

# BACHELOR OF ARTS COMMUNICATION MAJOR

## FERRIS STATE UNIVERSITY/KALAMAZOO VALLEY COMMUNITY COLLEGE TRANSFER PLAN

**PROGRAM COORDINATOR: Dr. Sandra Alspach**

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Admission requirement for transfer students:

1. Transfer students with fewer than 12 transferable credits at the time of application, must meet the current freshman admission criteria. The application will be considered for admission based upon the high school academic record.
2. Transfer students with 12 or more transferable credits at the time of application (including both English and Algebra) must have a minimum CGPA of 2.0. Students without an English and Algebra class will be required to submit an ACT/SAT score.

Graduation Requirements:

1. Minimum 2.0 minimum CUMULATIVE grade average in all courses.
2. No grade lower than a "C" in course work included in the credit "major" 15 credits must be FSU credits; 15 credits must be 300/400 level.
3. Must complete an approved academic minor, 50% must be FSU coursework.
4. 120 Minimum semester credits including general education requirements.
5. Residency requirement: 30 minimum FSU semester credits.
6. Minimum of 40 credits numbered 300 or higher (excluding community college credits).

REQUIRED	COURSE TITLE – FOR PREREQUISITES, SEE FSU OR KVCC CATALOG COURSE DESCRIPTIONS		FSU SEM HRS	KVCC EQUIVALENT	GRADE
<b>Major: Minimum 36credits. No grade lower than "C" (2.0) allowed to apply toward this major</b>					
COMM	101	Introduction to Communication Studies	2		
COMM	200	Interpersonal Communication Study ("B" or higher grade in the equivalent to COMM 105 will substitute)	3	COM113	
COMM	201	Public Presentation and Practice ("B" or higher grade in the equivalent to COMM 121 will substitute)	3	COM101 or COM201	
COMM	251	Argumentation and Debate	3		
COMM	299	Theories of Human Communication	3		
COMM	300	Applied Research Methods	3		
COMM	499	Applied Speech Communication Senior Transition	3		
<b>Major Electives: Choose min. 15 credits (9 credits must be at the 300-400 level) from the courses listed below. Other courses may apply, consult the program coordinator for approval of course work not on this list.</b>					
COMM	205	Effective Listening	3		
COMM	231	Interpretive Reading	3	COM203	
COMM	301	Interviewing	3		
COMM	305	Communication & Human Relations	3		
COMM	310	Nonverbal Communication	3		
COMM	315	Gender Communication	3		
COMM	325	Speechwriting	3		
COMM	332	Persuasive Speaking	3		
COMM	336	Technical & Professional Presentation	3		
COMM	365	Intercultural Communication	3		
COMM	370	Communication and Conflict	3		
COMM	380	Organizational Communication	3		
COMM	385	Broadcast Writing	3		
COMM	421	Leadership in Small Groups	3		
COMM	460	Communication Rights/Responsibilities	3		
<b>Academic Minor: An academic minor of 18-24 credits is required, any approved minor is allowed (except teacher education minors). Students should consult their major advisor if uncertain as to an appropriate minor to select. For graduation, both the academic minor clearance form and this major audit form must be attached to the graduation application.</b>					
<b>Bachelor of Arts Core: 1) Proficiency in a foreign language through the 201 level (third semester), 2) a COMM course not selected from the general education list of COMM courses below.</b>					
COMM		(achieved in major and general education)			
		Foreign Language 101			
		Foreign Language 102			
		Foreign Language 201			

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COLLEGE OF ARTS AND SCIENCES**

General Education: All Students must complete the General education associated with this degree. Some courses listed in the major program requirements also satisfy general education requirements. Listed below are general education requirements not satisfied in the programs major area.

FSU General Education requirements are available on the FSU web site at:

<http://www.ferris.edu/htmls/academics/gened/gened.html>.

Listings of FSU courses that will satisfy these requirements are available on the FSU web site at:

<http://www.ferris.edu/htmls/academics/gened/courses.html>.

Equivalencies for FSU courses at your school may be found on the FSU web site at:

<http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm>

<b>Remaining General Education Requirements not fulfilled in the major: minimum 37 credits</b>					
ENGL	150	English 1	3	ENG110 or 160	
ENGL	250	English 2	3	ENG111	
Choose 1:		ENGL 311 Advanced Technical Writing	3		
		ENGL 321 Advanced Composition			
		ENGL 323 Proposal Writing			
COMM	221	Small Group Decision Making	3		
MATH	115	(or higher level course) OR ACT MATH Subtest score of 24 or higher	(3)	MATH116	
		Scientific Understanding with lab	3 - 4		
		Scientific Understanding	3 - 4		
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective	3		
		Cultural Enrichment Elective – 200 level or higher	3		
		Social Awareness Elective – Foundation	3		
		Social Awareness Elective – Second Subject Area	3		
		Social Awareness Elective – 200 level or higher	3		
		Race/Ethnicity/Gender Elective – to be taken as one of the Cultural Enrichment or Social Awareness courses			
		Global Consciousness Elective – to be taken as one of the Cultural Enrichment or Social Awareness courses			
<b>ELECTIVES to the minimum 120 required for this degree</b>					