

Revised 7/23/07

**PROPOSAL SUMMARY AND ROUTING FORM**


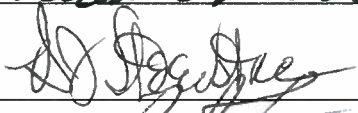
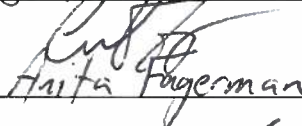

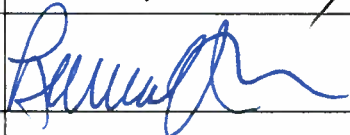
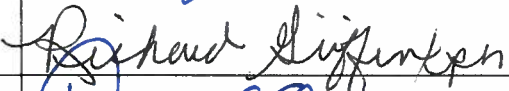

**Proposal Title: Global Logistics Certificate Cleanup**

**Initiating Unit or Individual: Management Department**

**Contact Person's Name: Karen Ottobre e-mail: ottobrek@ferris.edu phone: 2427**

**Date or Term of Proposal Implementation: 201001**

- Group I - A – New degree/major or major, redirection of a current offering, or elimination of a degree, major or minor
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Faculty			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Head		5-12-09	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
College Curriculum Committee			<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Dean			<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
University Curriculum Committee		9/21/09	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Senate		3/30/10	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Academic Affairs		3/24/10	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support

\* Support with Concerns or Not Support must include a list of specific concerns. Votes must be shown for faculty groups. Administrators check appropriate action taken.

**To be completed by Academic Affairs**

President (Date Approved)      Board of Trustees (Date Approved)      President's Council (Date Approved)

VPAA  
MAR 30 2010  
PROVOST

## 1. Proposal Summary

Because of changes in the Marketing Department, changes are required in the Global Logistics Certificate. Specifically, INTB 320 had its name changed from Import/Export Procedures and Organization to International Logistics. The Marketing Department has deleted MKTG 365 Transportation Management. To replace this course, INTB 335, Cross-Cultural Business is being added. The objective of these changes is to keep the certificate current and enhance its value.

Also, to drop the "Advanced Studies" part of the title so when students are looking on the web, it will show up in the 'G's, for Global instead of the A's for advanced.

## 2. Summary of All Course Action Required\*

### d. Addition of existing FSU courses to program

Prefix	Number	Title
INTB	335	Cross-Cultural Business

### e. Removal of existing FSU courses from program

Prefix	Number	Title
MKTG	365	Transportation

\*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

### Learning outcomes:

**LO1: Develop a basic understanding of global logistics infrastructure and modes of transport.**

**LO2: Analyzing supplier issues, pricing and purchase ordering.**

**LO3: Develop suppliers' evaluation and certification program.**

**LO4: Understanding and analyze of ERP systems, forecasting, replenishment and JIT/TQM.**

### Measurements:

**Exams, cases, and projects: Students should receive minimum of 70% in each assessment tool.**

## FLITE SERVICES CONSULTATION FORM

To be completed by the liaison librarian and approved by the Dean of FLITE. All returned forms should be included in the proposal. **FLITE must respond within 20 calendar days of receipt of this form to insure that the form is included in the final proposal.**

**FAILURE TO RESPOND IS CONSIDERED AS SUPPORT OF THE CHANGE.**

**RE: Proposal Title: Update of INTB 320**

**Projected number of students per year affected by proposed change: 20 yr**

Initiator(s): <u>David Kelson</u>
Proposal Contact: <u>Karen Ottobre</u> Date Sent: <u>9/19/09</u>
Department: <u>Management</u> Campus Address: <u>Bus 212</u> (Please print)

Liaison Librarian Signature: <u>David A. Scott</u> Date: <u>9-14-09</u>
Dean of FLITE Signature: <u>Leah M. Mory</u> Date Returned: <u>9-16-09</u>

Based upon our review on 9-14-09 (date), FLITE concludes that:

- Library resources to support the proposed curriculum change are currently available.
- Additional Library resources are needed but can be obtained from current funds.
- Support, but significant additional Library funds/resources are required in the amount of \$\_\_\_\_\_.
- Does not support the proposal for reasons listed below.

**Comment regarding the impact this proposal will have on library resources, collection development, programs, etc. Use additional pages if necessary.**

**GLOBAL LOGISTICS CERTIFICATE 12 Credits**

Name: \_\_\_\_\_ ID#: \_\_\_\_\_

Required		Course Title Prerequisites Shown in Brackets ( )	S.H.	Grade	Gr. Pts.
INTB	320	International Logistics (None)	3		
INTB	335	Cross Cultural Business (None)	3		
MKTG	466	Purchasing (MKTG 321 or instructor approval)	3		
MKTG	472	Supply Chain Management (MKTG 321)	3		

- Note: 1. This Certificate may be completed at the main campus or at our off-campus sites.  
 2. No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are required in the program.

**For more information, please contact the Management Department (231) 591-2427.**

**Notice Regarding Withdrawal, Re-admission and Interruption of Studies**  
 Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the certificate which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

***NOTE: a 2.00 cumulative GPA is required for completion of the Global Logistics Certificate.***

Student: \_\_\_\_\_ Date: \_\_\_\_\_

Supervision Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

Management Dept. Head: \_\_\_\_\_ Date: \_\_\_\_\_

**(To receive this certificate, you must complete a certificate clearance in the College of Business-Room 200)**

**GLOBAL LOGISTICS CERTIFICATE 12 Credits**

Name: \_\_\_\_\_ ID#: \_\_\_\_\_

Required		Course Title Prerequisites Shown in Brackets ( )	S.H.	Grade	Gr. Pts.
INTB	320	International Logistics (None)	3		
MKTG	365	Transportation (MKTG 321)	3		
MKTG	466	Purchasing (MKTG 321)	3		
Choose one:					
MKTG	441	International Marketing (MKTG 321 & senior standing) <b>OR</b>	3		
MKTG	472	Physical Distribution Management (MKTG 321,m 365 or permission of professor)	3		

- Note: 1. This Certificate may be completed at the main campus or at our off-campus sites.  
 2. No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are required in the program.

**For more information, please contact the Management Department (231) 591-2427.**

**Notice Regarding Withdrawal, Re-admission and Interruption of Studies**  
 Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the certificate which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

***NOTE: a 2.00 cumulative GPA is required for completion of the Advanced Studies in Global Logistics Certificate.***

Student: \_\_\_\_\_ Date: \_\_\_\_\_

Supervision Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

Management Dept. Chair: \_\_\_\_\_ Date: \_\_\_\_\_

**(To receive this certificate, you must complete a certificate clearance in the College of Business-Room 200)**



**Global Logistics Certificate cleanup proposal**

Leonard Johnson to: David L Kelson

03/17/2010 01:30 PM

David Nicol, Karen M Ottobre, Sandra L Alspach, Leonard Johnson,  
Andrew L Purvis, Barbara A Ross, Joanne Gerst, Paula L  
Cc: Hadley-Kennedy, Donald Flickinger, Harold G Palmer, Terrence J  
Doyle, Ronald A Mehringer, Kristen L Motz, Fritz J Erickson, Tracey  
Boncher, Steve Karnes, Mitzi A Day, Anita Fagerman, David J  
Steenstra

David

Your proposal to make some minor curriculum changes to the Global Logistics Certificate is currently being held up by the UCC as we await a few revisions we requested following our September 21st meeting. Below is a summary from the minutes of that meeting indicating what we'll need to be able to move that proposal forward. Receipt of those revision by April 21, 2010 will enable us to clear this item from our agenda for the 2009-10 academic year.

Please contact either Hal Palmer or me should you have any questions.

M.C.C.	Global Logistics Certificate cleanup	Sent back	Form A summary needs to be revised to clearly state all changes, and provide the rationale behind removing "advanced studies" from the title. (For instance, MKTG 441 was eliminated from the choices on the certificate, but not mentioned in the summary). Also need outcomes and assessment information for the certificate.
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Thanks.

Leonard

Leonard R. Johnson, Ph.D  
Professor of Education and Chair,  
Strategic Planning and Resources Council  
University Curriculum Committee  
Ferris State University  
1349 Cramer Circle  
Big Rapids, Michigan 49307  
(231) 591-2134  
<http://www.ferris.edu/education/education>



Leonard Johnson/FSU

09/23/2009 12:40 PM

To Karen M Ottobre/FSU@FERRIS

Sandra L Alspach/FSU@FERRIS, Leonard  
cc Johnson/FSU@Ferris, Andrew L Purvis/FSU@FERRIS,  
Barbara A Ross/FSU@Ferris, Joanne Gerst/FSU@FERRIS,

bcc

Subject Global Logistics Certificate proposal

Hi Karen

The UCC met on Monday and discussed the proposal originating in the Management Department to make changes to the Global Logistics Certificate. Please note the list of concerns taken from the minutes of the meeting and make revisions to the proposal as appropriate. Feel free to contact Hal Palmer or me should you have any questions.

Form A summary needs to be revised to clearly state all changes (for instance, MKTG 441 was eliminated from the choices on the certificate, but not mentioned in the summary), and provide the rationale behind removing "advanced studies" from the title. Also need outcomes and assessment information for the certificate

Thanks

Leonard

Leonard R. Johnson, Ph.D  
Professor of Education and Chair,  
University Curriculum Committee  
Ferris State University  
1349 Cramer Circle  
Big Rapids, Michigan 49307  
(231) 591-2134  
<http://www.ferris.edu/education/education>



**One more EVote! Fw: Global Logistics Please**

Sandra L Alspach, Leonard Johnson,  
Andrew L Purvis, Barbara A Ross, Joanne  
Gerst, Paula L Hadley-Kennedy, Donald

Leonard Johnson to: Flickinger, Harold G Palmer, Terrence J  
Doyle, Ronald A Mehringer, Kristen L Motz,  
Fritz J Erickson, Tracey Boncher, Steve  
Karnes, Mitzi A Day, Anita Fagerman

03/30/2010 10:20 AM

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Please view the attached revisions per an earlier request we made of the proposers. If all is in order by you, send me your Evote. Should your review turn up any additional questions or concerns, please let me know at your earliest convenience.

Thanks.

Leonard

Leonard R. Johnson, Ph.D  
Professor of Education and Chair,  
Strategic Planning and Resources Council  
University Curriculum Committee  
Ferris State University  
1349 Cramer Circle  
Big Rapids, Michigan 49307  
(231) 591-2134  
<http://www.ferris.edu/education/education>

----- Forwarded by Leonard Johnson/FSU on 03/30/2010 10:18 AM -----



**Karen M Ottobre/FSU**  
03/30/2010 09:58 AM

To Leonard Johnson/FSU@Ferris  
cc  
Subject Global Logistics Please

Hi Leonard,

I finally got Global Logistics assessment stuff for you. Again, I put is on the form a. Yell if you need anything more. Thanks for your help and patience all year, I really appreciate it.

Take care, Karen



FormAGlobalLogisticsCertificateCleanup.doc

Karen Ottobre, Management Department Secretary  
College of Business, Bus 212  
119 South Street  
Big Rapids, MI 49307-2284