

**FERRIS STATE UNIVERSITY**  
**COLLEGE OF ENGINEERING TECHNOLOGY**  
 Transfer Guide for  
**KALAMAZOO VALLEY COMMUNITY COLLEGE**  
 Associate Degree – Web Design/Interactive Media  
 Into Bachelor of Science Degree – New Media Printing and Publishing

Home Page	Contact	Phone
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*This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change; students should contact Ferris to keep informed of changes (see "contact" above). Final responsibility for verifying all transfer information lies with the student.*

**CAREER PATH**

With more than 80 percent of the printing companies employing less than 50 people, most companies are not able to have dedicated staff or personnel to manage their computer networks. A graduate from the New Media Printing and Publishing program is not only trained in electronic page layout and imposition, color image editing and digital print pre-press workflow, they bring another level of skills to the workforce. Web page design and authoring, Java programming language, computer network and file server maintenance and administration, digital press output and advanced digital workflow training make graduates from the New Media Printing and Publishing program highly desirable employees for the future of the printing industry.

**ADMISSION REQUIREMENTS FOR TRANSFER STUDENTS**

1. AAS Degree in Printing Technology or equivalent.
2. Minimum 2.5 GPA.
3. MATH 116 Required.

For assistance with the admission process, contact your transfer counselor at the community college or the transfer admissions officer at Ferris State University, Shari Chamberlain, at 1-800-4-FERRIS, [chambers@ferris.edu](mailto:chambers@ferris.edu)

**APPLICATION DEADLINES**

It is recommended that students submit applications by January 15<sup>th</sup> prior to fall entry.

**TRANSFER GUIDE**

- Coursework in Major – In addition to the courses completed for the Associate Degree listed above, there may be other courses that can be completed at your college or another accredited college/university prior to transfer to Ferris that will meet requirements for the B.S. major. **NOTE: First, check with a Ferris Faculty Advisor or the Department Chair (listed above) for academic advising prior to completing these courses.**
- General Education Requirements – All students earning a B.S. degree at Ferris State University must complete the Ferris State University *General Education Requirements*. Some of these general education requirements may have been completed as part of your associate degree, while others may be completed in addition to the associate degree at your college or another accredited college/university prior to transfer to Ferris, and others can be completed after transferring to Ferris. **We suggest you first check with a Ferris Faculty Advisor or the Department Chair (listed above) for academic advising prior to completing these courses.**
- Students must complete a minimum of 30 credit hours at Ferris to meet graduation requirements.

# FERRIS STATE UNIVERSITY

## COLLEGE OF ENGINEERING TECHNOLOGY

Recommended courses to take in preparation for transfer into  
**New Media Printing and Publishing B.S. Degree**

FSU Course	KVCC	FSU Course Title	Cr. Hrs.
Major Courses for AAS Degree	WEB DESIGN/ INTERACTIVE MEDIA	AAS Degree courses in major and related technical areas.	50
ENGL 150	ENG 110	<b>Communications Competence:</b> English I	3
ENGL 211 or ENGL 250	ENG 127 or ENG 111	Technical & Career Writing or English 2	3
MATH 115	MATH 116	<b>Quantitative Skills:</b> Intermediate Algebra	4
Gen. Ed. Elective		<b>*1 Scientific Understanding:</b> Complete one lab science course from the following subject areas: Biology, Chemistry, Geography, Physics, Physical Science, etc.	4
PHOT 101	GRD 105	<b>*2 Cultural Enrichment:</b> Complete one course from the following subject areas: Art, History, Humanities, Literature, Music, Foreign Language, etc.	3
PSYC 150	PSY 150	<b>*3 Social Awareness:</b> Complete one course from the following subject areas: Anthropology, Economics, Political Science, Psychology, Sociology, etc.	3

\*Contact the College of Engineering Technology educational counselor at Ferris State University if you have questions on specific transfer requirements. Email: [nelsonv@ferris.edu](mailto:nelsonv@ferris.edu), or call 231-591-2890.

REQUIRED DEGREE COURSE WORK				FSU Prerequisites
Course	Cr. Hrs.	FSU Course Title	KVCC Equivalent	
<b>Fall</b>				
NMPP 375	3	Quality Control Systems in Printing		JR Status
PMGT 361	5	Print Production Planning		
ISYS 200	3	Database Design & Implementation		ISYS 105
ISYS 204	3	Introduction to Visual Basic		ISYS 105
MATH 115	4	Intermediate Algebra	MATH 116	C- in MATH 110
<b>Spring</b>				
NMPP 330	3	Digital Multimedia Production		JR Status
NMPP 410	2	Digital Printing Systems		JR Status
PMGT 383	3	Production Cost Analysis		
ISYS 303 Or ISYS 305	3	Systems Analysis Methods  Software Systems		ISYS 200  ISYS 105
ELECTIVE	3	Cultural Enrichment *2	*2	
ELECTIVE	3	Social Awareness *3	*3	
<b>Summer</b>				
PMGT 393	4	Printing Management Internship		PMGT 351, 361
<b>Fall</b>				
NMPP 420	3	World Wide Web Publishing		NMPP 330
ISYS 325	3	Networking Essentials		ISYS 105
ELECTIVE	3-4	Scientific Understanding *1	*1	
ENGL 311	3	Advanced Technical Writing		ENGL 211 or 250
COMM 221	3	Small Group Decision Making		
<b>Spring</b>				
NMPP 440	3	Color Management		SR Status
NMPP 450	2	Printing Industry Server Administration		NMPP 420
NMPP 499	3	Digital Prepress Project		NMPP 375
ISYS 307	3	Microsoft Network Administration		ISYS 105
ELECTIVE	3	Cultural Enrichment (200+) *2	*2	
ELECTIVE	3	Social Awareness (200+) *3	*3	

You may visit the Ferris Transfer Equivalency website at: <http://www.ferris.edu/admissions/transfer/webpages>