

The major in business administration is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. The program is designed to equip graduates not only for entry-level positions but for advancement as well. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student.

General Admission Criteria

To be admitted to this program, you must have an associate degree or equivalent credit hours from an accredited college or university. A minimum 2.35 grade point average is required and transfer courses must be a 2.0 or higher and credit for/or placement into EN 100 or MA 107. You will need to submit official transcripts from all accredited colleges/universities with your application. Financial aid is available when dually enrolled in classes at Ferris State University and Grand Rapids Community College.

Course Requirements

GRAND RAPIDS COMMUNITY COLLEGE

Major Course Requirements

(FSU equivalents are in parentheses)

Accounting, Finance or Statistics Course (See Advisor).....	3
BA 145 Computer Applications for Business 1 or CO 101 Introduction to Computer Applications and CO 105 Windows Operating System (ISYS 105).....	3-4
BA 282 Organizational Behavior (MGMT 302).....	3
BA 284 Human Resource Management (MGMT 373).....	3
BA 256 Principles of Accounting 1 (ACCT 201).....	3-4
BA 257 Principles of Accounting 2 (ACCT 202).....	3-4
BA 207 Business Law 1 (BLAW 321).....	3
BA 283 Business Management (MGMT 301).....	3
BA 270 Marketing (MKTG 321).....	3
BA 254 Business Statistics, MA 215 Statistics, or PY 281 Introduction to Statistics (STQM 260).....	3-4
Directed Electives (See Advisor).....	18

General Education

COM 131 Fund. of Public Speaking (COMM 121) or COMM 135 Interpersonal Comm. (COMM 105).....	3
EN 100 or EN 101 English Composition 1 (ENGL 150).....	3
EN 102 English Composition 2 (ENGL 250).....	3
MA 107 Intermediate Algebra (MATH 115).....	3-4
EC 251 Principles of Economics 1 (ECON 221).....	3
EC 252 Principles of Economics 2 (ECON 222).....	3
*Cultural Enrichment Electives (One 200+ level.).....	9
*Social Awareness Elective.....	3-4
Lab Science.....	4
Science Elective.....	3-4
General Education Electives (as needed for 48).....	6

Total GRCC Credits..... **91-97**

FERRIS STATE UNIVERSITY

Major Course Requirements

INTB 310 International Business Systems.....	3
MGMT 447 Business Ethics & Social Responsibility.....	3
MGMT 488 Advanced Mgmt Cases and Problems.....	3
BUSN 499 Integrating Experience.....	3
FINC 322 Financial Management 1.....	3
ISYS 321 Business Information Systems.....	3
MGMT 370 Quality/Operations Management.....	3
MGMT 491 Internship (Recommended – See Advisor).....	3

General Education

COMM 336 Technical & Professional Presentation (or COMM 221, COMM 251, COMM 332).....	3
ENGL 325 Advanced Business Writing.....	3

Ferris Credits..... **30**

Total credits required for graduation..... **121-127**

*Without a MACRAO stamp, courses that satisfy Global Consciousness and Race/Ethnicity/Gender are required for graduation.

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