

# BACHELOR OF SCIENCE IN TECHNICAL & PROFESSIONAL COMMUNICATION ALL CONCENTRATIONS

## FERRIS STATE UNIVERSITY/KALAMAZOO VALLEY COMMUNITY COLLEGE TRANSFER PLAN

**PROGRAM COORDINATOR: SANDY BALKEMA**

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**Admission requirement for transfer students:**

1. Transfer students with fewer than 12 transferable credits at the time of application, must meet the current freshman admission criteria. The application will be considered for admission based upon the high school academic record.
2. Transfer students with 12 or more transferable credits at the time of application (including both English and Algebra) must have a minimum CGPA of 2.0. Students without an English and Algebra class will be required to submit an ACT/SAT score.

**Graduation Requirements:**

1. 2.0 CUMULATIVE grade average in all courses and a 3.0 GPA in all writing courses
2. 120 minimum semester credits including general education requirements.
3. Residency requirement: 30 minimum FSU semester credits.
4. Minimum of 40 credits numbered 300 or higher.
5. Portfolio approval

REQUIRED		COURSE TITLE – FOR PRE-REQUISITES NOT INDICATED, SEE FSU OR KVCC CATALOG COURSE DESCRIPTIONS	FSU S.H.	KVCC EQUIVALENT	GRADE
<b>Technical &amp; Professional Core Requirements: minimum of 53 Total Credits Required</b>					
ENGL	311	Advanced Technical Writing	3		
ENGL	323	Proposal Writing	3		
COMM	121	Fundamentals of Public Speaking	3	COM101 or 201	
COMM	301	Interviewing	3		
COMM	332	Persuasive Speaking	3		
COMM	336	Technical & Professional Presentation	3		
PTEC	153	Digital Page Layout	4		
ENGL	280	Special Topics in Technical Communication (req.: repeat min 3 times)	1		
ENGL	280	Special Topics in Technical Communication (req.: repeat min 3 times)	1		
ENGL	280	Special Topics in Technical Communication (req.: repeat min 3 times)	1		
ENGL	380	History of Rhetoric and Style	3		
ENGL	411	Professional Technical Communication	3		
ENGL	491	TPC Internship	4-8		
ENGL	499	Technical Communication Seminar	3		
		Directed Elective	3		
		Directed Elective	3		
		Directed Elective	3		
		Directed Elective	3		
		Directed Elective	3		
<b>PORTFOLIO APPROVAL</b>					
<b>Automotive Writing Concentration Requirements: minimum 21 credits</b>					
AUTO	111	Manual Transmission & Drivelines	4	AUTO140	
AUTO	112	Automatic Brake Systems	4	AUTO130	
AUTO	113	Automatic Electrical & Electronics	4	AUTO120 or 121	
AUTO	114	Automotive Engines	4	AUTO161	
AUTO	115	Suspension/Steering/Alignment	4	AUTO135	
AHEM	360	Automotive Culture	3		
<b>Computer Information Concentration Requirements: minimum 21 credits</b>					
ISYS	101	Introduction to Programming	3	CIS150	
ISYS	105	Microcomputer Applications	3	BUS103 or BUS204 or CIS206 or ENG155	
ISYS	200	Database Design Implementation	3	CIS205 or 225	
ISYS	202	Principles of Information Systems	3	MATH130	
ISYS	305	Software Systems	3		
ISYS	311	Information Systems in Business	3		
ISYS	350	Telecommunications	3		

<b>Multi Media Writing Concentration Requirements: minimum 21 credits</b>					
GRDE	116	Computers in Visual Media	3		
GRDE	126	Digital Illustration & Layout	3		
GRDE	216	Digital Imaging	3		
GRDE	226	Web Tools & Techniques	3		
ISYS	216	Introduction to Java Programming	3		
ISYS	280	Current Topics in ISYS: HTML	1		
ISYS	280	Current Topics in ISYS: PowerPoint	1		
ISYS or ISYS	490 130	Special Topics in ISYS: Multimedia Internet Principles and Design	1-4 3		
<b>Publication Management Concentration Requirements: minimum 21 credits</b>					
PTEC	101	Introduction to Publication Process	3		
PTEC	123	Binding & Finishing	3		
PTEC	143	Image Assembly	4		
PTEC	273	Paper & Ink Technology	3		
PTEC	232	Digital Color Imaging	4	GRD107	
MGMT	301	Applied Management	3		
MGMT	302	Organizational Behavior	3	BUS207	
<b>Scientific &amp; Medical Writing Concentration Requirements: minimum 21 Credits</b>					
BIOL or BIOL	109 205	Basic Human Anatomy & Physiology Human Anatomy & Physiology	4 5	BIO110	
BIOL	300	Pathophysiology	3		
CHEM	114	Introduction to General Chemistry	4		
CHEM	124	Introduction to Organic Chemistry	3		
MRIS	102	Orientation to Medical Vocabulary	1	HCR116 or MAT105	
MRIS	222	Health Information Science	3		
CCHS	101	Orientation to Health Care Systems	3		
<b>Journalism in Technical Communication Concentration Requirements: minimum 21 credits</b>					
JRNL	121	Writing for Mass Media	3		
JRNL	122	Reporting	3		
JRNL	230	Publication Editing	3		
JRNL	228	Feature & Opinion Writing	3		
		Directed Elective - *4-5 Approved courses in a technical area	9 min.		

General Education: All Students must complete the General education associated with this degree. Some courses listed in the major program requirements also satisfy general education requirements. Listed below are general education requirements not satisfied in the programs major area.

FSU General Education requirements are available on the FSU web site at:

<http://www.ferris.edu/htmls.academics.gened/gened.html>.

Listings of FSU courses that will satisfy these requirements are available on the FSU web site at:

<http://www.ferris.edu/htmls/academics/gened/courses.html>.

Equivalencies for FSU courses at your school may be found on the FSU web site at:

<http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm>

<b>Remaining General Education Requirements not fulfilled in the major: minimum 34 credits</b>					
ENGL	150	English 1	3	ENG110 or 160	
ENGL	250	English 2	3	ENG111	
ENGL	321	Advanced Composition	3		
MATH	115	(or higher level class) OR an ACT MATH Subtest score of 24 or higher	3	MATH116	
		Scientific Understanding (with Lab)	4		
		Scientific Understanding	3		
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective – 200 level or higher	3		
		Social Awareness Elective – Foundation	3		
		Social Awareness Elective – Second Subject Area	3		
		Social Awareness Elective – 200 level or higher	3		
		Race/Ethnicity/Gender Elective – to be taken as one of the Cultural Enrichment or Social Awareness courses.			
		Global Consciousness Elective – to be taken as one of the Cultural Enrichment or Social Awareness courses			
<b>Electives to the minimum 120 credits requires for the degree</b>					