

Employer Services

We offer a variety of opportunities to recruit Ferris State University Students!

- Bulldog CareerLink available at www.ferris.edu/careerservices: post job and internship openings, search student and alumni resumes, request an on-campus visit, and register for Career Fair. Plus, receive important email messages about Ferris State recruiting.
- On-campus Recruiting – Interviews
- On-campus Recruiting – Information booth/table
- On-campus Recruiting – Informational seminar
- Career Fair 2 times per year in October and March
- The Partner in Success Advertising campaign
- Connections with Faculty/Staff to tour our facilities and learn about our programs
- Opportunities to speak in the classroom, with a student organization, at a conference or a general session for the campus community
- Opportunities to conduct mock interviews, resume critiques, and workshops on career preparation topics
- Any further assistance needed to find qualified candidates for your job openings



Partner in Success Program

An effective recruiting plan requires building relationships and establishing a presence on campus. Becoming a Ferris State University Career Services “Partner in Success” creates a lasting impression with our campus community.

As a partner, you can increase your organization's visibility through a number of marketing opportunities on campus. Partners also play an important role in expanding student services and programs, directly contributing to your success in recruiting outstanding graduates.

Ferris State University enrolls over 13,900 students per year between our main campus and many extended learning sites. Advertising with us gets your name across the state of Michigan. Funds from the program support technology upgrades and improvements, purchase of resource materials for the Career Library, and projects/events designed to improve career programs and services for Ferris students and alumni.

Premier = \$2,500 Plus=\$1,200 Basic= \$500	Premier	Plus	Basic
Free Career Fair Registration (Fall & Spring)	X		
Display ad in The Torch (campus newspaper) announcing your partnership with FSU's Career Services	X		
Room Sponsorship for the Professional Career/Leadership Conference (Annually in Fall)	X		
Appreciation Plaque (for your main office & the Career Services office)	X		
Complimentary parking for recruiting events with recognition sign	X		
Recognition on all Career Services publications	X		
Choice of One Free Career Fair Registration		X	
Complimentary ad on Career Fair website & materials	X	X	
Premier Location at Career Fair	X	X	
Email advertisement to students & faculty of specific targeted majors	2/year	1/year	
Recognition on Career Fair poster & newspaper advertisements	X	X	X
Recognition banner with company link on Career Services Website	X	X	X
Recognition on Bulletin Boards (3)	X	X	X
Company recruiting information displayed prominently in the FSU Career Center	X	X	X
Sponsorship of Bulldog Bytes (Alumni e-Newsletter) 2 consecutive months/year	X	X	X

*Other unique events may offer ways to advertise throughout the year. All Partners in Success are contacted about these opportunities.

To inquire or purchase a Partner in Success package, please contact:
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