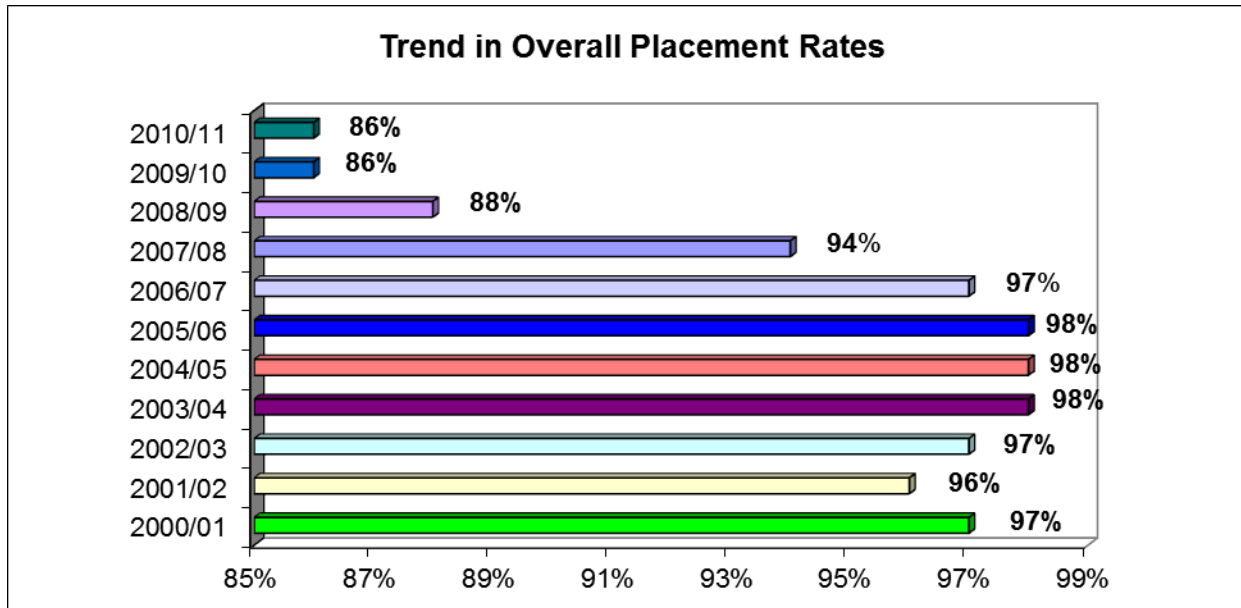




# Graduate Follow-Up Survey Report 2010-2011



## 2010/2011 Graduate Follow Up Survey - Overall Results



**Note:** Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

**Note:** Salary information is given when there are 2 or more respondents for the listed program (unless the information wasn't provided by the respondents).

**Note:** Only programs with graduates for 2010-11 are listed on the report.

**Note:** Due to a lack of updated valid e-mail and postal service mail addresses, the overall response rate was lower than in previous years, which should be taken into account when comparing 2010-11 with previous years (23%).

## 2010/2011 Graduate Follow Up Survey Summary

### College: Allied Health Sciences

	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>ALLIED HEALTH SCIENCES</b>											
<b>CLIN LAB, RESP CARE &amp; HEALTH ADM.</b>											
Environ Health/Safety Mgmt			1			1	0	0%	0		NA
Health Care Systems Admin			86			86	20	23%	18	90%	\$ 34,602
Health Information Management			8			8	2	25%	1	50%	NA
Health Information Technology		52				52	13	25%	10	77%	\$ 25,075
Medical Laboratory Technology		2				2	1	50%	1	100%	NA
Medical Technology			18			18	3	17%	3	100%	\$ 39,667
Nuclear Medicine Technology		1	39			40	11	28%	11	100%	\$ 42,750
Phlebotomy	26					26	0	0%	0		NA
Respiratory Care		78				78	11	14%	11	100%	\$ 33,429
<b>COLLEGE OF ALLIED HEALTH</b>											
Allied Health Science		5	1			6	0	0%	0		NA
<b>DENTAL HYGIENE &amp; MEDICAL IMAGING</b>											
Dental Hygiene		37	22			59	18	31%	16	89%	\$ 38,300
Diagnostic Medical Sonography		19				19	7	37%	6	86%	\$ 41,425
Radiography		44				44	6	14%	6	100%	\$ 31,000
<b>SCHOOL OF NURSING</b>											
Master of Science in Nursing					16	16	5	31%	4	80%	\$ 73,333
Nursing			88			88	20	23%	20	100%	\$ 57,463
Nursing - B.S.N.				60		60	17	28%	15	88%	\$ 43,039
Nursing (accelerated track)			10			10	3	30%	2	67%	\$ 43,837
Nursing Education	1					1	0	0%	0		NA
<b>Allied Health TOTAL</b>	<b>27</b>	<b>238</b>	<b>273</b>	<b>60</b>	<b>16</b>	<b>614</b>	<b>137</b>	<b>22%</b>	<b>124</b>	<b>91%</b>	<b>Not Calculated</b>

# 2010/2011 Graduate Follow Up Survey Summary

## College: Arts & Sciences

	Degrees								Placement Information					
ARTS & SCIENCES	CERT	AA	AAS	AS	BA	BIS	BS	BSW	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>BIOLOGY</b>														
Biology					3		46		49	7	14%	6	86%	\$ 26,500
Biology/Environmental							5		5	1	20%	1	100%	NA
Biology/Forensic							14		14	2	14%	2	100%	NA
Biology/Pre-Dentistry							5		5	0	0%	0		NA
Biology/Pre-Medicine							10		10	1	10%	1	100%	NA
Biology/Pre-Optometry							11		11	0	0%	0		NA
Biology/Pre-Phys Therapy							1		1	0	0%	0		NA
Biology/Pre-Veterinary							1		1	0	0%	0		NA
Biotechnology							8		8	1	13%	1	100%	NA
Ornamental Horticulture Tech			4						4	0	0%	0		NA
Pre-Science				20					20	0	0%	0		NA
<b>COLLEGE OF ARTS &amp; SCIENCES</b>														
Integrative Studies							24		24	2	8%	2	100%	\$ 22,000
<b>HUMANITIES</b>														
Applied Speech Communication		2					8		10	4	40%	3	75%	\$ 39,000
Communication					2				2	0	0%	0		NA
History					6				6	1	17%	1	100%	NA
<b>LANGUAGES &amp; LITERATURE</b>														
English					4				4	1	25%	0	0%	NA
Journalism	1								1	1	100%	0	0%	NA
Journalism & Tech Comm							3		3	0	0%	0		NA
Liberal Arts		5							5	0	0%	0		NA
Tech-Prof Comm/Automotive							1		1	1	100%	1	100%	NA
Tech-Prof Communication							2		2	0	0%	0		NA
<b>MATHEMATICS</b>														
Applied Math/Actuarial Science							5		5	1	20%	1	100%	NA
Applied Math/Computer Science							1		1	0	0%	0		NA
Applied Mathematics							3		3	1	33%	1	100%	NA
Applied Mathematics/Statistics							2		2	0	0%	0		NA
<b>PHYSICAL SCIENCES</b>														
Chemistry					10				10	2	20%	2	100%	\$ 27,000
Industrial Chemistry Tech			6						6	2	33%	0	0%	NA
<b>SOCIAL SCIENCES</b>														
Political Science							9		9	4	44%	2	50%	\$ 24,000
Psychology							21		21	3	14%	3	100%	NA
Public Administration							8		8	3	38%	2	67%	\$ 18,000
Social Work - BSW								50	50	7	14%	7	100%	\$ 28,375
Sociology					2				2	0	0%	0		NA
<b>Arts &amp; Sciences TOTAL</b>	<b>1</b>	<b>7</b>	<b>10</b>	<b>20</b>	<b>27</b>	<b>24</b>	<b>164</b>	<b>50</b>	<b>303</b>	<b>45</b>	<b>15%</b>	<b>36</b>	<b>80%</b>	<b>Not Calculated</b>

# 2010/2011 Graduate Follow Up Survey Summary

## College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISM		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>ACCOUNTING, FINANCE, INFO SYSTEMS</b>											
Accountancy		8	30			38	5	13%	4	80%	\$ 21,245
Accountancy/Finance			3			3	1	33%	1	100%	NA
Accountancy/Prof Directed Conc			1			1	0	0%	0		NA
Accountancy/Public Accounting			15			15	8	53%	7	88%	\$ 33,000
Adv Studies Bus Intel & Infmts	2					2	0	0%	0		NA
Adv Studies Info Sec/Net Mgmt	16					16	3	19%	0	0%	NA
Adv Studies System Integration	4					4	1	25%	0	0%	NA
Computer Information Systems		2	41			43	17	40%	15	88%	\$ 37,846
Computer Information Technology			2			2	1	50%	1	100%	NA
Finance			13			13	2	15%	2	100%	\$ 16,750
Finance Corp Acct Conc			1			1	0	0%	0		NA
Finance Investment Conc			3			3	0	0%	0		NA
Homeland Sec Dig Sec/Forensics (LE)	1					1	1	100%	1	100%	NA
Homeland Sec Dig Sec/Forensics (TECH)	2					2	1	50%	0	0%	NA
Info Security and Intelligence			16			16	3	19%	3	100%	\$ 51,667
Masters of Information Systems Management					20	20	3	15%	3	100%	\$ 42,713
<b>MANAGEMENT</b>											
Adv Studies Design/Innovation	13					13	3	23%	0	0%	NA
Adv Studies Mgt Tools/Techniques	32					32	7	22%	0	0%	NA
Business Administration (all inclusive)			178			178	29	16%	26	90%	\$ 36,447
Fleet Management	2					2	0	0%	0		NA
General Business		15				15	1	7%	0	0%	NA
Human Resource Management	14		9			23	5	22%	4	80%	\$ 32,417
International Business	3					3	0	0%	0		NA
Legal Studies		15				15	1	7%	1	100%	NA
Management			1			1	0	0%	0		NA
Manufacturing Operations Mgmt	1					1	0	0%	0		NA
Master Business Administration				40		40	10	25%	10	100%	\$ 56,568
Operations/Supply Management			1			1	0	0%	0		NA
Small Busn/Entrepreneurship			4			4	0	0%	0		NA
<b>MARKETING</b>											
Advertising	3		19			22	2	9%	1	50%	NA
Business to Business Marketing	11					11	1	9%	0	0%	NA
Direct Marketing	12					12	2	17%	1	50%	NA
E-Commerce Marketing	7					7	2	29%	0	0%	NA
Graphic Design		38	17			55	3	5%	3	100%	\$ 31,500
Marketing	6		44			50	6	12%	3	50%	\$ 35,000
Marketing/Sales	2					2	0	0%	0		NA
Public Relations	2		15			17	3	18%	2	67%	NA
Retailing	1					1	0	0%	0		NA
<b>SPORT, ENTERTAINMENT, &amp; HOSPITALITY</b>											
Club Management	1					1	1	100%	0	0%	NA
Culinary Management	1					1	0	0%	0		NA
Hotel Management			12			12	3	25%	2	67%	\$ 42,000
Hotel/Rest/Food Industry Mgmt			3			3	0	0%	0		NA
Mktg/Professional Golf Mgmt			27			27	4	15%	4	100%	\$ 27,750
Mktg/Professional Tennis Mgmt			9			9	2	22%	1	50%	NA
Music Industry Management			26			26	4	15%	4	100%	\$ 24,427
Professional Golf Management			10			10	0	0%	0		NA
Resort Management			13			13	2	15%	2	100%	NA
Restaurant and Food Ind Mgmt	2	14				16	2	13%	0	0%	NA
Special Event/Meeting Planning	3					3	1	33%	0	0%	NA
<b>Business TOTAL</b>	<b>141</b>	<b>92</b>	<b>513</b>	<b>40</b>	<b>20</b>	<b>806</b>	<b>140</b>	<b>17%</b>	<b>101</b>	<b>72%</b>	<b>Not Calculated</b>

## 2010/2011 Graduate Follow Up Survey Summary

### College: Professional & Technological Studies

	Degree		Placement Information				
PROFESSIONAL & TECH STUDIES	BAS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Digital Animation/Game Design	18	18	2	11%	2	100%	NA
Digital Media Software Eng	2	2	0	0%	0		NA
Industrial Technology and Mgmt	16	16	4	25%	4	100%	\$ 44,675
<b>Prof &amp; Tech Studies TOTAL</b>	<b>36</b>	<b>36</b>	<b>6</b>	<b>17%</b>	<b>6</b>	<b>100%</b>	<b>Not Calculated</b>

## 2010/2011 Graduate Follow Up Survey Summary

### College: Education and Human Services

						<b>Placement Information</b>					
<b>EDUCATION &amp; HUMAN SERVICES</b>	<b>AA/AS</b>	<b>BS</b>	<b>MED</b>	<b>MSCJ</b>	<b>MTE</b>	<b>TOTAL</b>	<b># Responded</b>	<b>% Responded</b>	<b># Employed/CE</b>	<b>Placement Rate</b>	<b>Ave Salary</b>
<b>CRIMINAL JUSTICE</b>											
Criminal Justice Admin				23		23	3	13%	3	100%	NA
Criminal Justice (all tracks)		281				281	37	13%	33	89%	\$ 34,556
Pre-Criminal Justice	68					68	6	9%	3	50%	NA
<b>LEISURE STUDIES &amp; WELLNESS</b>											
Recreation Leadership and Mgt		15				15	3	20%	3	100%	\$ 19,867
<b>SCHOOL OF EDUCATION</b>											
Biology Education		4				4	1	25%	1	100%	NA
Career & Technical Education (all tracks)					17	17	5	29%	5	100%	\$ 56,667
Curriculum & Instruction (all tracks)			34			34	9	26%	8	89%	\$ 62,200
Early Childhood Education	7	8				15	3	20%	3	100%	\$ 24,500
Elementary Education		49				49	10	20%	7	70%	\$ 20,620
English Education		5				5	1	20%	1	100%	NA
History Education		6				6	0	0%	0		NA
Mathematics Education		6				6	2	33%	2	100%	\$ 30,500
Pre-Teaching Secondary	3					3	1	33%	1	100%	NA
Social Studies Education		4				4	1	25%	1	100%	NA
Social Studies/Elementary		1				1	1	100%	1	100%	NA
Technical Education		24				24	8	33%	8	100%	\$ 57,625
<b>TELEVISION PRODUCTION</b>											
Television/Digital Media Prod		23				23	2	9%	2	100%	NA
<b>Education and Human Svcs TOTAL</b>	<b>78</b>	<b>426</b>	<b>34</b>	<b>23</b>	<b>17</b>	<b>578</b>	<b>93</b>	<b>16%</b>	<b>82</b>	<b>88%</b>	<b>Not Calculated</b>

## 2010/2011 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL
	BFA	BS	MS	
<b>DESIGN STUDIES</b>				
Furniture Design	8			8
Graphic Design	45			45
Industrial Design	15			15
Interior Design	43			43
Metals/Jewelry Design	6			6
<b>FINE ARTS/FOUNDATION</b>				
Art Education	10		6	16
Art History		5		5
Digital Media	6			6
Digital Media 2D Animation	5			5
Digital Media 3D Animation	3			3
Digital Media Dig Illustration	6			6
Digital Media Motion Graphics	2			2
Fine Art Drawing	1			1
Fine Art Painting	3			3
Fine Arts Photography	1			1
Fine Arts Printmaking	5			5
Illustration	25			25
Illustration-Digital Media	1			1
MFA Drawing			1	1
MFA Painting			7	7
MFA Photography			1	1
Painting	7			7
Photography	22			22
Sculpture/Functional Art	6			6
<b>Kendall TOTAL</b>	<b>220</b>	<b>5</b>	<b>15</b>	<b>240</b>



## 2010/2011 Graduate Follow Up Survey Summary

### Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>OPTOMETRY</b>								
Optometry		31	31	15	48%	14	93%	\$ 56,333
Vision Science	5		5	1	20%	1	100%	NA
<b>Optometry TOTAL</b>	<b>5</b>	<b>31</b>	<b>36</b>	<b>16</b>	<b>44%</b>	<b>15</b>	<b>94%</b>	<b>Not Calculated</b>
<b>COLLEGE OF PHARMACY</b>	<b>BS</b>	<b>PD</b>						
<b>PHARMACY</b>								
Pharmacy		147	147	28	19%	27	96%	\$ 97,787
<b>Pharmacy TOTAL</b>	<b>0</b>	<b>147</b>	<b>147</b>	<b>28</b>	<b>19%</b>	<b>27</b>	<b>96%</b>	<b>Not Calculated</b>

## 2010/2011 Graduate Follow Up Survey Summary

### College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees			TOTAL	Placement Information				
	CERT	AAS	BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>ARCHITECTURAL TECH &amp; FACILITIES MGMT</b>									
Architectural Technology		19		19	5	26%	4	80%	\$ 15,000
Facility Management	6		25	31	6	19%	5	83%	\$ 49,000
<b>AUTOMOTIVE</b>									
Automotive Engineering Tech			43	43	7	16%	7	100%	\$ 52,500
Automotive Management			23	23	3	13%	3	100%	\$ 55,667
Automotive Management (2+2)			1	1	0	0%	0		NA
Automotive Service Technology		14		14	1	7%	0	0%	NA
Automotive & Heavy Equipment Mgt			6	6	1	17%	1	100%	NA
Performance Machining	12			12	3	25%	0	0%	NA
Performance Motorsports	23			23	6	26%	0	0%	NA
<b>CONSTRUCTION TECHNOLOGY &amp; MGMT</b>									
Advanced Construction Mgmt	2			2	0	0%	0		NA
Building Construction Tech		37		37	3	8%	1	33%	NA
Civil Engineering Technology		20		20	3	15%	1	33%	NA
Construction Administration	1			1	1	100%	0	0%	NA
Construction Management			69	69	12	17%	12	100%	\$ 37,591
<b>ELECTRONICS/CNS</b>									
Computers Networks and Systems			9	9	1	11%	1	100%	NA
Electrical/Electronic Eng Tech			13	13	1	8%	1	100%	NA
Industrial Electronics Tech		4		4	1	25%	1	100%	NA
<b>HEAVY EQUIPMENT</b>									
Electrical Power Generation	2			2	0	0%	0		NA
Heavy Equip Service Eng Tech			11	11	0	0%	0		NA
Heavy Equipment Technology		10		10	1	10%	1	100%	NA
<b>HVACR</b>									
HVACR Engineering Technology			50	50	8	16%	8	100%	\$ 60,500
HVACR Technology		26		26	2	8%	2	100%	\$ 25,940
<b>MANUFACTURING ENGINEERING</b>									
Manufacturing Engineering Tech			30	30	3	10%	3	100%	\$ 50,000
Manufacturing Technology		4		4	0	0%	0		NA
Manufacturing Tooling Tech		10		10	1	10%	1	100%	NA
Quality Engineering Technology			4	4	1	25%	1	100%	NA
Quality Technology	28		1	29	7	24%	0	0%	NA
<b>MECHANICAL DESIGN</b>									
CAD Drafting/Tool Design Tech		8		8	0	0%	0		NA
Mechanical Engineering Tech		27	15	42	4	10%	3	75%	\$ 62,650
Prod Design Engineering Tech			14	14	8	57%	7	88%	\$ 44,143
<b>PLASTICS &amp; RUBBER ENG TECHNOLOGY</b>									
Plastics Engineering Tech			24	24	3	13%	3	100%	\$ 51,667
Plastics Technology		29		29	2	7%	1	50%	NA
Rubber Engineering Technology			6	6	1	17%	1	100%	NA
Rubber Technology		4		4	1	25%	0	0%	NA
<b>PRINTING &amp; IMAGING TECHNOLOGY MGMT</b>									
New Media Printing and Publishing			9	9	0	0%	0		NA
Print/Digital Graphic Img Tech		10		10	1	10%	1	100%	NA
Printing Management			3	3	1	33%	1	100%	NA
<b>SURVEYING ENGINEERING</b>									
Geographic Info Systems (GIS)	4			4	0	0%	0		NA
Surveying Engineering			18	18	2	11%	2	100%	\$ 34,250
Surveying Technology		13		13	4	31%	3	75%	NA
<b>WELDING ENGINEERING TECHNOLOGY</b>									
Welding Engineering Technology			22	22	21	95%	18	86%	\$ 59,342
Welding Technology		38		38	0	0%	0		NA
<b>Eng. Tech TOTAL</b>	<b>78</b>	<b>273</b>	<b>396</b>	<b>747</b>	<b>125</b>	<b>17%</b>	<b>93</b>	<b>74%</b>	<b>Not Calculated</b>

<b>Institution attended after graduating from Ferris State University</b>	<b>Earning Master's degree</b>	<b>Earning PhD or other terminal degree</b>
(Blank)	13	3
Adler School of Professional Psychology	1	
Aquinas College	1	
Baker College Online	1	
California State University-Fullerton	1	
Central Michigan University	4	1
Cooley Law School	1	1
Ferris State University	13	1
Graduate School	1	
Grand Rapids Community College	1	
Grand Valley State University	6	
Madonna University	1	
Marshall University		1
Michigan State University	1	1
MSU College of Osteopathic Medicine		1
Northwood University	1	
Oakland University	1	1
Southern Illinois University	1	
Saginaw Valley State University	4	
University of Michigan	1	1
University of Phoenix	1	
University of Tennessee Health Science Center		1
University of Wisconsin-Milwaukee	1	
Walden University	1	
Walsh College	1	
Wayne State University	1	1
Western Michigan University	3	