



Minor In Automotive Management

Automotive Department
Program Academic Requirements

Student:		Code	Location	Crs
Email:	ID:		Ferris	
Advisor:	Ph:	1	Transfer	

Degree Requirements:

Minimum of 18 semester hours; GPA of 2.0 or higher in each minor degree course.

		Required Courses	Cr	Gr	Pts	S	Yr	Code	Notes
AMGT	301	Automotive Marketing & Distribution I	4						
AMGT	302	Automotive Marketing & Distribution II	4						
AMGT	303	Automotive Accounting OR	4						
		ACCT 201 - Principles of Accounting I	3						
AMGT	404	Warranty and Customer Relations	3						
TOTAL REQUIRED			14/15						
Directed Electives: Fulfill balance of credits from the following courses:									
AMGT	300	Automotive Materials	4						
AMGT	360	Automotive Culture	3						
AMGT	402	Management of Variable Operations	4						
AMGT	460	Automotive Internet Marketing	3						
Total Credits Needed			18/19						
Degree Overview:									

This minor is designed to provide students with a solid overview of the business and cultural side of the transportation industry. Students are prepared to transition into sales, marketing, distribution, and customer relations positions with vehicle and equipment manufacturers, suppliers, dealers, and aftermarket companies.

Ferris has been providing the Automotive Industry with entry-level managers since 1971, and is well known and respected for producing individuals with these skills.

Admittance Requirements:

This minor degree is open to all students enrolled at Ferris State University pursuing baccalaureate or higher degrees in majors other than Automotive Management. Students are expected to meet prerequisites for all courses.

Students are required to meet with their Automotive Management faculty advisor to plan and track their progress throughout the minor degree.