



# ARTICULATION AGREEMENT

BETWEEN

**FERRIS STATE UNIVERSITY**  
BACHELOR OF SCIENCE DEGREE  
TELEVISION & DIGITAL MEDIA PRODUCTION

AND

**DELTA COLLEGE**  
ASSOCIATE IN APPLIED ARTS DEGREE  
ELECTRONIC MEDIA BROADCASTING

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THIS ARTICULATION AGREEMENT (hereinafter "Agreement") is entered into by Ferris State University, a Michigan constitutionally-created public institution of higher education, located in Big Rapids, Michigan 49307 (hereinafter "Ferris") and Delta College (hereinafter "Delta") on this 15<sup>th</sup> day of July, 2010.

## *RECITALS*

WHEREAS, Ferris is a Michigan public university with its main campus located in Big Rapids, Michigan, and offers a Bachelor of Arts degree in Television and Digital Media Production (hereinafter the "Bachelors Program"); and,

WHEREAS, Delta is a Michigan community college with its main campus in University Center, Michigan, and offers an Associate in Applied Science degree in Electronic Media Broadcasting (hereinafter the "Associate Program"); and,

WHEREAS, the Ferris Bachelors Program and the Delta Associate Program are accredited by the Higher Learning Commission of the North Central Association; and,

WHEREAS, Delta's Associate Program includes courses that may be applied toward the Ferris Bachelors Program; and,

WHEREAS, Ferris and Delta desire to collaborate to provide opportunities for continued education to the Delta graduates of the Associate Program through the Ferris Bachelors Program.

## *AGREEMENT*

NOW THEREFORE, the parties, desiring to articulate the nature of their collaboration, hereby agree to the terms listed below. Further, Ferris is a party to the Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) Transfer Agreement and has general education transfer guidelines ("guidelines") as set forth in an Academic Affairs Policy Letter. Except as governed by the MACRAO Agreement or the guidelines, the following terms shall apply.

1. Delta students who graduate from the Associate Program with a cumulative grade point average of not less than a 2.00 on a 4.00 scale (hereinafter the "qualified student") may apply to the Bachelors Program at Ferris. If the qualified student is admitted to Ferris for the Bachelors Program, Ferris shall permit the qualified student to transfer all credits in the Associate Program toward the Bachelors Program, and apply those that are applicable, for those courses that the qualified student received a grade of C (or a 2.00 on a 4.00 scale) or higher, and for those courses that the qualified student received a grade of Pass (hereinafter a "Pass") for a course completed on a Pass or Fail basis, provided, however, that Delta's definition of a Pass does not include the equivalent of a grade lower than a grade of C (or a 2.00 on a 4.00 scale). Qualified students who have earned not less than forty-eight (48) credits shall be considered juniors for academic purposes at Ferris, provided, however, that such qualified students received a grade of C (or a 2.00 on a 4.00 scale) or higher, or a Pass, in such transferred credits.

2. Ferris and Delta establish their own admissions requirements and recognize and respect each other's autonomy in establishing such requirements. Although qualified students from Delta may meet the academic admissions requirements for Ferris, such qualified students may not be otherwise eligible for admission to Ferris. Ferris and Delta recognize that Ferris may refuse admission to any person who does not meet all admissions requirements set by Ferris.

3. Attached hereto, and made a part hereof, is a transfer plan for the Bachelors Program (hereinafter the "Articulation Guide"), setting forth the Bachelors Program prerequisites, including the course equivalencies for the Bachelors Program and Associate Program that are the subject of transfer from Delta to Ferris by qualified students. The Articulation Guide is subject to programmatic review and periodic change by Ferris and Delta. Ferris and Delta will communicate regularly, but not less than once every year, regarding any required programmatic changes, and shall inform each other in writing of the impact of any programmatic changes on the Articulation Guide prior to the implementation of any programmatic changes.

4. Ferris and Delta will jointly share data on student achievement to assess program effectiveness, adhering to the precepts of the Family Education Rights and Privacy Act (FERPA).

5. Ferris and Delta will jointly promote the availability of the Bachelors Program at the Big Rapids Campus.

6. Ferris and Delta will each appoint a contact person to be responsible for communication regarding this Agreement.

7. Ferris and Delta will jointly develop a marketing and recruiting strategy to support the goals and advance the purpose of this Agreement.

8. This Agreement shall be for a term of three (3) years. Ferris or Delta may terminate this Agreement by providing the other party with written notice, by first class mail, of the termination of the Agreement. The Agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by the parties.

9. This Agreement is intended solely for the mutual benefit of the parties hereto, and there is no intention, express or otherwise, to create any rights or interests for any party or person other than Ferris and Delta. Without limiting the generality of the foregoing, no rights are intended to be created for any student, qualified student, as defined herein, parent or guardian of any student, or employer or prospective employer of any student.

10. No amendment or modification to this Agreement, including any amendment or modification of this paragraph, shall be effective unless the same is in writing and signed by the party to be charged.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year written in the preamble to this Agreement.



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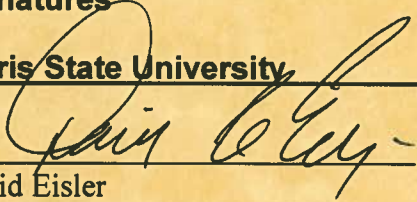
**DELTA COLLEGE**  
ASSOCIATE IN APPLIED ARTS DEGREE  
ELECTRONIC MEDIA BROADCASTING


We, the representatives of Ferris State University and Delta College, agree to the terms of this agreement, which will be for a period of three (3) years, effective July 15, 2010, through July 15, 2013.

### Signatures

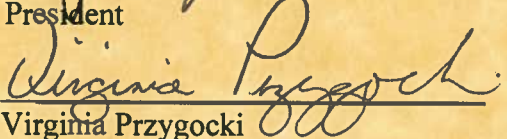
**Ferris State University**

**Delta College**

  
David Eisler  
President

  
Jean Goodnow, Ph.D.  
President

  
Fritz Erickson  
Provost and Vice President

  
Virginia Przygocki  
Dean  
Career Education & Learning  
Partnerships

  
Michelle Johnston  
Dean  
College of Education and Human Services

  
Richard McGaw  
Chair  
Humanities Division

  
Fred Wyman  
Chair  
Television and Digital Media Production Program