

Ferris State University
Faculty and Staff Diversity Mini-Grant Application

I. Identification

Name of Primary Applicant Bonnie Wright & Michael Wade

Members of Team Bonnie Wright, Michael Wade, Micala Evans

Department or Unit Department of Social Sciences & Multicultural Student Services

Campus Address

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II. Event Title (25 words or less)

The Tombstone Project: A Graphic Display to Heighten Awareness and Proactive Responses Across Disciplines toward Domestic Violence

III. Specific core value, strategic initiative, or goal related to diversity that the event will address. (See the University Strategic Plan and the Diversity Plan)

More specifically, the Tombstone Project directly relates to Diversity Plan Strategic Goal #4 which states: Create environments for student learning that are inclusive of and sensitive to a diverse student population. This event is designed to directly address proactive ways to assist victims of domestic violence.

IV. Abstract (150-200 word, use additional paper if necessary). If the application is approved the abstract will be posted on the Diversity and Inclusion Office website.

The Tombstone Project is a graphic display recording the stories of individuals who lost their lives in Michigan during the past year due to domestic violence. The display is accompanied by a panel presentation that is designed to educate proactive responses toward domestic violence across professions that Ferris students are preparing to enter after graduation. For a three week period, the campus community will see artistic renderings of tombstones, set up in the quad, bearing the date of birth, date of death, gender, and an excerpt from the police report describing the cause of the victim's death. At the end of this three week period, a panel of campus professionals will speak shortly on ways that domestic violence is proactively treated in medical fields, criminal justice professions, and education. Snacks are offered. A flash card educating attendees on proactive responses to domestic violence in personal life, and phone numbers where resources are quickly accessed will be handed out. This event is will occur in October, in

association with the Take Back the Night March, as part of Ferris' commitment to raising awareness about domestic violence.

V. Event Narrative (up to 4 pages single-spaced)

The Tombstone Project is designed to support the goals of the General Education requirement of Social Awareness that is shared by all disciplines at Ferris State University. The Social Awareness criterion is designed to both include the experiences of diverse people's concerns on the campus, and to prepare students to work with and include the interests of diverse communities in their future professional lives. We expect that the tombstones and their stories will have a strong impact on viewers, and that the information that the panel attendees gain will help them in their current personal lives and future professional careers. Additionally, faculty and staff working across disciplines will create community and display their commitment to the importance of Social Awareness in education.

Ferris defines the outcomes criteria for Social Awareness as:

In a culturally diverse nation and a changing world, social awareness is essential to graduates' interpersonal relationships, professional competence, and responsible citizenship. Therefore, graduates should be able to understand and address issues involving social institutions, interpersonal and group dynamics, social tradition and change, cultural diversity, and human development behavior.

Domestic violence is socially framed as a gendered issue primarily impacting women. It is true that it is women who most often lose their lives in domestic violence. Yet, children and men are also victims of this crime. The tombstone project will illustrate that we need to be prepared to observe signs of domestic violence across age and sex categories and to respond proactively.

The entire event will occur in the month of October in Association with other domestic violence awareness activities. We plan to work closely with the group organizing the take Back the Night March and other RSOs on campus. Tombstones will be created on October 7th starting at 9am. Donna Guiliaini, chair of Sociology and Anthropology at Delta College will lead students and faculty in constructing the tombstones. She has organized the Tombstone Project at Delta for several years. Students and faculty will erected the tombstones at the end of Homecoming week, the week of October the 11th. The panel discussion will take place Thursday, October 21st from 11-12 in the IRC. The Take Back the Night March follows the panel on Monday, October 25th.

Attendee Learning & Assessment

A Panel of Ferris Faculty & Staff from across disciplines will speak shortly on topics related to domestic violence awareness and appropriate proactive responses in both personal and professional life. A short ***assessment survey*** will be handed out during the panel, and collected at the door as people leave. **The assessment will focus on the two**

primary learning outcomes: raising awareness about domestic violence, and gaining information on proactive responses toward domestic violence. Appetizers, ice tea, and lemonade will be available at the event. 250 people are expected to attend. Attendees will be offered information and handouts on how to be aware of the signs of domestic violence in personal relationships, what to avoid, how to respond, and the location of resources on campus, community, and society. Participants will be told what professionals look for in various fields, and how they are expected to respond at work to domestic violence. Speakers will be encouraged to create informational materials to distribute to attendees. We will create a handout the size of a flash card with bullets emphasizing that anyone can be a victim of domestic violence, domestic violence is everyone's responsibility, and short list of domestic violence resources with phone numbers and web addresses.

VI. BUDGET (*Summary of all Expenses)

\$300.00 Materials for Tombstones:

- 55-4X8 Sheets Of Insulation Styrofoam
- 110 Sheets Of Card Stock Paper And Lamination
- 10 Gallons Of Gray Paint
- Silica Sand
- Wire Brush
- Jigsaw
- Stakes
- Wire

\$188.00 Travel & Meals for Speaker:

- **\$.45x240** miles (Round trip travel for Donna Giuliani from Delta College Saginaw, MI to Ferris State University)
- **\$80** Breakfast, Lunch & Dinner

\$245.00 Printed Materials:

- **#55x 8.5x11=\$46.75** Laminated Victim Signs on Tombstones
- **#155 Posters=\$113.25** Campus-wide posters for event/initiative
- **#250=\$25** Handouts/Flash cards
- **#4x\$15 =\$60** Road signs advertizing the event and pointing to the IRC location

\$250.00 Food:

- Budgeted amount for Appetizers, Lemonade and Ice Tea for 250 people

TOTAL= \$983.00

VII. Final Report

The Tombstone Project will be conducted at two other Michigan Universities during the month of October. During November, faculty and students who participated in the project will talk about their experience at the Michigan Sociological Conference held at Delta College. A summary of this panel discussion will be made to the Office of Diversity and Inclusion.

Applicants' Signatures:

Bonnie Wright- Professor, Sociology

Micala Evans-Student, Sociology

Michael Wade – Assistant Director, Office of Multicultural Student Services

SUBMISSION DATE: 09/09/10

Submit applications to Patty Terryn, Diversity and Inclusion Office, CSS 312. Review of applications will begin upon receipt and continue contingent on available funds.

Budget Overview			
		*OMSS	
	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND			
HONORARIA			
TRAVEL	188.00		188.00
FOOD	250.00		250.00
RENTALS			
PRINTING & DUPLICATING			
PROMOTION	60.00	113.25	173.25
SUPPLIES & POSTAGE	300.00		300.00
RESOURCE MATERIALS	46.75	25.00	71.75
ASSESSMENT TOOLS		45.00	45.00
OTHER			
TOTAL	\$844.75	\$183.25	\$1028.00

Criteria	Points Possible	Points Received
<p>Need For Project</p> <ul style="list-style-type: none"> ❑ The activity/program/event has a strong conceptual framework that can be identified as strengthening Ferris' long-term commitment to diversity. (5pts) ❑ The activity/program/event reflects the mission and core values of Ferris as expressed in the University's Strategic Plan. (5pts) ❑ The activity/program/event has a direct impact upon a significant portion of the University community or targets an under-represented or under-served group at the University and has broad visibility. (5pts) ❑ The activity/program/event brings clear and valuable benefits to the FSU community (5 points) ❑ The activity/program/event is new and/or innovative to the Ferris community (10pts) <p><u>Comments:</u></p>	30 points	
<p>Quality of Project Design (The activity/program/event is clearly defined with easily identified starting and ending points, specific activities, specific goals, and measurable outcomes, and a plan for assessing learning.)</p> <ul style="list-style-type: none"> ❑ Goals, Objectives, and Outcomes Specified (4 pt) ❑ Goals, Objectives, and Outcomes Measurable (4 pt) ❑ Clear description of activities (3 pt) ❑ Clearly defined project leader and project team with roles specified and information about qualifications. (5 pt) ❑ Clearly specifies the audience and, if different, the beneficiaries of the project (5 pt) ❑ Has a clear project timeline, specifying what events will occur, when, and in what order (3 pt) ❑ The project design makes use of specific and relevant data (1pt) <p><u>Comments:</u></p>	25 points	
<p>Budget</p> <ul style="list-style-type: none"> ❑ Itemized budget indicates all funding required for the project with a clear delineation of what funding is being requested in this application (10 pt) <p><u>Comments:</u></p>	10 points	

<p>Quality of Evaluation Plan (The activity/program/event is clearly defined with easily identified starting and ending points, specific activities, specific goals, and measurable outcomes, and a plan for assessing learning.)</p> <ul style="list-style-type: none"> ❑ Goals, objectives, and outcomes produce quantitative or qualitative data (5 pt) ❑ Assessment has a clear time-frame, with a schedule for completion, and itemized activities that assess the impact of the activity/program/event. (22 pt) ❑ Assesses impact on Ferris and surrounding community (3 pt) ❑ Indicates how assessment results will be used to develop future activities and plans (3 pt) ❑ Indicates how information will be disseminated (2 pt) <p><u>Comments:</u></p>	35 points	
Total	100 points	