

**FORM A**  
**College of Arts and Sciences**

*Revised 05/08/2009*

**PROPOSAL SUMMARY AND ROUTING FORM**

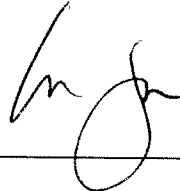
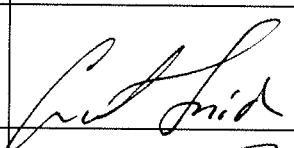
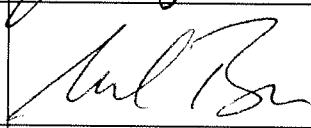
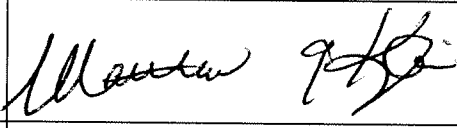
**Proposal Title:** Revise Checksheet for BS in Applied Speech Communication

**Initiating Unit or Individual:** Lon Green

**Contact Person's Name:** Lon Green e-mail: \_\_\_\_\_ phone: 2781

**Date or Term of Proposal Implementation:** Fall 2010

- Group I - A – New degree/major or major, redirection of a current offering, or elimination of a degree, major or minor
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course changes
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

Group/Individual	Signature	Date	Vote/Action *
Program or Academic Unit Faculty		10/1/09	<u>10</u> Support ___ Support with Concerns ___ Not Support
Department Faculty			___ Support ___ Support with Concerns ___ Not Support
Department Head		10/2/09	<input checked="" type="checkbox"/> Support ___ Support with Concerns ___ Not Support
College Curriculum Committee		1/26/10	<u>5</u> Support ___ Support with Concerns <u>0</u> Not Support
Dean			<input checked="" type="checkbox"/> Support ___ Support with Concerns ___ Not Support
University Curriculum Committee			___ Support ___ Support with Concerns ___ Not Support
Senate			___ Support ___ Support with Concerns ___ Not Support
Academic Affairs			___ Support ___ Support with Concerns

			Not Support
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\* Support with Concerns or Not Support must include a list of specific concerns. Votes must be shown for faculty groups. Administrators check appropriate action taken.

**To be completed by Academic Affairs**

\_\_\_\_\_

\_\_\_\_\_

**President (Date Approved)      Board of Trustees (Date Approved)      President's Council (Date Approved)**

**1. Proposal Summary**

(Summary is generally less than one page. Briefly: state what is proposed with a summary of rationale and highlights. Additional rationale may be attached.)

**The Communication Program has approved a host of minor curriculum changes for the BS in Applied Speech Communication. Thus, the checksheet must be updated to reflect those changes: removal of COMM 200, COMM 251, COMM 201, COMM 421, and ISYS 105. Additions of COMM 105 , COMM 121, and a Major elective.**

**2. Summary of All Course Action Required\***

**a. Newly Created Courses to FSU:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**b. Courses to be Deleted From FSU Catalog:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**c. Existing Course(s) to be Modified:**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**d. Addition of existing FSU courses to program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**e. Removal of existing FSU courses from program**

<b>Prefix</b>	<b>Number</b>	<b>Title</b>
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**3. Summary of All Consultations**

<b>Form Sent (B or C)</b>	<b>Date Sent</b>	<b>Responding Dept.</b>	<b>Date Received &amp; by Whom</b>
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**4. Will External Accreditation be Sought? (For new programs or certificates only)**

\_\_\_\_\_ **Yes**                      \_\_\_\_\_ **No**

**If yes, name the organization involved with accreditation for this program.**

**5. Program Checksheets affected by this proposal.**

**Associate of Arts for Applied Speech Communication**

# BACHELOR OF SCIENCE IN APPLIED SPEECH COMMUNICATION

**CURRENT**

## FERRIS STATE UNIVERSITY

**PROGRAM COORDINATOR: Dr. Elizabeth Wilson**

**OFFICE: JOH 120 PHONE: (231) 591-2530 E-MAIL: wilsonel@ferris.edu**

Admission requirements: First year student admission is open to high school graduates (or equivalent) who demonstrate appropriate academic preparedness, maturity and seriousness of purpose. High school courses and grade point average, ACT composite score, and ACT Mathematics and Reading sub scores will be considered in the admission and course placement process. Transfer students must have at least 12 credits at the time of application with a minimum 2.0 overall GPA including an English and mathematics course or they will be considered as first year students.

**Graduation Requirements:**

5. 2.0 CUMULATIVE Grade Average in all courses with no grade lower than a "C" in any COMM, ENGL or ISYS class, and a 2.5 GPA in the Applications to the Workplace course work.
6. 120 minimum semester credits including general education requirements.
7. Residency requirement: 30 minimum FSU semester credits.
8. Minimum of 40 credits numbered 300 or higher.

**Program Requirements: for students entering Applied Speech Communication Fall Semester 2008**

REQUIRED		COURSE TITLE – FOR PREREQUISITES NOT INDICATED, SEE FSU CATALOG COURSE DESCRIPTIONS	FSU S.H.	GRADE
<b>MAJOR (45 credit min) Minimum grade of "C" required in all COMM, ENGL and ISYS courses</b>				
<i>Prerequisites</i>				
COMM	101	Intro to Communication Study (F)	3	
COMM	200	Found. of Interpersonal Communication (F,Sp) cannot also have credit for COMM 105	3	
COMM	201	Public Presentation Practices (F,Sp) cannot also have credit for COMM 121	3	
COMM	221	Small Group Decision Making (F,Sp,Su)	3	
COMM	251	Argumentation & Debate (F,Sp) (COMM 121 or 201 or COMH 121 or instructor consent)	3	
COMM	299	Theories of Human Communication (F,Sp) COMM 221 and 105 or 200 and 121 or 201 or COMH121)	3	
COMM	300	Research Methods in Comm. (F) (COMM 105 or 200 and 121 or 201 or COMH121)	3	
COMM	365	Intercultural Communication (F,Sp,Su)	3	
COMM	380	Organizational Communication (F) (COMM 105 or 200 or 221)	3	
COMM	421	Leadership in Small Group Communication (F) COMM 221 and COMM 105 or COMM 200 or instructor consent)	3	
COMM	460	Communication Rights/Responsibilities (Sp) (COMM 105 or 200 or 121 or 201 or COMH121)	3	
COMM	493	Internship in Communication (total 6 credit minimum) (F,Sp,Su) (instructor consent)	1 - 8	
COMM	499	Communication Senior Seminar (F,Sp) (COMM 299 and COMM 300)	3	
ISYS	105	Microcomputer Applications (F,Sp,Su)	3	
<b>DIRECTED COMMUNICATION ELECTIVES Minimum 9 credits. consult advisor for proper course selection. Min 6 credits must be at the 300+ level.</b>				
			3	
	300+		3	
	300+		3	
<b>APPLICATION TO THE WORKPLACE: Minimum 18 credits (consult program coordinator for proper course selection)</b>				


ELECTIVES to total 120 credits hours (40 credits at 300 or above)				

## GENERAL EDUCATION REQUIREMENTS

Courses which qualify in the Scientific Understanding (Z), Cultural Enrichment (C) and Social Awareness (S) categories are delineated in the General Education section of the FSU electronic catalog:

<http://www.ferris.edu/htmls/academics/gened/courses.html>

I. GENERAL EDUCATION REQUIREMENTS			
<b>A. COMMUNICATION COMPETENCE 12 Sem Credits</b>			
Course	Grade	Credit	
ENGL 150		3	
ENGL 250		3	
ENGL 311 or 321 or 323 or 325		3	
COMM (Achieved in program course work)		(3)	
<b>TOTAL</b>			
<b>B. SCIENTIFIC UNDERSTANDING 7 Sem Credits</b>			
Only approved "Z" courses may count toward this category (one must be a lab course).			
Course	Grade	Credit	
Lab			
<b>TOTAL</b>			
<b>C. QUANTITATIVE SKILLS</b>			
This requirement can be fulfilled by ONE of the following options:			
CHECK	Course	Grade	Credit
	MATH 115 or higher <i>or</i> (MATH 117 recommended)		3
	MATH 115 or higher proficiency <i>or</i>		
	MATH ACT subtest score 24 or higher	Score	
<b>TOTAL</b>			
<b>D. CULTURAL ENRICHMENT 9 Sem Credits</b>			
Only approved "C" courses may count toward this category. Requirements: 1) one course must be 200+ level, 2) maximum 5 credit hours of music and/or theater activities may apply			
Course	Grade	Credit	
200+ level COMM 231 recommended			
<b>TOTAL</b>			

E. SOCIAL AWARENESS 9 Sem Credits		
Only approved "S" courses may count toward this category. Requirements: 1) two different subject areas including at least one "foundation" course, 2) one 200+ level course		
Course	Grade	Credit
Foundation		
200+ level		
<b>TOTAL</b>		
<b>F. GLOBAL CONSCIOUSNESS</b>		
Each student must complete one course from the list of qualifying courses presented in the FSU catalog. This course may also count toward fulfilling the Cultural Enrichment or Social Awareness requirement.		
Course:		
<b>G. RACE/ETHNICITY/GENDER</b>		
Each student must complete one course from the list of qualifying courses presented in the FSU catalog. This course may also count toward fulfilling the Cultural Enrichment or Social Awareness requirement.		
Course:		

**SAMPLE COURSE SEQUENCE:** The following chart depicts one method to begin the course work requirements. In order to complete this program in a four year plan, students must average 16 – 17 credit hours per semester. Students MUST consult their faculty advisor to develop a course sequence plan appropriate to their academic development and educational plans.

### First Year Fall Semester

COMM 101 Introduction to Communication Study	3
COMM 200 or COMM 201 or COMH 121	3
Social Awareness Elective	3
ISYS 105	3
Cultural Enrichment/Global Elective	3
	15

### First Year Spring Semester

COMM 200 or COMM 201	3
COMM 221 Small Group Decision Making	3
Scientific Understanding	3
MATH 115 or higher or proficiency	3-4
ENGL 150 English I	3
	15-16

**NOTICE REGARDING WITHDRAWAL, RE-ADMISSION AND INTERRUPTION OF STUDIES**

Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the curriculum which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

# BACHELOR OF SCIENCE IN APPLIED SPEECH COMMUNICATION PROPOSED

## FERRIS STATE UNIVERSITY

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**Graduation Requirements:**

5. 2.0 CUMULATIVE Grade Average in all courses with no grade lower than a "C" in any COMM, ENGL or ISYS class, and a 2.0 GPA in the Applications to the Workplace course work.
6. 120 minimum semester credits including general education requirements.
7. Residency requirement: 30 minimum FSU semester credits.
8. Minimum of 40 credits numbered 300 or higher.

**Program Requirements: for students entering Applied Speech Communication Fall Semester 2008**

REQUIRED	COURSE TITLE – FOR PREREQUISITES NOT INDICATED, SEE FSU CATALOG COURSE DESCRIPTIONS		FSU S.H.	GRADE
<b>MAJOR (33 credit min) Minimum grade of "C" required in all COMM, ENGL and ISYS courses</b>				
<i>Prerequisites</i>				
COMM	101	Intro to Communication Study (F)	3	
COMM	105	Interpersonal Communication (F,Sp, Su) (May substitute COMM 200)	3	
COMM	121	Public Speaking (F,Sp, Su) (May substitute COMM 201 OR COMH 121)	3	
COMM	221	Small Group Decision Making (F,Sp,Su)	3	
COMM	299	Theories of Human Communication (F,Sp) (COMM 221 and COMM 105 or 200 and COMM 121 or 201 or COMH 121)	3	
COMM	300	Research Methods in Comm. (F) (COMM 105 or 200 and COMM 121 or 201 or COMH 121 and COMM 299)	3	
COMM	365	Intercultural Communication (F,Sp,Su)	3	
COMM	380	Organizational Communication (F) (COMM 105 or 200 or 221)	3	
COMM	460	Communication Rights/Responsibilities (Sp) (COMM 105 or 200 or 121 or 201 or COMH121)	3	
COMM	493	Internship in Communication (6 credit minimum) (F,Sp,Su) (instructor consent)	1 - 8	CR/NC
COMM	499	Communication Senior Seminar (F,Sp) (COMM 299 and COMM 300)	3	
<b>DIRECTED COMMUNICATION ELECTIVES Minimum 18 credits. consult advisor for proper course selection. Min 9 credits must be at the 300+ level.</b>				
			3	
			3	
			3	
	300+		3	
	300+		3	
	300+		3	

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<b>I. GENERAL EDUCATION REQUIREMENTS</b>			
<b>A. COMMUNICATION COMPETENCE</b>		<b>12 Sem Credits</b>	
Course	Grade	Credit	
ENGL 150		3	
ENGL 250		3	
ENGL 311 or 321 or 323 or 325		3	
COMM (Achieved in program course work)		(3)	
<b>TOTAL</b>			
<b>B. SCIENTIFIC UNDERSTANDING</b>		<b>7 Sem Credits</b>	
Only approved "Z" courses may count toward this category (one must be a lab course).			
Course	Grade	Credit	
Lab			
<b>TOTAL</b>			
<b>C. QUANTITATIVE SKILLS</b>			
This requirement can be fulfilled by ONE of the following options:			
CHECK	Course	Grade	Credit
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<b>TOTAL</b>			
<b>D. CULTURAL ENRICHMENT</b>		<b>9 Sem Credits</b>	
Only approved "C" courses may count toward this category. Requirements: 1) one course must be 200+ level, 2) maximum 5 credit hours of music and/or theater activities may apply			
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ISYS 105	3
Cultural Enrichment/Global Elective	3
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### First Year Spring Semester

COMM 200 or COMM 201	3
COMM 221 Small Group Decision Making	3
Scientific Understanding	3
MATH 115 or higher or proficiency	3-4
ENGL 150 English I	3
<b>15-16</b>	

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