

PROPOSAL SUMMARY AND ROUTING FORM

Proposal Title: Entertainment Production London, England

Initiating Unit or Individual: College of Education and Human Services

Contact Person's Name: Connie L. Morcom e-mail: morcomc@ferris.edu phone: morcom 231-591-2772

Date or Semester of Proposal Implementation: Summer 08

- Group I - A – New degree/major or major, or redirection
- Group I - B – New minors or concentrations
- Group II - A – Minor curriculum clean-up and course ch
- Group II - B – New Course
- Group III - Certificates
- Group IV – Off-Campus Programs

COURSE
 APPROVAL
 ONLY
 TRIP FORM
 STICK TO
 COME
 OF

Group/Individual	Signature	Date	Support
Program Faculty	<i>Connie L. Morcom</i>	12/14/07	<input type="checkbox"/> No Support
Department Faculty	<i>Connie L. Morcom</i>	12/14/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Department Head	<i>Connie L. Morcom</i>	12/14/07	<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
College Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Dean	<i>Michelle Johnson</i>	12/14/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
University Curriculum Committee			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Senate			<input type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support
Academic Affairs	<i>Doreen F. L.</i>	12/17/07	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Support with Concerns <input type="checkbox"/> Not Support

* Support with Concerns or Not Support must include a list of concerns.

To be completed by Academic Affairs

President (Date Approved) Board of Trustees (Date Approved) President's Council (Date Approved)

FORM A CONT.

1. Proposal Summary

The proposed Entertainment Production Study Abroad course is designed to provide students at Ferris State University with the unique opportunity to identify and analyze many different facets of the entertainment world as it appears in London, England. Collaborative multicultural projects will be applied by students as demonstrated by Professors in Television and Digital Media Production and Theatre Arts at Ferris State University and Professors from the London College of Communication (University of Arts London). Visits to key media centers, enterprises, museums and theatres will be included and recored as short documentary. A visually literate photographic journal document will also document a comparative studies of the cultural, professional and business practices of the arts and media in television and theatre. The proposed dates for the program are May 19 - June 2, 2008.

2. Summary of All Course Action Required*

a. Newly Created Courses to FSU:

Prefix	Number	Title
TVPR	290	Entertainment Production London, England

b. Courses to be Deleted From FSU Catalog:

Prefix	Number	Title
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c. Existing Course(s) to be Modified:

Prefix	Number	Title
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d. Addition of existing FSU courses to program

Prefix	Number	Title
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e. Removal of existing FSU courses from program

Prefix	Number	Title
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***Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.**

NEW COURSE INFORMATION FORM

See Sample: Limit to One Page.

Course Identification:

Prefix:	Number	Title
TVPR	290	Entertainment Production London, England

Course Description:

The proposed Entertainment Production London, England is study abroad designed to provide students at Ferris State University unique opportunities to identify and analyze many different facets of the entertainment world as it appears in London, England (one of the most culturally diverse cities in the world). Students will have the opportunity to attend classes at the London College of Communication (University of Arts London), and actively engage in tours of television, animation studios, professional theatres, museums and galleries. A collaborative multicultural instructional team will include Connie Morcom, Assistant Professor, Television and Digital Media Production and Tim Stephens, International Coordinator and Photographer for the School of Media at LCC. Ferris students will produce a short documentary and photographic journal based on the cultural influences of London and and new digital art forms they've learned.

The School of Media with the London College of Communication is located in the center of London and houses one of the first research centers to be established at the University of Arts London, Photography and the Archive, established in partnership with the Victoria and Albert Museum and the National Museum of Photography, Film and Television. Students will be using this comprehensive environment and it's excellent geographic location to document the historic monuments of London including (but not limited to) the London Eye, The Southbank Film, Art and Theatre Complexs and the Tate Modern.

Visits to key media centers and enterprises have also been scheduled into the course. Students will meet with Senior Staff Research, Production, Digital Media Center On-line services & On-line enterprises for the BBC. Involvement with theatrical production is tentatively planned. Students will also meet with professionals from Carlton TV, (Britain's largest Independent Television Broadcaster), Aardman Animation Studio in Bristol, England. Visual literacy will be emphasized with photographic journalsl to creatively define artifacts of entertainment, art, theatre, design and media in Britain. The FSU students will utilize equipment at LCC to shoot a short documentary. Additional time will be required on the FSU campus to edit video footage and photographs for final projects.

Course Outcomes:

Identify key media centers and enterprises to broaden and identify academic and cultural career experiences and goals in television and theatre as well as other entertainment and media forms.

Demonstrate digital "storytelling" shooting a short documentary recording the cultural and political influences of entertainment abroad. Work will be started in England and finished on the FSU campus with digital media in the TDMP Program.

Photographic Journals will demonstrate the artistic environments of a rich diverse culture in entertainment, arts and media in Britain.

Comparative studies will include symbolism, abstraction, icons and iconography references to political and cultural references of history and the discovery of art and media as it has evolved through entertainment and production in both the short documentary and visually literate photographic journal.

Course Outline including Time Allocation:

(subject to change depending on arrival day)

Day 1

Travel Day-get to London-get into housing -get Tube Passes and bearings
Evening-Night tour of London as a group

Day 2

Day-Tour of London College of Communication (LCC).
Tour Digital Media Centers in Schools of Media, Printing, Publishing & Design. Tour of Radio, Journalism, Television, Sound, Photography and Interactive Media in School of Media.
Evening free

Day 3

Day-Tour of London and the theatre district includes historical perspective of the theatres, studios and a tour of Tate Modern--Multimedia Museum
Evening-Theatre Performance #1

Day 4

All day--Research and National Gallery of Art and Museum Day
Scavenger Hunt for Final Student Project at The Victoria & Albert Museum, The National Gallery and The National Portrait Gallery +

Day 5

All Day-LCC Practical Study - Orientation to documentary equipment. Discussions about history and anthropological documentation of entertainment and the arts in London.
Evening free

Day 6

All-Day-BBC TV & BBC--visits to range of TV disciplines. Meetings with Senior Staff. Research, Production, Digital Media Centre, On-line services & On-line Enterprises. www.bbc.co.uk
Evening-Theatre Performance #2

Day 7

All-Day--LCC-Project Development and remote shooting London
Evening free

Day 8

London Day 2-The British Museum, Westminster Abbey, Covent Garden
Evening-Theatre Performance #3 (Covent Garden)

Day 9

All Day--Journey to Bristol-Aardman Animation Studio, Accompanied visit to studio that created Triple Oscar winning Home of Wallace and Gromit, Creature Comforts and Chicken Run.
Evening-return to London

Day 10

AM Shooting Day 1 during day
Afternoon and evening--Tour of Royal Shakespeare Company www.rsc.org.uk
Evening-Theatre Performance #4.

Day 11

All day+Shooting Day #2--All day and possible evening shoot if necessary

Day 12

Day-Editing/review at LCC

**Afternoon--Visit & discussions with Carlton TV--Britain's largest independent studio-www.carlton.co.uk,
www.itv.com**

Evening-Evening shoot-or Evening free

Day 13

AM - Half day review with one LCC's Professors

Afternoon-National Film Theatre, Film and Television Archives. Seminar on Independent film & television in the UK. www.bfi.org.uk

Evening-Theatre Performance #5-National Theatre www.nationaltheatre.org.uk

Day 14

London Attractions and pack for home

Day 15 Depart for US

CREATE A NEW COURSE

Course Date Entry Form

FORM F
Create Course
rev. 2/14/05

I. ACTION TO BE TAKEN: CREATE A NEW COURSE

Notes

1. Complete each item in section I and section II.
2. : If this course is to be used as a prerequisite for other university courses, Form Fs that reflect the prerequisite change must be submitted for those courses as well.

Term Effective: a. Semester Summer b. Year 2008 See instructions.

II. PROPOSED FOR NEW COURSE: Complete all sections of this part through Prerequisites. See instructions in manual for further clarification.

a. Course Prefix TVPR b. Number 290 c. Enter Contact Hours or check Independent Study (X).
LECTure 15 hr/week LAB 100 hr/week INDEpendent Study
Practicum: hr/semester Seminar: hr/week

d. Full Course Title: Entertainment Production London England

e. Abbreviated Course Title: . (Abbreviate only if necessary. Use Arabic numerals. Limit to 26 characters and spaces.)

f. Semester(s) Offered: Summer (See instructions for listing.) g. Max. Section Enrollment : 15

Credit Hours: Check (x) type and enter maximum and minimum hours in boxes.

h. Type: Variable Fixed i. Maximum Credit Hours 3 j. Minimum Credit Hours

k. Grade Method: Check (x) Normal Grading Credit/No Credit only (Pass/Fail)

m. May Be Repeated for Added Credit: Check (x) Yes No

n. Levels: Check (x) Undergraduate Graduate Professional

o. Does proposed new course replace an equivalent course? Check (x) Yes No

p. Equivalent course: Prefix TVPR Number 290 See instructions on Replacement courses.

q. CATALOG DESCRIPTION – Limit to 75 words – PLEASE BE CONCISE.

The proposed Entertainment Production Study Abroad course is designed to provide students at Ferris State University with the unique opportunity to identify and analyze many different facets of the entertainment world as it appears in London, England. Collaborative multicultural projects will be applied by students as demonstrated by Professors in Television and Digital Media Production and Professors from the London College of Communication (University of Arts London). Visits to key media centers, animaiton studios, enterprises, museums and theatres will be included with video documentary and visual/photographic journal required to document comparative studies of cultural, professional and business practices of the arts and media in television and theatrical arts.

r. Prerequisites: (if no prerequisites, write "None") Limited to 60 spaces. co-requisite with THTR 331.

UCC Chair Signature/Date:

_____ / /

Academic Affairs Approval Signature/Date:

Donald Fluby 2/11/08

To be completed by Academic Affairs Office: - Standard & Measures Coding and General Education Code

Basic Skill (BS) General Education (GE) Occupational Education (OC) G.E. Codes

Office of the Registrar use ONLY

Date Received: _____ Date Completed: _____ Entered: SIS [125 ___ 1D4 ___ 12R ___, 131 ___]

TVPR 290
(Entertainment Production London, England Study Abroad)
Summer 2008 (3Credits)
Syllabus

Assistant Professor	Connie L. Morcom
Office (room number/building):	BIS 312
Office Phone:	231-591-2772
Office Hours:	(London – TBA)
May 19 – June 2	UCEL 231-591-2340
E-Mail:	morcomc@ferris.edu

COURSE DESCRIPTION:

This course is designed to provide students with the opportunity to provide students at Ferris State University with the unique opportunity to identify and analyze many different facets of the entertainment world as it appears in London, England. Comparative studies will include symbolism, abstraction, icons and iconographic multicultural references to both culture and politics entertainment arts in the UK. Projects will be produced by students in Television and digital Media Production and Theatre Arts at Ferris State University and the London College of Communication (University of Arts London).

Visits to key media centers, enterprises, museums and theatres will be documented with photographs to provide a visually literate journal of cultural references of history and the discovery of art and media and current business practices of the arts and media in television and theatre. Students will view, tour and participate in a fully equipped state-of-the-art facility at LCC and students will produce a short documentary to be reviewed by LCC faculty. Students will also tour the Digital Media Centers in Schools of Media, Printing, Publishing and Design, Radio, Journalism, Television, Sound, Photography and Interactive Media in the School of Media.

COURSE OUTCOMES

- Identify key media centers and enterprises such as the University of Arts London, the BBC, ITV, Aardman Animation Studio and galleries and museums such as the National Portrait Gallery, The Victoria and Albert, and Tate Modern, etc.
- Compare political and beaurocratic management, resources and production personnel in Great Britain and the United States.
- Demonstrate digital “storytelling” shooting a short documentary recording the cultural and political influences of entertainment abroad. The Project will include shooting, producing and assessment with LCC. Post-production editing will be completed in TDMP at FSU will final outcomes assessment when completed.

- Demonstrate a visual/photographic journal of the study abroad experience and artistic environments of rich cultural diversity of historic sites, museums and galleries, and entertainment production in Britain.
- Analyze professional productions of both television and theatrical industries.

REQUIRED COURSE MATERIALS:

- | | |
|--|---|
| 1. Digital Camera to shoot (640 x 480 minimum) images. | *A 35mm film camera may used if film is processed and burned to a CD/DVD for final photo journal. |
| 2. Other Materials: | http://www.lcc.arts.ac.uk/ |
| 3. Notebook | Notebook with pockets – keep materials in from LCC |
| 4. Media | (1) MiniDV and (1) DVD+RW and a memory stick for digital camera if necessary (128mb recommended) |

COURSE SCHEDULE:

TVPR 290	May 19 – June 2
See Schedule	

Course Expectations:

In this course is designed to provide students with the opportunity to view tour and participate in a fully engaged Study Abroad course. This is a production course and you are responsible for the electronic equipment to create digital media projects through a photographic digital journal. Cameras will also be provided by the London College of Communication where students will need to adhere to all of the policies of LCC and TDMP Media Supply.

Two digital media projects will be required for learning outcomes in this course as well as attendance, participation and discussions of the visitations to key media centers and enterprises that are scheduled into the course. Final projects will be edited on the FSU campus with equipment in the Television and Digital Media Production Program.

PERFORMANCE CRITERIA:

- Academic assessment will result from attendance and analysis of tours of entertainment facilities in London as well as visits to key artifacts related to historical landmarks and international perspectives of entertainment in Great Britain.
- Performance exercises and projects will demonstrate the acquisition of skills and competencies to meet the course objectives and academic learning outcomes. Two digital media projects will be required to document tours, historical landmarks and artifacts of Great Britain. These will include a photographic journal and the creation of a mini-documentary in the interpretation of entertainment and production techniques in the arts in London.

- Class participation is essential. Students will be held accountable attend events and to be prepared for assignments and exercises. Students must also bring appropriate materials and equipment as necessary to complete projects. Advance preparation and contributions to the course in participation in events, documenting events and discussions are essential.

POINT ASSIGNMENT:

Learning outcomes designed for the course are contingent on the schedule of events. The schedule may change during the course and assignments will reflect those changes. Point values of any assignment, can change at any time and is only meant as a guide. You will be notified in during the course of any changes.

Attendance to the scheduled events and practical's at LCC is required.

Photographic/Visual Journal-DVD (appropriate memory stick/film)	300 points
Mini-Documentary MiniDV	300 points
Active participation and attendance	400 points

GRADING: ASSESSMENT:

This is a graded course. Grades in this class will be based on **Attendance, exercises, performance and projects.**

The number of points earned will be divided by the total number of points possible.

950	-	1000	A
900	-	949	A-
870	-	899	B+
830	-	869	B
800	-	829	B-
770	-	799	C+
730	-	769	C
700	-	729	C-
670	-	699	D+
630	-	669	D
600	-	629	D-
599	OR less		F

SPECIAL NEEDS:

It is the responsibility of the student to notify your Professor concerning any special learning needs. If student has documentation of disability, please give a copy to the

Professor. As an educator, it is my goal to create a learning environment where all students succeed.

ATTENDANCE:

Attendance at scheduled events and the practical study is required. Since this is a Study Abroad course scheduled events are subject to change daily. Daily updates will be communicated to students as to the event(s) and travel scheduled for that day. We may travel by tube, bus or foot. If you cannot attend an event due to illness you **MUST NOTIFY** your professor. More than two absences during the course will result in a failing grade for the elective, TVPR 290 Entertainment Production in London, England.

TARDINESS:

When students are late it is very disruptive to everyone and could cause the cancellation of an event. Therefore tardiness is unacceptable. You must be on time for arrival and departure of events.

DUE DATES/ASSIGNMENT QUALITY

All assignments will have a clear due date. The digital projects are due **within two weeks after the Study Abroad has ended.** Projects can be completed on campus by making arrangements with your Professor. All assignments must be saved in an appropriate folder and burned on a non-returnable DVD and MiniDV.

LATE ASSIGNMENTS

If assignments are late, the grade on the assignment will decrease by 50 percentage points of the total points possible on that assignment after the due date of the assignment. Unless you notify the Professor by phone or e-mail immediately about any extenuating circumstances (deaths, sickness, etc.) you will not receive any points on work over a week late.

SAFETY ISSUES:

Alcohol and Drug Abuse: Many of the accidents overseas involving Study-Abroad students involve alcohol or drug use. Laws overseas may be more stringent than U.S. laws. This is a Ferris sponsored trip, the Ferris Conduct Code at: <http://www.ferris.edu/html/administration/StudentAffairs/Studentshandbook.html> applies and students can be sanctioned for their actions upon return to Big Rapids. The faculty leader has the authority to send a student home because of disruptive or disorderly behavior.

Behavioral expectations and the policies established by Ferris State University, Academic Affairs, UCEL and Judicial Services in accordance to the Student Orientation Booklet and the laws within the foreign country are applicable.

There is always a risk involved in study abroad. As part of the application process, students enrolled in TVPR 290 Entertainment Production in London, England Study Abroad should have signed a release of all claims stating voluntarily participating in the program and should already understand the risks and responsibilities for actions and the resulting consequences.

While studying abroad, Ferris students remain subject to the Ferris Code of Conduct. Any serious disciplinary matters during the program, UCEL will notify Judicial Services.

As a student enrolled in TVPR 290 Entertainment Production in London, England Study Abroad, I have read the syllabus and agree to adhere to the responsibilities of the course.

Signature _____

Date _____

NOTE: Should circumstances dictate, the professor reserves the right to modify, at any time, any aspect of this syllabus, course, calendar, or total points. Notification will be made to students in the advent of a deviation from the original instructional plan.