

The logo for Ferris State University, featuring a large, stylized letter 'F' in maroon. The top horizontal bar of the 'F' is a bright yellow rounded rectangle containing the university's name and division. The vertical stem of the 'F' is also maroon, with a smaller yellow rounded rectangle at its base.

Ferris State University

Division of Academic Affairs

2005-06 Plan

March 31, 2005

A horizontal yellow bar with rounded ends, positioned below the date.

Overview

Plan Foundation and Principles

- Anchored by the three pillars, developing specific goals within pillars
- Responds to task force recommendations
- Enhances and sustains sense of divisional identity

Overview

- Cultural Shift fostered through:
 - Divisional meetings
 - Enhancing divisional representation and participation on campus initiatives
 - Re-examining processes, structures and priorities
 - Implementing Growth Incentive Model
 - Refocus decision making: data driven and participation

Enhanced Academic Environment

*Divisional Selected
Successes*

Pillar I: Learning-Centered Campus

- Professional Development
 - Revitalized the Faculty Center for Teaching and Learning
 - Assessed professional development activities
 - Reviewed Sabbatical Leave process
 - Developed faculty orientation program

Pillar I: Learning-Centered Campus

- Structural and Content Re-examination
 - Addressed General Education issues
 - Examined structure of academic units
 - Emphasized the importance of accreditation
 - Assumed responsibility for Assessment of Prior Learning
 - Reviewed graduate programs guidelines
 - Enhanced assessment of learning outcomes
 - Revised administrative program review

Pillar I: Learning-Centered Campus

- Enhancements for Student Success
 - Evaluated hours for graduation
 - Enhanced summer enrollment
 - Received variety of grants
 - Provided leadership for maintenance of a topical, current curriculum

Pillar II: Working Together

- Working together as a Division
 - Growth Incentive Model
 - Hiring procedures
 - Small class size
 - Divisional meetings

Pillar II: Working Together

- Work collaboratively within the University
 - Supported University initiatives (i.e. Banner)
 - Worked with Ferris Faculty Association
 - Collaborated with other divisions to achieve taskforce goals

Pillar II: Working Together

- Work collaboratively with external partners
 - Ease of transfer
 - Freedom to Learn
 - Spaghetti Bridge competition
 - Partnership with community colleges

Pillar III: Engaged Campus

- Survey of civic engagement
- Equity in the Classroom Conference
- Forums for discussion and collaboration
- Engaged Student Government

Enhanced Academic Environment

*College Selected
Successes*

Allied Health Sciences

- Increased enrollment by 54.99% 00F to 04F
- Created new career ladder in medical records programming

Arts and Sciences

- Programs, events and facilities that promote an engaged campus
- Significant initiatives by faculty and students to increase learning centered activities

Business

- Student performance in competitive environments underlines effectiveness of efforts to foster learning
- All faculty and staff participated in foundation-building activities associated with embracing Continuing Quality Improvement

Education and Human Services

- Implementing the College Improvement Committee (CIC) and examine data for decision making in a continuous improvement model
- Analyzing data for programmatic and scheduling decisions

Library

- Users can now access 11,592 full-text electronic and print periodical titles
 - Authentication for off-campus users simplified
 - “Find a Periodical” provides the automatic display of online passwords
- A total of 18,196 study room uses and 4,228 room bookings

Michigan College of Optometry

- Successfully reviewed the 26-year-old curriculum and constructed an up-to-date curriculum to be completed by 2006
- With the Nursing faculty, MCO designed a new course in injectable pharmaceuticals

Pharmacy

- Accreditation Council for Pharmaceutical Education (ACPE) granted program accreditation for 6 years
- Department of Health and Human Services Secretary's First Place Award for Innovation in Health Promotion 2004

Technology

- Enrollment growth (AUTO, MECH, CTMG, WELD, PLRU)
- Facilities Upgrades – Klett Model (EECN, ATFM)

University Center for Extended Learning

- Student quality surveys completed
 - 89.8% rated UCEL staff good or excellent in helpfulness
 - 82.7% rated overall quality of courses as excellent
- SCH increased 2053 for 2004-05; 12 new programs launched, with 6 new cohorts

University College

- Enhancement of Academic Advising through workshops and a web-based Guide
- Initiate academic service learning in the Honors Program

Ongoing Significant Activities

Academic Affairs
Division

Enhance Academic Environment

- Continue reorganization efforts
- Respond to consultant reports
- Establish learning communities
- Review implementation of Growth Incentive Model
- Continue collaborative efforts with FFA
- Prepare for union negotiations

Insure Relevant Curriculum

- Systematic review of curricula
- Focus on Student Outcomes Assessment

Review Divisional Effectiveness

- Address low enrolled programs and courses
- Develop Office of Sponsored Research and Programs
- Hire College of Technology dean
- Examine scheduling patterns and class use

Enhance Faculty Development

- Revise Student Assessment of instruction process
- Review Post Tenure Review process
- Address findings of sabbatical review committee
- Review/evaluate New Faculty Orientation
- Facilitate successful faculty searches

Promote Student Success

- Address:
 - “Directed electives”
 - Hours for graduation
 - Ease of transfer
 - Movement between programs
- Enhance physical teaching spaces
- Improve technology in classrooms
- Review NSSE Assessment

Enrollment and Partnership

- Enhance community college partnerships
- Increase on-line courses

Ongoing Significant Activities

*Academic Affairs
Division*

Allied Health Sciences

- Launch new off-campus respiratory care programs in Grand Rapids and Lansing in 2005
- Create a generic B.S. in nursing curriculum to replace ADN program with launch no later than Fall 2007

Arts and Sciences

- Assessment and deployment of additional faculty development activities
- Plans for college-wide improvement of retention, graduation and productivity rates

Business

- Hire academically/professionally qualified faculty
- Continue/expand CQI efforts

Education and Human Services

- Maintain collaborations with other colleges to improve and expand offerings
- Increase service learning activities

Library

- Provide technology instruction to all FLITE employees
- Augment Library Instruction and Reference Services

Michigan College of Optometry

- Raising funds for a new building for Optometry
- Seeking federal funding for the Michigan Institute for Vision in Infants and Children

Pharmacy

- Enrollment expansion resulting in a cumulative 25% increase in enrollment since inception of plan
- Lansing and Big Rapids provide the College with varied opportunities for expansion

Technology

- Facilities Needs (AUTO, MECH, Swan)
- Faculty Positions (MECH, AUTO, HVAC)

University Center for Extended Learning

- Establish offices and programming at Macomb and Livingston County in partnership with Lansing Community College
- Implement online offerings in:
 - Facilities Management Certificate
 - HVACR BS (new cohort)
 - ProMoTEd
 - Training in Business and Industry for national market

University College

- Initiation of a living-learning community for undecided students
- Continued leadership in the provision of training, resources, assessment, and recognition of academic advising at Ferris

Summary and Lessons Learned

