



FERRIS STATE UNIVERSITY

Bachelor of Science Business Administration

Southwestern Michigan College

A Business Administration degree prepares you for many jobs in business and government by giving you a well-rounded knowledge of business operations and offers you an avenue to immediate employment and future opportunities for advancement to upper level management. Business Administration is an excellent bachelor's degree to add to any professional or technological associate degree.

Employment opportunities include manufacturing, retail, construction, banking, investment, accounting and insurance industries. This degree also gives you credentials to work in education, government or non-profit sectors. Attaining this degree is excellent preparation for graduate or law school.

General Admission Criteria

To be admitted to this program you must have an associate degree with at least 48 transferable semester credit hours (2.0 or better) or 48 transferable semester credit hours from an accredited college or university, with a 2.35 overall GPA and credit for/or placement into ENGL 103 or MATH 105.

Course Requirements

Southwestern Michigan College (FSU equivalencies are in parentheses)

General Education

SPEE 102 Fund. of Public Speaking (COMM 121).....	3
ENGL 103 Freshman English II (ENGL 150)	3
ENGL 104 Freshman English III (ENGL 250).....	3
Lab Science.....	4
Science elective	3-4
MATH 105 Intermediate Algebra (MATH 115).....	3-4
*Cultural Enrichment Electives	6
*Cultural Enrichment Elective (200 level or higher) ..	3
ECON 201 Macroeconomics (ECON 221).....	3
ECON 202 Microeconomics (ECON 222)	3
*Social Awareness Elective.....	3
Gen. Education Electives (as needed for 48 total).....	3

Business Core

ACCO 201 Prin. of Accounting I (ACCT 201)	3-4
ACCO 202 Prin. of Accounting II (ACCT 202)	3-4
BUSI 207 Business Law I (BLAW 321).....	3
BUSI 201 Principles of Management (MGMT 301)...	3
BUSI 220 Principles of Marketing (MKTG 321)	3
MATH 150 Statistics (STQM 260).....	3

Major Courses

ACCT, FINC, STQM Elective.....	3
ISYS 110 Intro to Computer Info.Sys (ISYS 105).....	3
BUSI 225 Human Resource Mgmt. (MGMT 373)	3
Additional / Diversified Concentration (can be from SMC or Ferris – Ferris advisor approval required)	21

Total SMC Credits..... 91-94

Ferris State University

General Education

ENGL 325 Advanced Business Writing	3
COMM 221, 251, 332 or 326.....	3

Business Core

BUSN 499 Interdisciplinary Integrating Exp.	3
FINC 322 Financial Management 1	3
ISYS 321 Business Information Systems	3
MGMT 370 Quality/Operations Management	3

Major Courses

INTB 310 International Business System OR	
INTB 335 Cross-Cultural Business	3
MGMT 302 Organizational Behavior	3
MGMT 447 Business Ethics & Social Rsply	3
MGMT 488 Advanced Management	3

Total Ferris Credits30

Total Credits Required for Graduation...121-124

**Global Consciousness and Race/Ethnicity/Gender requirements for graduation must be met either through Cultural Enrichment, Social Awareness or General Education courses.*

**For more information, call, visit us online, or email.
800.456.8675 x 1214 or 269.782.1214
www.ferris.edu/offcampus
ferrisSW@ferris.edu**

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