

## Bachelor of Science

# Business Administration

### *West Shore Community College – Transfer Guide*

A Business Administration degree prepares you for many jobs in business and government by giving you a well-rounded knowledge of business operations. A degree in Business Administration also offers you an avenue to immediate employment and future opportunities for advancement to upper level management.

You may design your degree to match your goals and objectives by choosing electives that focus on the business areas that interest you. You may add certificates to your credentials to specialize in international business or human resources.

Employment opportunities include manufacturing, retail, construction, banking, investment, accounting and insurance industries. A Business Administration degree also gives you credentials to work in education, government or non-profit sectors. Attaining this degree is excellent preparation for graduate or law school.

#### General Admission Criteria

To be admitted to this program you must have at least 48 transferable semester credit hours with a grade of 2.35 or better from an accredited college or university, with a 2.35 overall GPA and credit for/or placement into ENG 111 or MTH 121 .

#### Courses Requirements

##### West Shore Community College

(FSU equivalencies are in parentheses)

##### Major

CIS 106 or 160 Making Your Computer Work for Your Desktop Applications.(ISYS 105).....	3
MGT 202 Personnel Management (MGMT 373)....	3
ACCT, FINC or STQM Elective .....	3
Business Directed Electives.....	21

##### Business Core

ACC 121 Prin. of Accounting I (ACCT 201).....	4
ACC 122 Prin. of Accounting II (ACCT202).....	4
MGT 201 Applied Management (MGMT301).....	3
MKT 241 Principles of Marketing.(MKTG 321)....	3
SPE 101 Fund. of Public Speaking(COMM121).....	3
MTH 123 Intro to Statistics (STQM 260).....	3
ENG 111 English I.(ENGL 150).....	3
ENG 112 English II (ENGL 250).....	3
Science Elective .....	3-4
Lab Science.....	4
MTH 121 Intermediate Algebra (MATH 115).....	4
Cultural Enrichment (3 credits at 200+ level)** .....	9

##### Social Awareness

SECO 137 Prin. of Economics I.(ECON 221).....	3
SECO 136 Prin. of Economics II.(ECON 222).....	3
Social Awareness Elective .....	3
Gen. Ed .Electives (As needed for total of 48).....	6

**Total West Shore Credits.....88-92**

##### Ferris State University

##### Major

INTB 310 International Business Systems or	
INTB 335 Cross-Cultural Business .....	3
MGMT 302 Organizational Behavior .....	3
MGMT 447 Business Ethics and Social Responsibility .....	3
MGMT 488 Advanced Mgmt Cases and Prob .....	3

##### Business Core

BUSN 499 Interdisciplinary Integrating Exp .....	3
FINC 322 Financial Management 1.....	3
ISYS 321 Business Information Systems .....	3
BLAW 321 Contracts & Sales .....	3
COMM 221 Small Group Decision Making .....	3
ENGL 325 Advanced Writing for Business .....	3
MGMT 370 Quality/Operations Management .....	3
<b>Total FSU Credits.....</b>	<b>33</b>

**Total Credits Required for Graduation...121-125**

**Without MACRAO stamp, courses must satisfy Global Consciousness and Race/Ethnicity/Gender requirements for graduation.**

\*satisfied with MACRAO stamp

\*\*3 credits satisfied with MACRAO stamp

++satisfies Global Consciousness

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