

### Sample Criteria for Evaluation Rubric

Question	1 Very Weak	2 Weak	3 Satisfactory	4. Strong	5. Very Strong
1. Audience	Texts not addressed at all or inappropriate to the target audience.	Texts addressed to audience but not consistently or effectively.	Texts are adapted to target audience consistently but in a formulaic manner.	Texts are consistently adapted to audience in non-formulaic manner.	Texts are very effectively adapted to audience in non-obvious ways showing substantial understanding the audience.
3. Proofreading	More than four obvious errors a page and many non-obvious errors.	Between one and four obvious errors a page and several non-obvious errors.	No more than one obvious error a page but more than one non-obvious errors a page.	No obvious error a page but more than one non-obvious error a page.	No obvious errors and no more than one non-obvious error a page.