

For Faculty and Staff

Faculty and staff influence perceptions of campus norms through their everyday words and deeds. Here are some ways to use that influence to create a healthier campus community:

- Help change the public conversation. Incorporate accurate normative information, as in this social norms fact sheet, in class discussions and assignments.
- Assign students to use the **e-CHUG** online self-assessment. You can check it out from the link at left. An e-CHUG lesson plan is available.
- Take advantage of teachable moments, such as when an alcohol incident is in the news.
- Avoid perpetuating false norms, even through casual comments about weekend partying or Monday morning hangovers.
- Schedule tests, papers and other school related assignments for Fridays and Mondays as well as other days of the week.
- Hold outside-the-classroom meetings or field trips in an alcohol-neutral environment, especially when students are underage.
- Work alcohol into the curriculum. Alcohol issues are pertinent in many disciplines, such as art (Is there a relationship to creativity?), business (personnel costs), and criminology.
- Post social norms posters – contact **Tom Liszewski**, liszewst@ferris.edu to get copies.
- Attend a meeting of the **[Academic Senate Subcommittee of the Health Promotion and Substance Abuse Prevention](#)**.
- To join the Academic Senate Subcommittee of the Health Promotion and Substance Abuse Prevention. Contact **Tom Liszewski**, liszewst@ferris.edu for more information.