impact on message connotation
 - Practical considerations and guidelines
- III. Experimental Typography I – non digital (8 hours)
 - Method exploration
 - Photographic image sketching
 - Critique and evaluation
 - Technique reference library
- IV. Experimental Typography II – digital (10 hours)
 - Digital morphology collection
 - New technical approaches
 - Critique and evaluation
 - Technique reference library
- V. Type and grid (16 hours)
 - Grid development and application
 - Use and application of experimental typography I and II
 - Exploration and interpretation of content
 - Readability and legibility issues explored and addressed
 - Advanced page layout software study where applicable
 - Course capstone project
 - Critique and evaluation

I. ACTION TO BE TAKEN: CREATE A NEW COURSE

Notes

- 1. Complete each item in section I and section II.
- 2. : If this course is to be used as a prerequisite for other university courses, Form Fs that reflect the prerequisite change must be submitted for those courses as well.

Term Effective: a. Semester b. Year See instructions.

II. PROPOSED FOR NEW COURSE: Complete all sections of this part through Prerequisites. See instructions in manual for further clarification.

a. Course Prefix b. Number c. Enter Contact Hours or check Independent Study (X).
 LECture hr/week LAB hr/week INDEpendent Study
 Practicum: hr/semester Seminar: hr/week

d. Full Course Title:

e. Abbreviated Course Title: . (Abbreviate only if necessary. Use Arabic numerals. Limit to 26 characters and spaces.)

f. Semester(s) Offered: (See instructions for listing.) g. Max. Section Enrollment :

Credit Hours: Check (x) type and enter maximum and minimum hours in boxes.

h. Type: Variable Fixed i. Maximum Credit Hours j. Minimum Credit Hours

k. Grade Method: Check (x) Normal Grading Credit/No Credit only (Pass/Fail)

m. May Be Repeated for Added Credit: Check (x) Yes No

n. Levels: Check (x) Undergraduate Graduate Professional

o. Does proposed new course replace an equivalent course? Check (x) Yes No

p. Equivalent course: Prefix Number See instructions on Replacement courses.

q. CATALOG DESCRIPTION – Limit to 75 words – PLEASE BE CONCISE.

An advanced study of typographic color, experimentation and principles. Using a methodical approach to typographic experimentation to create a usable technique reference library to aid students in design development. Form and context will be addressed in application of new typographic knowledge. Advanced print layout software instruction.

r. Prerequisites: (if no prerequisites, write "None") Limited to 60 spaces.

UCC Chair Signature/Date: _____ / /

Academic Affairs Approval Signature/Date: _____ / /

To be completed by Academic Affairs Office: - Standard & Measures Coding and General Education Code

Basic Skill (BS) General Education (GE) Occupational Education (OC) G.E. Codes

Office of the Registrar use ONLY

Date Received: _____ Date Completed: _____ Entered: SIS [125 ___ 1D4 ___ 12R___, 131___]