

Minutes  
Arts & Lectures Committee  
9/14/04 in Wink Arena

Present:

Dan Cronk, Music Center, Committee Chair; Paula Hadley, Administrative Assistant; Abby Lund, Student Government; Dan de Regnier, Allied Health; Kim Hancock, Pharmacy; Matt Dixon, Technology; Diane Fleming, Education; Ray Dickinson, FLITE; Yuri Konovalov, FLITE; Bob Spiers, Technology; Jon Taylor, Arts & Sciences, Committee Secretary; Kathleen Vandemark, Business; Karen Strasser, Arts & Sciences

Meeting called to order by Cronk at 11:00 a.m.

After a round of introductions, Cronk was nominated by Spiers to continue as committee chair. Seconded by Strasser.

Cronk elected chair unanimously.

Cronk distributed laminated posters for committee members to display on their doors.

Cronk introduced that night's event, Mo Rocca.

Student Event Participation Grant program discussed. For details and forms, see:  
<http://www.ferris.edu/htmls/administration/academicaffairs/vpoffice/senate/artslecturescomm/>

Cronk introduced this year's events. A recent addition was the Michael Moore lecture, to be publicly announced that week, scheduled for September 27 at noon in Wink Arena (note: this was later changed to 2:00 p.m.). Moore's recent movie, *Fahrenheit 9/11*, will be shown on September 26 at Williams Auditorium at 7:00 p.m.

Tickets for the Moore lecture are \$5.00, separate from Arts & Lectures season tickets. There will be between 3,000 and 3,300 tickets available, and the event is expected to sell out, with no ticket sales planned at Wink on the day of the event.. Cost of the event will be paid for through ticket sales. Moore is speaking at a discounted rate because he is speaking later the same day at CMU. In the works is a discussion forum after the event to represent differing campus views. Cronk is buying a block of tickets for committee members to purchase.

The committee reviewed the mission statement, and began discussing planning the 2005-2006 season. Cronk will present a list of possible events at the next meeting, and committee members are encouraged to identify potential events as well.

The base budget for this year is \$38,000, the same as last year. Last year the committee finished in the black. The Moore lecture is a break-even event that doesn't affect the budget.

Cronk then opened the floor for questions and discussion. Strasser asked if there were a way to promote the committee at the beginning of the Moore event. Cronk said it would be clear that the committee was sponsoring the event.

Fleming asked about the difference between the Arts & Lectures series and the Live! series. Live! is focused on entertainment whereas Arts & Lectures is more academic in nature.

Spiers asked if scheduling more daytime events during the week might improve attendance. Cronk said he would follow up on this suggestion.

Cronk also said the president's office was on board with the Moore lecture.

Meeting adjourned at 11:35.