

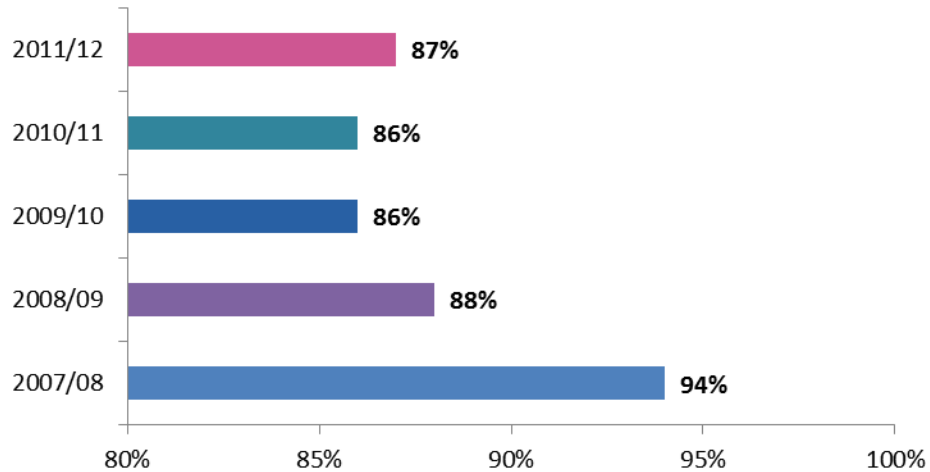


Graduate Follow-Up Survey Report 2011-2012



2011/2012 Graduate Follow Up Survey - Overall Results

Trend in Overall Placement Rates



Notes

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education.

Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2011-2012.

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them.

The overall response rate for the 2011-2012 report was 22%, an increase of three percent from last year's survey.

2011/2012 Graduate Follow Up Survey Summary

College: Allied Health Sciences

	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ALLIED HEALTH SCIENCES											
CLIN LAB, RESP CARE & HEALTH ADM.											
Coding/Reimbursement Specialist	2					2	0	0%	0		NA
Health Care Systems Admin			99			99	27	27%	25	93%	\$ 33,418
Health Information Management			10			10	6	60%	6	100%	\$ 32,650
Health Information Technology		64				64	14	22%	12	86%	\$ 28,560
Medical Laboratory Technology		8				8	0	0%	0		NA
Medical Technology			17			17	5	29%	5	100%	\$ 35,680
Nuclear Medicine Technology			50			50	10	20%	7	70%	\$ 24,662
Respiratory Care		66				66	10	15%	7	70%	\$ 37,352
COLLEGE OF ALLIED HEALTH											
Allied Health Science		11				11	1	9%	1	100%	NA
Allied Health Science			4			4	0	0%	0		NA
DENTAL HYGIENE & MEDICAL IMAGING											
Dental Hygiene		40				40	9	23%	8	89%	\$ 31,500
Dental Hygiene			22			22	2	9%	2	100%	\$ 71,000
Diagnostic Medical Sonography		19				19	3	16%	2	67%	NA
Radiography		48				48	15	31%	13	87%	\$ 30,000
SCHOOL OF NURSING											
Master of Science in Nursing					18	18	8	44%	8	100%	\$ 74,625
Nursing			91			91	25	27%	25	100%	\$ 58,713
Nursing - B.S.N.				53		53	16	30%	15	94%	\$ 42,355
Nursing (accelerated track)			20			20	6	30%	5	83%	\$ 43,179
Allied Health TOTAL	2	256	313	53	18	642	157	24%	141	90%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	CERT	Degrees							TOTAL	Placement Information				
		AA	AAS	AS	BA	BIS	BS	BSW		# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
BIOLOGY														
Biochemistry					2				2	0	0%	0		NA
Biology				1			37		38	6	16%	6	100%	\$ 27,550
Biology/Environmental							7		7	1	14%	1	100%	NA
Biology/Forensic							6		6	2	33%	1	50%	NA
Biology/Pre-Dentistry							7		7	0	0%	0		NA
Biology/Pre-Medicine							12		12	2	17%	2	100%	\$ 13,500
Biology/Pre-Optometry							6		6	4	67%	3	75%	NA
Biology/Pre-Phys Therapy							6		6	1	17%	1	100%	NA
Biology/Pre-Veterinary							1		1	1	100%	1	100%	NA
Biotechnology							4		4	0	0%	0		NA
Ornamental Horticulture Tech			12						12	1	8%	1	100%	NA
Pre-Science				38					38	8	21%	7	88%	NA
COLLEGE OF ARTS & SCIENCES														
Integrative Studies						39			39	6	15%	6	100%	\$ 31,760
HUMANITIES														
Applied Speech Communication		1							1	0	0%	0		NA
Applied Speech Communication							7		7	1	14%	1	100%	NA
Communication				2					2	1	50%	1	100%	NA
History				2					2	0	0%	0		NA
LANGUAGE & LITERATURE														
English				5					5	1	20%	1	100%	NA
Journalism & Tech Comm						3			3	1	33%	1	100%	NA
Liberal Arts		7							7	1	14%	1	100%	NA
Tech-Prof Communication						3			3	1	33%	0	0%	NA
Technical Writing	1								1	0	0%	0		NA
MATHEMATICS														
Applied Math/Actuarial Science						4			4	0	0%	0		NA
Applied Math/Computer Science						2			2	1	50%	1	100%	NA
Applied Mathematics						7			7	1	14%	1	100%	NA
PHYSICAL SCIENCES														
Chemistry				6					6	3	50%	2	67%	\$ 31,803
Industrial Chemistry Technology			4						4	2	50%	0	0%	NA
Pre-Pharmacy				4					4	1	25%	1	100%	NA
SOCIAL SCIENCES														
Political Science						5			5	0	0%	0		NA
Psychology						26			26	6	23%	5	83%	\$ 20,375
Public Administration						1			1	1	100%	1	100%	NA
Social Work - BSW							52		52	20	38%	18	90%	\$ 26,087
Sociology				2					2	0	0%	0		NA
Arts & Sciences TOTAL	1	8	16	42	20	39	144	52	322	73	23%	63	86%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISM		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		2				2	2	100%	1	50%	NA
Accountancy			26			26	5	19%	3	60%	\$ 33,697
Accountancy/Computer Info Sys			4			4	2	50%	2	100%	\$ 43,000
Accountancy/Finance			2			2	0	0%	0		NA
Accountancy/Prof Directed Conc			2			2	1	50%	1	100%	NA
Accountancy/Public Accounting			16			16	5	31%	5	100%	\$ 33,700
Adv Studies Bus Intel & Infmts	2					2	0	0%	0		NA
Adv Studies Info Sec/Net Mgmt	10					10	2	20%	0	0%	NA
Adv Studies Project Mgmt	2					2	0	0%	0		NA
Adv Studies System Integration	1					1	1	100%	0	0%	NA
Computer Information Systems		6				6	1	17%	1	100%	NA
Computer Information Systems			30			30	6	20%	6	100%	\$ 43,250
Computer Information Technology			4			4	0	0%	0		NA
Finance			4			4	2	50%	2	100%	\$ 50,000
Finance Investment Conc			2			2	2	100%	2	100%	NA
Homeland Sec Dig Sec/Forensics (LE)	1					1	1	100%	0	0%	NA
Info Security and Intelligence			26			26	8	31%	6	75%	\$ 39,167
Masters of Information Systems Management					12	12	4	33%	3	75%	\$ 64,667
MANAGEMENT											
Adv Studies Design/Innovation	11					11	3	27%	1	33%	NA
Adv Studies Mgt Tools/Concepts	8					8	4	50%	0	0%	NA
Adv Studies Mgt Tools/Techniques	17					17	3	18%	0	0%	NA
Business Administration (all inclusive)			195			195	41	21%	36	88%	\$ 36,487
General Business		66				66	10	15%	7	70%	\$ 32,500
Human Resource Management	12					12	3	25%	1	33%	NA
Human Resource Management			9			9	0	0%	0		NA
International Business	4					4	0	0%	0		NA
Legal Studies		7				7	0	0%	0		NA
Management			1			1	0	0%	0		NA
Manufacturing Operations Mgmt	1					1	1	100%	0	0%	NA
Masters of Business Administration				34		34	8	24%	8	100%	\$ 83,000
Operations/Supply Management			2			2	1	50%	1	100%	NA
Real Estate	1					1	1	100%	0	0%	NA
Small Business Management	2					2	1	50%	0	0%	NA
Supervision	10					10	3	30%	3	100%	\$ 24,400
MARKETING											
Advertising			3			3	1	33%	1	100%	NA
Advertising/Integrated Mktg Comm	4					4	1	25%	0	0%	NA
Advertising/Integrated Mktg Comm			9			9	2	22%	2	100%	\$ 29,750
Business Data Analytics			1			1	1	100%	1	100%	NA
Business to Business Marketing	11					11	0	0%	0		NA
Direct Marketing	8					8	0	0%	0		NA
E-Commerce Marketing	15					15	2	13%	0	0%	NA
Graphic Design		36				36	5	14%	4	80%	\$ 18,000
Graphic Design			17			17	5	29%	5	100%	\$ 33,968
Marketing	4					4	0	0%	0		NA
Marketing			46			46	10	22%	10	100%	\$ 32,640
Marketing/Sales	1					1	0	0%	0		NA
Public Relations	2					2	0	0%	0		NA
Public Relations			8			8	1	13%	1	100%	NA

SPORT, ENTERTAINMENT, & HOSPITALITY											
Club Management	3					3	2	67%	0	0%	NA
Culinary Management	1					1	1	100%	0	0%	NA
Hotel Management			5			5	0	0%	0		NA
Hotel/Rest/Food Industry Mgmt			3			3	0	0%	0		NA
Mktg/Professional Tennis Mgmt			2			2	0	0%	0		NA
Music Industry Management			29			29	6	21%	6	100%	\$ 29,000
Professional Golf Management			28			28	3	11%	3	100%	\$ 23,000
Professional Tennis Management			1			1	0	0%	0		NA
Resort Management			17			17	2	12%	1	50%	NA
Restaurant and Food Ind Mgmt	1	13				14	3	21%	2	67%	NA
Ski Resort Mgmt	3					3	0	0%	0		NA
Special Event/Meeting Planning	2					2	2	100%	0	0%	NA
Business TOTAL	137	130	492	34	12	805	168	21%	125	74%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degree		Placement Information				
PROFESSIONAL & TECH STUDIES	BAS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Digital Animation/Game Design	24	24	3	13%	3	100%	\$ 21,280
Digital Media Software Eng	2	2	0	0%	0		NA
Industrial Technology and Mgmt	22	22	10	45%	9	90%	\$ 55,500
Prof & Tech Studies TOTAL	48	48	13	27%	12	92%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Education and Human Services

							Placement Information					
EDUCATION & HUMAN SERVICES	CERT	AA/AS	BS	MED	MSCJ	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE												
Criminal Justice Admin					22		22	8	36%	8	100%	\$ 46,554
Criminal Justice (all tracks)			286				286	41	14%	35	85%	\$ 30,492
Pre-Criminal Justice		79					79	8	10%	5	63%	\$ 6,500
LEISURE STUDIES & WELLNESS												
Recreation Leadership and Mgt			19				19	6	32%	6	100%	\$ 18,267
SCHOOL OF EDUCATION												
Biology Education			5				5	2	40%	2	100%	\$ 21,700
Business Education			1				1	1	100%	1	100%	NA
Busn Mgmt Mktg Tech Teaching			1				1	0	0%			NA
Career & Technical Education (all tracks)						19	19	7	37%	5	71%	\$ 49,860
Curriculum & Instruction (all tracks)				28			28	9	32%	9	100%	\$ 46,250
Early Childhood Education		5					5	0	0%	0		NA
Early Childhood Education			23				23	10	43%	10	100%	\$ 23,444
Elementary Education			58				58	9	16%	8	89%	\$ 26,350
English Education			3				3	1	33%	1	100%	NA
History Education			5				5	1	20%	0	0%	NA
Mathematics Education			15				15	3	20%	3	100%	\$ 47,500
Pre-Teaching Secondary		2					2	0	0%	0		NA
Pro-Mo-Ted Technical Education			11				11	1	9%	1	100%	NA
Social Studies Education			10				10	2	20%	1	50%	NA
Technical Education			6				6	0	0%	0		NA
Total Quality Management in Education	8						8	3	38%	1	33%	NA
TELEVISION PRODUCTION												
Television/Digital Media Prod			22				22	5	23%	5	100%	\$ 19,720
Education and Human Svcs TOTAL	8	86	465	28	22	19	628	117	19%	101	86%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL
	BFA	BS	MA/MFA	
DESIGN STUDIES				
Digital Media	19			
Digital Media 2D Animation	1			
Digital Media Dig Illustration	7			
Furniture Design	2			
Graphic Design	54			
Illustration	40			
Industrial Design	23			
Interior Design	32			
Metals/Jewelry Design	1			
Visual Communications	1			
FINE ARTS/FOUNDATION				
Art Education	12			
Drawing	6			
Drawing with Printmaking Focus	2			
Fine Arts Drawing			4	
Fine Art Painting	3		7	
Fine Arts Photography			1	
Fine Arts Printmaking	1		1	
Painting	9			
Photography	19			
Sculpture/Functional Art	5			
LIBERAL ARTS/SCIENCE/ART HISTORY				
Art History		3		
Art History Education Option		2		
Master of Art Education			3	
Kendall TOTAL	210	5	16	0

2011/2012 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		36	36	10	28%	9	90%	\$ 79,843
Vision Science	11		11	1	9%	1	100%	NA
Optometry TOTAL	11	36	47	11	23%	10	91%	
COLLEGE OF PHARMACY	BS	PD						
PHARMACY								
Pharmacy	0	149	149	51	34%	49	96%	\$ 97,901
Pharmacy TOTAL	0	149	149	51	34%	49	96%	Not Calculated

2011/2012 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees			TOTAL	Placement Information				
	CERT	AAS	BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT									
Architectural Technology		18		18	1	6%	0	0%	NA
Facility Management	10			10	1	10%	1	100%	NA
Facility Management			21	21	4	19%	4	100%	\$ 39,125
AUTOMOTIVE									
Automotive Engineering Tech			46	46	12	26%	12	100%	\$ 46,793
Automotive Management			23	23	3	13%	3	100%	\$ 52,667
Automotive Service Technology		9		9	1	11%	1	100%	NA
Automotive/Heavy Equipment Mgt			1	1	0	0%	0		NA
Performance Machining	19			19	4	21%	1	25%	NA
Performance Motorsports	43			43	10	23%	0	0%	NA
CONSTRUCTION TECHNOLOGY & MGMT									
Building Construction Tech		38		38	8	21%	3	38%	\$ 51,667
Civil Engineering Technology		20		20	4	20%	1	25%	NA
Construction Management (all inclusive)			63	63	14	22%	14	100%	\$ 50,975
ELECTRONICS/CNS									
Computer Networks and Systems			11	11	2	18%	2	100%	\$ 33,000
Electrical/Electronic Eng Tech			13	13	3	23%	3	100%	\$ 43,000
Industrial Electronics Tech		11		11	2	18%	1	50%	NA
HEAVY EQUIPMENT									
Electrical Power Generation	4			4	1	25%	0	0%	NA
Heavy Equip Service Eng Tech			16	16	5	31%	4	80%	\$ 46,350
Heavy Equipment Technology		19		19	3	16%	1	33%	NA
HVACR									
HVACR Engineering Technology			45	45	7	16%	7	100%	\$ 67,286
HVACR Technology		19		19	4	21%	3	75%	\$ 27,500
MANUFACTURING ENGINEERING									
Industrial Practices	1			1	0	0%	0		NA
Manufacturing Engineering Tech			28	28	4	14%	3	75%	\$ 62,667
Manufacturing Technology		7		7	2	29%	2	100%	NA
Manufacturing Tooling Tech		1		1	0	0%	0		NA
Quality Engineering Technology			3	3	1	33%	0	0%	NA
Quality Technology	68			68	15	22%	0	0%	NA
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		15		15	1	7%	1	100%	NA
Mechanical Engineering Tech		26		26	1	4%	0	0%	NA
Mechanical Engineering Tech			22	22	3	14%	3	100%	\$ 53,747
Prod Design Engineering Tech			22	22	6	27%	6	100%	\$ 51,500
PLASTICS & RUBBER ENG TECHNOLOGY									
Plastics Engineering Tech			30	30	8	27%	8	100%	\$ 52,906
Plastics Technology		15		15	2	13%	2	100%	\$ 53,230
Plastics/Polymer Engineering Tech		8		8	0	0%	0		NA
Rubber Engineering Technology			3	3	2	67%	1	50%	NA
Rubber Technology		5		5	1	20%	1	100%	NA
PRINTING & IMAGING TECHNOLOGY MGMT									
New Media Printing and Publishing			7	7	2	29%	1	50%	NA
Print/Digital Graphic Img Tech		4		4	0	0%	0		NA
Printing Management			9	9	2	22%	1	50%	NA

SURVEYING ENGINEERING									
Geographic Info Systems (GIS)	5			5	0	0%	0		NA
Surveying Engineering			24	24	3	13%	3	100%	NA
Surveying Technology		15		15	1	7%	0	0%	NA
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			44	44	43	98%	40	93%	\$ 59,755
Welding Technology		51		51	5	10%	4	80%	NA
Eng. Tech TOTAL	150	281	431	862	191	22%	137	72%	Not Calculated

Institution attended after graduating from Ferris State University Earning Master's degree Earning PhD or other terminal degree

(Blank)	15	9
A T Still University		1
Benedictine University	1	
Central Michigan University	2	1
Davenport University	1	
Florida State University		1
George Williams College of Aurora University	1	
Grand Valley State University	4	
Indiana University School of Optometry		1
Iowa State University		1
La Salle University	1	
Michigan College of Optometry		1
Miami University Ohio	1	
Midwestern University		1
Mountbatten Institute	1	
Northern Michigan University	1	
Northwestern Michigan College	1	
Oakland University		1
Saginaw Valley State University	1	
University of Michigan	2	
University of New England	1	
University of Botswana	1	
Wayne State University	1	
Western Michigan University	4	1