

**Ferris State University
Academic Senate Meeting
November 16, 2010
West Campus Community Center**

**Minutes
Academic Program Review Council Report**

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| I. | Announcements | |
| | Pres. Haneline reminded the Senators of the December 7 meeting at 10:00 am in West Campus Community Center. | |
| | Pres. Haneline announced that the Senate will hold an additional special meeting on Dec. 14 at 6:00 pm in West Campus Community Center, to meet with Provost Erickson following his visit to the College meetings to discuss a process for analyzing the academic organizational structure of the University. The Provost has offered to underwrite dinner at the Rock prior to the meeting for Senators; Senators who cannot attend the dinner function at the Rock because of classes or other commitments should contact Paula Hadley to make appropriate arrangements for food at the meeting. | |
| | Pres. Haneline encouraged Senators to attend the two scheduled town hall meetings of the General Education Task Force on Nov. 18 at 11:00 am and Nov. 19 at 3:00 pm to discuss the Knowledge criterion of General Education at Ferris: "What should graduates know?" | |
| II. | Action Items: Recommendations of the Academic Program Review Council were presented by Chair Matt Wagenheim, in alphabetical order by College. | |
| | College of Arts and Sciences | |
| | A. | The Art History minor was continued (Wagenheim, Nagel). APRC Chair Wagenheim observed that all Minors coming up for review during this cycle were asked to promote awareness of their existence and track students from declaration to completion more efficiently. He noted that this concern was not unique to any particular Minor, but spread to all Minors reviewed by APCR this cycle. |
| | B. | The B.S. degree in Biotechnology was continued (Wagenheim, Nagel). |
| | C. | The Film Studies minor was continued (Wagenheim, Nagel). |
| | D. | The Philosophy minor was continued (Wagenheim, Nagel). |
| | E. | The Religious Studies minor was continued (Wagenheim, Nagel). Pres. Haneline noted that the APCR recommendation to expand this program, combined with Philosophy, to a full major should have suggested a B.A. degree, not a B.S. degree. |
| | College of Business | |
| | A. | The B.S. degree in Accountancy and Accountancy/CIS were requested to re-submit review portfolios to the APCR next year. The APCR noted that the material submitted during this review cycle was insufficient to make a recommendation. |
| | B. | The B.S. degree in Finance was continued (Wagenheim, Nagel). |
| | C. | The A.A.S. degree in General Business was continued (Wagenheim, Nagel). The APCR recommended renaming this program A.A.S. in Business Administration, to more appropriately align it as a foundation degree for the B. S. in Business Administration |

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| | D. | The B.S. degree in Professional Tennis Management was continued (Wagenheim, Nagel). The APRC noted, however, that this program depends on one individual who is not a faculty member. |
| College of Education and Human Services | | |
| | A. | The B.S. degree in Television and Digital Media Production was continued (Wagenheim, Nagel). |
| College of Engineering Technology | | |
| | A. | The B.S. in Heavy Equipment Service Engineering Technology and the A.A.S. in Heavy Equipment Technology were continued (Wagenheim, Nagel). |
| | B. | The A.A.S. and B.S. degrees in Mechanical Engineering Technology were recommended for enhancement (Wagenheim, Nagel). The APRC observed that these programs needed more physical space to maintain their accreditation. Tom Hollen, representing the programs, reported that applications have increased 47% this year and that Fortune 500 companies were calling Ferris for more graduates to meet their employment needs. |
| College of Pharmacy | | |
| | A. | The Pharm. D. program was continued (Wagenheim, Nagel). |
| College of Professional and Technological Studies | | |
| | A. | The B.S. in Digital Animation and Game Design program was continued (Wagenheim, Nagel). The APRC strongly recommended that faculty in this program be considered for tenure lines. |
| University College | | |
| | A. | The Directed Studies and Career Exploration programs were continued (Wagenheim, Nagel). |
| III. | | Progress reports were accepted from programs asked to report during the last APRC cycle, as listed below (Wagenheim, Nagel). |
| | A. | The B.S. in Printing Management, the B.S. in New Media Printing and Publishing, the A.A.S. in Printing and Digital Graphic Imaging. |
| | B. | The B.S. in Rubber Engineering Technology and the A.A.S. in Rubber Technology. The APRC noted that this program's realignment with the Plastics Engineering Technology program has created a stronger merged program base. |
| IV. | | The General Recommendations of the APRC listed below were approved (Wagenheim, Nagel). |
| | A. | Reinforcing a recommendation made by last year's Council, the APRC asked for a consistent University policy for replacing equipment. |
| | B. | Based on the observation that several of the programs reviewed were struggling with faculty members working at overload, the APRC requested support for replacing faculty in cases of retirement or resignation and providing adequate funding for full time temporary faculty and adjuncts to meet student demand for courses. |
| | C. | The APRC noted that several programs had suffered from receiving conflicting data from Institutional Research and Testing and other sources. It was especially noted that data concerning minors was either unavailable or difficult to collect and analyze. |
| | | There was discussion about the function of IR&T and its location within the University structure. |
| V. | | There were several recommendations for changing the Academic Program Review process. |
| | A. | Chair Wagenheim recommended that programs be permitted to use accreditation reports as evidence in their APRC portfolio. Programs would still be required to address all of the questions in the Program Review process. Pres. Haneline described the process as creating |

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| | | a “crosswalk” explaining how a section of the accreditation report addresses a question posed by APR. |
| | B. | Chair Wagenheim recommended that members of APRC be issued Kindle electronic tablets to review submitted portfolios, rather than producing paper copies. It was noted that paper copies of the portfolios might still be desirable for archival purposes in FLITE and Academic Affairs. |
| | C. | Chair Wagenheim recommended that non-degree programs (like minors) follow a separate guide for preparing their portfolios. He has agreed to take on the task of creating this guide for presentation to the Senate in the fall. |
| | D. | Chair Wagenheim asked that there be a mechanism for following the progress of recommendations made by APRC from the Provost’s office. |
| | E. | Chair Wagenheim led discussion of the concern about programs who do not comply with the requests of the Academic Program Review Council. Sen. Jewett specifically asked that communication processes be established between the University Curriculum Committee and Academic Program Review Council to follow up on programs who identified that they would seek accreditation in their UCC proposals. Other issues that could affect noncompliance were discussed. Provost Erickson praised the time invested and the thoroughness of the review process. He expressed disappointment that some programs were not complying and promised to follow up with the deans of those programs. |
| VI. | | Chair Wagenheim thanked everyone for their kind words. He also thanked the APR council members (and all Senate committee members and Senators) who worked very hard all semester. Pres. Haneline thanked the APRC members for their dedication and asked them to stand to be recognized by the body. After a round of applause for the Academic Program Review Council, the meeting was adjourned at 7:45 pm. |

Attendance

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| Senators present | Alspach, Berghoef, Bokina-Lashaway, Brandy, Compton, Cook, Daugherty, Drake, Fox, Gillespie, Griffin, Hancock, Haneline, Hanna, Heaphy, Isler, Jewett, Klatt, Liszewski, Lukusa Barnett, Maike, Marion, Nagel, Nash, Rewers, Reynolds, Skrocki, Sun, Thapa, Wagenheim |
| Senators absent with cause | Sanderso, Colley, Dakkuri, Joyce, Luplow, |
| Senators absent | Abbasabadi, Boncher, Prakasam, Taylor, |
| Ex-Officio Members present | Erickson |
| Guests | Hill (CAS), Johnston (CoEHS), Potter (UC), Snider (CAS), Gray (CAS), Codwell (CoB), Glover (CoB), Pinter (CoB), Nazar (CoB), Woolen (CoB), Wyman (CoEHS), Hollen (CoET), Klarecki (CoET), McNulty (CoET), Todd (CoET), Baker (CPTS), Wellman (PHRM), Erickson, Flickinger, Dawson, H. Woodman, Eshbach, Strasser, Gray |

Sandy Alspach, Secretary

Douglas Haneline, President