

Acquisition, Discovery, and Application of Knowledge

(4a) The organization demonstrates, through the actions of its board, administrators, students, faculty, and staff, that it values a life of learning.

Key Elements: What FSU demonstrates: we value a life of learning
 How FSU demonstrates it: through organizational behaviors and actions

Major Themes (ways in which we demonstrate this value):

Faculty Center for Teaching and Learning Activities and Initiatives
 University-wide Training and Development Initiatives noted in unit action plans
 Community support and involvement

Introduction

As reflected in the Mission:

Section (4a) of the HLC report reflects that Ferris State University demonstrates, as stated in its mission and vision, that it "prepares students for successful careers, responsible citizenship, and lifelong learning."

As reflected in the Vision:

As further stated in the vision, the university "provides a student-centered academic environment that fosters life-long engagement, leadership, citizenship, and continuing intellectual development."

University-Wide Evidence Sources

The data to show evidence in support of criterion 4 (generally) and sub-criterion 4a specifically is dispersed across many colleges, and programs as demonstrated by our *unit action plan* data. Some examples include:

Executive Division - Multiple Diversity Activities and initiatives/development of strategic plan

General Counsel - Respectful workplace training, FERPA training, Labor/mgmt relations training

University Advancement and Marketing - Stewardship training /CASE conference off-site training/staff web site training

Student Affairs - Leveraging financial aid funds/created a scholarship office/student outcome data focus/events sponsorship benefiting women and campus as a whole

Administration and Finance -customer service training/staff training for creative curriculum/payroll operations/Banner Training

Academic Affairs – Faculty professional development through the FCTL’s 546 hrs of workshop training, Timme Grants and PDIs/Conferences/New Faculty Orientation

FLITE –Life-long learning survey/develop information literacy program for faculty/support presidential task force initiatives through purchases and awareness campaigns – web site

Allied Health Sciences – Dental Hygiene workshops and dental health fair/scholarly activities/professional development for adjuncts, BS Dental Hygiene (add Nursing activities CEs)

Arts and Sciences – Williams Live, Honors, Political Engagement collaboration/Crossroads Writing Workshops/ Reading Tutors for students in West Michigan

Education and Human Services- Faculty conference participation, presentations publications and service related activities The COEHS offers State Board Continuing Education Units for teachers, principals, and superintendents who are seeking approved professional development. Kitty Manley's grant provides continuing education to career tech teachers. Joyce Marek manages the criminal justice consortium grant which lifelong professional learning for law enforcement. The COEHS just finished two partnership grants with Arts and Sciences and school districts to improve teacher quality (in-service and pre-service).

Michigan College of Optometry- Tele-optometry conferences/inter-pro diabetes education/development of post-graduate residency in Pediatric Optometry/Ferris Connect campus training

Pharmacy – Growth of scholarship – 30 publications, 75 presentations, 2 grants and one sabbatical, 5 board certifications and one terminal degree were conferred/college-wide faculty needs assessments to refine faculty development activities; accredited residency program, CE programming that extends to the workplace

Kendall College of Art and Design - foreign-study for KCAD students in China/growth in faculty numbers

University College - SCHOLAR peer mentoring program/ Edu counselors coordinate outreach for career decision-making techniques /Advising Workshops/Academic Advising Task Force, honors program

Business-EPIC professional development initiative/statistics faculty colloquia open to all/Statistical Resource Center/COB newsletter recognition of faculty professional development, MBA and ISM programming

Faculty Professional Development (many core activities are supported and reflected in the Faculty Center for Teaching and Learning)

- Related to Conferences
- Related to scholarship of teaching and learning
- Related to Research
- Related to coaching/teaching peers
- Related to training or workshops
- Related to use of technologies

Staff

- Software and business specific training
- Summer University
- Leadership Development

Administration/Board

- Board Policies <http://www.ferris.edu/htmls/administration/trustees/boardpolicy/>
- Task Force Initiatives <http://www.ferris.edu/htmls/administration/president/Task-Force-Reports.htm>
- Ferris Foundation <http://www.ferris.edu/htmls/foundation/>
- Annual Governing Board Conference <http://agb.org/>
- Appointment Interview http://www.michigan.gov/som/0,1607,7-192-26923_31940-15554--,00.html

Students

- Student Leadership
- Student Conferences and festivals
- Student Camps
- Campus sponsored Professional Organizations
- Political Engagement Project

University Community

Ferris State University enjoys a symbiotic relationship with the Big Rapids and greater West Michigan community. Many households have a family member (if not multiple members) employed, volunteering in some capacity at the Main campus and off site campus locations. Others including local businesses are participants in and recipients of the myriad of programs and activities sponsored by or related to the university. Some of these include:

Jim Crow Museum Williams Auditorium Rankin Gallery Rawlinson Observatory Card Wildlife Education Center John and Rhea Smith Greenhouse Math/Science/Technology Center Greenhouse Rx -	Tot’s Place - Nursery - Toddlers - Day Care - Head Start
(Measure #s of visitors internal and external)	

Alumni

(To be Added)

Improvement Opportunities:

- To produce scholarship and create knowledge though basic and applied research
- To use scholarship and research to stimulate organizational and educational improvement
- To provide lifelong learning opportunities to alumni