



## 2008-2009 Unit Action Plan

Division:

Academic Affairs

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College/Unit:

College of Education and Human Services

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Departments:

School of Criminal Justice(CJ), School of Education (SOE), Recreation, Leisure Services & Wellness (RLSW) and Television & Digital Media Production (TDMP)

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Significant Areas of Success:

**During the previous planning cycle, the College of Education and Human Services (COEHS) was successful in:**

### **IDENTIFYING**

- external funding from both the public sector (grants) and the private sector (AVID Lab)
- programmatic and course goals, objectives, and assessments with aligned outcomes according to the timeline of the COEHS Assessment Plan

### **INCREASING**

- faculty participation in conferences, presentations, publications, and service related activities
- off-campus growth in CJ, special education, early childhood education, and graduate programs
- transfer enrollments in CJ
- the number of scholarships available to students
- progress toward specialty accreditation in RLSW and SOE

### **DEVELOPING**

- international offerings
- partnerships with business, clients, agencies, and schools
- an active alumni base

### **COLLABORATING**

- across campus with CAS, MCO, COB, and COT
- with University Advancement and Marketing and others to tell the story of the Departments within COEHS and beyond (cable channels, brochures, trips, etc.)

### **RESPONDING**

- to approval agencies, Michigan Department of Education (MDE), Michigan Commission for Law Enforcement Standards (MCOLES), and Michigan Corrections Officers' Training Council (MCOTC)
- to program-specific accreditation standards

### **IMPLEMENTING**

- initiatives to improve the quality of advising
- data collection and analysis to improve programs and collaborative efforts
- student leadership initiatives through student-led conferences and festivals
- summer camps
- fiscal constraint



## 2008-2009 Unit Action Plan

Division:

Academic Affairs Committee

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Challenges to Continued Success:

**The College of Education and Human Services (COEHS) successfully addressed the following challenges:**

### **INCREASED**

- cost of operations: state agency approvals, professional memberships, professional conferences, faculty travel, field trips, intern visitations, service learning travel, and supervising student teachers
- necessity for faculty in all programs to teach overloads
- use of adjunct faculty in all programs and difficulty in integrating adjunct faculty into programs in order to maintain continuity, quality, and integrity
- limitations of Bishop Hall learning environments and space for learner-centered pedagogy
- demands of updating technology to high definition standards for both broadcasting and student learning
- need for adequate clerical positions and support to meet student needs, off-campus demands, and specific external program approvals and accreditation needs
- need for off-campus advising to improve the quality of the students' experiences at Ferris State University
- demand for new programs, delivery strategies, and products for new markets, including international offerings
- pressure on public employment opportunities (e.g. teachers)
- demand for new marketing strategies and focused recruiting trips
- need to accommodate changing alumni relationships and history
- regulatory initiatives for curricular and delivery system changes by MDE, MCOLES, and MCOTC

### **DIMINISHED**

- time for innovation, inquiry, and development
- ability to find qualified and specialized faculty to fill vacant positions
- ability to maintain the personnel, time, and dedication necessary to quality professional collaboration and continuous improvements
- time to collect and analyze data



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Ongoing or Proposed Significant Activities:

**The College of Education and Human Services (COEHS) will be:**

**DEVELOPING**

- innovative ways to improve faculty quality
- new programs to meet market demands
- methods to prepare for the high definition transition
- marketing strategies to recruit students in key programs
- networks and partners

**INCREASING**

- alumni activities
- financial resources: scholarships, grants, donations (money and material), and entrepreneurial activities

**IMPLEMENTING**

- strategic improvements in advising
- the Diversity Committee initiatives

**UPDATING**

- learning environments and classroom equipment to provide learner-centered pedagogy
- technology to meet high definition standards

**UTILIZING**

- sabbaticals to help retool faculty

**HIRING**

- highly qualified, specialized faculty to match expertise with student program needs

**MAINTAINING**

- relationships with accrediting and approval agencies.