

FERRIS STATE UNIVERSITY BACHELOR OF INTEGRATIVE STUDIES  
AT  
ALPENA COMMUNITY COLLEGE

**ORGANIZATIONAL MANAGEMENT**

The Organizational Management BIS option offers students skill development in the key areas called for in today's workforce. Employers repeatedly ask for graduates who have strong literacy skills, oral and written as well as the ability to communicate across cultural boundaries. Leading teams and working cooperatively are also key skill sets. This configuration provides 40 credits structured around communication and management skills. Students will elect an additional 20 credits which will give the student a distinctive discipline area. For example, 20 credits of foreign language would greatly enhance this degree option or 20 credits in a trade area that complements the student's career objectives, for example criminal justice or hospitality management, etc.

**Students entering with 60 credit hours may complete the BIS as follows: (40 credits at 300+/30 FSU credits)**

ENGL 321	Advanced Composition	FSU Online	3 FSU credits
COAS 495	Orientation to BIS	FSU Online	3 FSU credits
INTB	International Business	ACC – BUS 201	3 FSU credits
COMM 336	Technical and Professional Presentation	F2F	3 FSU credits
ENGL 325 or 311	Advanced Business Writing or Technical Writing	FSU Online	3 FSU credits
COMM 380	Organizational Comm.	F2F	3 FSU credits
ISYS 411	Project Management	ACC – BUS 262	3 FSU credits
MKTG 321	Principles of Marketing	ACC – BUS 241	3 FSU credits
ENGL 323	Proposal Writing	FSU Online	3 FSU credits
COMM 421	Leadership in Small Grp	F2F	3 FSU credits
MGMT 310	Small Business Mgmt.	ACC – BUS 128	3 FSU credits
MGMT 305	Supervision & Leadership	ACC – BUS 233	3 FSU credits
MGMT 373	Human Resource Mgmt	ACC – BUS 235	3 FSU credits
BLAW 321	Business Law	ACC – BUS 222	3 FSU credits
COAS 495	BIS Capstone	FSU Online	2 FSU credits
20 Elective Credits	TBD with advisor		