

1. Proposal Summary

The Hospitality Programs of the Sports, Entertainment and Hospitality Management Department would like to remove the ISYS 200: Database & Implementation course from the Hotel Management Checksheet as required under the Hotel Management Major. The ISYS 200 course goes into more detail regarding databases than is necessary or useful for the students and graduates of the Hotel Management Program. Hospitality faculty was able to determine that the material in ISYS 200 was not needed from the input of both our students and advisory board members who were surveyed regarding the computer knowledge necessary for our graduates from the Hotel Management Bachelor's Program. The necessary computer knowledge is learned by the students in the ISYS 105: Microcomputer Applications, which is already a course taken within the Hotel Management Degree curriculum. There are currently twenty-eight students within the Hotel Management curriculum that will be affected by this change, as well as the future students within this major.

Also, the Hospitality Programs has recently received a donation of Jonas Software, which will give students hands on experience with the software that 80-90% of hotels and clubs use to run their organizations. This added computer knowledge will further prepare our students to be an asset to their future employers.

The Hospitality Programs would like to replace the ISYS 200 course with a directed elective, worth three credit hours, to maintain the twenty-eight credit hours of Hotel Management major coursework. As in our Resort Management and Hotel Management with Associates in Restaurant and Food Industry Management Degrees, we would like to require the directed elective to be approved by an advisor and the elective is strongly recommended to be in the following categories: Public Relations, Advertising, Marketing or Economics.

Thank you for your consideration of our request.

2. Summary of All Course Action Required*

a. Newly Created Courses to FSU:

Prefix	Number	Title
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b. Courses to be Deleted From FSU Catalog:

Prefix	Number	Title
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c. Existing Course(s) to be Modified:

Prefix	Number	Title
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d. Addition of existing FSU courses to program

Prefix	Number	Title
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Directed Elective – Prior approval required

e. Removal of existing FSU courses from program

Prefix	Number	Title
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ISYS	200	Database & Implementation
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*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

CURRICULUM CONSULTATION FORM

To be completed by each department affected by the proposed change, new degree, new program, new minor, or new course. Potential duplication of coursework is reason for consultation.

1. This completed form must be forwarded with the proposal to the chair/head of the department to be consulted.
2. The department must respond within 20 calendar days of receipt of this form to insure inclusion in the final proposal. The completed form is returned to the initiator and inserted into the proposal.

Failure to respond is interpreted as support for the proposal.

3. The Proposing Department must address any concerns raised by the department. This response will be in writing and be included in the proposal following the consultation form.

RE: Hotel Management Degree Cleanup

Initiator(s): Hospitality Programs

Proposal Contact: Julie A. Doyle **Date Sent:** 1/31/08

Department: SEHM Campus **Address:** 1319 Cramer Circle, WCO 106, Big Rapids, Michigan MI 49307

Responding Department: AFIS

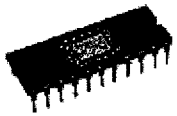
Chair/Head/Coordinator: Jim Woolen **Date Returned:** 2/5/08

Based upon department faculty review on 2/5/08 (date), we


- Support the above proposal.
- Support the above proposal with the modifications and concerns listed below.
- Do not support the proposal for the reasons listed below.

Comment regarding the impact this proposal has on scheduling, room assignments, faculty load, and prerequisites for your department. Use additional pages, if necessary.

See Attached



Jim Woolen/FSU
02/05/2008 09:22 AM

To Nancy R Johnson/FSU@FERRIS
cc doylej@ferris.edu, Matt Pinter/FSU@Ferris
bcc
Subject HOTM Degree Cleanup 

I believe your students will not be best served by deleting this course; however, I will agree that a better course would be one that is tailored to your industry.

Royal Roads University has the following course in their hotel management program:

IHMN 450: Information Technologies for Hotel Management (3 credits.)

Gives learners the fundamentals required to deal effectively with information technology and information systems as end users, and user-managers, within the context of the hospitality industry. Best practices for web design in the hospitality sector will be explored.

Rutgers University has the following required course in their hospitality management program:
Computers & Information Technology in Hospitality

Cornell University's Hotel Administration BS degree has an Information Systems concentration as follows:

H ADM 374 Fundamentals of Database Management and Data Analysis

H ADM 474 Strategic Information Systems

H ADM 476 Visual Basic for Applications: End-user Programming

H ADM 477 Advanced Business Modeling

The University of Mass-Amherst defines their Lodging Management program as follows:

Lodging Management - Topics include the physical and computerized facility infrastructure, yield management, supervision, scheduling, human resource and marketing support, hotel food service, strategic management, and industry structure. Hotels, resorts, time-shares, etc., provide the foundation of study.

The University of Memphis requires the following course:

HPRM 4340. Information Technology for Hospitality and Resort Management.

(3). Framework for information technology, systems development methodologies, and strategic information systems planning; current issues relating to the hospitality industry; focus on using information technology in networked environment to achieve organizational goals and objectives

The University of South Florida, School of Hotel & Restaurant Management has the following required course:

HFT 3423 Hospitality Information Systems

The University of Alabama has the following course in their Restaurant, Hotel, & Meetings Management program.

RHM 470 Hospitality Industry Computer Systems. Three hours. Explores hospitality computer technology and the management of information systems. Discussion of applications for all functional areas, including reservations, rooms, food and beverage, sales and event management and accounting.

Saint John's University requires the following course:

Hospitality Information Technology

The Hospitality Financial & Technology Professionals (HFTP) association has certification tracks

CURRICULUM CONSULTATION FORM

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3. The Proposing Department must address any concerns raised by the department. This response will be in writing and be included in the proposal following the consultation form.


RE: Hotel Management Degree Cleanup

Initiator(s): Hospitality Programs

Proposal Contact: Julie A. Doyle **Date Sent:** _____

Department: SEHM **Campus Address:** 1319 Cramer Circle, WCO 106, Big Rapids, Michigan MI 49307

Responding Department: Accountancy Finance and Information Systems

Chair/Head/Coordinator: Dr. Jim Wooden Date Returned: 02/26/2008 

Based upon department faculty review on 02/19/08 (date), we

- Support the above proposal.
- Support the above proposal with the modifications and concerns listed below.
- Do not support the proposal for the reasons listed below.

Comment regarding the impact this proposal has on scheduling, room assignments, faculty load, and prerequisites for your department. Use additional pages, if necessary.

Concerns:

- 1) Not having database would weaken HOTM degree (despite JONAS software) – Are they hoping that JONAS software will replace ISYS 200? – it isn't going to be around forever. Possible solution – create an ISYS class designed just for their needs? (maybe data mining?)
- 2) The more students understand data structure, the better able they are to do data mining (data extraction).

as follows:

Certified Hospitality Accountant Executive (CHAE)
Certified Hospitality Technology Professional (CHTP)

Our department would be delighted to co-develop a course that could meet the HOTM degree skills in the workplace.

I do believe that keeping ISYS 105 in the program is good because all employers -- no matter the profession -- require these skills as base-level skills.

We would also entertain the idea to co-develop a certification track with the HFTP association for the HOTM program.

Dr. Jim Woolen, Certified Computing Professional (CCP)
Department Head, AFIS [Accountancy, Finance & Information Systems]

FERRIS STATE UNIVERSITY

College of Business, 119 South Street, BUS 212H – Big Rapids, MI 49307

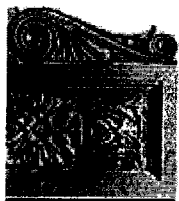
☎ Phone 231-591-2436

☎ Fax 231-591-3521

✉ Email JimWoolen@ferris.edu

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Nancy R Johnson/FSU



Nancy R Johnson/FSU

01/31/2008 03:28 PM

To Jim Woolen/FSU@FERRIS

cc doylej@ferris.edu

Subject HOTM Degree Cleanup

Dear Jim Woolen:

On behalf of the Hospitality Programs, I am sending this request for you to support our change in our Hotel Management Degree Course Requirements. We would like you to review the following proposal, and we would appreciate your support on this matter. Thank you.

[attachment "HOTM Degree Cleanup Proposal.doc" deleted by Jim Woolen/FSU]

Nancy Johnson

Secretary

Ferris State University - Hospitality Programs

Phone: (231) 591-2382

Fax: (231) 591-2998

E-mail: NancyJohnson@ferris.edu

Ferris State University-College of Business
Bachelor of Science Degree in Business

HOTEL MANAGEMENT – 121-122 Credits

Name: _____ ID #: _____

REQUIRED		COURSE TITLE-PREREQUISITES SHOWN IN BRACKETS ()	S.H.	GRADE	GR PTS
COMMUNICATION COMPETENCE – 12 Credits Required					
COMM	121	Fundamentals of Public Speaking (None)	3		
ENGL	150	English I (ENGL 074 or a minimum score of 14 on ACT or a minimum score of 370 on SAT)	3		
ENGL	250	English II (ENGL 150 with a grade of C- or better)	3		
ENGL	325	Advanced Business Writing (ENGL 250 or 211)	3		
SCIENTIFIC UNDERSTANDING – 7/8 Credits					
Consult the Ferris website: www.ferris.edu/htmls/academics/gened/scicourses.html Select two courses from the scientific understanding subject area (one must be a lab course)					
			4		
			3/4		
QUANTITATIVE SKILLS – 3 Credits Required					
MATH	115	Intermediate Algebra (MATH 110 with a grade of C- or better, or 19 on ACT or 460 on SAT) If MATH ACT is 24 or higher, substitute a general education elective.	3		
CULTURAL ENRICHMENT - 9 Credits Required *					
Cultural Enrichment electives, consult the General Education category of the Ferris website: www.ferris.edu/htmls/academics/gened/cultcourses.html					
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective – (200 Level or above)	3		
SOCIAL AWARENESS – 9 Credits Required *					
Social Awareness electives, consult the General Education category of the Ferris website: www.ferris.edu/htmls/academics/gened/soccourses.html (SIX COURSES OF SOCIAL AWARENESS CATEGORY SATISFIED WITH RELATED COURSE REQUIREMENTS.)					
		Social Awareness Elective	3		
GENERAL EDUCATION ELECTIVES – 6 Credits Required*					
General Education electives, consult the Ferris website: www.ferris.edu/htmls/academics/gened/gened.html					
			3		
			3		
NOTICE REGARDING WITHDRAWAL, RE-ADMISSION AND INTERRUPTION OF STUDIES					
Students who return to the university after interrupted enrollment (not including Summer Semester) must normally meet the requirements of the curriculum which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.					

*Global Consciousness and Race/Ethnicity or Gender requirements must be met either through Cultural Enrichment, Social Awareness or General Education courses.

Advising Notes:

FSUS 100 requirement satisfied by _____
Global Consciousness requirement satisfied by _____
Race, Ethnicity, Gender requirement satisfied by _____

Ferris State University Hotel Management Major

REQUIRED		COURSE TITLE-PREREQUISITES SHOWN IN BRACKETS ()	S.H.	GRADE	GR.PTS.
HOTEL MANAGEMENT MAJOR – 28 Credits Required					
HOMT	301	Property and Facilities Management (None)	3		
HOMT	305	Convention and Meeting Sales	3		
HOMT	392	Hotel Management Internship (Departmental Approval)	3		
HOMT	403	Hospitality Law (Hotel or Resort Management students only)	3		
HOMT	404	Front Office Procedures/Accounting (None)	3		
HOMT	405	Resort and Recreation Management Tourism (None)	3		
HOMT	499	Hospitality Policies and Issues (Jr Standing)	3		
MGMT	373	Human Resource Management (Jr Status or instructor approval)	3		
RFIM	101	Orientation to Hospitality Industry (None)	1		
		Business Directed Elective – Prior approval of advisor required	3		
BUSINESS CORE – 30 Credits Required					
ACCT	201	Principles of Accounting 1 (MATH 110 with a grade of C- or better, or 19 on ACT or 460 on SAT)	3		
ACCT	202	Principles of Accounting 2 (ACCT 201 with a grade of C- or better)	3		
BLAW	321	Contracts and Sales (None)	3		
FINC	322	Financial Management 1 (ACCT 202, Math 115 or MATH 116 or MATH117 or MATH ACT 24)	3		
ISYS	321	Business Information Systems (ACCT 202 & MKTG 321 & MGMT 301)	3		
MGMT	301	Applied Management (None)	3		
MGMT	370	Quality/Operations Management (Sophomore Standing)	3		
BUSN	499	Interdisciplinary Integrating Experience (FINC 322, MGMT370, MKTG 321 & Senior standing)	3		
MKTG	321	Principles of Marketing (Sophomore status or higher)	3		
STQM	260	Introduction to Statistics (MATH 115 or MATH 116 or MATH 117 or 24 on ACT or 560 on SAT)	3		
RELATED COURSES – 9 Credits Required					
COMM		Select one of the following: COMM 221, 251, 332 or 336 (COMM 121 or equivalent)	3		
ECON	221	Principles of Macroeconomics (MATH 110 with a grade of C- or better or ACT of 19 or SAT of 460)	3		
ECON	222	Principles of Microeconomics (ECON 221)	3		
ADDITIONAL – 14 Credits Required					
ISYS	105	Microcomputer Applications (None)	3		
		Directed Elective – Prior approval of advisor required	3		
		Directed Elective – Prior approval of advisor required	3		
		Directed Elective – Prior approval of advisor required	3		
		Free Elective	2		

NOTE: A 2.00 cumulative GPA is required for the major, business core and a 2.00 cumulative GPA is required for the completion of the Hotel Management degree.

Ferris State University-College of Business
Bachelor of Science Degree in Business

HOTEL MANAGEMENT – 121-122 Credits

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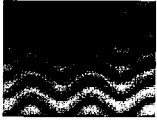
Advising Notes:

FSUS 100 requirement satisfied by _____
Global Consciousness requirement satisfied by _____
Race, Ethnicity, Gender requirement satisfied by _____


Ferris State University Hotel Management Major

REQUIRED		COURSE TITLE-PREREQUISITES SHOWN IN BRACKETS ()	S.H.	GRADE	GR.PTS.
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RELATED COURSES – 9 Credits Required					
COMM		Select one of the following: COMM 221, 251, 332 or 336 (COMM 121 or equivalent)	3		
ECON	221	Principles of Macroeconomics (MATH 110 with a grade of C- or better or ACT of 19 or SAT of 460)	3		
ECON	222	Principles of Microeconomics (ECON 221)	3		
ADDITIONAL 4 Credits Required					
ISYS	105	Microcomputer Applications (None)	3		
		Directed Elective – Prior approval of advisor required	3		
		Directed Elective – Prior approval of advisor required	3		
		Directed Elective – Prior approval of advisor required	3		
		Free Elective	2		

NOTE: A 2.00 cumulative GPA is required for the major, business core and a 2.00 cumulative GPA is required for the completion of the Hotel Management degree.



Julie Doyle/FSU
04/24/2008 09:52 AM

To Leonard Johnson/FSU@Ferris
Sandra L Alspach/FSU@FERRIS, Chuck
cc Drake/FSU@Ferris, Roy McLean/FSU@FERRIS, Andrew L
Purvis/FSU@FERRIS, Barbara A Ross/FSU@Ferris,
bcc
Subject Re: Hotel Management Degree Cleanup 

Leonard,

The Hospitality Program has reviewed the statement response from Jim Woolen, Department Head of AFIS. In the future perhaps a course could be co- developed specifically for the hospitality industry. However, at this point in time we are requesting to move forward with replacing the ISYS 200 with a Directed Elective as it will serve our student population in a more beneficial manner.

thank you.

Julie A. Doyle, CHE
Coordinator Hospitality Programs
Associate Professor
Ferris State University
1319 Cramer Circle, WCO 106B
Big Rapids, MI 49307
Phone: 231-591-2385
FAX: 231-591-2998

Leonard Johnson/FSU



Leonard Johnson/FSU
04/10/2008 11:34 AM

To Julie Doyle/FSU@Ferris
cc Sandra L Alspach/FSU@FERRIS, Chuck
Drake/FSU@Ferris, Leonard Johnson/FSU@Ferris, Roy
McLean/FSU@FERRIS, Andrew L Purvis/FSU@FERRIS,
Barbara A Ross/FSU@Ferris, Maureen E
Watson/FSU@Ferris, Gregory Wellman/FSU@FERRIS,
Joanne Gerst/FSU@FERRIS, Paula L
Hadley-Kennedy/FSU@Ferris, Thomas E
Oldfield/FSU@Ferris, Donald Flickinger/FSU@FERRIS,
Patricia Russell/FSU@Ferris, Harold G Palmer/FSU@Ferris
Subject Hotel Management Degree Cleanup

Hi Julie

The UCC met yesterday and discussed your proposal to make changes to the Hotel Management Degree. Your proposal will be acted on once we receive a statement responding to the concerns raised by Jim Woolen.

Thanks.

Leonard

Leonard R. Johnson, Ph.D
Professor



Leonard Johnson/FSU

04/10/2008 11:34 AM

To Julie Doyle/FSU@Ferris

Sandra L Alspach/FSU@FERRIS, Chuck

cc Drake/FSU@Ferris, Leonard Johnson/FSU@Ferris, Roy
McLean/FSU@FERRIS, Andrew L Purvis/FSU@FERRIS,

bcc

Subject Hotel Management Degree Cleanup

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Thanks.

Leonard

Leonard R. Johnson, Ph.D

Professor

Ferris State University

1349 Cramer Circle

Big Rapids, Michigan 49307

(231) 591-2134

<http://www.ferris.edu/education/education>



Leonard Johnson/FSU

04/30/2008 10:27 AM

To Sandra L Alspach/FSU@FERRIS, Chuck
Drake/FSU@Ferris, Leonard Johnson/FSU@Ferris, Roy
McLean/FSU@FERRIS, Andrew L Purvis/FSU@FERRIS,

cc

bcc

Subject Fw: HOTM Degree Cleanup

fyi

Leonard R. Johnson, Ph.D
Professor
Ferris State University
1349 Cramer Circle
Big Rapids, Michigan 49307
(231) 591-2134
<http://www.ferris.edu/education/education>

----- Forwarded by Leonard Johnson/FSU on 04/30/2008 10:27 AM -----



Julie Doyle/FSU

04/29/2008 04:24 PM

To Jim Woolen/FSU@FERRIS

cc Leonard Johnson/FSU@Ferris

Subject HOTM Degree Cleanup

Jim Woolen:

The Hospitality Programs in the College of Business has reviewed the statement response that you submitted about the request of changes to be make in the Hotel Management major and greatly appreciate and thank you for your response. As for the concern that our program will not be consistent with other hospitality programs across the country I want to assure you that our students will be fully prepared for their careers. The faculty has made a very clear decision that the additional computer skills and data bases skills our students will need can be better delivered within the context of our own courses using the new software programs Jonas Software , which adds efficiency, accuracy, and decreases redundant effort between point of sale, membership, banquet and catering, financials, billing, payroll, purchasing, and inventory applications. Virtual Hotel, currently being used in the HOMT 404 Front Office /Lodging Management course, and the "Rez Track" software which we are in the process of acquiring through donation, which is a property management software which manages -- rooms, guests, QuickBooks accounting, marketing, and integrated credit card processing. These three program allow our students to develop the skill sets they will need for their careers.

Future discussions of incorporating a Hospitality Management concentration or specialty programs to the current COB Masters of Business degree are feasible.

Julie A. Doyle, CHE
Coordinator Hospitality Programs
Associate Professor
Ferris State University
1319 Cramer Circle, WCO 106B
Big Rapids, MI 49307
Phone: 231-591-2385
FAX: 231-591-2998