



FERRIS STATE UNIVERSITY

*Imagine More*

**Division of  
Academic Affairs  
2007-08 Plan**

# Ferris State University Academic Affairs Division

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## 2007-2008 Plan

March 29, 2007



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# Overview

## Plan Foundation and Principles

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- Anchored by the three pillars, developing specific goals within pillars
- Responds to task force recommendations
- Enhances academic environment



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# Enhance Academic Environment

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*Divisional Selected Successes*



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# Pillar I: Learning-Centered Campus

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## ★ Enhance Academic Environment

- Professional Development
- Enhanced Hiring Practices
- Maximized Administrative Efficiency
- Realized Benefits of Restructuring
- Banner Implementation

# Pillar I: Learning-Centered Campus

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## ★ Enhance Academic Environment (cont'd.)

- Emphasized accreditation
- Emphasized assessment
- Supported retention
- Curriculum innovations
- On-line development



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# Pillar I: Learning-Centered Campus

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- ★ Support enrollment growth, retention, external partnerships
  - Hours for graduation
  - Small class size and low-enrolled programs
  - Summer enrollment
  - Ease of transfer



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## **Pillar II: Working Together**

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- ★ Divisional Identify
- ★ Physical Teaching Spaces
- ★ Computer Replacement Schedule
- ★ Cross Divisional Initiatives
- ★ Continued Work with Ferris Faculty Association

## Pillar III: Engaged Campus

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- ★ Student Engagement
- ★ Working Collaboratively with External Educational Partners
- ★ Working with K-12 Partners
- ★ Educational Opportunities for Local Communities



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# Enhanced Academic Environment

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*College Selected Successes*



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# University College

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- ★ Developmental Programs and Curriculum initiated CareerQuest living-learning community for 16 freshmen and Career Exploration learning communities for 40 freshmen in fall semester.
- ★ International Student Advisor office successfully opened and offered programming including pilot transition seminar for new students.



## University Center for Extended Learning

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- ★ Overall UCEL-facilitated offerings produced 26,093 credits, a record high, representing a 15.9% increase over the prior year.
- ★ In partnership with the Division of Academic Affairs, University Advancement, and the Vice President for Academic Affairs, the Charter School Office established and funded a scholarship endowment for charter school academy graduates who want to attend Ferris.



# Technology

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- ★ College Direction – increased retention; continued faculty review of curriculum; increased faculty activities in professional development; increased student engagement outside the classroom; developed a strategic plan
- ★ Strong External Relationships –building relationships with industry and donors; continued in-kind donations; increased scholarships; employment/internship; increased activities in certification/testing; participation in Energy Efficiency Group



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# Pharmacy

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- ★ Continued college-wide efforts to ensure contemporary curricular processes and content
- ★ Increased student and faculty participation in professional activities



## Michigan College of Optometry

- ★ Funding was secured during the final 2006 legislative session for a new Michigan College of Optometry Building, but was later vetoed by the Governor.
- ★ Finalized partnership with TLC Laser Centers and completed 22 surgeries.

# Library

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- ★ Continued expansion of important new digital resources (ejournals, ebooks and the beginning of an electronic reference collection).
- ★ Many teams and committees are now actively working on major projects and/or addressing significant issues, including assessment, web and online catalog development and development of services.



## Education and Human Services

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- ★ Formalizing assessment plans in all four departments – identifying measurable outcomes, aligning outcomes to assessments, and producing student handbooks for program outcomes.
- ★ Expanding the network of alumni to support the programs in all four departments

# Business

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- ★ The dynamics of being learning-centered ...
- ★ Collaborative efforts enhance efficiency and effectiveness

## Arts and Sciences

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- ★ 82% of seats were filled in Arts and Sciences courses this year.
- ★ Worked collaboratively with University Advancement and Marketing, College of Technology, Admissions and Records, and the Scholarship Office in support of the \$500,000 National Science Foundation S-Stem Grant.



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## Allied Health Sciences

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- ★ Evaluated mix of programming within the college
- ★ Recruited and retained academically prepared students



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# Ongoing Significant Activities

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*Academic Affairs Division*



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# Enhance Academic Environment

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- ★ Structural Effectiveness to Support Professional Development
- ★ Hiring



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# Enhance Curricular Excellence

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- ★ Assessment
- ★ Engagement
- ★ Learning Spaces
- ★ Retention
- ★ Ease of Transfer



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# Enhance Curricular Excellence

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- ★ International Education
- ★ External Partners
- ★ Curricular Innovation
- ★ Efficiencies



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# Ongoing Significant Activities

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*College Planning*



## University College

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- ★ Honors Program will expand to fill all four floors of Puterbaugh, an increase of 100 students, including many transfers.
- ★ There is a need to examine and address space, location, and support staffing issues throughout the College due to enrollment growth and programming shifts, particularly in the General Studies program.



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## University Center for Extended Learning

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- ★ Improve services to students and clients, including in credit program admissions, advising and financial aid through stronger staffing of regional sites and project coordinators in non-credit areas.
- ★ Strengthen positioning in current locations and launch new Lansing University Center presence.



# Technology

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- ★ **Articulate our vision** – support the college’s role as a national leader in applied technology; enhance/expand technical certifications, training, undergraduate/graduate education; upgrade facilities/equipment.
- ★ **Pursue our vision** through external relationships and activities: leverage industry/alumni relations to expand financial resources; pursue support for college infrastructure; increase number of endowed scholarships; graduate leaders who can drive tomorrow’s technology.



# Pharmacy

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- ★ Accreditation - Revisions to ensure compliance with revised accreditation standards – ACPE Standards 2007.
- ★ Ensure competitive salaries within the College of Pharmacy.



## Michigan College of Optometry

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- ★ Continue final phase-in of new curriculum—added 12 credits in new summer semester. Will ultimately need new faculty position.
- ★ Continue efforts to acquire a new building for Optometry.



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# Library

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- ★ Continue FLITE's goal to provide seamless, reliable access to information.
- ★ Continue FLITE's assessment and evaluation of service efforts.



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# Education and Human Services

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- ★ Reallocate space to meet student learning needs and to provide better services to the students and constituents.
- ★ Look for new off-campus opportunities with the appropriate support.



# Business

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- ★ Promote and expand CQI efforts involving all COB faculty/staff, demonstrating commitment to assessment, and improvement of efforts to foster learning.
- ★ Enhance curricular distinctiveness and responsiveness to workplace needs and expectations.



## Arts and Sciences

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- ★ 43% of general education courses indicate course outcomes on syllabi – establishing benchmark of 50% for next year.
- ★ Review retention and graduation rates this year to establish benchmarks for improvement.



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# Allied Health Sciences

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- ★ Expand off-campus offerings in selected programs.
- ★ Form college-wide assessment committee.



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# Summary