



**1. Proposal Summary**

(Summary is generally less than one page. Briefly: state what is proposed with a summary of rationale and highlights. Additional rationale may be attached.)

**Closure of the Business Administration Leadership & Organizational Development Program. This program was designed at the request of Macomb CC. It isn't being used any longer and needs to be deleted. It was developed for a special audience with a lot of knowledge in certain areas. Only two management classes were offered there before it was stopped.**

**2. Summary of All Course Action Required\***

**N/A**

\*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

**CURRICULUM CONSULTATION FORM**

To be completed by each department affected by the proposed change, new degree, new program, new minor, or new course. All returned forms should be included in the packet and notation made of any contacted departments not responding. **NOTE: The Proposing Department must respond to any modifications or concerns by the Responding Department. The Responding Department must respond within 20 calendar days of receipt of this form to insure that the form is included in the final proposal.**

**FAILURE TO RESPOND IS CONSIDERED AS SUPPORT OF THE CHANGE.**

**RE: Proposal Title** Closure of the BALD – Tacom Program

**Initiator(s):** Management Department

**Proposal Contact:** Karen Ottobre      **Date Sent:** 10/7/08

**Department:** Management      **Campus Address:** Bus 212  
(Please print)

**Responding Department :** Language & Literature Department

**Chair/Head/Coordinator:** Genevieve West      **Date Returned:** 10/17/08

Based upon department faculty review on 10/17 (date), we 

- Support the above proposal.
- Support the above proposal with the modifications and concerns listed below.
- Do not support the proposal for the reasons listed below.

Comment regarding the impact this proposal has on scheduling, room assignments, faculty load, and prerequisites for your department. Use additional pages, if necessary.

**CURRICULUM CONSULTATION FORM**

To be completed by each department affected by the proposed change, new degree, new program, new minor, or new course. All returned forms should be included in the packet and notation made of any contacted departments not responding. **NOTE:** The Proposing Department **must** respond to any modifications or concerns by the Responding Department. **The Responding Department must respond within 20 calendar days of receipt of this form to insure that the form is included in the final proposal.**

**FAILURE TO RESPOND IS CONSIDERED AS SUPPORT OF THE CHANGE.**

**RE: Proposal Title** Closure of the BALD – Tacom Program

Initiator(s): <u>Management Department</u>	
Proposal Contact: <u>Karen Ottobre</u>	Date Sent: <u>10/7/08</u>
Department: <u>Management</u> Campus Address: <u>Bus 212</u> (Please print)	

Responding Department : <u>Marketing Department</u>	
Chair/Head/Coordinator: <u>Mike Cooper</u>	Date Returned: <u>10/7/08</u>

Based upon department faculty review on \_\_\_\_\_ (date), we

- Support the above proposal.
- Support the above proposal with the modifications and concerns listed below.
- Do not support the proposal for the reasons listed below.

Comment regarding the impact this proposal has on scheduling, room assignments, faculty load, and prerequisites for your department. Use additional pages, if necessary.

*No faculty review needed.*

*AA*

**Bachelor of Science in Business Administration – Leadership and Organizational Development Concentration**  
**MACOMB COMMUNITY COLLEGE TRANSFER PLAN–**



**NAME:** \_\_\_\_\_ **SID:** \_\_\_\_\_ **ADVISOR:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Admission Requirements:**

Minimum credits for admission into the degree program will require at least 56 transferable credits, or an Associate's Degree with at least 56 transferable credits. In certain circumstances, individuals may be admitted into the program without prior earned credit due to the possession of prior experience or certifications that may lead to credit for prior learning. In addition, students may be enrolled concurrently at FSU and Macomb Community College.

A 2.0 overall GPA is required for admission.

All official college transcripts must be submitted at time of application for admission.

**Graduation Requirements:**

To graduate, students must have a 2.0 CUMULATIVE GPA in all FSU courses.

At least 30 FSU semester hours must be completed to fulfill FSU residency requirements.

Students must meet the University General Education Hours requirements listed.

124 credit hours are required for graduation.

**Leadership and Organizational Development Concentration, Core and Related Electives Requirements**  
**(MCC delivered courses listed in Blue, FSU delivered courses listed in Red)**

Required Courses	Course Title FSU Prerequisites Shown in Brackets ( )	Macomb Equivalent Courses	FSU CH	MCC CH	Grad e
<b>GENERAL EDUCATION REQUIREMENTS</b>					
<b>COMMUNICATION COMPETENCE</b>					
ENGL 150	English I	ENGL 1180 Communications I Or ENGL 1210 Composition I	3	4 Or 3	
ENGL 250 Or ENGL 211	English II Or Technical Writing	ENGL 1190 Communications II Or ENGL 1220 Composition II	3	4 Or 3	
COMM 105 Or COMM 121	Interpersonal Communication OR Fundamentals of Public Speaking	SPCH 1100 Interpersonal Communication Or SPCH 1060 Speech Communication	3	3 Or 3	
ENGL 325	Advanced Business Writing Or Substitute: ENGL 311 Advanced Technical Writing		3		
<b>SCIENTIFIC UNDERSTANDING</b> (two courses from the following subject areas (one must be lab course))					
	7-8 Credits required –AST, BIO, CHM, ENV, PHY, Physical Geography, etc.)	CHEM 2911 Chemistry of Hazardous Materials (pending approval for transfer as science lab course) PHSA 1050 Physical Science		4 4	
<b>QUANTITATIVE SKILLS</b> Proficiency in MATH 115 Intermediate Algebra or higher.					
	This requirement can be completed by ONE of the following options: 1. Pass MATH 115 or higher 2. Pass course proficiency exam in MATH 115 or higher 3. ACT Math subtest score of 24 or higher	MATH 1000 Intermediate Algebra	3	4	
<b>CULTURAL ENRICHMENT – 9 credit hours required</b> Three courses from the following subject areas: These courses must include at least one course at the 200 level or higher and no more than five credit hours in music activities courses or theater activities courses may be used to complete this requirement.					
ENGL 222	Into to Creative Writing Or Humanities Credit (one course-(history, English, literature, humanities, art, music, theatre, foreign language)	ENGL 2410 Introduction to Creative Writing Or Other Cultural Enrichment	3	3	

HUMN 100 Or HUMN 215	Introduction to Humanities Or Comparative Religions Or Cultural Enrichment credit (one course- history, English, literature, humanities, art, music, theatre, foreign language)	HUMN 1210 Introduction to the Arts Or HUMN 1700 Comparative Religions Or Other Cultural Enrichment	3	3		
HIST 152 or HIST 153	History of Western Civ. To 1500 Or History of Western Civ. 1500-Present Or ENGL 222 Intro to Creative Writing Or Humanities Credit (one course-(history, English, literature, humanities, art, music, theatre, foreign language)	HIST 1500 Western Civilization to 1648 Or HIST 2200 Western Civilization Since 1648 Or ENGL 2410 Creative Writing OR Other Cultural Enrichment	3	3		

**SOCIAL AWARENESS -12 Credit Hours Required**

PSYC 150	Introduction to Psychology	PSYC 1010 Introductory Psychology (prerequisite for PSYC 2400)	3	4		
ECON 221	Principles of Macroeconomics	ECON 1160 Principles of Economics 1	3			
ECON 222	Principles of Microeconomics	ECON 1170 Principles of Economics 2	3	3		
PSYC 326	Industrial and Organizational Psychology	PSYC 2400 Industrial-Organizational Psychology	3	3		

**GLOBAL CONSCIOUSNESS**

INTB 310	International Business Systems	Also part of the Business Core	3*			
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**Total General Education Hours (FSU) –**  
3

**Total General Education Hours (MCC)-  
43-45**

**TOTAL GENERAL EDUCATION HOURS - 46-48**

**TECHNICAL OR BUSINESS ( and related electives)**

**Credits to be filled from Macomb Community College's appropriate associate degree programs:**

1. Maintenance Technology (Automotive, Armament, Soldier/Chemical, Communications/Electronics, Aviation /Missile)
2. Business (Supply Chain Management)
3. Other

**(Macomb CC)**  
39 -42

**BUSINESS CORE**

Required Courses	Course Title	Macomb Community College Equivalent Courses	FSU S.H.	Substitution Or Equiv	CH	Grade
MGMT 301	Applied Management	MGMT 1010 Principles of Management		3		
MGMT 305	Supervision and Leadership		3			
MKTG 321	Principles of Marketing		3			
BLAW 321	Contracts and Sales		3			
INTB 310	International Business Systems		3			
MGMT 370	Quality/Operations Management		3			
MGMT 373	Human Resources Management		3			
MGMT 350	Tools for Decision Making		3			
MGMT 447	Business Ethics & Social Responsibility		3			
BUSN 499	Interdisciplinary Integrating Experience		3			
MGMT 302	Organizational Behavior	MGMT 2220 Leadership Fundamentals		2		
		<b>DIRECTED ELECTIVES</b>				
		QUAL 2400 Project Management		3		
		QUAL 1510 Introduction to Six Sigma		2		
		<b>GENERAL ELECTIVE(S)</b>				
		PHED 2020 Wellness – Lifestyle Choices		2		

<b>Total Business Core Education Hours (FSU) –</b>	
27	
<b>Total Business Core Hours (MCC)-</b>	
10	
<b>TOTAL BUSINESS CORE HOURS -</b>	<b>37</b>
<b>Elective (MCC) -</b>	<b>2</b>
<b>TOTAL BSBA PROGRAM HOURS -</b>	<b>125-129</b>

\*Counted in the Business Core

**FSU Course Descriptions – Leadership and Organizational Development- BSBA  
2004**

*Revised December 20,*

**MGMT 373 Human Resources Management**

Covers the objectives, functions, and organization of personnel programs; discusses such topics as selection training and development, job analysis, wage and salary administration, labor law, performance appraisal, disciplinary systems, employee safety and health, and the collective bargaining process.

**MGMT 305 Supervision and Leadership**

Provides an opportunity to review and understand the characteristics and qualities required for effective leadership in contemporary organizations; complements traditional teaching methods with role playing, case studies, and exercises.

**MGMT 350 Tools for Decision Making**

Covers the basic subjects needed by a manager to understand financial statements, the budgeting process, cash flow management, working capital, forecasting, monitoring and controlling capital and expense budgets, pricing strategy, cost analysis, pro forma development, avenues of corporate finance, risk analysis/management, project and corporate level valuations, and international finance.

**MKTG 321 Principles of Marketing**

Introduction to the basic functions of marketing. Included as topics of study are: consumer behavior, marketing research, marketing planning, physical distribution, selling, promotion, retailing, pricing, wholesaling, purchasing, international marketing, and e-commerce

**BLAW 321 Contracts and Sales**

Provides an introduction to the law and the legal system in the U. S. as well as a thorough examination of the law of contracts and sales. (Includes a review of articles 2 and 6 of the Uniform Commercial Codes.

**MGMT 447 Business Ethics and Social Responses**

The course focuses on two emergent issues for businesses, business ethics and corporate social responsibility, and especially upon those situations that require moral reflection, judgment, and decision; examines contemporary concepts of business ethics and social responsibility; explores current problems that require moral and ethical reasoning.

**INTB 310 International Business Systems**

Foreign cultures, foreign business practices, physical characteristics of nations, legal differences, international organizations, international monetary system, international marketing, international labor relations, foreign investment, international management, economic theory, and international production systems. The student learns how the world is a fast and complex environment that is built around the interrelationships among nations.

**MGMT 370 Quality/Operations Management**

The philosophy of continuous quality improvement, basic process improvement tools, basic management and planning tools, teaming, and models for improvement. Maximizing customer service and satisfaction, optimizing inventory investment, and maximizing operations efficiency. Principles of operations management; dependent and independent demand, forecasting; work measurement; work standards. Practical application of these techniques (in team settings) on a variety of business-related problems will enhance the ability to carry out the operations aspect of a business.

**BUSN 499 Integrating Experience**

Introduces the basics of business strategy and policy and moves to use of a computer simulation with students functioning in multidisciplinary teams. The teams have the challenge of developing and executing a strategy that involves production operations, procurement, distribution and marketing, pricing, research and development, employment levels and compensation, financing the operations, and other aspects of a business competing in a global environment.

**ENGL 311: Advanced Technical Writing**

An advanced course designed to train the student as a technical communicator. The student is taught to present technical concepts, facts, data analysis and evaluation to both a scientific or technical audience. Included are skills in editing, organization and development of technical articles for publication, abstracting, proposals, memorandum reports, project/progress reports, technical descriptions, professional and technical letters, and the protocols of formal research reporting.



Leonard Johnson/FSU

10/23/2008 12:55 PM

To Karen M Ottobre/FSU@FERRIS

Sandra L Alspach/FSU@FERRIS, Leonard  
cc Johnson/FSU@Ferris, Andrew L Purvis/FSU@FERRIS,  
Barbara A Ross/FSU@Ferris, Maureen E

bcc

Subject BALD-Tacom Proposal

Hi Karen

The UCC voted today to approve the proposal to eliminate the BALD-Tacom Program.

The item will be placed on the agenda for the Nov. 04 meeting of the Academic Senate. Please make sure a faculty member representing the program can be present to answer any questions should they arise. The meeting is scheduled to take place from 10 - 12 in the West Campus Community Center.

Thanks.

Leonard

Leonard R. Johnson, Ph.D

Professor

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