

Academic Senate

Agenda for the Meeting of
Tuesday, February 7, 2012

IRC 120, 10:00 – 11:50 a.m.

1. Call to Order and Roll Call
2. Approval of Minutes
 - A. January 10, 2012
3. Open Forum
4. Reports
 - A. Senate President – Douglas Haneline
 - B. Kendall Senate President – Cindy Todd
 - C. Senate Vice President – Michael Berghoef
 - D. Senate Secretary – Melinda Isler
5. Committee Reports
 - A. University Curriculum Committee – Sandy Alspach
 - B. General Education Task Force – Don Flickinger
 - C. Student Government – Danielle Balmer
 - D. Senate Election – Barbara Ciaramitaro
6. New Business
 - A. BS in Business Finance Major – S. Alspach
 - B. Chemistry Package (New Course, New Concentration, & Clean-up) – S. Alspach
 - C. Insurance and Risk Management BS, Minor & Certificate – S. Alspach
 - D. BS Business-Healthcare Marketing – S. Alspach
 - E. Public Relations Program with Concentrations & New Minor – S. Alspach
 - F. Replace MS ISM with MS ISI – S. Alspach
 - G. Communication Program Concentration, Minors & Certificates – S. Alspach
7. Conversation with the Senate
 - A. Provost Erickson – Course Caps Update
8. Announcements
 - A. FSU President - David Eisler
 - B. Provost – Fritz Erickson
 - C. Senate President – Douglas Haneline
9. Open Forum
10. Adjournment

DRAFT

**Ferris State University
Academic Senate Executive Senate Meeting**

January 10, 2012

Members in Attendance: Abbabasibadi, Alspach, Baker, Berghoef, Brandly, CiaramitaroCook, Dakkuri, Daugherty, Dixon, Drake, Fox, Gillespie, Griffin, Haneline, Hanna, Ilser, Jewett, Joyce, Klatt, Lashaway-Bokina, Liszewski, Lovsted, Luplow, Maike, Marion, McLean, Moore, Nagel, Nash, Nystrom, Prakasam, Reynolds, Stome, Sun, Thapa

Members absent with cause: Sandersson

Members absent: Boncher, McNulty

Ex Officio and Guests: Burcham, Eisler, Erickson, Flickinger, Green, Heck, Johnson, Johnston, Nicol, Pilgrim, Teahen, Strasser, Blake, Cairns, Wright, Norton, Heck, Quigley, Coon, Klarecki

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| 1. | President Doug Haneline convened the meeting at 10:00 a.m. and opened the floor for comments. He made a brief comment on two items- the movement of the location of the Academic Senate meeting to IRC 120 in order to accommodate a change in the scheduling system and the fact that Senators received via email that morning a memorandum from Robert von der Oosten commenting on issues with Blackboard training. |
| 2. | Approval of Minutes. Senator Jewett moved to approve the December 6, 2011 minutes as written. Senator Joyce seconded. Motion carried |
| 3. | Open Forum A. Leonard Johnson encouraged Senators to attend the SPARC meeting in the West Campus Community Center on January 17, 2011 at 3:00 p.m.. They will be reviewing the response to the HLC report as sent out by President Eisler in a campus message. B. Senator Nagel said that he agreed with the Blackboard issues raised by vonder Oostern and perhaps the issue needed to be discussed in this meeting. Senator Dakkuri asked before any such discussion, how many senators had actually read the memo? Senator Marion noted that parts of these issues are being discussed by the standards and policies committee and Don Green had expressed an interest in getting input. C. Senator Alspach noted the Sports Speaker Series had Ira Childress, former student/FSU staff coming in to speak on Wednesday January 26 th in the Business Building. D. Senator Prakasam said that they had a new group of 60 international students this semester, and their numbers of 275 are well over the record enrollments for this category. Over half of those students are in the Intensive English Program but will eventually end up in degree granting programs. |
| 4. | Officer Reports A. President Haneline had given his comments at the start of the meeting B. Vice-President Berghoef said that the task forces on faculty evaluation and the International Educator Award will be on the agenda for the February meeting. The library faculty are working on plans to revitalize the LHAC committee and it will be returning in the fall. C. Secretary Isler had no report. |
| 5. | Committee Reports A. Senator Alspach noted that the UCC has four proposals on the agenda for the meeting. She also gave information about key changes in UCC policy operations in 2012 that will occur as a result of the manual changes approved by the Senate. These are found in the appendix of the manual. Key changes include in Appendix A- the encouragement of launching PCAFs, proposals and Gen Ed forms simultaneously, triggering PCAFs by 3 new courses and refining the non-degree offering. More information is being offered to the UCC on an informational basis. Diversity Officer David Pilgirm asked if there was a bottom limit for certificates/minors? Senator Alspach responded that they put minimums in but avoided maximums, although there is a general practice at when certificates become minors. Senaor Nystrom asked how 97 courses relate to faculty workload when a faculty members name is not on it? Senator Alspach responded this is an FFA contract issue which is not addressed in the manual. In Appendix B, |

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| | <p>participants are required to respond in 10 business days . Senator Dakkuri noted that in Appendix B- the word “business” was left one under one bullet.</p> <p>B. Associate Vice-Provost Don Flickinger introduced the new Associate Vice-Provost Paul Blake who will be taking his co-chair spot on the General Education Task Force. He will continue to serve as a member. Fred Heck, task force member had come to present to the Senate on rubrics. In trying to come up with rubrics, it was realized that what was really needed was a criteria list for each outcome about what students are expected to accomplish. He presented a document of defining criteria and said that there would be a series of meetings scheduled at a college/departmental level in order to get better feedback than had been occurring in the open town hall formats. It will also be presented at leadership council, deans council and any other groups that people would let him know about. They need as much input as possible. Senator Prakasm asked why globalization is not a separate criteria although it is mentioned. Senator Ciaramataro agreed it needed to be its own criteria and cannot be combined with culture. Senator Griffin said that he was working with Tracey Busch to develop a set of outcomes/assessment on this project. Heck asked where would this fit into the philosophy statement. Does it need to be a specific added outcome? How would it be worded? Leonard Johnson, task for member, noted that this was the first step, which is to figure out where these outcomes fit coursewise. Senator Alspach agreed that it needed to be up front. Senator Nystrom asked on page 9 what was meant by a lifestyle outcome- he felt it was a poor word choice and should General Education be reflecting the nanny state. Senator Hanna and Griffin agreed it was a poor word choice. Senator Nagel, while he thought the model for critical reasoning was very good, the better term might be critical thinking. President Eisler commended all the task force members for all the work they have put into this document.</p> |
| 6. | <p>Ornamental Horitculture Certificate Closure. Senator Alspah moved to close the certificate. Seconded by Senator Griffin Senator Alspach noted was a cleanup as the program had already been previously deleted. Senator Nystrom asked if this affected any courses. Dean Strasser said no as the courses had already been deleted. Senator Joyce asked if the system had the checks and balances to prevent the issue where parts get deleted and others get overlooked. Dean Strasser said it was her error in following the processed back in the time while she was Biology Department head. Motion passed.</p> |
| 7. | <p>BS Biology (Pre-Pharmacy) Senator Alspach moved to accept this new concentration.. Seconded by Senator Nagel. Senator Alspach explained that with the new model of 3 years in pre-pharmacy, this will allow students to get a biology degree with only 1 more year and provide alternative careers for those who do not get into pharmacy school. Dean Strasser said that it also allowed students to earn both degrees. Vice-President Burcham said that this program is a great idea because it will help Ferris in increasing the completion rate. Senator Hanna asked if this will create any decreases for existing time. Dean Strasser said no, all of these courses and faculty are all ready in place. Motion passed.</p> |
| 8. | <p>A.A.S. in Graphic Media Management. Senator Alspach moved to accept the redirection of the PDGI AAS. Seconded by Senator Maike. Program coordinator Pat Klarecki was there to explain that the retirement of faculty and the redirection of the program resulted in a need to make radical changes. The profession is now more closely aligned with a business and marketing focus. This degree is necessary because of the TIP program and the need for a laddering degree. It is more well rounded than the previous program because it focuses less on the technical side. Motion passed.</p> |
| 9. | <p>B.S. Graphic Media Management Senator Alspach moved to approve the redirection of the BS in Graphic Media Management. Seconded by Rick Griffin. Senator Maike asked how many transfer in from the associates? Klarecki said not as many as they would like, but they are also targeting Illinois students who do not have an option within their state to get the 4 year degree. Senator Cook asked how this will fit into the Business Core and overload on current Business Faculty. Klarecki said that their existing 65 students are already taking a large part of the business core. Senator Hanna asked what portion of the curriculum is new? Klarecki said that at least 70% is semi-exisiting. Senator Moore asked where students are coming from? Klarecki noted that some start out in the graphic design program and end up in this program. Senator Hanna asked if this was a stand along vote on the curriculum or was it a vote on the placement of the program in the College of Business. Provost Erickson said the reorganization had already been voted on by the Senate last May. Senator Alspach said it was only a vote on the curriculum. Senator Cook asked where the program will physically go. Klarecki said this was still being worked out. Motion passed.</p> |

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| 10. | <p>Announcements</p> <p>A. Student Government President Danielle Balmer gave reported that their fist meeting was that evening. Upcoming events include the United We Stand event on February 8th (a 5 star event), the WILL conference on February 28th which they are working on with women’s organizations and the Big Event on April 14th. Senator Cook asked if they had contacted emeriti. President Balmer said she had not. Senator Sun suggested doing so through Mary Kay MacIver.</p> <p>B. President Eisler said that on January 18th the Governor would be giving his State of the State address. He also said that on January 25th he would give his presentation to the Senate Education Committee on the issue of community colleges giving baccalaureate degrees (this was rescheduled). There was a series of articles being published on the cost of higher education which while meant to create support for higher ed, may end up creating media interest in netprice.</p> <p>C. Provost Erickson noted that the biology program creation is an example of how Ferris State University is an academically nimble organizations. He recognized the international program for their growth and efforts. Feedback on the FLITE dean finalists are due to him by Friday. February 3rd in the first screening date for searches in Arts and Sciences, Allied Health Sciences and Engineering Technology. He also welcomed Paul Blake as the new Associate Provost. Engineering Technology has begun a planning process for their future and Bob Eastley has agreed to chair the committee</p> |
| 11. | <p>Open Forum</p> |
| 12. | <p>Senator Griffin moved for adjournment at 11:45 a.m. Senator Joyce seconded. Motion passed.</p> |

Respectfully submitted,
Melinda Isler
Secretary

ACADEMIC SENATORS 2011-2012

| | College/Unit | Last Name | First Name | Office | Ext. | Committee Assignment |
|-----|---|------------------------|-----------------------|----------------------|---------------------|--|
| 1. | Allied Health | Dixon | Megan (2) | VFS 303 | 3186 | |
| 2. | | Moore | Gary (2) | VFS 404 | 3187 | |
| 3. | | Daugherty | Roger (1) | VFS 210 | 2277 | Academic Program Review Council |
| 4. | Arts & Sciences | Alspach | Sandra (2) | JOH 127 | 2779 | E-bd Member |
| 5. | | Berghoef | Michael (2) | ASC 2108 | 2765 | Senate Vice President |
| 6. | | Griffin | Richard (2) | ASC 2094 | 2761 | General Education Task Force |
| 7. | | Prakasam | Piram (2) | ASC 3021 | 5290 | Professional Development Committee |
| 8. | | Nystrom | James (2) | ASC 2056 | 5864 | |
| 9. | | Haneline | Douglas (2) | ASC 3080 | 2525 | Senate President |
| 10. | | Nagel | George (1) | JH 118 | 3618 | Academic Program Review Council |
| 11. | | Abbasabadi | Ali (1)) | ASC 3017 | 3571 | Graduate and Professional Council |
| 12. | | Sun | Kent (1) | ASC 2031 | 2579 | Student Fees Committee |
| 13. | | Sanderson | Cami (1) | JH 111 | 2995 | Distinguished Teacher Committee |
| 14. | | Klatt | Paul (1) | ASC 2114 | 2671 | Faculty Research Committee |
| 15. | Business | Cook | Teresa (1) | BUS 200 | 3167 | Institutional Strategic Planning Council |
| 16. | | Marion | David (1) | BUS 200 | 3164 | E-bd Member /Academic Policy and Standards Committee |
| 17. | | Ciaramitaro | Barbara (2) | IRC 220 | 3199 | |
| 18. | | Brandly | Mark (1) | BUS 200 | 2433 | Athletic Advisory |
| 19. | | McLean | Roy (2) | IRC 231 | 3149 | |
| 20. | Counselors/ | Liszewski | Thomas (1) | BHC 210 | 5968 | Senate Health Promotions & Substance Abuse Committee |
| 21. | Librarians | Isler | Melinda (2) | FLT 358 | 3731 | Senate Secretary/Institutional Strategic Planning Council |
| 22. | Education | Stone | Mischelle (2) | BIS 517 | 3782 | |
| 23. | | Lashaway-Bokina | Nancy (1) | BIS 421 | 5368 | Graduate & Professional Council |
| 24. | Optometry | Luplow | Dean (2) | PEN 406 | 2192 | Arts and Lectures Committee |
| 25. | | Nash | James (1) | PEN 406 | 2194 | E-bd Member /Academic Senate Diversity Committee |
| 26. | Non-tenure Track Instructional Faculty | Fox | Bernadette (1) | ASC 3025 | 2522 | Library/Historical/Archival Committee |
| 27. | | Reynolds | Beth (1) | PRK 120G | 3077 | Professional Development Committee |
| 28. | Pharmacy | Boncher | Tracey (1) | PHR 302A | 2283 | University Curriculum Committee |
| 29. | | Dakkuri | Adnan (2) | PHR 105 | 2240 | Professional Development/Distinguished Teacher |
| 30. | | Lovsted | Elsie (2) | PHR 203 | 2238 | |
| 31. | Technology | Drake | Charles (1) | SWN 405 | 2788 | Academic Policy and Standards Committee |
| 32. | | McNulty | Matt (1) | AUT 101 | 2354 | Distinguished Teacher Committee |
| 33. | | Jewett | Keith (2) | SWN 405 | 2954 | Radiation Safety Committee |
| 34. | | Thapa | Khagendra (2) | SWN 314 | 2672 | Institutional Planning Council |
| 35. | | Hanna | David (1) | GRN 227 | 2680 | |
| 36. | | Maiké | Gary (1) | HEC 203 | 2816 | Senate Diversity Committee |
| 37. | University College | | | | | |
| 38. | | Gillespie | Anne Marie (1) | ASC 3052 | 3660 | Senate Health Promotions & Substance Abuse Committee |
| 39. | C of Prof. & Tec. Studies | Joyce | Joseph (1) | Metro Detroit | 586-445-7150 | Athletic Advisory Committee |
| 40. | | Baker | David (2) | FSU-GR | 616 643-5722 | |

Bold Indicates Senate Executive Committee Member

1-Feb-12

TO: All Persons Represented by the Academic Senate
FROM: **Barbara Ciaramitaro, Chair, Senate Elections Committee**
SUBJECT: Senate Apportionment for 2012-2013 Elections
DATE: February 1, 2012

This report is filed in accord with Article IV, Section 3 of the Senate Charter. It should be noted that anyone who is eligible can vote whether or not they are on the list if they are eligible on Election Day (Article IV, Section 5).

The committee has determined that there are **431** qualified electors. Dividing the electors by **35** yields a factor of **14.3**. This factor is divided into each unit total to determine the number of representatives to be elected this spring. According to formula (Article III, Section 3) the 2012-2013 Senate will have 34 members.

ELIGIBLE VOTERS AND REPRESENTATION FOR THE SENATE

| Unit | Eligible | Total Representation | Number to be Elected |
|----------------------------------|-----------------|-----------------------------|-----------------------------|
| Allied Health Sciences | 32 | 2 | 0 |
| Arts & Sciences | 132 | 9 | 3 |
| Business | 63 | 4 | 2 |
| Counselors & Librarians | 19 | 2 | 1 |
| Education | 30 | 2 | 1 |
| Optometry | 17 | 2 | 1 |
| Part-Time Faculty *Fall Election | | | |
| Pharmacy | 37 | 2 | 0 |
| Engineering Technology | 79 | 6 | 4 |
| University College | 10 | 2 | 2 |
| College of Prof & Tech Studies | 12* | 2 | 1 |
| Total | 431 | 34 | |

Eligible persons may file for election before **March 2, 2012**. Each unit will post candidates on **March 11, 2012**. The election will be held electronically on **March 28 and 29, 2012**.

*estimated number, going from last year's list...do not have a current list at this time.

ACADEMIC SENATE
Nomination Petition

I, the undersigned member of the College of _____ of Ferris State University, nominate _____ for the office of Senator to the Academic Senate and hereby certify that the nominee has consented to having (his) (her) name placed in nomination for the office and possesses all the necessary qualifications for membership on the Senate as indicated in Article IV of the Academic Senate Charter.-

Date

Name

I, the undersigned, have consented to become a nominee for Senator to the Academic Senate.

Date

Name

ACADEMIC SENATE
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