

KENDALL COLLEGE
OF ART AND DESIGN
OF FERRIS STATE
UNIVERSITY

MEETING WITH THE
UNIVERSITY'S HLC STEERING
COMMITTEE

MARCH 17, 2009

PURPOSE TODAY

TO REVIEW KCAD'S PLAN FOR SELF
STUDY IN PREPARATION FOR
COMPREHENSIVE VISITS BY THE HIGHER
LEARNING COMMISSION OF THE NORTH
CENTRAL ASSOCIATION AND BY THE
NATIONAL ASSOCIATION OF SCHOOLS OF ART
AND DESIGN DURING THE 2010-2011
ACADEMIC YEAR

A SIDE NOTE

- COUNCIL FOR INTERIOR DESIGN ACCREDITATION (CIDA)
 - The professionalization of design
 - NCIDQ
 - Licensure
 - Team visiting April 4-7, 2009

INTRODUCTIONS

- From the Big Rapids Campus
 - Michael Cooper
 - Michael Cairns
 - Rick Griffen
 - Michelle Johnston
 - Maureen Milzarski
 - Andresa Maciejewski
 - Roberta Teahen
 - Ron McKean

INTRODUCTIONS: KCAD HLC & NASAD STEERING COMMITTEE

- Jason Alger—Assistant Professor, Graphic Design
- Darcy Bugbee—College Counselor
- Nicole DeKraker—Coordinator of Student Activities
- Sherea Dooley—undergraduate student
- Angie Dow—Chair, Graphic Design
- Diane Dustin—Technical Resources Librarian

INTRODUCTIONS CONTINUED

- Susanna Engbers—Assistant Professor, Humanities (Co-Chair Assessment Committee)
- Peter Jacob—alum
- Ron Riksen—Professor, Graphic Design, Chair of Promotion and Tenure Committee
- Jason Ross—Admissions Officer
- Brenda Sipe—Director of Continuing Studies
- Olivia Snyder—Chair, Interior Design (Co-Chair, Assessment Committee)
- Carla Tamboer—undergraduate (Interior Design)

INTRODUCTIONS CONTINUED

- Michael Sell—graduate student
(Photography)
- Sean Thelen—undergraduate student (Art
Education)
- Elena Tislerics—Graphic Designer
- Ysabel White—undergraduate student
(Metals/Jewelry Design)

INTRODUCTIONS

- Barb Boltman (ex officio)—Executive Assistant to the KCAD President
- Sandra Britton, (ex officio)—Director of Enrollment Management
- Sandra Davis-Wilson (ex officio)—Vice Chancellor, Administration and Finance
- Sally Sauer (ex officio)--Registrar

OTHER INTRODUCTIONS

- Other Members of Dean's Council
- Assessment Academy Members
 - Susanna Engbers
 - Anne Norcross
 - Jan Prewitt
 - Adam Schuitema

GOALS FOR THE SELF-STUDY PROCESS

Goal 1

To contribute to the University's demonstration that it continues to meet the Higher Learning Commission's Criteria for Accreditation.

GOALS FOR THE SELF-STUDY PROCESS

Goal 2

To demonstrate that Kendall College of Art and Design of Ferris State University continues to meet the National Association of Schools of Art and Design's Standards for Accreditation.

GOALS FOR THE SELF-STUDY PROCESS

Goal 3

As a part of Ferris State University, to complete Kendall College of Art and Design's implementation of the College's strategic planning process.

EXPECTATIONS 2009—2011

- The current structure of the merger continue—hence, KCAD will remain a campus.
- The current structure of the merger will continue—hence, KCAD will remain financially responsible for itself.
- The structure of the merger will continue—hence, KCAD will sustain its own governance structure.

EXPECTATIONS 2009—2011

- Increased pressures on enrollment.
- Increased pressures on tuition.
- Increased pressures on institutional financial aid.
- Increased importance of co-curricular experiences
 - possible impact on transcripts
 - implications for assessment
- Specialization may be a disadvantage.

TIMELINE

- 2008-2009 Academic Year
 - Formation of the KCAD Steering Committee
 - General Orientation to HLC and NASAD processes and procedures
 - Attendance by some members of the Steering Committee at the Self-Study Institute during the 2009 HLC Annual Meeting
 - Following the Annual Meeting, workshop on evidentiary statements
 - Summer: workshop for Chairs and Directors on drafting Self-Study content

TIMELINE

- 2009-2010 Academic Year
 - Discussion and Drafting of Front Material Unique to KCAD (e.g., history of the merger)
 - Conducting of Listening Sessions
 - Programs draft Materials for the Self-Study Report
 - End of fall semester, review of draft and submission to the University HLC Steering Committee
 - Spring semester, 2010, revisions as needed

TIMELINE

- 2010-2011 Academic Year
 - Responding to the logistics of the HLC visit
 - Changes to Self-Study as needed
 - Planning for KCAD resource room and “presentation” of the College
 - April 11-13, 2011 Visit

PREPARATION FOR NASAD

- 2008-2009 Academic Year
 - Becoming familiar with latest standards
 - Submit *Notice of Intention to Apply*

- 2009-2010 Academic Year
 - Review and invite the nominated visiting team
 - Arrange with team members the visit dates following the HLC visit
 - Follow schedule of preparing Self-Study outlined in HLC plan

OPPORTUNITIES FOR KCAD

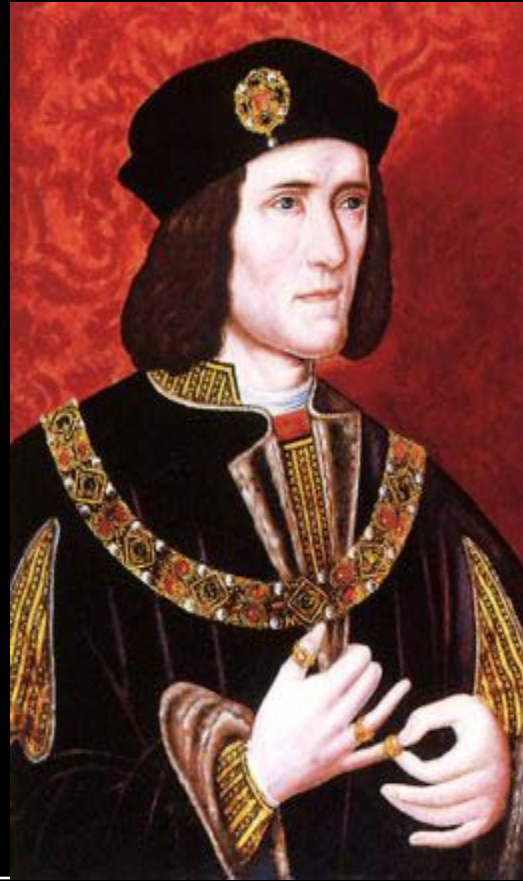
- Currently, strong enrollment numbers
- Competitive cost
- High retention rate
- Professionally-oriented programs
- Flexibility/ability to develop and implement programs quickly
- Design as a value for a region

ACADEMIC INITIATIVES CONTEMPLATED

- MBA CONCENTRATION IN ARTS ADMIN.
- FASHION STUDIES
- MFA IN ILLUSTRATION
- BFA IN DESIGN
- MASTER OF ARCHITECTURE
- STUDENT RESOURCE CENTER
- ASSESSMENT AS VALUE ADDED

Richard III

1452-1485



THE FINAL SLIDE

- QUESTIONS

- DISCUSSION