

Period Report for Senate Committees

Academic Year: 2010-2011

Health Promotions & Substance Abuse Committee

Chairperson: Dan Sleeper

MEETING DATE: 3/15/2011

APPOINTED MEMBERS:

Present	Name	Rep	Left in Term
<input checked="" type="checkbox"/>	Dan Sleeper	AHS	1
<input checked="" type="checkbox"/>	Jonathan Taylor	AS	2
<input type="checkbox"/>	Karen Nash	BUS	1
<input type="checkbox"/>	Emily Mitchell	EHS	2
<input checked="" type="checkbox"/>	Thomas Liszewski	L/C	2
<input checked="" type="checkbox"/>	Carol Rewers	BUS	3
<input checked="" type="checkbox"/>	Ana Davila Howard	EHS	
<input checked="" type="checkbox"/>	Chris Westerkamp	BIO	

Present	Name	Rep	Left in Term
<input type="checkbox"/>	TBD	OPT	
<input checked="" type="checkbox"/>	Robert Krueger	PHR	2
<input checked="" type="checkbox"/>	Gary Gage	TEC	3
<input checked="" type="checkbox"/>	John Kantorowski		3
<input type="checkbox"/>	Anne Marie Gillespie	UC	1
<input checked="" type="checkbox"/>	Steve Karnes	AHS	3
<input type="checkbox"/>	Cassie Harriman	Student	
<input type="checkbox"/>	Chelsea Brandon	Student	

EX-OFFICIO MEMBER(S):

Present	Name	Rep

GUESTS:

Present	Kelli Alexander	Student
Present	Ryan Condon	Student

OLD BUSINESS:

Meeting began at 11:05 a.m.

- The committee reviewed the official minutes from the February meeting. Minutes were approved as written.
- Torch Advertising/Promotion:
 - Laura Anger, FSU -Torch, introduced. Provided a brief overview of how the Torch is structured. Campus publication is staffed mainly by students; only two (2) non-student members. Torch is operated as a business, generating revenue from advertising. Besides campus paper, Torch operates a website. Website on average has 6,000 views per month - February had greater than 10,000. On-line advertisements typically receive 200 clicks/ad/wk. Full page Torch advertisements typically run \$400/pg. Business card size advertisements in the Torch run \$22.
 - Torch student workers decide what is included in each publication, including main content, events, announcements, etc. Event editor is Benjamin Thayer. Anger reported there is periodically a limited amount of "free space". Amount of free space available depends on amount of content and advertising; and varies from edition to edition. Noted, the Torch is selective in terms of allocating the limited amount of "free space" to groups/causes such as, United Way.
 - Anger suggested, committee events could also be included in Torch's Classified/Advertisement section. Advertisement/announcement due by noon the Friday prior to each Wednesday's publication. Any classified advertisement/notice should be sent to Laura Anger, Torchads.ferris.edu.
 - Content included in the "summer" edition of the Torch, must be general, no time dating. Summer edition materials need to be submitted by Mid-April. Publication available all summer and is provided to students and parents attending the FSU Orientation. Committee discussed

content that should be included in the Torch “summer edition”. Liszewski and Kantorowski volunteered to draft content – suggestions included Committee purpose and facebook link. Also discussed National College Health Assessment Survey. Survey sent to FSU students with a ten (10%) response rate. FSU’s numbers incorporated into National database.

- Strategic Plan-
 - D. Sleeper reminded committee members that no Health Promotions and Substance Abuse Committee Strategic Plan currently exist. Draft strategic goal form distributed to members identifying three (3) committee goals. See attached. Committee agreed to adopt form. Sleeper to forward electronic version to all members. Members to add to strategic goal form and return.

- Public Health Week –being recognized nationally -April 4-10, 2011.
 - FSU campus events include: Substance Abuse Guest Speaker, on April 7th @ 11 and 12, IRC 109; Allied Health Promoting Pub. Health Week with emphasis on Accident Prevention; and National Alcohol Screening Day. Screening available to students online. Liszewski to forward event poster to committee electronically. Taylor to post FSU National Public Health Wk. poster on facebook.

- Relay For Life –
 - Kelli Alexander and Ryan Condon, Ferris students representing “College Students Against Cancer”, reminded members that the FSU student “Relay for Life” event is being held April 1 & 2, 2011 at Wink Arena. Committee member suggested putting together a Health Promotions team and table for the event. Due to late timing, committee decided to postpone idea, and consider participating next year.

NEW BUSINESS:

No new business discussed.

ADDITIONAL INFORMATION:

The meeting adjourned at 11:45 a.m.

Next Scheduled Meeting will take place on **Tuesday, April 12, 2011 @ 11:00am in RM 218** -Birkam Health Center