

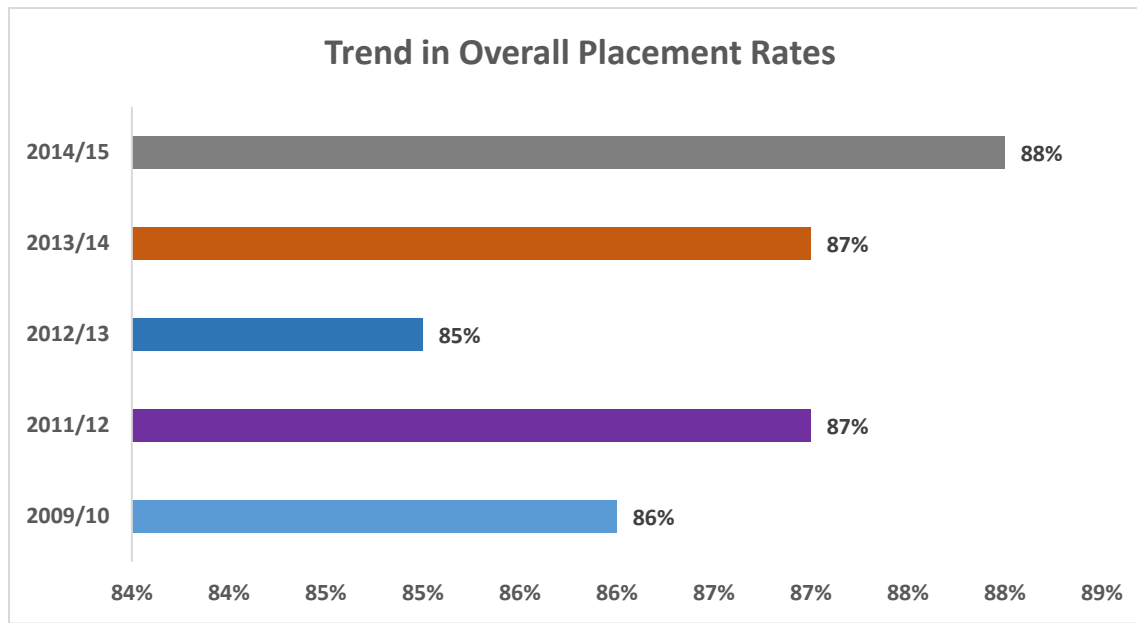


GRADUATE FOLLOW-UP SURVEY REPORT

2014-2015



2014/2015 Graduate Follow Up Survey - Overall Results



Notes

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education.

Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2013-2014.

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2014-2015 report was 24%.

2014/2015 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees								TOTAL	Placement Information				
	CERT	AA	AAS	AS	BA	BIS	BS	BSW		# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
BIOLOGY														
Biology							33		33	8	24%	5	63%	\$ 28,000
Biology/Environmental							6		6	3	50%	3	100%	\$ 15,423
Biology/Forensic							7		7	2	29%	2	100%	NA
Biology/Pre-Dentistry							4		4	1	25%	1	100%	NA
Biology/Pre-Medicine							7		7	3	43%	2	67%	NA
Biology/Pre-Optometry							7		7	2	29%	1	50%	NA
Biology/Pre-Pharmacy							16		16	5	31%	5	100%	\$ 10,371
Biology/Pre-Phys Therapy							4		4	2	50%	2	100%	NA
Biology/Pre-Veterinary							2		2	0	0%	0		NA
Biotechnology							6		6	1	17%	1	100%	NA
Ornamental Horticulture Tech			1						1	2	200%	0	0%	NA
Pre-Science				57					57	10	18%	9	90%	\$ 22,500
COLLEGE OF ARTS & SCIENCES														
Integrative Studies							57		57	15	26%	13	87%	\$ 41,311
HUMANITIES														
Applied Speech Communication		3							3	0	0%	0		NA
Applied Speech Communication								8	8	2	25%	2	100%	NA
Communication					1				1	0	0%	0		NA
History					7				7	2	29%	2	100%	\$ 10,335
LANGUAGE & LITERATURE														
Creative Writing	1								1	0	0%	0		NA
English					4				4	1	25%	1	100%	NA
Journalism	1								1	0	0%	0		NA
Liberal Arts		16							16	1	6%	0	0%	NA
Tech-Prof Communication							4		4	1	25%	1	100%	NA
Technical Writing	1								1	1	100%	0	0%	NA
MATHEMATICS														
Applied Math/Actuarial Science							9		9	3	33%	3	100%	\$ 50,000
Applied Math/Computer Science							2		2	0	0%	0		NA
Applied Mathematics							5		5	1	20%	1	100%	NA
Computer Science	4								4	1	25%	0	0%	NA
PHYSICAL SCIENCES														
Biochemistry					3				3	1	33%	1	100%	NA
Chemistry					5				5	2	40%	2	100%	NA
Industrial Chemistry Technology			4						4	0	0%	0		NA
SOCIAL SCIENCES														
Political Science							7		7	1	14%	1	100%	NA
Psychology							39		39	10	26%	8	80%	\$ 16,140
Social Work - BSW								47	47	13	28%	13	100%	\$ 33,103
Sociology					2				2	0	0%	0		NA
Arts & Sciences TOTAL	7	19	5	57	22	57	166	47	380	94	25%	79	84%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		3				3	0	0%	0		NA
Accountancy			21			21	4	19%	4	100%	\$ 33,933
Accountancy/Finance			7			7	3	43%	3	100%	\$ 44,750
Accountancy/Prof Directed Conc			5			5	1	20%	1	100%	NA
Accountancy/Public Accounting			19			19	3	16%	3	100%	\$ 42,500
Adv Studies Bus Intel & Infmts	1					1	0	0%	0		NA
Adv Studies Busn Intelligence	4					4	1	25%	0	0%	NA
Adv Studies Project Mgmt	15					15	6	40%	2	33%	\$ 42,000
Computer Information Systems		2				2	1	50%	0		NA
Computer Information Systems			30			30	11	37%	11	100%	\$ 60,307
Computer Information Technology			19			19	10	53%	9	90%	\$ 39,000
Finance			7			7	2	29%	2	100%	NA
Finance Investment Conc			1			1	0	0%	0		NA
Homeland Sec Dig Sec/Forensics (TECH)	1					1	0	0%	0		NA
Info Security and Intelligence			22			22	9	41%	8	89%	\$ 52,534
Masters of Information Security & Intelligence					19	19	2	11%	1	50%	NA
Project Management	1					1	0	0%	0		NA
MANAGEMENT											
Adv Studies Design/Innovation	20					20	5	25%	3	60%	\$ 72,500
Adv Studies Global Logistics	1					1	0	0%	0		NA
Adv Studies Incident Response	11					11	1	9%	0	0%	NA
Adv Studies Mgt Tools/Concepts	8					8	3	38%	0	0%	NA
BUAD w/Professional Tracks			35			35	8	23%	8	100%	\$ 38,327
Business Administration			135			135	40	30%	37	93%	\$ 47,033
Business Administration-Aviation			2			2	0	0%	0		NA
Business Administration-Maritime			23			23	4	17%	4	100%	\$ 76,667
Fleet Management	5					5	1	20%	0	0%	NA
General Business		14				14	4	29%	3	75%	NA
Human Resource Management	16					16	6	38%	4	67%	\$ 34,250
Human Resource Management			8			8	4	50%	4	100%	\$ 51,644
Insurance & Risk Management	1					1	0	0%	0		NA
Insurance & Risk Management			1			1	0	0%	0		NA
International Business	4					4	1	25%	0	0%	NA
Leadership & Supervision	19					19	5	26%	0	0%	NA
Lean Systems	2					2	1	50%	1	100%	NA
Legal Studies		10				10	1	10%	0	0%	NA
Masters of Business Administration				23		23	9	39%	7	78%	\$ 64,271
Operations/Supply Management			8			8	2	25%	2	100%	
Small Business Mgmt	3					3	4	133%	0	0%	NA
MARKETING											
Advertising			1			1	0	0%	0		NA
Advertising/Integrated Mktg Comm			12			12	5	42%	3	60%	\$ 29,000
Business to Business Marketing	2					2	2	100%	0	0%	NA
Data Mining	5					5	4	80%	1	25%	NA
Direct Marketing	1					1	1	100%	0	0%	NA
E-Commerce Marketing	2					2	2	100%	0	0%	NA
Graphic Communications		9				9	0	0%	0		NA
Graphic Design		31				31	5	16%	4	80%	NA

Graphic Design			10			10	3	30%	2	67%	\$ 59,500
Graphic Media Mgmt			13			13	4	31%	3	75%	\$ 31,513
Marketing		4				4	1	25%	1	100%	NA
Marketing			37			37	7	19%	7	100%	\$ 32,487
Marketing Research	1					1	0	0%	0		NA
Marketing Sales	3					3	0	0%	0		NA
Public Relations	1					1	0	0%	0		NA
Public Relations			8			8	2	25%	2	100%	\$ 26,500
Real Estate	3					3	0	0%	0		NA
Retailing	1					1	0	0%	0		NA
SPORT, ENTERTAINMENT, & HOSPITALITY											
Club Management	1					1	0	0%	0		NA
Culinary Management	8					8	2	25%	2	100%	\$ 23,750
Dietary & Food Svc Mgmt		4				4	1	25%	0	0%	NA
Hotel Management	1					1	0	0%	0		NA
Hotel Management			11			11	1	9%	1	100%	NA
Mktg/Professional Tennis Mgmt			1			1	0	0%	0		NA
Music Industry Management			40			40	8	20%	5	63%	\$ 19,333
Professional Golf Management			28			28	3	11%	2	67%	\$ 28,000
Professional Tennis Management			17			17	5	29%	4	80%	\$ 34,667
Resort Management			16			16	3	19%	3	100%	\$ 24,500
Restaurant and Food Ind Mgmt	4					4	1	25%	0	0%	NA
Restaurant and Food Ind Mgmt		9				9	0	0%	0		NA
Special Event/Meeting Planning	3					3	1	33%	0	0%	NA
Business TOTAL	148	86	537	23	19	813	213	26%	157	74%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Education and Human Services

	Degrees								Placement Information				
EDUCATION & HUMAN SERVICES	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE													
Criminal Justice Admin						19		19	6	32%	6	100%	\$ 41,367
Criminal Justice-Corrections			16					16	2	13%	2	100%	NA
Criminal Justice-Generalist			299					299	61	20%	55	90%	\$ 35,089
Criminal Justice-Law Enforcement			43					43	7	16%	7	100%	\$ 42,857
Pre-Criminal Justice		71						71	9	13%	4	44%	\$ 17,989
LEISURE STUDIES & WELLNESS													
Recreation Leadership and Mgt			4					4	1	25%	1	100%	NA
SCHOOL OF EDUCATION													
Biology Education			4					4	1	25%	1	100%	NA
Career & Technical Education (all tracks)							13	13	3	23%	3	100%	\$ 58,233
Curriculum & Instruction (all tracks)				27				27	6	22%	6	100%	\$ 45,100
Early Childhood Education		14						14	2	14%	1	50%	NA
Early Childhood Education			27					27	11	41%	11	100%	\$ 32,460
Educational Leadership					6			6	1	17%	1	100%	NA
Elementary Education			38					38	13	34%	13	100%	\$ 33,861
English Education			4					4	2	50%	1	50%	NA
History Education			4					4	1	25%	1	100%	NA
Mathematics Education			3					3	1	33%	1	100%	NA
Pre-Teaching Elementary		3						3	0	0%	0		NA
Pre-Teaching Secondary		1						1	0	0%	0		NA
Pro-Mo-TEd Technical Education			6					6	3	50%	3	100%	\$ 59,662
Social Studies Education			14					14	2	14%	2	100%	\$ 34,017
Technical Education			1					1	0	0%	0		NA
Total Quality Mgmt in Education	1							1	1	100%	1	100%	NA
TELEVISION & DIGITAL MEDIA PRODUCTION													
Digital Animation/Game Design			20					20	2	10%	1	50%	NA
Digital Media Software Engineering			4					4	1	25%	1	100%	NA
Television/Digital Media Prod			21					21	7	33%	5	71%	\$ 22,417
Education and Human Svcs TOTAL	1	89	508	27	6	19	13	663	143	22%	127	89%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT									
Architectural Technology		17		17	6	35%	2	33%	\$ 29,500
Architecture & Sustainability			14	14	3	21%	2	67%	\$ 35,750
Facility Management	7			7	2	29%	1	50%	NA
Facility Management			16	16	10	63%	10	100%	\$ 42,453
AUTOMOTIVE									
Automotive Engineering Tech			43	43	9	21%	9	100%	\$ 53,011
Automotive Management			19	19	4	21%	4	100%	\$ 70,517
Automotive Management (2+2)			1	1	0	0%	0		NA
Automotive Service Technology		13		13	0	0%	0		NA
Performance Machining	12			12	1	8%	1	100%	NA
Performance Motorsports	42			42	9	21%	1	11%	NA
CONSTRUCTION TECHNOLOGY & MGMT									
Advanced Construction Mgmt	1			1	0	0%	0		NA
Building Construction Tech		33		33	2	6%	0	0%	NA
Civil Engineering Technology		12		12	2	17%	0	0%	NA
Construction Administration	1			1	0	0%	0		NA
Construction Management (all inclusive)			38	38	6	16%	5	83%	\$ 46,408
ELECTRONICS/CNS									
Computer Networking	1			1	0	0%	0		NA
Computers Networks and Systems			6	6	0	0%	0		NA
Electrical/Electronic Eng Tech			18	18	2	11%	2	100%	\$ 47,500
Industrial Electronics Tech		7		7	1	14%	0	0%	NA
ENERGY SYSTEMS ENGINEERING									
Energy Systems Engineering			3	3	1	33%	1	100%	NA
HEAVY EQUIPMENT									
Electrical Power Generation	3			3	0	0%	0		NA
Heavy Equip Service Eng Tech			23	23	6	26%	6	100%	\$ 44,688
Heavy Equipment Technology		25		25	4	16%	4	100%	\$ 37,408
HVACR									
HVACR Eng Tech & Enrgy Mgmt			37	37	15	41%	15	100%	\$ 65,917
HVACR Engineering Technology			7	7	3	43%	3	100%	\$ 75,830
HVACR Technology		25		25	1	4%	1	100%	NA
MANUFACTURING ENGINEERING TECH									
Industrial Practices	5			5	2	40%	0	0%	NA
Industrial Technology & Mgmt			7	7	1	14%	1	100%	NA
Manufacturing Engineering Tech			22	22	9	41%	9	100%	\$ 61,756
Manufacturing Technology		8		8	2	25%	2	100%	NA
Manufacturing Tooling Tech		1		1	0	0%	0		NA
Product Design	10			10	1	10%	0	0%	NA
Quality Engineering Technology			4	4	1	25%	1	100%	NA
Quality Technology	66			66	19	29%	2	11%	NA
MECHANICAL DESIGN									
Basic CNC Prog & Mchn Op	28			28	7	25%	2	29%	NA
CAD Drafting/Tool Design Tech		12		12	0	0%	0		NA
Mechanical Engineering Tech		22		22	8	36%	4	50%	\$ 37,500
Mechanical Engineering Tech			32	32	6	19%	6	100%	\$ 55,000
Product Design Engineering Tech			25	25	10	40%	9	90%	\$ 60,668

PLASTICS & RUBBER									
Plastics Engineering Tech			20	20	3	15%	3	100%	\$ 65,000
Plastics/Polymer Engineering Technology		33		33	4	12%	4	100%	\$ 59,800
Rubber Engineering Technology			7	7	2	29%	2	100%	NA
PRINTING & IMAGING TECHNOLOGY MGMT									
Printing Management			1	1	0	0%	0		NA
SURVEYING									
Geographic Info Systems (GIS)	5			5	1	20%	1	100%	NA
Surveying Engineering			9	9	4	44%	4	100%	\$ 46,560
Surveying Technology		8		8	3	38%	1	33%	NA
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			52	52	39	75%	39	100%	\$ 65,695
Welding Technology		42		42	4	10%	4	100%	NA
Eng. Tech TOTAL	181	258	404	843	213	25%	161	76%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADM.											
Gerontology	29					29	8	28%	3	38%	\$ 37,464
Health Care Systems Admin			97			97	33	34%	26	79%	\$ 35,787
Health Information Management			27			27	8	30%	8	100%	\$ 38,434
Health Information Technology		45				45	10	22%	4	40%	\$ 27,550
Medical Laboratory Science			15			15	5	33%	5	100%	\$ 49,220
Medical Laboratory Technology		1				1	0	0%	0		NA
Molecular Diagnostics			16			16	3	19%	2	67%	NA
Respiratory Care		32				32	7	22%	6	86%	\$ 38,115
DENTAL HYGIENE & MEDICAL IMAGING											
Allied Health Science		5				5	1	20%	1	100%	NA
Allied Health Science			40			40	13	33%	12	92%	\$ 42,322
Dental Hygiene		41				41	9	22%	9	100%	\$ 47,071
Dental Hygiene			13			13	6	46%	6	100%	\$ 39,820
Diagnostic Medical Sonography		21				21	7	33%	3	43%	\$ 49,500
Nuclear Medicine Technology			32			32	10	31%	9	90%	\$ 32,333
Radiography		36				36	9	25%	6	67%	\$ 23,250
SCHOOL OF NURSING											
Master of Science in Nursing					18	18	4	22%	4	100%	\$ 96,313
Nursing			146			146	28	19%	25	89%	\$ 60,845
Nursing - B.S.N.				58		58	15	26%	13	87%	\$ 44,662
Nursing (accelerated track)			23			23	3	13%	3	100%	\$ 39,000
Health Professions TOTAL	29	181	409	58	18	695	179	26%	145	81%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL	Placement Information				
	BFA	BS	MAM/FA		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES									
Collaborative Design	1			1	0	0%	0		NA
Digital Media	21			21	2	10%	2	100%	\$ 31,500
Fashion Studies	2			2	0	0%	0		NA
Furniture Design	2			2	0	0%	0		NA
Graphic Design	41			41	6	15%	6	100%	\$ 35,250
Illustration	36			36	5	14%	4	80%	NA
Industrial Design	13			13	2	15%	2	100%	\$ 54,000
Interior Design	18			18	6	33%	5	83%	\$ 22,435
Medical Illustration	4			4	1	25%	1	100%	NA
Metals/Jewelry Design	3			3	1	33%	1	100%	NA
FINE ARTS/FOUNDATION									
Art Education	6			6	0	0%	0		NA
Drawing	3			3	1	33%	1	100%	NA
Fine Arts Painting			12	12	2	17%	1	50%	NA
Fine Arts Photography			2	2	0	0%	0		NA
Fine Arts Printmaking			2	2	0	0%	0		NA
Painting	8			8	0	0%	0		NA
Photography	12			12	2	17%	2	100%	NA
Printmaking	3			3	0	0%	0		NA
Sculpture/Functional Art	9			9	1	11%	1	100%	NA
LIBERAL ARTS/SCIENCE/ART HISTORY									
Art History		2		2	1	50%	1	100%	NA
Art History Studio Option		2		2	0	0%	0		NA
Master of Art Education			2	2	0	0%	0		NA
Kendall TOTAL	182	4	18	204	30	15%	27	90%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		37	37	7	19%	7	100%	\$ 89,000
Vision Science	6		6	2	33%	2	100%	NA
Optometry TOTAL	6	37	43	2	5%	2	100%	Not Calculated
COLLEGE OF PHARMACY	BS	PD						
PHARMACY								
Pharmacy		126	126	36	29%	36	100%	\$ 98,503
Pharmacy TOTAL	0	126	126	36	29%	36	100%	Not Calculated

2014/2015 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

			Placement Information				
PROFESSIONAL & TECH STUDIES	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Community College Leadership	24	24	11	46%	11	100%	\$ 99,800
Prof & Tech Studies TOTAL	24	24	11	46%	11	100%	Not Calculated

Institution attended after graduating from Ferris State University	Earning Master's degree	Earning PhD or other terminal degree
	16	11
Aquinas College	1	
Argosy University	1	
Arizona State University	1	
Bethel University	1	
CMU	3	1
Columbia Southern University	1	
Cooley Law School	1	
Cornell University	1	
Detroit Mercy	1	
EMU	1	
GRCC	1	
GVSU	1	
Hillsborough CC	1	
Illinois College of Optometry		1
MSU	2	
Murray State University	1	
NMU	1	
Northwood University	1	
Oakland University		1
Ohio State University		1
Purdue University	1	
Quinnipiac	1	
San Francisco Academy of Art	1	
SUNY at Buffalo, Ross Eye Institute Orthoptic Program	1	
SVSU	1	
U-M	1	
UCLA	1	
University of Northern Colorado		1
University of Indianapolis	1	
USC	1	
Virginia Commonwealth University	1	
Walsh College	1	
Wayne State University	1	
Western Carolina University	1	
WMU	2	
Total	51	16