

2019-2020 **DIVERSITY** REPORT

CHALLENGES AHEAD



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Executive Summary

The United States experienced a racial reckoning in 2020. On campuses across the nation, students protested—demanding that leaders address inequities on their campuses. Ferris State students were also vocal about their expectations, challenging the University to be more inclusive. In response, the Ferris administration issued [*Our University's Continuing Commitment to Diversity, Equity, and Inclusion*](#), a document that outlined specific actions that the University would undertake. Those actions are now central to the University's annual diversity report, *Diversity at Ferris 2019-20*, which gauges the University's progress toward meeting the six strategic goals in its 2016 Diversity Plan.

Goal 1: Create a University that is respectful of differences and civil toward people who are different

Although slowed by the pandemic, Ferris hosted an impressive number of diversity-related events. These events provide an important educational function which is crucial to building and sustaining a welcoming environment. One of the takeaways from recent campus townhall meetings was that the University needed to increase the number of diversity and inclusion-related professional development/training for employees and students. This was done. Additionally, students were recently surveyed, demographic data on students' contacts with Public Safety and the Office of Student Misconduct was analyzed, and a Campus Climate Team was created.

Goal 2: Build and maintain an infrastructure that supports diversity and promotes inclusion

The Diversity and Inclusion Office was created in 2007. At that time, there were few offices on campus that related directly to diversity and inclusion—the exception being the Office of Multicultural Student Services (OMSS), then known as the Office of Minority Student Affairs. In recent years, the following offices have been created: the Office of International Education (OIE), the Center for Latin@ Studies (CLS), Center for Latino Business, and the LGBTQ+ Resource Center. The University's recent reduction in tuition revenue means there is greater competition for fewer resources. Many offices at Ferris have experienced budget cuts—and this includes offices that deal directly with diversity and inclusion. Finally, the work of these offices should be better aligned, and in some instances, re-envisioned.

Goal 3: Recruit, retain, and graduate a diverse student population

There were significant decreases in minority students in 2019 and 2020; nevertheless, their percentage of the student body increased—this resulted from greater decreases in the enrollment of white students. In the Fall of 2020, “diverse populations” made up nearly one-fourth of the student body. There has been a significant decrease in international students attending Ferris during the last five years. A more persistent challenge involves graduation gaps between white students and other students at the university. The graduation rates for Black/African American, Hispanic/Latino, and American Indian/Alaska Native are significantly lower than White students—which is itself below the national average.

Goal 4: Recruit, employ, and retain a diverse workforce

A wealth of research demonstrates that the experiences of students of color are more negative than those of white students—and those negative experiences are heightened by the lack of minority

faculty. Minority students constitute roughly one fourth of all Ferris students, however, there are only eight African American full-time faculty members—and the number of Hispanic (six) and Native American faculty (two) is even lower. The University is encouraged to collect and analyze data on the status of minority employees at the university, particularly for recruitment, retention, and promotion. Ferris also uses federal affirmative action plans and reported data collected by the Director of Equal Opportunity to better understand and improve the search processes at the institution, and develop a clear and consistent message to faculty, staff, and the administration that having a diverse workforce is an institutional priority.

Goal 5: Improve inclusivity by incorporating diversity and inclusion in significant ways in teaching, learning, and research

Ferris has, for many years, had curricula that included opportunities to learn about race, ethnicity, gender, class, sexual orientation, and the intersections between these areas. Also, general education requirements help Ferris graduates become competent regarding diversity, inclusion, and global topics. Students at the University town hall meetings have encouraged the University to offer courses that dealt more directly with diversity and inclusion. Professors have academic freedom and classroom autonomy; therefore, they must voluntarily support the creation of culturally sensitive and inclusive classrooms—and they must have the resources to do so. While all faculty have a vital role to play, a more diverse faculty is an essential factor for creating inclusive learning environments.

Goal 6: Build upon existing partnerships and create new partnerships that enhance the University's commitment to and work with diverse populations

Ferris builds partnerships within the University and the global community that promote shared goals and success. That statement is a public affirmation of a commitment to collaboration. Partnerships make it possible for the Ferris community to work with others to support student success—and they are vehicles by which we honor the legacy of our founders: to make the world better. In the last several years, the University has created many partnerships throughout the state.

Conclusion

The events of 2020 remind us as a university community that we must remain vigilant as we build a truly inclusive University; this includes listening to the concerns of our students, faculty, and staff—even when those conversations are difficult. We must listen. We must take action. We must ensure that our policies and practices do not disadvantage groups, particularly those who have historically been the victims of discrimination. This is work that we have begun and that we must continue.

Preface

Each year brings challenges, and 2020 brought the worldwide COVID-19 pandemic, a cataclysmic event that killed more than 400,000 Americans, disrupted the economy, and spread a sense of uncertainty, vulnerability, and political divisiveness across the nation. Universities were not spared. In the spring semester, most educational institutions—including ones in higher education—canceled in-person classes and moved to remote instruction. By the fall semester, COVID-19 had significantly altered nearly every aspect of college life. There were significant decreases in student enrollment resulting in substantial drops in tuition revenue. Employees were furloughed or laid off, academic programs were closed, and the college experience was fundamentally changed. COVID-19 made it more challenging for higher educational institutions to do their work, including work related to diversity, inclusion, and equity.

The challenges wrought by COVID-19 were compounded on May 25, 2020, when George Floyd, a 46-year-old African American, was killed in Minneapolis, Minnesota while being arrested for purportedly using a counterfeit bill. During the arrest, Derek Chauvin, a White police officer with the Minneapolis Police Department, knelt on Floyd's neck for more than eight minutes. Floyd's pleas were ignored. He died. His death was captured on a harrowing video that shocked the nation and led to a racial reckoning for this country, with thousands of protestors demanding justice after more shootings and killings of unarmed Black people by police.

At universities across the nation, students, faculty, and staff held rallies, protests, and vigils to speak out against police brutality and to proclaim that Black Lives Matter. On June 3, 2020, a protest demonstration was held on the Ferris campus. It began in the Quad and ended in front of the FLITE Library. This event, organized and led by Byron Brooks, a Ferris student, included nearly 500 people—students, faculty, staff, local public safety, and police officers, and members of the greater Big Rapids community. There were speeches, a march, and a vigil. The participants challenged the University to look at the ways that its practices and policies impact African Americans and other people of color. In response to this challenge, the Ferris administration issued [*Our University's Continuing Commitment to Diversity, Equity, and Inclusion*](#), a document that outlined specific actions that the University would undertake.

Ferris State University is well-positioned to meet these challenges. The University developed its first diversity plan in 2007. The approach was to strategically embed diversity into the University's infrastructure to ensure that meaningful changes were created and sustained. To this end, each University division was charged with creating diversity work teams and empowering those teams to devise and implement action plans consisting of specific initiatives, assigned tasks and systems for monitoring progress. The Diversity Office remains responsible for assisting these workgroups and monitoring progress across the University.

In 2016, the University adopted its second diversity plan, entitled, [*There Is a Home for You at Ferris State University*](#). The initiatives in the plan resulted from a yearlong assessment, including a diversity audit conducted by two external firms: Ibis Consulting Group and Creative Diversity; the deliberations of a University-wide planning group; and discussions between the vice president for Diversity and Inclusion and individuals and groups at the University. The plan focused on both diversity and inclusion, endeavoring to change the way Ferris looks—and the way it is lived.

The Work

This year's annual assessment, *Diversity at Ferris 2019-20*, gauges the University's progress toward meeting the strategic goals in the plan. The goals are presented in red lettering, followed by a) areas of progress and achievement; b) challenges; and c) recommendations. Attempts were made, where relevant, to align the recommendations in this report with those in the University's [strategic plan](#). *Diversity at Ferris 2019-20* draws from and is representative of the information in the reports produced by the diversity teams in the divisions and colleges. Readers are encouraged to examine the full reports submitted by divisions and colleges listed in [Appendix A](#)

Goal 1: Create a University that is respectful of differences and civil toward people who are different.

Progress and Achievements

There are many ways to accomplish this goal. One approach is to host diversity-related activities on campus. Although slowed by the pandemic, Ferris hosted an impressive number of diversity-related events. This programming occurred across the University, however, the Student Affairs division deserves special attention for its year-round programming; see [Student Affairs Diversity Report](#).

One of the takeaways from the campus townhall meetings that occurred after the death of George Floyd was that the University needed to provide its members training designed to ensure that the campus was inclusive. The following are illustrative of this work at the University.

- ✓ Governmental Relations and General Counsel (GRGC) facilitated 38 campus-training sessions on anti-harassment; non-discrimination; equal employment opportunity; responsible employee/Title IX; and affirmative action to approximately 600 University community member attendees.
- ✓ GRGC staff attended and/or hosted continuing education workshops on topics, including Updates and Developments in Title IX (including new regulations issued in May 2020 by the United States Department of Education); the Impact of Title IX regulations on Faculty and Employees; Title IX Investigator Training; Responsible Employee Compliance (Title IX); Structured Racism 101: Basic Training for Lawyers; Clery Considerations During the Coronavirus Pandemic; Optimizing the Learning Environment for Students with Disabilities; Affirmative Action, Equal Opportunity, and Diversity; and, Anti-Harassment and Non-Discrimination.
- ✓ The Staff Center for Training & Development provided workshops on how to create accessible electronic documents and videos so individuals who utilize screen readers and other accessibility devices can access the information using the technology of their choice.
- ✓ The Staff Center's annual Supervisor Program included the following sessions: Inclusion Advocacy and Affirmative Action Seminar; The Hiring Process; Anti-Harassment and Non-Discrimination; at FSU Seminar; Handling Accommodation Requests; Managing the ARC of Diversity; Conflict Resolution for the Workplace; and, Fair Labor Standards Act for Supervisors.

- ✓ Employees at Birkam Health Center (BHC), Personal Counseling Center (PCC), and the Center for Leadership, Activities, and Career Services (CLACS), including student staff, were urged to and compensated for attending campus-offered diversity training and events.
- ✓ All employees in Auxiliary Enterprises attend annual training on harassment and discrimination prevention.
- ✓ University Recreation (UREC) added two new diversity training sessions for their staff: Understanding Microaggressions, and Tough Conversations with Students.
- ✓ The following sessions occurred during FCTL's New Faculty Orientation: "Anti-Harassment and Non-Discrimination at Ferris State University," "Building a Successful Community of Learners," "Accommodations and Accessibility," "Creating a Truly Diverse University," and "Beliefs, Mindsets, and Practices: Moving Toward More Inclusive Classes."
- ✓ Within the Academic Literacies Center (ALC), tutors, SLA facilitators, office assistants, and other campus partners participated in Title IX, Anti-Violence, and Disability Awareness training.
- ✓ Center for Latin@ Studies partners annually with the Staff Center for Training and Development to provide training on introduction to Microaggression and How to Interrupt as well as other diversity leadership training for the Leadership Development Program.
- ✓ CLACS facilitated two Diversity and Inclusion Summits which included breakout sessions that engaged students in discussions about inclusion.
- ✓ Housing and Residence Life encouraged programming and training within the on-campus community. Diversity and inclusion are central to their programming model and all student staff actively participate.
- ✓ The Difficult Dialogues program, including workshops to train facilitators, was instituted on campus.

Challenges

The United States experienced a racial reckoning in 2020. On campuses across the nation, students protested—demanding that campus leaders address inequities on their campuses. Members of the Ferris State University community have also been vocal about their expectations, challenging the University to be more inclusive.

Recommendations

Significant work has been done—and is being done—at the University to make inclusivity a reality. That work should be supplemented by the following actions.

- ✓ Analyze demographic data on students' contacts with Public Safety and the Office of Student Conduct to determine if there are issues of inequity.
- ✓ Offer professional development for senior leadership—the President's Council, the Deans' Council, and the KCAD Leadership team—that focuses on diversity, inclusion, and equity.
- ✓ Use the results of the National Assessment of Collegiate Campus Climates (NACCC) to inform and improve support resources, policies, and practices, including those to prevent or respond to discrimination and harassment.
- ✓ Create and mainstream a Campus Climate Team to combat incidents of hate/bias in the following ways: actively participating and leading in the assessment of the campus climate; offering proactive education efforts; and, ensuring that appropriate University resources and

expertise are made available to anyone who feels they have been harmed or negatively impacted because of their identity.

Goal 2: Build and maintain an infrastructure that supports diversity and promotes inclusion

Progress and Achievements

The Diversity and Inclusion Office was created in 2007. At that time, there were few offices on campus that related directly to diversity and inclusion—the exception being the Office of Multicultural Student Services (OMSS), then known as the Office of Minority Student Affairs. In recent years, the following offices have been created: the Office of International Education (OIE), the Center for Latin@ Studies (CLS), the Veteran Resource Center, and the LGBTQ+ Resource Center. Diversity and inclusion are also central to the work of the TIP Scholars Program (TIP), First Generation College Student Outreach, Students with Children Program, Educational Counseling and Disability Services (ECDS), and CLACS. The good work done in these offices has been supplemented by recent actions.

- ✓ Themed housing was developed and implemented in Bond Hall for LGBTQ+ students. The Office of Housing and Residence Life will continue to work with the Ferris LGBTQ+ Center to support students living on-campus.
- ✓ In the Michigan College of Optometry (MCO), four single-stall restrooms are designated as gender-neutral, and a lactation room is available.
- ✓ Paula McDowell and Vandana Rajaram, two MCO faculty, founded an MCO chapter of the National Optometric Student Association (NOSA), which works to provide support for minority students and students of color.
- ✓ ECDS created and managed a new ADA accommodation process and a new COVID-related accommodation process.
- ✓ A major fundraising effort is underway to build a new Jim Crow Museum

Challenges

The University's yearly budget is heavily dependent on tuition—and there has been a significant decrease in the number of students enrolled and overall credit hours taken during the last several years. This reduction in tuition revenue means there is greater competition for fewer resources. Many offices at Ferris have experienced budget cuts—and this includes offices that deal directly with diversity and inclusion.

Recommendations

One recommendation is to strengthen and better align the work done in those offices that work directly with diverse populations. The goal is to enhance the services provided to our students. The additional recommendations are found in the University's strategic plan.

- **PC 1-2:** Develop and initiate an awareness campaign that informs a diverse array of students and community members on the benefits of a Ferris education.
- **PC 3.5:** Create a Community/Student Leader Roundtable.

Goal 3: Recruit, retain, and graduate a diverse student population

Progress and Achievements

There were significant decreases in minority students in 2019 and 2020; nevertheless, their percentage of the student body increased—this resulted from greater decreases in the enrollment of White students ([Appendix D](#)). In the Fall of 2020, roughly one fourth of the student body were members of historically underrepresented groups. The University has prioritized enrollment efforts, and that includes recruiting a diverse student population. The following actions are illustrative.

- ✓ The Center for Latin@ Studies, the Office of Community Engagement (OCE), and the College of Retention and Student Success provided college readiness academic courses to 50-70 rising high school seniors and admitted Ferris freshmen in Kent, Ottawa, and Oceana Counties. Most students are Latino or African American and lead to approximately 20% of participants matriculating at Ferris.
- ✓ To College, Through College, a joint initiative involving OCE and Admissions, provides direct support to Ferris applicants and current students to navigate barriers such as financial, social, and transportation to support graduation. This has played a significant role in the success of at least 10 students per year persisting.
- ✓ CAS has continued to promote the living-learning community POSIT (Pharmacy, Optometry, and Scholars in Training). A primary goal of this program is to increase the diversity of students eligible to apply to pharmacy, optometry, and other professional schools and to increase retention of students enrolled in the BS degrees within Biological Sciences.
- ✓ Nearly \$2 million was given to Ferris through advancement efforts over the last year to student scholarships that support diverse populations, including ethnic and racial diversity, age, socioeconomic status, academic ability, and systemic change. Notable among these gifts is a \$350,000 matched gift in support of foster youth through the Norris P. Johnson and Irene Johnson (Johnson Scholars) Scholarship Endowment and \$450,000 in support of working families from the Thompson Foundation.
- ✓ The Tuition Incentive Program, a racially diverse initiative, remains strong at the University ([Appendix B](#)).
- ✓ The Fall 2020 Honors cohort is the most diverse in the history of the program ([Appendix C](#)).

Challenges

There has been a significant decrease in international students attending Ferris during the last five years ([Appendix D](#)). A more persistent challenge involves graduation gaps between White students and other students at the University ([Appendix E](#)). The graduation rates for Black/African American, Hispanic/Latino, and American Indian/Alaska Native are significantly lower than White students—which is itself below the national average. The University took a major step in addressing this with the creation of the Academic Literacies Center, a facility that uses a holistic approach to student learning. Finally, the number of students receiving Pell Grants continues to decrease ([Appendix F](#)).

Recommendations

It is critical that the University address gaps in academic achievement and create tailored comprehensive plans to reduce these gaps. To begin, colleges are encouraged to follow the lead of the MCO and designate an administrator to monitor achievement gaps within the respective colleges.

Additionally, there are recommendations in the strategic plan that address the concerns discussed above.

- ✓ **SS 1.1:** Coordinate University-wide recruitment strategies focused on specific performance indicators and inclusive of all recruitment areas (Big Rapids, statewide, online, KCAD, transfer students, dual enrolled students and international).
- ✓ **SS 1.2:** Develop and commit to a targeted, measurable internationalization plan that prepares the University to thrive in a global economy and society. The plan will address study abroad, faculty development, curriculum development, on-campus global engagement, international student recruitment and retention, inclusive environment for international stakeholders, faculty/scholar exchanges, and alumni engagement.
- ✓ **SS 2.1:** Write a University-wide retention plan focused on eliminating barriers to success, increasing student involvement, and cultivating a sense of belonging.
- ✓ **SS 2.2:** Advising task force recommendations are updated and key components implemented by Fall 2021.

Goal 4: Recruit, employ, and retain a diverse workforce

Progress and Achievements

The leadership team in Administration and Finance is racially diverse; however, this is not the norm at the University. Ferris continues to struggle to assemble and maintain a racially diverse workforce ([Appendix H](#)). A wealth of research demonstrates that the experiences of students of color are more negative than those of white students—and those negative experiences are heightened by the lack of minority faculty. Minority students constitute roughly one-fourth of all students; however, there are only eight African American full-time faculty—and the number of Hispanic (six) and Native American faculty (two) are even lower. Students should see people who look like them when they enter an institution. The dearth of minority faculty was a constant complaint in the town hall meetings with students. The best approach available to the University is to create an environment that is welcoming to racial minorities—and then actively recruit them.

- ✓ Governmental Relations and General Counsel (GRGC) annually prepares Affirmative Action Plans, consistent with federal regulations, and guides divisions/departments regarding future recruitment and good faith compliance requirements. GRGC also provides advice and guidance to divisions/departments/search committees for attracting and retaining diverse faculty and staff.
- ✓ Several divisions, most notably Student Affairs, and Administration and Finance, have made concerted efforts to employ a diverse population of student workers.

Challenges

The University's efforts to diversify its workforce are hindered by Proposal 2, which amended the Michigan Constitution to ban affirmative action programs that give preferential treatment to groups or individuals based on their race, sex, color, ethnicity, or national origin. Moreover, many staff positions draw from the communities that surround the Big Rapids campus. These communities are not racially diverse. Also, some "diverse" employees have built on their work at Ferris to move on to find new challenges and new opportunities at other institutions. The University will likely hire fewer people in the next few years; therefore, addressing this issue will become more difficult.

Recommendations

The following recommendations are offered:

- ✓ Collect and analyze data on the status of minority employees at the University, particularly for recruitment, retention, and promotion.
- ✓ Use federal affirmative action plans and reported data collected by the Director of Equal Opportunity to better understand and improve the search processes at the institution.
- ✓ Develop a clear and consistent message to faculty, staff, and the administration that having a diverse workforce is an institutional priority.
- ✓ Have divisions, in cooperation with the DIO, develop plans for increasing the diversity of the workforce.
- ✓ Establish mentoring and other support systems for faculty in the tenure processes, particularly faculty from underrepresented groups.

Goal 5: Improve inclusivity by incorporating diversity and inclusion in significant ways in teaching, learning, and research

Progress and Achievements

Ferris has, for many years, had curricula that included opportunities to learn about race, ethnicity, gender, class, sexual orientation, and the intersections between these areas. Also, general education requirements help Ferris graduates become competent regarding diversity, inclusion, and global topics. Students at the University town hall meetings encouraged the University to offer courses that dealt more directly with diversity and inclusion.

- ✓ The Faculty Center for Teaching and Learning (FCTL) hired Anne Spain, Faculty-in-Residence, to advance two key areas of work: (1) diversity, equity, and inclusion in the classroom; and (2) student success in persistently challenging courses. With regard to the latter, such courses are those with high rates of grades of D and F, and withdrawals (“high DFW”) for all students (“gateway” courses) and those courses with disproportionately high DFW rates for students of color (“achievement gap” courses).
- ✓ Social Work faculty Carrie Thompson and Joanie Hazelton had about 150 students participate in a Poverty Simulation. The simulation is an interprofessional event used to encourage students to explore what living from day to day in poverty looks/feels like.
- ✓ Kathleen Wykes created writing assignments for composition courses requiring students to create written profiles of survivors, liberators, military personnel, emergency workers, ordinary citizens, and others involved in events of genocide during the 20th century and that are featured in our Ferris FLITE resource, the USC Shoah Foundation Visual History Archive database.
- ✓ Lynette Vought worked with her ARTS101 students to create silhouettes inspired by the story of Harriet Tubman and the art of Kara Walker. In partnership with the Ferris Fine Art Gallery, the finished work was installed on exterior business store windows spanning four blocks in downtown Big Rapids.
- ✓ Curricular paperwork is nearly complete for a new Social Justice and Tolerance major.

Continued Challenges

Professors have academic freedom and classroom autonomy; therefore, they must voluntarily support the creation of culturally sensitive and inclusive classrooms—and they must have the resources

to do so. While all faculty have a vital role to play, a more diverse faculty is an essential factor for creating inclusive learning environments.

Recommendations

The following recommendations from the strategic plan are offered.

- ✓ ***APO 2.1:*** Develop new programs and offerings for professional growth and retraining of adult learners and other new audiences, and enhance recruitment, access, and campus-support for these populations.
- ✓ ***APO 4.1:*** Create a ‘program improvement center’ that can support programs’ efforts to improve and promote themselves.

Goal 6: Build upon existing partnerships and create new partnerships that enhance the University’s commitment to and work with diverse populations

Progress and Achievements

“Ferris builds partnerships within the University and the global community that promote shared goals and success.” That statement is a public affirmation of a commitment to collaboration. Partnerships make it possible for the Ferris community to work with others to support student success—and they are vehicles by which we honor the legacy of our founders: to make the world better. In the last several years, the University has created many partnerships throughout the state. The list below is representative.

- ✓ For the past four years, UREC’s student staff has worked with the Special Olympics Area 5 athletes. This opportunity allows athletes to compete while engaging with college students in a campus environment.
- ✓ Students in Need of Eyecare, coordinated by Dr. Sarah Hinkley of the MCO faculty, provided eye examinations and subsequent refractive and medical care to 74 economically-disadvantaged school-aged children from Fremont and Hesperia schools.
- ✓ The fourth-year students in the College of Pharmacy, in collaboration with nursing students, provide medication, education, and obtain appropriate resources for persons without homes or few resources. The students have partnered with MSU medical students and Bethany Christian Church to educate refugees on American healthcare services, resources, and lifestyles.
- ✓ Ferris Grand Rapids sponsored WOTV Maranda’s Caring for Families event with Meijer and Bethany Christian Services (BCS). Many families were identified by BCS to participate, many of whom were new to the United States. The event began at Meijer with pizza, entertainment, and then shopping for the families. The families received winter necessities, food, kitchen essentials, clothes, and toys for their kids for the holidays.

Continued Challenges

The sheer volume of these partnerships sometimes results in a lack of coordination; however, the University has made strides to create a structure and a process for better coordination. The partnerships between Ferris State University and the groups in the surrounding communities need an infrastructure.

Recommendations

One of the strategic goals in the new strategic plan deals directly with enhancing the University's brand and its partnerships. Several of the recommendations in that plan are relevant recommendations for this section.

- ✓ **PC 3-1:** Create a team to identify opportunities to support Ferris-linked educational opportunities for students in high school and other institutions.
- ✓ **PC 3-2:** Assign regional liaisons to help strengthen local partnerships and University growth opportunities.
- ✓ **PC 3.3:** Build on civic and social engagement opportunities throughout Big Rapids, Grand Rapids, and West Michigan, including open dialogues with community leaders and organizations on issues that will strengthen and build relationships between students, local governments, businesses, educational affiliates, and civic organizations.

Conclusion

Diversity is one of Ferris' core values. This means that every student, faculty, and staff member—whatever their race, ethnicity, gender, gender identity, sexual orientation, age, social class, physical ability or attributes, religious or ethical values system, national origin, and political beliefs—has the right to be treated with respect. All members of the University community have a responsibility to uphold this value.

Appendix A

Divisional/College Reports

| Division/College | Annual Progress Report |
|--|-------------------------------|
| <u>Administration and Finance</u> | Yes |
| <u>Center for Latino Studies</u> | Yes |
| <u>College of Arts and Sciences</u> | Yes |
| <u>College of Business</u> | Yes |
| <u>College of Education and Human Services</u> | Yes |
| <u>College of Engineering Technology</u> | Yes |
| <u>College of Health Professions</u> | Yes |
| <u>College of Pharmacy</u> | Yes |
| <u>Extended and International Operations</u> | Yes |
| <u>FLITE</u> | Yes |
| <u>Governmental Relations and General Counsel</u> | Yes |
| <u>Kendall College of Art and Design</u> | Yes |
| <u>Latino Business and Economic Development Center</u> | Yes |
| <u>Michigan College of Optometry</u> | Yes |
| <u>Office of Community Engagement</u> | Yes |
| <u>Office of International Education</u> | Yes |
| <u>Retention and Student Success</u> | Yes |
| <u>Student Affairs</u> | Yes |
| <u>University Advancement and Marketing</u> | Yes |

Appendix B

Tuition Incentive Program Enrollment

| | Fall 07 | Fall 08 | Fall 09 | Fall 10 | Fall 11 | Fall 12 | Fall 13 | Fall 14 | Fall 15 | Fall 16 | Fall 17 | Fall 18 | Fall 19 | Fall 20 |
|----------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| TIP Data - Phase 1 Students | 429 | 549 | 631 | 692 | 748 | 865 | 1014 | 1102 | 1206 | 1145 | 878 | 1150 | 1285 | 1221 |
| TIP Data - Phase 2 Students | 48 | 48 | 89 | 118 | 138 | 175 | 186 | 143 | 155 | 208 | 398 | 418 | 405 | 372 |
| Total | 477 | 597 | 720 | 810 | 886 | 1040 | 1200 | 1245 | 1361 | 1353 | 1276 | 1568 | 1690 | 1593 |
| | | | | | | | | | | | | | | |
| TIP Phase 1 FTIAC's | 211 | 258 | 304 | 277 | 316 | 408 | 431 | 422 | 470 | 445 | 358 | 512 | 634 | 457 |
| | | | | | | | | | | | | | | |
| Ethnicity - TIP Scholars | Fall 07 | Fall 08 | Fall 09 | Fall 10 | Fall 11 | Fall 12 | Fall 13 | Fall 14 | Fall 15 | Fall 16 | Fall 17 | Fall 18 | Fall 19 | Fall 20 |
| White | NA | NA | NA | NA | 559 | 626 | 744 | 792 | 845 | 828 | 805 | 950 | 996 | 963 |
| Black/African American | NA | NA | NA | NA | 228 | 269 | 281 | 267 | 319 | 312 | 244 | 329 | 388 | 335 |
| Hispanic/Latino | NA | NA | NA | NA | 37 | 53 | 58 | 77 | 89 | 106 | 119 | 151 | 174 | 167 |
| Asian | NA | NA | NA | NA | 13 | 13 | 9 | 7 | 11 | 15 | 13 | 11 | 13 | 7 |
| American Indian/Alaskan Native | NA | NA | NA | NA | 4 | 3 | 6 | 7 | 3 | 6 | 5 | 7 | 6 | 9 |
| Two or More Races | NA | NA | NA | NA | 29 | 50 | 73 | 72 | 79 | 73 | 79 | 106 | 107 | 105 |
| Native Hawaiian/Pacific Islander | NA | NA | NA | NA | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 1 |
| Unreported | NA | NA | NA | NA | 16 | 26 | 29 | 23 | 15 | 13 | 10 | 12 | 5 | 6 |
| TOTAL | | | | | 886 | 1040 | 1200 | 1245 | 1361 | 1353 | 1276 | 1568 | 1690 | 1593 |

Fall 13 Per WebFocus Report extracted 8/20/14

Fall 14 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 9/1/2014

Fall 15 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 9/9/15 - S. VandePanne

Fall 16 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 9/6/16, E. Burbatt

Fall 17 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 9/13/17, E. Burbatt

Fall 18 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 9/26/18, E. Burbatt

Fall 19 Per Webfocus Report SE000258 - Tip Student Demographics, extracted 10/31/2019, E. Burbatt

Fall 20 Per Webfocus Report SE0002SB - TIP Student Demographics, extracted 9/23/20, P. Weisgerber

Appendix C

Honors Enrollment by Race/Ethnic Origin*

| | Fall 2008 | Fall 2009 | Fall 2010 | Fall 2011 | Fall 2012 | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020* |
|--------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| African American | <u>6</u> 1.00% | <u>8</u> 1.35% | <u>4</u> 0.69% | <u>4</u> 0.57% | <u>3</u> 0.39% | <u>4</u> 0.54% | <u>13</u> 1.49% | <u>14</u> 1.40% | <u>15</u> 1.45% | <u>15</u> 1.74% | <u>18</u> 2.19% | <u>16</u> 2.07% | <u>27</u> 3.00% |
| American Indian/Alaskan Native | <u>8</u> 1.34% | <u>6</u> 1.01% | <u>4</u> 0.69% | <u>10</u> 1.43% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>1</u> 0.10% | <u>2</u> 0.19% | <u>3</u> 0.35% | <u>2</u> 0.24% | <u>0</u> 0.00% | <u>1</u> 0.11% |
| Asian | <u>12</u> 2.01% | <u>13</u> 2.19% | <u>11</u> 1.89% | <u>16</u> 2.29% | <u>13</u> 1.69% | <u>8</u> 1.08% | <u>18</u> 2.07% | <u>22</u> 2.20% | <u>18</u> 1.74% | <u>21</u> 2.43% | <u>17</u> 2.07% | <u>16</u> 2.07% | <u>17</u> 1.89% |
| Hispanic/Latino | <u>4</u> 0.67% | <u>3</u> 0.51% | <u>7</u> 1.20% | <u>7</u> 1.00% | <u>6</u> 0.78% | <u>17</u> 2.28% | <u>21</u> 2.41% | <u>31</u> 3.10% | <u>33</u> 3.19% | <u>29</u> 3.36% | <u>34</u> 4.13% | <u>23</u> 2.98% | <u>33</u> 3.67% |
| Native Hawaiian/Pac Islander | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>1</u> 0.17% | <u>1</u> 0.14% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>1</u> 0.12% | <u>0</u> 0.00% | <u>0</u> 0.00% |
| Unknown | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>20</u> 2.86% | <u>25</u> 3.26% | <u>35</u> 4.70% | <u>17</u> 1.95% | <u>12</u> 1.20% | <u>19</u> 1.84% | <u>4</u> 0.46% | <u>5</u> 0.61% | <u>9</u> 1.16% | <u>7</u> 0.78% |
| Other | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>3</u> 0.35% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% |
| International* | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>3</u> 0.43% | <u>2</u> 0.26% | <u>5</u> 0.67% | <u>2</u> 0.23% | <u>2</u> 0.20% | <u>1</u> 0.10% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% |
| Two or More Races | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>0</u> 0.00% | <u>4</u> 0.57% | <u>18</u> 2.35% | <u>18</u> 2.42% | <u>21</u> 2.41% | <u>23</u> 2.30% | <u>28</u> 2.71% | <u>23</u> 2.66% | <u>33</u> 4.01% | <u>28</u> 3.62% | <u>36</u> 4.00% |
| White, not of Hispanic Origin | <u>568</u> 94.98% | <u>563</u> 94.94% | <u>554</u> 95.35% | <u>635</u> 90.71% | <u>700</u> 91.26% | <u>662</u> 88.98% | <u>780</u> 89.66% | <u>898</u> 89.71% | <u>920</u> 88.89% | <u>766</u> 88.66% | <u>713</u> 86.63% | <u>681</u> 88.10% | <u>779</u> 86.56% |
| Total | 598 | 593 | 581 | 700 | 767 | 744 | 870 | 1001 | 1035 | 864 | 823 | 773 | 900 |

*Not counted in total number of students.

Appendix D

Comparative Enrollment by Race/Ethnic Origin*

| Race and Ethnic Origin | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|--------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|
| American Indian/Alaskan Native | <u>108</u> .798% | <u>125</u> .902% | <u>120</u> .835% | <u>104</u> .714% | <u>76</u> .523% | <u>83</u> .564% | <u>78</u> .534% | <u>76</u> .517% | <u>81</u> .571% | <u>74</u> .536% | <u>61</u> .460% | <u>66</u> .529% | <u>61</u> .546% |
| Asian | <u>259</u> 1.91% | <u>251</u> 1.81% | <u>223</u> 1.55% | <u>225</u> 1.55% | <u>247</u> 1.70% | <u>224</u> 1.52% | <u>207</u> 1.42% | <u>187</u> 1.27% | <u>214</u> 1.51% | <u>228</u> 1.65% | <u>226</u> 1.71% | <u>182</u> 1.46% | <u>180</u> 1.61% |
| Black/ African American | <u>843</u> 6.23% | <u>888</u> 6.40% | <u>957</u> 6.66% | <u>909</u> 6.24% | <u>955</u> 6.57% | <u>1005</u> 6.83% | <u>1015</u> 6.95% | <u>1042</u> 7.08% | <u>958</u> 6.75% | <u>978</u> 7.09% | <u>986</u> 7.44% | <u>967</u> 7.75% | <u>918</u> 8.22% |
| International | <u>163</u> 1.21% | <u>161</u> 1.16% | <u>176</u> 1.22% | <u>226</u> 1.55% | <u>322</u> 2.22% | <u>404</u> 2.75% | <u>439</u> 3.01% | <u>536</u> 3.64% | <u>390</u> 2.75% | <u>298</u> 2.16% | <u>238</u> 1.80% | <u>188</u> 1.51% | <u>135</u> 1.21% |
| Hispanic/Latino | <u>259</u> 1.91% | <u>296</u> 2.13% | <u>340</u> 2.36% | <u>423</u> 2.91% | <u>452</u> 3.11% | <u>507</u> 3.45% | <u>556</u> 3.81% | <u>696</u> 4.73% | <u>672</u> 4.74% | <u>714</u> 5.18% | <u>743</u> 5.61% | <u>750</u> 6.01% | <u>650</u> 5.82% |
| Native Hawaiian/ Pacific Islander | NA | <u>1</u> .007% | <u>4</u> .028% | <u>5</u> .034% | <u>7</u> .048% | <u>8</u> .054% | <u>7</u> .048% | <u>10</u> .068% | <u>12</u> .084% | <u>8</u> .058% | <u>10</u> .075% | <u>8</u> .064% | <u>4</u> .036% |
| White | <u>10,857</u> 80.23% | <u>11,019</u> 79.47% | <u>11,352</u> 78.94% | <u>11,518</u> 79.11% | <u>11,390</u> 78.37% | <u>11,486</u> 78.10% | <u>11,381</u> 77.95% | <u>11,289</u> 76.72% | <u>11,012</u> 77.62% | <u>10,609</u> 76.89% | <u>10,122</u> 76.39% | <u>9,498</u> 76.15% | <u>8,469</u> 75.85% |
| Two or More Races | NA | <u>62</u> .447% | <u>174</u> 1.21% | <u>243</u> 1.67% | <u>327</u> 2.25% | <u>399</u> 2.71% | <u>442</u> 3.03% | <u>452</u> 3.07% | <u>457</u> 3.22% | <u>494</u> 3.58% | <u>481</u> 3.63% | <u>488</u> 3.91% | <u>434</u> 3.89% |
| Unreported | <u>1043</u> 7.71% | <u>1,062</u> 7.66% | <u>1035</u> 7.20% | <u>907</u> 6.23% | <u>757</u> 5.21% | <u>591</u> 4.02% | <u>475</u> 3.25% | <u>427</u> 2.90% | <u>391</u> 2.76% | <u>395</u> 2.86% | <u>383</u> 2.89% | <u>325</u> 2.61% | <u>314</u> 2.81% |
| Total | 13,532 | 13,865 | 14,381 | 14,560 | 14,533 | 14,707 | 14,600 | 14,715 | 14,187 | 13,798 | 13,250 | 12,472 | 11,165 |

* Data regarding the ethnic and racial identities of Ferris State University students obtained from Fall 2020 4th Day Extract.

**Note: Changes in IPEDS race and ethnicity categories per federal mandate for Fall 2009.

Appendix E

Graduation Rates by Racial and Ethnic Backgrounds*

| Ferris State University Graduation Rates for Full-Time/First Time Freshman by Race and Ethnic Background in All Two-Year Degree Programs | | | | | | | |
|--|----------------------------------|------------------|--------|--------|--------|--------|--------|
| Year Entering | Race/Ethnicity | # of Students | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 |
| 2009 Fall | White | 942 | 10% | 18% | 31% | 43% | 50% |
| | Black/African American | 167 | 1% | 2% | 10% | 20% | 24% |
| | Hispanic/Latino | 28 | 4% | 11% | 11% | 21% | 25% |
| | American Indian/Alaska Native | 10 | 30% | 30% | 30% | 40% | 50% |
| | Asian | 18 | 0% | 22% | 28% | 39% | 39% |
| | Native Hawaiian/Pacific Islander | 1 | 100% | 100% | 100% | 100% | 100% |
| | International | 5 | 0% | 20% | 40% | 40% | 60% |
| | Unreported | 56 | 11% | 13% | 20% | 30% | 45% |
| | Two or More Races | 1 | 0% | 0% | 0% | 0% | 0% |
| 2010 Fall | White | 950 | 11% | 21% | 38% | 49% | 57% |
| | Black/African American | 154 | 0% | 3% | 5% | 12% | 15% |
| | Hispanic/Latino | 40 | 3% | 3% | 15% | 28% | 30% |
| | American Indian/Alaska Native | 8 | 0% | 0% | 0% | 13% | 50% |
| | Asian | 12 | 0% | 0% | 25% | 42% | 42% |
| | International | 3 | 0% | 0% | 0% | 33% | 33% |
| | Unreported | 37 | 11% | 14% | 38% | 41% | 46% |
| | Two or More Races | 34 | 9% | 15% | 26% | 41% | 47% |
| 2011 Fall | White | 966 | 13% | 20% | 37% | 46% | 55% |
| | Black/African American | 170 | 1% | 2% | 8% | 14% | 19% |
| | Hispanic/Latino | 44 | 14% | 16% | 27% | 43% | 50% |
| | American Indian/Alaska Native | 6 | 0% | 17% | 17% | 33% | 33% |
| | Asian | 19 | 5% | 16% | 32% | 37% | 47% |
| | Native Hawaiian/Pacific Islander | 1 | 100% | 100% | 100% | 100% | 100% |
| | International | 8 | 13% | 38% | 50% | 50% | 50% |
| | Unreported | 30 | 10% | 13% | 23% | 23% | 33% |
| | Two or More Races | 36 | 0% | 0% | 8% | 25% | 31% |
| 2012 Fall | White | 976 | 9% | 20% | 36% | 49% | 53% |
| | Black/African American | 168 | 1% | 4% | 10% | 26% | 30% |
| | Hispanic/Latino | 53 | 6% | 15% | 28% | 42% | 43% |
| | American Indian/Alaska Native | 3 | 0% | 0% | 0% | 33% | 67% |
| | Asian | 18 | 0% | 6% | 11% | 39% | 39% |
| | International | 6 | 0% | 17% | 33% | 67% | 67% |
| | Unreported | 33 | 15% | 18% | 39% | 48% | 55% |
| | Two or More Races | 56 | 2% | 5% | 14% | 20% | 29% |
| 2013 Fall | White | 955 | 8% | 19% | 38% | 51% | 55% |
| | Black/African American | 147 | 0% | 5% | 13% | 26% | 32% |
| | Hispanic/Latino | 40 | 0% | 10% | 28% | 40% | 43% |
| | American Indian/Alaska Native | 5 | 0% | 0% | 40% | 40% | 40% |
| | Asian | 8 | 13% | 13% | 13% | 13% | 38% |
| | International | 8 | 13% | 50% | 50% | 50% | 50% |
| | Unreported | 19 | 11% | 11% | 26% | 37% | 42% |
| | Two or More Races | 68 | 1% | 6% | 21% | 32% | 32% |

*Data obtained from Ferris's Institutional Research and Testing Department. Table updated Fall 2020.

Graduation Rates by Racial and Ethnic Backgrounds*

| Ferris State University Graduation Rates for Full-Time/First Time Freshman by Race and Ethnic Background in All Four-Year Degree Programs | | | | | | | |
|---|--------------------------------|------------------|--------|--------|--------|--------|--------|
| Year Entering | Race/Ethnicity | # of Students | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 |
| 2009 Fall | White | 584 | 1% | 4% | 24% | 48% | 53% |
| | Black/African American | 26 | 0% | 0% | 15% | 27% | 27% |
| | Hispanic/Latino | 18 | 6% | 6% | 22% | 44% | 50% |
| | American Indian/Alaska Native | 9 | 0% | 0% | 11% | 33% | 33% |
| | Asian | 10 | 0% | 0% | 50% | 70% | 80% |
| | International | 4 | 0% | 0% | 75% | 75% | 75% |
| | Unreported | 69 | 0% | 6% | 23% | 41% | 43% |
| | Two or More Races | 6 | 0% | 0% | 17% | 33% | 33% |
| 2010 Fall | White | 582 | 1% | 4% | 25% | 44% | 49% |
| | Black/African American | 25 | 0% | 0% | 12% | 36% | 48% |
| | Hispanic/Latino | 17 | 0% | 6% | 24% | 29% | 41% |
| | American Indian/Alaska Native | 5 | 0% | 0% | 0% | 0% | 0% |
| | Asian | 8 | 0% | 0% | 25% | 25% | 38% |
| | International | 15 | 0% | 0% | 27% | 47% | 47% |
| | Unreported | 53 | 0% | 0% | 17% | 42% | 43% |
| | Two or More Races | 13 | 0% | 0% | 15% | 15% | 15% |
| 2011 Fall | White | 651 | 1% | 5% | 27% | 44% | 53% |
| | Black/African American | 21 | 0% | 0% | 14% | 29% | 29% |
| | Hispanic/Latino | 22 | 0% | 5% | 14% | 32% | 32% |
| | Asian | 7 | 0% | 0% | 29% | 71% | 86% |
| | International | 14 | 0% | 0% | 7% | 43% | 50% |
| | Unreported | 37 | 0% | 0% | 16% | 59% | 65% |
| | Two or More Races | 27 | 0% | 0% | 33% | 52% | 56% |
| 2012 Fall | White | 629 | 1% | 6% | 36% | 56% | 62% |
| | Black/African American | 33 | 3% | 3% | 9% | 24% | 33% |
| | Hispanic/Latino | 24 | 0% | 8% | 29% | 42% | 50% |
| | American Indian/Alaska Native | 2 | 0% | 0% | 0% | 50% | 50% |
| | Asian | 6 | 0% | 0% | 17% | 50% | 50% |
| | Native Hawaiian/Pacific Island | 1 | 0% | 0% | 100% | 100% | 100% |
| | International | 18 | 0% | 0% | 39% | 67% | 78% |
| | Unreported | 27 | 0% | 4% | 30% | 56% | 63% |
| | Two or More Races | 31 | 0% | 0% | 19% | 48% | 55% |
| 2013 Fall | White | 599 | 1% | 8% | 36% | 54% | 58% |
| | Black/African American | 17 | 0% | 0% | 0% | 12% | 18% |
| | Hispanic/Latino | 26 | 0% | 0% | 19% | 50% | 50% |
| | American Indian/Alaska Native | 7 | 0% | 0% | 0% | 14% | 29% |
| | Asian | 6 | 0% | 17% | 33% | 83% | 83% |
| | International | 19 | 0% | 5% | 26% | 42% | 42% |
| | Unreported | 11 | 0% | 0% | 18% | 27% | 36% |
| | Two or More Races | 19 | 5% | 5% | 21% | 42% | 42% |

*Data obtained from Ferris's Institutional Research and Testing Department. Table updated Fall 2019.

Graduation Rates by Racial and Ethnic Backgrounds*

| Ferris State University Graduation Rates for Full-Time/First Time Freshman by Race and Ethnic Background in All Two-Year and Four-Year Degree Programs | | | | | | | |
|---|----------------------------------|----------------------|---------------|---------------|---------------|---------------|---------------|
| Year Entering | Race/Ethnicity | # of Students | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 |
| 2009 Fall | White | 1526 | 6% | 13% | 28% | 45% | 51% |
| | Black/African American | 193 | 1% | 2% | 11% | 21% | 24% |
| | Hispanic/Latino | 46 | 4% | 9% | 15% | 30% | 35% |
| | American Indian/Alaska Native | 19 | 16% | 16% | 21% | 37% | 42% |
| | Asian | 28 | 0% | 14% | 36% | 50% | 54% |
| | Native Hawaiian/Pacific Islander | 1 | 100% | 100% | 100% | 100% | 100% |
| | International | 9 | 0% | 11% | 56% | 56% | 67% |
| | Unreported | 125 | 5% | 9% | 22% | 36% | 44% |
| | Two or More Races | 7 | 0% | 0% | 14% | 29% | 29% |
| 2010 Fall | White | 1532 | 7% | 14% | 33% | 47% | 54% |
| | Black/African American | 179 | 0% | 2% | 6% | 16% | 20% |
| | Hispanic/Latino | 57 | 2% | 4% | 18% | 28% | 33% |
| | American Indian/Alaska Native | 13 | 0% | 0% | 0% | 8% | 31% |
| | Asian | 20 | 0% | 0% | 25% | 35% | 40% |
| | International | 18 | 0% | 0% | 22% | 44% | 44% |
| | Unreported | 90 | 4% | 6% | 26% | 41% | 44% |
| | Two or More Races | 47 | 6% | 11% | 23% | 34% | 38% |
| | | | | | | | |
| 2011 Fall | White | 1617 | 8% | 14% | 33% | 46% | 54% |
| | Black/African American | 191 | 1% | 2% | 9% | 15% | 20% |
| | Hispanic/Latino | 66 | 9% | 12% | 23% | 39% | 44% |
| | American Indian/Alaska Native | 6 | 0% | 17% | 17% | 33% | 33% |
| | Asian | 26 | 4% | 12% | 31% | 46% | 58% |
| | Native Hawaiian/Pacific Islander | 1 | 100% | 100% | 100% | 100% | 100% |
| | International | 22 | 5% | 14% | 23% | 45% | 50% |
| | Unreported | 67 | 4% | 6% | 19% | 43% | 51% |
| | Two or More Races | 63 | 0% | 0% | 19% | 37% | 41% |
| 2012 Fall | White | 1605 | 6% | 15% | 36% | 51% | 56% |
| | Black/African American | 201 | 1% | 4% | 10% | 26% | 30% |
| | Hispanic/Latino | 77 | 4% | 13% | 29% | 42% | 45% |
| | American Indian/Alaska Native | 5 | 0% | 0% | 0% | 40% | 60% |
| | Asian | 24 | 0% | 4% | 13% | 42% | 42% |
| | Native Hawaiian/Pacific Islander | 1 | 0% | 0% | 100% | 100% | 100% |
| | International | 24 | 0% | 4% | 38% | 67% | 75% |
| | Unreported | 60 | 8% | 12% | 35% | 52% | 58% |
| | Two or More Races | 87 | 1% | 3% | 16% | 30% | 38% |
| 2013 Fall | White | 1554 | 5% | 15% | 37% | 52% | 56% |
| | Black/African American | 164 | 0% | 4% | 12% | 24% | 30% |
| | Hispanic/Latino | 66 | 0% | 6% | 24% | 44% | 45% |
| | American Indian/Alaska Native | 12 | 0% | 0% | 17% | 25% | 33% |
| | Asian | 14 | 7% | 14% | 21% | 43% | 57% |
| | International | 27 | 4% | 19% | 33% | 44% | 44% |
| | Unreported | 30 | 7% | 7% | 23% | 33% | 40% |
| | Two or More Races | 87 | 2% | 6% | 21% | 34% | 34% |
| | | | | | | | |

*Data obtained from Ferris's Institutional Research and Testing Department. Table updated Fall 2020.

Appendix F Pell Grant

| Award Year | Undergraduates at Ferris | Pell Eligible Students | % of Students Eligible | # of Pell Students Awarded | % of Pell Students Awarded |
|------------|--------------------------|------------------------|------------------------|----------------------------|----------------------------|
| 2020-21 | 9,929 | 3,673 | 36.99% | 3,259 | 32.82% |
| 2019-20 | 11,184 | 4,254 | 38.04% | 4,002 | 35.78% |
| 2018-19 | 11,885 | 4,599 | 38.70% | 4,333 | 36.46% |
| 2017-18 | 12,504 | 4,969 | 39.74% | 4,721 | 37.76% |
| 2016-17 | 12,866 | 4,969 | 38.62% | 4,726 | 36.73% |
| 2015-16 | 13,323 | 5,556 | 41.70% | 5,256 | 39.45% |
| 2014-15 | 13,357 | 5,747 | 43.03% | 5,446 | 40.77% |
| 2013-14 | 13,469 | 5,808 | 43.12% | 5,466 | 40.58% |
| 2012-13 | 13,261 | 5,823 | 43.91% | 5,525 | 41.66% |
| 2011-12 | 13,350 | 5,791 | 43.38% | 5,648 | 42.31% |
| 2010-11 | 13,134 | 5,769 | 43.92% | 5,633 | 42.89% |

*The percentages do not match in all cases because some students are not eligible for the Pell Grant due to an enrollment status that doesn't allow Pell to pay, and other students have reached their lifetime Pell Grant limit of six years.

Appendix G: Michigan's 15 State Universities Fall 2019 Workforce Data (Full and Part-Time)

| Institution Name | Total Full/ Part Time Employees | American Indian or Alaska Native Full/part time Employees | Asian Full/part time Employees | Black or African American Full/part time Employees | Hispanic or Latino Full/part time Employees | Native Hawaiian/ Other Pacific Islander Full/part time Employees | Race/ Ethnicity Unknown, Full/part time Employees | Two or More Races Full/part time Employees | Non-resident alien, Full/part time Employees | White Full/part time Employees |
|---|---------------------------------|---|--------------------------------|--|---|--|---|--|--|--------------------------------|
| Central Michigan | 2,741 | 15 | 112 | 90 | 60 | 1 | 44 | 19 | 32 | 2,368 |
| | | 0.547% | 4.086% | 3.283% | 2.189% | 0.036% | 1.605% | 0.693% | 1.167% | 86.392% |
| Eastern Michigan | 2,152 | 10 | 121 | 227 | 63 | 2 | 48 | 26 | 20 | 1,635 |
| | | 0.465% | 5.623% | 10.548% | 2.928% | 0.093% | 2.230% | 1.208% | 0.929% | 75.976% |
| Ferris | 1,578 | 7 | 35 | 45 | 18 | 1 | 65 | 13 | 6 | 1,388 |
| | | 0.444% | 2.218% | 2.852% | 1.141% | 0.063% | 4.119% | 0.824% | 0.380% | 87.959% |
| Grand Valley | 3,171 | 6 | 124 | 179 | 135 | 1 | 145 | 29 | 29 | 2,523 |
| | | 0.189% | 3.910% | 5.645% | 4.257% | 0.032% | 4.573% | 0.915% | 0.915% | 79.565% |
| Lake Superior | 424 | 24 | 11 | 2 | 3 | 0 | 24 | 0 | 26 | 334 |
| | | 5.660% | 2.594% | 0.472% | 0.708% | 0.000% | 5.660% | 0.000% | 6.132% | 78.774% |
| Michigan State | 12,942 | 51 | 740 | 797 | 622 | 10 | 0 | 86 | 677 | 9,959 |
| | | 0.394% | 5.718% | 6.158% | 4.806% | 0.077% | 0.000% | 0.665% | 5.231% | 76.951% |
| Michigan Technological | 1,579 | 1 | 85 | 14 | 30 | 0 | 84 | 9 | 55 | 1,301 |
| | | 0.063% | 5.383% | 0.887% | 1.900% | 0.000% | 5.320% | 0.570% | 3.483% | 82.394% |
| Northern Michigan | 1,065 | 12 | 12 | 10 | 17 | 0 | 21 | 14 | 27 | 952 |
| | | 1.127% | 1.127% | 0.939% | 1.596% | 0.000% | 1.972% | 1.315% | 2.535% | 89.390% |
| Oakland University | 2,507 | 13 | 196 | 224 | 80 | 0 | 37 | 14 | 37 | 1,926 |
| | | 0.519% | 7.818% | 8.935% | 3.191% | 0.000% | 1.476% | 0.558% | 1.476% | 76.825% |
| Saginaw Valley | 1,079 | 4 | 45 | 54 | 36 | 1 | 50 | 7 | 6 | 876 |
| | | 0.371% | 4.171% | 5.005% | 3.336% | 0.093% | 4.634% | 0.649% | 0.556% | 81.186% |
| University of Michigan-Ann Arbor | 24,910 | 57 | 2,265 | 1,917 | 936 | 13 | 296 | 481 | 1,430 | 17,515 |
| | | 0.229% | 9.093% | 7.696% | 3.758% | 0.052% | 1.188% | 1.931% | 5.741% | 70.313% |
| University of Michigan-Dearborn | 1,089 | 1 | 115 | 102 | 39 | 0 | 14 | 16 | 33 | 769 |
| | | 0.092% | 10.560% | 9.366% | 3.581% | 0.000% | 1.286% | 1.469% | 3.030% | 70.615% |
| University of Michigan-Flint | 1,049 | 6 | 39 | 118 | 21 | 0 | 19 | 11 | 11 | 824 |
| | | 0.572% | 3.718% | 11.249% | 2.002% | 0.000% | 1.811% | 1.049% | 1.049% | 78.551% |
| Wayne | 6,647 | 14 | 637 | 1,576 | 166 | 6 | 53 | 81 | 329 | 3,785 |
| | | 0.211% | 9.583% | 23.710% | 2.497% | 0.381% | 0.797% | 1.219% | 4.950% | 56.943% |
| Western Michigan | 3,271 | 6 | 164 | 253 | 107 | 2 | 213 | 46 | 17 | 2,463 |
| | | 0.183% | 5.014% | 7.735% | 3.271% | 0.061% | 6.512% | 1.406% | 0.520% | 75.298% |
| This data was collected from The Integrated Postsecondary Education Data Systems (IPEDS). | | | | | | | | | | |

Appendix H

Ferris State University – Full-time Workforce*

| | 2016 Male | 2016 Female | 2017 Male | 2017 Female | 2018 Male | 2018 Female | 2019 Male | 2019 Female | 2020 Male | 2020 Female |
|---------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Black/African American | <u>20</u> 3.34% | <u>17</u> 2.56% | <u>19</u> 3.19% | <u>18</u> 2.70% | <u>20</u> 3.55% | <u>17</u> 2.74% | <u>15</u> 2.73% | <u>15</u> 2.48% | <u>15</u> 3.03% | <u>11</u> 1.95% |
| Hispanic/Latino | <u>7</u> 1.17% | <u>8</u> 1.21% | <u>5</u> .841% | <u>12</u> 1.80% | <u>6</u> 1.06% | <u>10</u> 1.61% | <u>8</u> 1.45% | <u>8</u> 1.32% | <u>7</u> 1.41% | <u>10</u> 1.78% |
| American Indian/ Native Alaskan | <u>5</u> .836% | <u>2</u> .301% | <u>4</u> .672% | <u>3</u> .450% | <u>3</u> .532% | <u>2</u> .323% | <u>3</u> .545% | <u>2</u> .330% | <u>1</u> .202% | <u>1</u> .178% |
| Asian | <u>19</u> 3.18% | <u>16</u> 2.41% | <u>22</u> 3.70% | <u>15</u> 2.25% | <u>21</u> 3.72% | <u>14</u> 2.26% | <u>20</u> 3.64% | <u>14</u> 2.31% | <u>17</u> 3.44% | <u>13</u> 2.31% |
| White | <u>538</u> 89.97% | <u>615</u> 92.62% | <u>533</u> 89.58% | <u>614</u> 92.05% | <u>499</u> 88.48% | <u>566</u> 91.29% | <u>483</u> 87.82% | <u>548</u> 90.43% | <u>427</u> 86.26% | <u>502</u> 89.17% |
| Two or More Races | <u>8</u> 1.34% | <u>1</u> .151% | <u>9</u> 1.51% | <u>1</u> .150% | <u>7</u> 1.24% | <u>1</u> .161% | <u>8</u> 1.45% | <u>1</u> .165% | <u>7</u> 1.41% | <u>2</u> .356% |
| Unreported | <u>1</u> .167% | <u>5</u> .753% | <u>3</u> .504% | <u>4</u> .600% | <u>8</u> 1.42% | <u>10</u> 1.61% | <u>13</u> 2.36% | <u>18</u> 2.97% | <u>21</u> 4.24% | <u>24</u> 4.26% |
| Total | 598 | 664 | 595 | 667 | 564 | 620 | 550 | 606 | 495 | 563 |

*Data collected November 1st of each year. Information obtained from Human Resources.

Ferris State University – Full-time Faculty*

| | 2016 Male | 2016 Female | 2017 Male | 2017 Female | 2018 Male | 2018 Female | 2019 Male | 2019 Female | 2020 Male | 2020 Female |
|---------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Black/African American | <u>7</u> 2.71% | <u>4</u> 2.19% | <u>7</u> 2.66% | <u>5</u> 2.66% | <u>7</u> 2.75% | <u>4</u> 2.19% | <u>7</u> 2.77% | <u>5</u> 2.67% | <u>5</u> 2.26% | <u>3</u> 1.71% |
| Hispanic/Latino | <u>2</u> .775% | <u>2</u> 1.09% | <u>2</u> .761% | <u>3</u> 1.60% | <u>2</u> .784% | <u>3</u> 1.64% | <u>2</u> .791% | <u>3</u> 1.60% | <u>2</u> .905% | <u>4</u> 2.29% |
| American Indian/ Native Alaskan | <u>2</u> .775% | <u>1</u> .544% | <u>2</u> .761% | <u>1</u> .532% | <u>1</u> .392% | <u>1</u> .546% | <u>1</u> .395% | <u>1</u> .534% | <u>1</u> .453% | <u>1</u> .572% |
| Asian | <u>19</u> 7.37% | <u>10</u> 5.43% | <u>20</u> 7.60% | <u>8</u> 4.26% | <u>19</u> 7.45% | <u>6</u> 3.28% | <u>17</u> 6.72% | <u>6</u> 3.21% | <u>14</u> 6.34% | <u>5</u> 2.86% |
| White | <u>224</u> 86.82% | <u>164</u> 89.13% | <u>226</u> 85.93% | <u>169</u> 89.89% | <u>219</u> 85.88% | <u>163</u> 89.07% | <u>219</u> 86.56% | <u>164</u> 87.70% | <u>192</u> 86.88% | <u>153</u> 87.43% |
| Two or More Races | <u>4</u> 1.55% | 0 | <u>4</u> 1.52% | 0 | <u>3</u> 1.18% | 0 | <u>3</u> 1.19% | 0 | <u>2</u> .905% | 0 |
| Unreported | 0 | <u>3</u> 1.63% | <u>2</u> .761% | <u>2</u> 1.06% | <u>4</u> 1.57% | <u>6</u> 3.28% | <u>4</u> 1.58% | <u>8</u> 4.28% | <u>5</u> 2.26% | <u>9</u> 5.14% |
| Total | 258 | 184 | 263 | 188 | 255 | 183 | 253 | 187 | 221 | 175 |

*Data collected November 1st of each year. Information obtained from Human Resources.

Kendall College of Art and Design – Full-time Workforce*

| | 2016 Male | 2016 Female | 2017 Male | 2017 Female | 2018 Male | 2018 Female | 2019 Male | 2019 Female | 2020 Male | 2020 Female |
|---------------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|
| Black/African American | <u>2</u> 4.08% | 0 | <u>3</u> 6.25% | 0 | <u>2</u> 4.65% | <u>1</u> 1.54% | <u>1</u> 2.63% | <u>1</u> 1.64% | 0 | 0 |
| Hispanic/Latino | <u>1</u> 2.04% | 0 | <u>1</u> 2.08% | 0 | <u>1</u> 2.33% | 0 | 0 | 0 | 0 | 0 |
| American Indian/ Native Alaskan | <u>1</u> 2.04% | 0 | <u>1</u> 2.08% | 0 | <u>1</u> 2.33% | 0 | <u>1</u> 2.63% | 0 | <u>1</u> 3.03% | 0 |
| Asian | <u>1</u> 2.04% | <u>1</u> 1.37% | <u>1</u> 2.08% | <u>1</u> 1.45% | <u>1</u> 2.33% | <u>1</u> 1.54% | <u>1</u> 2.63% | <u>1</u> 1.64% | 0 | <u>1</u> 2.08% |
| White | <u>44</u> 89.80% | <u>71</u> 97.26% | <u>42</u> 87.50% | <u>67</u> 97.10% | <u>38</u> 88.37% | <u>62</u> 95.38% | <u>35</u> 92.11% | <u>58</u> 95.08% | <u>32</u> 96.97% | <u>47</u> 97.92% |
| Two or More Races | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unreported | 0 | <u>1</u> 1.37% | 0 | <u>1</u> 1.45% | 0 | <u>1</u> 1.54% | 0 | <u>1</u> 1.64% | 0 | 0 |
| Total | 49 | 73 | 48 | 69 | 43 | 65 | 38 | 61 | 33 | 48 |

*Data collected November 1st of each year. Information obtained from Human Resources.

Kendall College of Art and Design – Full-time Faculty*

| | 2016 Male | 2016 Female | 2017 Male | 2017 Female | 2018 Male | 2018 Female | 2019 Male | 2019 Female | 2020 Male | 2020 Female |
|---------------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|
| Black/African American | <u>1</u> 4.76% | 0 | <u>1</u> 5.26% | 0 | <u>1</u> 5.56% | 0 | <u>1</u> 6.25% | 0 | 0 | 0 |
| Hispanic/Latino | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| American Indian/ Native Alaskan | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Asian | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| White | <u>20</u> 95.24% | <u>34</u> 100% | <u>18</u> 94.74% | <u>30</u> 100% | <u>17</u> 94.44% | <u>28</u> 100% | <u>15</u> 93.75% | <u>28</u> 100% | <u>15</u> 100% | <u>23</u> 100% |
| Two or More Races | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unreported | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 21 | 34 | 19 | 30 | 18 | 28 | 16 | 28 | 15 | 23 |

*Data collected November 1st of each year. Information obtained from Human Resources.