



FERRIS STATE UNIVERSITY

Imagine More

**College of Education and Human Services**

**Transfer Guide for  
WEST SHORE COMMUNITY COLLEGE  
Bachelor of Science Degree  
BUSINESS, MANAGEMENT, MARKETING TECHNOLOGY**

**Home Page**

<http://www.ferris.edu/htmls/colleges/educatio/index.cfm>

**Contact**

**Mary Cline**  
Educational Counselor  
604 Bishop Hall  
Ferris State University  
Big Rapids, MI 49307  
[clinema@ferris.edu](mailto:clinema@ferris.edu)

**Phone**

**1-800-4-FERRIS**  
OR  
231-591-3646

*This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change; students should contact Ferris to keep informed of changes (see "contact" above). Final responsibility for verifying all transfer information lies with the student.*

**ADMISSION REQUIREMENTS FOR TRANSFER STUDENTS**

Admission to business education requires a minimum 2.00 college grade point average and can be entered any semester. If a student has completed college intermediate algebra and the first two semester of college English, successfully completing the State Basic Skills Test before entering the program would be advisable  
[www.mttc.nesinc.com](http://www.mttc.nesinc.com)

For assistance with the admission process, contact your transfer counselor at the community college or the transfer admissions officer at Ferris State University, Shari Chamberlain, at 1-800-4-FERRIS, [chambers@ferris.edu](mailto:chambers@ferris.edu).

**APPLICATION DEADLINE**

Transfer students must be admitted (apply & be accepted) 21 days prior to the first day of the semester they plan to attend.

**TRANSFER PLAN**

Transfer of credit is awarded on a course-by-course basis.

Transferable courses are those with grades of "C" (2.00 on a 4.00 scale) or better.

The following is a list of courses students must complete for the business major. However, secondary education requires a minor as well (an additional 20-27 credits). Please contact the educational counselor for assistance with minor choices. Community college equivalents are listed below and may be taken prior to transferring to Ferris. Blank spaces in the community college column indicate there are no course equivalents available.

**FERRIS STATE UNIVERSITY/WEST SHORE COMMUNITY COLLEGE  
COLLEGE OF EDUCATION & HUMAN SERVICES  
GENERAL EDUCATION REQUIREMENTS –  
BUSINESS, MANAGEMENT, MARKETING, AND TECHNOLOGY EDUCATION  
BACHELOR OF SCIENCE DEGREE - SECONDARY**

**NAME:** \_\_\_\_\_ **SS#:** \_\_\_\_\_

REQUIRED		COMMUNICATION COMPETENCE - 12 Credit Hours Required:	WSCC	S.H.	GRADE
ENGL	150	English 1 (Must obtain a minimum of B grade for English teaching major/minor)	CENG 111	3	
ENGL	250	English 2 (Must obtain a minimum of B grade for English teaching major/minor)	CENG 112	3	
COMM	121	Fund. of Public Speaking	CSPE 101	3	
ENGL	325	Advanced Business Writing		3	
<b>SCIENTIFIC UNDERSTANDING - 7-8 Credit Hours Required:</b> Two courses from the following subject areas (one must be a lab course): ASTR, BIOL, CHEM, GEOG 111, GEOG 121, GEOL, PHSC, PHYS.					
		SCIENCE WITH A LAB			
		<a href="http://www.ferris.edu/htmls/academics/gened/scicourses.html">http://www.ferris.edu/htmls/academics/gened/scicourses.html</a> <a href="http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941">http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941</a>			
<b>QUANTITATIVE SKILLS - Proficiency in MATH 115 or higher:</b> This requirement can be completed by <b>ONE</b> of the following: 1. Pass MATH 115 or higher. 2. Pass course proficiency exam in MATH 115 or higher. 3. ACT Math subtest score of 24 or higher.					
MATH	122		MMTH 150		
<b>CULTURAL ENRICHMENT - 9 Credit Hours Required:</b> Three courses from the following subject areas: ARCH 244, ARTH, ARTS, COMM 231, ENGL 222, FREN, GERM, HIST, HUMN (exclude HUMN 217), LITR, MUSI, SPAN, THTR. These courses must include: 1. At least one course at the 200 level or higher. 2. No more than 5 credit hours in music activities courses, art studio courses, or theater activities courses may be used to complete this requirement.					
		<a href="http://www.ferris.edu/htmls/academics/gened/cultcourses.html">http://www.ferris.edu/htmls/academics/gened/cultcourses.html</a>			
		<a href="http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941">http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941</a>			
<b>SOCIAL AWARENESS - 9 Credit Hours Required:</b> Three courses from the following subject areas: ANTH, ECON, GEOG (except GEOG 111 or 121) PLSC, (exclude PSYC), SOCY, SSCI (except SSCI 100). These courses must include: 1. Courses in at least two different subject areas. 2. One Social Awareness Foundations Course. 3. One course dealing with issues of race/ethnicity and/or gender. 4. <b>One course at the 200 level or higher.</b>					
ECON	221	Principles of Economics 1	SECO 137	3	
ECON	222	Principles of Economics 2	SECO 136	3	
300 LEVEL		<a href="http://www.ferris.edu/htmls/academics/gened/soccourses.html">http://www.ferris.edu/htmls/academics/gened/soccourses.html</a> <a href="http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941">http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941</a>			
<b>GLOBAL CONSCIOUSNESS:</b> Each student must complete one course from the Global Consciousness group, which may also count toward fulfilling the Cultural Enrichment or Social Awareness requirement, respectively. Global Consciousness courses deal specifically with contemporary cultures, languages, and societies outside North America.					
		<a href="http://www.ferris.edu/htmls/academics/gened/globcourses.html">http://www.ferris.edu/htmls/academics/gened/globcourses.html</a> <a href="http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941">http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941</a>			
<b>RACE/ETHNICITY/GENDER:</b> Choose one Race/Ethnicity/Gender course.					
		<a href="http://www.ferris.edu/htmls/academics/gened/regcourses.html">http://www.ferris.edu/htmls/academics/gened/regcourses.html</a> <a href="http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941">http://www.ferris.edu/admissions/Transfer/WebPages/homepage1.cfm?INST_CODE=001941</a>			

*Note: Though faculty advisors are responsible for advising students regarding degree requirements, it is the student who is ultimately responsible for choosing the correct courses and for following the correct program No Grade Lower than a C.*

FERRIS STATE UNIVERSITY  
 COLLEGE OF EDUCATION & HUMAN SERVICES  
 Secondary Education  
**Business, Management, Marketing and Technology Major**  
 39 Credit Hours

**Code: BEDU**  
**Endorsement: GQ**  
**MTTC Test: 98**

REQUIRED		COURSE TITLE	WSCC	S.H.	GRADE
ACCT	201	Principles of Accounting 1	BACC 121	3	
ACCT	202	Principles of Accounting 2	BACC 122	3	
BLAW	301	Legal Environment of Business		3	
BUSN	122	Introduction to Business	BBUS 100	3	
BUSN	415	Methods of Teaching Business Education		3	
ECOM	200	World of E-Commerce		3	
FINC	201	Personal Finance		3	
ISYS	305	Software Systems		3	
ISYS	321	Business Information Systems		3	
MGMT	301	Applied Management	BMGT 201	3	
MKTG	321	Principles of Marketing	BMKT 241	3	
STOM	260	Introduction to Statistics	MMTH 123	3	
COMM	336	Tech & Professional Presentations		3	
			Total	39	
<b>NOTE: A 2.75 GPA IS REQUIRED FOR SATISFACTORY COMPLETION OF THIS MAJOR NO GRADE LESS THAN A "C".</b>					

**FIELD EXPERIENCE REQUIREMENT**

Two years of wage earning occupational work experience (within the last five (5) years) are required for the General Business major. Contact the Vocational Authorization Officer in the School of Education (231-591-3188) for determination of applicable field experiences

**STUDENT ADVISING DISCLAIMER**

Though faculty advisors are responsible for advising students regarding degree requirements, it is the student who is ultimately responsible for choosing the correct courses and for following the correct program.

**Microsoft Office Skills (Word, Excel, PowerPoint)**

BMMT students must demonstrate competency in Microsoft Office skills (Word, Excel, PowerPoint) through appropriate and current Microsoft certification or by taking and passing ISYS 105 with at least a C grade or by passing the ISYS 105 proficiency exam for credit.

**FERRIS STATE UNIVERSITY/WEST SHORE COMMUNITY COLLEGE  
COLLEGE OF EDUCATION AND HUMAN SERVICES  
SECONDARY EDUCATION  
PROFESSIONAL SEQUENCE**

Admission to the **Technical** curriculum requires the completion of one of the following:

1. An A.A.S. Degree with at least 40 semester hours in the occupational major and a minimum grade point average of 2.50 in the major courses **OR**
2. Occupational competence documented by the Michigan Occupational Competency Assessment Center (MOCAC)

<b>NOTE: STUDENTS MUST OBTAIN THE APPROPRIATE GPA FOR THEIR MAJOR/MINOR AS ESTABLISHED BY EACH DEPARTMENT. A 2.75 GPA IS REQUIRED IN THE PROFESSIONAL EDUCATION COURSE SEQUENCE. A 2.50 CUMULATIVE GPA IS ALSO REQUIRED BEFORE STUDENT TEACHING.</b>					
<b>FIELD EXPERIENCE REQUIREMENT: (for vocational majors only: Technical, Business, and Marketing, Two years of wage earning occupational work experience (within the last six (6) years) required. Contact the Vocational Authorization Officer immediately. *Possible options are available if you have at least one-year of experience (check with Vocational Authorization Officer).</b>					
EDUC	391	Cooperative Work Internship			
<b>REQUIRED</b>	<b>PROFESSIONAL EDUCATION COURSES (36-42 Credit Hours Required)</b>		<b>S.H.</b>	<b>WSSC</b>	<b>GRADE</b>
<b>Level I Courses</b>					
EDUC	101	Introduction to the Profession of Teaching	1		
EDUC	251	Life Span Human Growth & Development	3	THCT 114	
EDUC	289	Principles of Teaching & Learning	3	SPSY 263	
<b>NOTE: Prior to enrolling in any Level II or Level III course, all students in teacher education programs must pass all sections of the state-mandated Basic Skills Test and complete a level II application.</b>					
<b>Level II Courses</b>					
EDUC	303	School, Work, and Society	3	SELE 104	
EDUC	338	Secondary General Methods I (Application Required)	4		
EDUC	415	Teaching Strategies for Special Education and Diverse Populations (prerequisite: EDUC 338)	3	SELE 204	
EDUC	438	Secondary General Methods II (Application Required)	5		
EDUC	443	Teaching Reading/Secondary Areas	3		
<b>The next course is required for vocational majors only ( Technical, Business, and Marketing)</b>					
EDUC	400	Foundations in Career and Technical Education	3		
<b>Level III Courses</b>					
EDUC	491	Secondary Directed Teaching (Application Required)	6-12		
EDUC	499	Professional Seminar	2		
		TOTAL	36-42		

Students are strongly encouraged to meet with their advisor to discuss the appropriate sequence of courses for their program and any conflicts with other courses.  
**No Grade Lower than a C.**

**The NOTE: GRADUATES RECEIVE INTERIM OCCUPATIONAL CERTIFICATION WITH THIS DEGREE. TO ALSO RECEIVE PROVISIONAL CERTIFICATION (SECONDARY), A SECONDARY MAJOR MUST ALSO BE ADDED. PLEASE CONTACT THE EDUCATIONAL COUNSELOR FOR ASSISTANCE. EMAIL: [CLINEMA@FERRIS.EDU](mailto:CLINEMA@FERRIS.EDU) OR TELEPHONE (231) 591-3646 OR 1-800-4-FERRIS EXTENSION 3646.**

**Forty semester credits at the 300/400 level are required for the degree. This may necessitate completing a 300/400 course in either cultural enrichment or social awareness.**