

Initiative	Approx Financial Resources Needed	Timeline												
		Fall 2011	Spring 2012	Summer 2012	Fall 2012	Spring 2013	Summer 2013	Fall 2013	Spring 2014	Summer 2014	Fall 2014	Spring 2015	Summer 2015	Fall 2015
Graduate Admission Process Objective: Fix and Optimize Graduate/Professional Admission Process Metric: Percentage of Program Coordinators & newly enrolled students satisfied with Admission Process Target: 90% by Fall 2012 Resources: software upgrade/work Task 1: Graduate coordinators work with IT and fix and optimize current admissionsapplication Task 2: Research software and programming choices (existing program v. other) for centralization of application process Task 3: Electronic applications and letters of recommendation	\$50,000			90%										
Graduate Infrastructure--Creation of Graduate Office Objective 1: Separate & Centralize Graduate/Professional Administration from Undergraduate administration. Objective 2: House the Graduate/Professional Administration in its own designated location under Academic Affairs. Metric: Percentage distinction of the separation between graduate/professional administration Target: 100% by Fall 2014 Resources: Director or Coordinator, Secretary Level III Task 1: UGPC members travel to other Grad Centers to determine best administrative structure Task 2: UGPC members assess other Grad Centers to determine best practices. Task 3: Establish job responsibilities for a director or Coordinator, Secretary Level III, etc. Task 4: Select & hire positions	\$300,000 per year												100%	
University Graduate and Professional Council Objective: Redefine and clarify University Graduate and Professional Council responsibilities and authority Metric: Percentage completion of revisions to University Graduate and Professional Council responsibilities and authority Target: 100% by Fall 2013 Resources: Graduate and Professional Council members, Academic Senate, Academic Affairs & new Graduate Office personnel Task 1: Grad Council members travel to other Grad Centers to determine best practices. Task 2: Update and approve the Graduate and Professional Manual, General Student Handbook Task 3: Update current University Graduate Policies	\$10,000							100%						
Centralization of Financial Services Objective: Develop specified funding sources for graduate/professional education Metric: Percentage of graduate student funding that is unique from undergrad funding Target: 50% by Fall 2013 that continues to expand with growth Resources: university, academic affairs, colleges Task 1: Centralized funding of Graduate Assistantships Task 2: Tuition waivers to entice the best and the brightest students to Ferris Task 3: Development and expansion of graduate assistantships & teaching asistantships Task 4: Establishment of graduate/professional level in-house scholarships Task 5: Centralize financial aid including federal funding for Graduate level.	\$50,000													50%
Graduate Faculty Objective 1: Establish graduate load allocation process Objective 2: Establish dissertation faculty allocation process Metric 1: Percentage creation of graduate load allocation process Metric 2: Percentage creation of dissertation faculty allocation process Target: 100% by Fall 2013 Resources: Graduate and Professional Council members, Academic Senate, Academic Affairs, Graduate Office Task 1: Research other universities to determine choices in allocation Task 2: Decide allocation and what effects it will have with current graduate programs Task 3: Develop realistic formula for determining graduate faculty (online v. traditional) Task 4: Work with Academic Affairs and FFA to incorporate into next faculty contract Task 5: Establish formal graduate faculty review process Task 6: Faculty compensation for thesis/dissertation--chair v. committee members	\$20,000													100%
Marketing & Recruiting Objective: Develop specified marketing & recruiting plan for graduate/professional education Metric: Percentage of marketing funds targeted solely to graduate/professional education Target: 30% by Fall 2013 that continues to expand with growth Resources: University Marketing & Advancement, Academic Affairs Task 1: Develop separate graduate webpage connected to Ferris webpage Task 2: Marketing through all mediums specific to graduate/professional level and/or program level Task 3: Use most recent technology available (Facebook, Podcasts, Webinars, Downloadable Applications) Task 4: Establish presence at state-wide graduate fairs	\$50,000													30%

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Graduate Student Services Objective: Improve responsiveness and create a friendly procedural environment to fulfill graduate student needs Metric: Percentage of graduate students and program coordinators satisfied with graduate student services Target: 90% by Fall 2015 Resources: Graduate Office, UGPC, Academic Affairs Task 1: Thesis/Dissertation protocol, formatting, & assistance Task 2: Create Graduate Writing Center Task 3: Create Graduate Career Services Task 4: Create university-sponsored research fair Task 5: University-wide graduate student orientation Task 6: Graduate advising Task 7: Graduate professional development seminars	\$100,000														
Graduate Students Objective: Creation of separate graduate/professional student identity Metric: Percentage of graduate students satisfied with graduate student services Target: 60% by Fall 2015 Resources: Campus community Task 1: Separate university sponsored graduate/professional student activities Task 2: Separate area for graduate students to gather Task 3: Separate commencement from undergraduates	\$50,000														