

The Business Administration-Professional Track degree program provides graduates with an associate degree containing an *occupational emphasis* (i.e. Accounting, Business Administration, Management, Marketing and many others) from any community college the option of completing a bachelor's degree. The degree is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student. Students with associate degrees in technical fields will find the program attractive for building a solid knowledge of business and management upon their technical expertise.

General Admission Criteria

To be admitted to this program, you must have an associate degree with an occupational emphasis from an accredited college or university. A minimum 2.35 grade point average is required and each transfer course must be a 2.0 or higher and credit for/or placement into the equivalents for FSU's ENGL 150 or MATH 115. You will need to submit official transcripts from all accredited colleges/universities with your application. Financial aid is available and includes dual enrollment in classes at Ferris and MCC. To graduate, 30 credit hours must have been completed through Ferris State University and students must earn at least 40 credits at the 300/400 level.

Course Requirements

MUSKEGON COMMUNITY COLLEGE (FSU equivalencies are in parentheses)

Major Course Requirements

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|--|-----|
| BUS 101 Principles of Accounting I (ACCT 201) | 3-4 |
| BUS 102 Principles of Accounting II (ACCT 202) | 3-4 |
| BUS 122 Principles of Management (MGMT 301) | 3 |
| BUS 260 Principles of Marketing (MKTG 321) | 3 |
| BUS 273A Human Resource Mgmt. (MGMT 373) | 3 |

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| BUS 105 Business Statistics or MATH 115 Probability & Statistics (STQM 260) | 3 |
| BUS 222 Fundamentals of Organizational Behavior (MGMT 302) | 3 |

Occupational Specialty (From Associate Degree).....24

General Education

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| COM 201 Public Speaking (preferred) or COM 101 Oral Communications (COMM 121) | 3 |
| ENG 101 English Composition (ENGL 150) | 3 |
| ENG 102 English Composition or ENG 221 Advanced Writing (ENGL 250) | 3 |
| Lab Science | 4 |
| Natural Science Course | 3-4 |
| MATH 109 College Algebra with Apps., MATH 050 Intermediate Algebra or MATH 111 Algebra/ Coordinate Geometry (MATH 115) | 3-4 |
| Cultural Enrichment Electives (One must be FSU 200 level or higher) | 9 |
| ECON 101 Prin. of Economics – Macro. (ECON 221) | 3-4 |
| ECON 102 Prin. of Economics – Micro. (ECON 222) | 3-4 |
| Social Awareness Elective | 3 |
| General Education Electives (As needed to meet total of 48) | 6 |
| Total MCC Credits | 88-94 |

FERRIS STATE UNIVERSITY

All Ferris courses need to be completed either online or at the Grand Rapids campus.

Major Course Requirements

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|--|---|
| BLAW 321 Contract & Sales or INTB 335 Cross Cultural Business | 3 |
| INTB 310 International Business Systems | 3 |
| MGMT 488 Advanced Mgmt. Cases and Problems | 3 |
| BUSN 499 Interdisciplinary Integrating Experience | 3 |
| FINC 322 Financial Management | 3 |
| ISYS 321 Business Information Systems | 3 |
| MGMT 370 Quality/Operations Management | 3 |
| Additional 300/400 Level Elective (See Ferris Advisor) | 3 |

General Education

| | |
|---|-----------|
| ENGL 325 Advanced Business Writing | 3 |
| General Education Electives (300/400 Level) | 6 |
| Total Ferris Credits | 33 |

Total credits required for graduation121-127
(Minimum of 120 credits)

Without a MACRAO stamp, courses that satisfy Global Consciousness and Race/Ethnicity/Gender are required for graduation.

Ferris State University – Muskegon
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Important Note

Prior to applying, set up an appointment with an advisor to answer any questions in regard to the program and to discuss a course schedule. Once admitted, continue to meet as you work towards graduation.

*Notice: Every effort has been made to include in this publication, information that, at the time of preparation for printing, is accurate. However, the contents of this publication are not to be regarded as a contract between students or potential students at Ferris State University. The University reserves the right to change at any time and without prior notice any provision or requirement including, but not limited to, policies, tuition, fees, academic programs, or any other activity or matter. When describing programs offered by Ferris State University in this publication, the intent is to provide information on the type of career possibilities to which a curriculum may lead. In no way is this intended to imply a guarantee of job openings at a particular time for a particular student. [1] Source: Bureau of Labor Statistics, U.S. Department of Labor