

Bachelor of Science

Business Administration-Professional Track

West Shore Community College – Transfer Guide

The major in business administration professional track is designed to prepare graduates for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. The program is designed to equip graduates not only for entry-level positions but for advancement as well.

Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student. Students with associate's degrees in technical fields will find the program attractive for building a solid knowledge of business and management upon their technical expertise.

General Admission and Graduation Criteria

Admission to this program requires a minimum of 48 transferrable credits. To graduate students must have an associate's degree with at least 24 semester credit hours of occupational specialty courses, and an overall GPA of 2.35 or better and credit for/or placement into ENG 111 or MTH 121. Students must earn at least 40 credits at the 300/400 level.

Course Requirements

West Shore Community College (FSU equivalencies are in parentheses)

Major Courses

Career-Specific Courses.....	24
MGT 202 Personnel Management (MGT 373)....	3

Business Core

ACC 121 Prin. of Accounting I (ACCT 201)	4
ACC 122 Prin. of Accounting II (ACCT 202)	4
MGT 201 Prin. of Management (MGT 301)	3
MKT 241 Prin. of Marketing (MKTG 321).....	3
MTH 123 Introduction to Statistics (STQM260).....	3

General Education

SPE 101 Principles of Speaking...(COMM 121)	3
ENG 111 English Composition I (ENGL 150)	3
ENG 112 English Composition II (ENGL 250)	3
Science Lab.....	4
Science Elective	3-4
MTH 121 Intermediate Algebra.(MATH 115).....	4
Cultural Enrichment (any level)	6
Cultural Enrichment (200 or higher).....	3

Social Awareness

ECO 136 Prin. of Economics I (ECON 221).....	3
ECO 137 Prin. of Economics II (ECON 222).....	3
Social Awareness Elective	3

Additional Credits

Free Electives—see advisor	3
General Education Elective-see advisor.....	6
Total WSCC Credits.....	88-92

Ferris State University

Major Courses

INTB 335 Cross-Cultural Business	3
MGMT 302 Organizational Behavior.....	3
MGMT 488 Advanced Cases and Problems	3

Business Core

BLAW 321 Contracts and Sales.....	3
BUSN 499 Interdisciplinary Experience.....	3
FINC 322 Financial Management I.....	3
ISYS 321 Business Information Systems.....	3
MGMT 370 Quality / Operations Mgmt	3

General Education

ENGL 325 Advanced Business Writing	3
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Additional Credits

Free Elective 300/400 level—see advisor	3
Gen Education Elective 300/400—see advisor	3
Total FSU Credits.....	33

Total Credits Required for Graduation.....121

Without a MACRAO stamp, courses must be taken that satisfy Global Consciousness and Race/Ethnicity or Gender requirements for graduation..

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