

**Ferris State University**  
Preliminary Curriculum Approval Form

**Directions:** This form should be completed using 11-point font or larger, and should be no longer than six pages (excluding the signature/comment pages). For purposes of expediting the preliminary approval process, forms may be forwarded electronically by the initiator and from one administrative level to another.

Name(s) of proposal initiator(s):	Greg Gogolin, Barbara Ciaramitaro
Department(s)/College(s):	COB

Type of curriculum change (check one)

<input checked="" type="checkbox"/>	New degree/major
<input type="checkbox"/>	New minor requiring new courses/resources
<input type="checkbox"/>	New concentration in existing degree program
<input type="checkbox"/>	Curricular customization of existing program for off-campus cohort group
<input type="checkbox"/>	New certificate requiring 3 or more new courses and/or new resources
<input type="checkbox"/>	Existing program redirection or shift in emphasis if 3 or more new courses and/or new resources are required

1. Name of degree, major, concentration, certificate, or minor. Briefly describe the curriculum plan/template. Master of Science in Program and Project Management
2. Target date for implementation. August 2011.
3. Briefly explain the rationale for this initiative. Project Management is one of the largest growth areas in business and is currently underserved in Michigan. The initiators of this proposal teach undergraduate and graduate courses in project management in a 100% online environment and have received strong positive feedback. Ferris can become a leader in project management, which is quickly being recognized as a critical skill in most occupations. Since this is a full degree build out of the existing four course graduate certificate in Project Management, the initial courses will already have students from the ISM, MBA, and MSN programs. It is anticipated that this will require about 4 new courses with the balance of the degree being leveraged from existing FSU offerings.
4. Are there similar programs at other Michigan universities? One If so, where? Walsh College, UM Dearborn. What is the enrollment in the other programs? Strong at Walsh (450-500 graduate student hours per year), UM program has not yet started (new degree)
5. Briefly explain any similarities of the proposed initiative (program objectives and/or curriculum) with already established FSU or KCAD programs: The MS in ISM (COB) has a 4 course concentration in Project Management. This proposal is to expand that concentration into a MS degree in Program and Project Management.
6. Briefly describe indicators of the employment market for students completing this initiative, including sources used for employment information/data. The current job market in Michigan continues to be strong for project managers. A search of Indeed.com shows 2,600 open positions for Project Leaders and 5,000 jobs for Project Manager - all in Michigan. We have the stats on PM certifications continuously rated in the top 5. (June 3, 2010)

7. Briefly describe indicators of potential student interest/demand for the new initiative, including sources used for student market information/data. Most community colleges offer project management courses, and FSU enrollment in project management is strong at both the undergraduate and graduate level – 4 or 5 annual sections at each level fill to capacity on a consistent basis. Project Management is typically a more senior position, which ideally situates it as a graduate program. A review of virtually any job posting site will list positions in project management.
8. To what extent will this initiative draw new students to FSU or KCAD? This degree will be primarily targeted as an online offering, which opens up a large market potential. To what extent will it draw students from existing programs? It is anticipated that this will draw some students from the MBA and ISM programs, but there is an overlap in some of the courses in all three degrees. We will also be proposing an option for students to obtain both the ISM and Project Management degrees in approximately 48 credits, which should provide an increase in enrollment in ISM long term.

9. Approximately how many students are expected to enroll?  
 \_15 in the first year?                      \_\_50 after three years?

10. At which FSU campuses/regional centers or other sites will the initiative be offered? Online
11. Will Internet or other distance learning technology be used for course/program delivery? Describe. This is proposed as a 100% online degree with an option to take courses from other programs such as the ISM program. So if a student wanted to take some on ground courses, they would have that opportunity.

**Complete questions 12, 13, 14 in consultation with department head/chair and/or dean.**

12. Provide a rough estimate of the resources needed to implement the initiative:

	Start-up	After Three Years
Supply and expense	\$5,000	\$15,000
Equipment	\$2,500	\$5,000
Full-time faculty	\$	\$100,000
Overload/adjunct faculty	\$15,000	\$30,000
Other		

Estimate of Library Resources	Adequate	Some new x resources needed	Significant number of resources needed
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13. Project the resources that could come from reallocation within the department or college and the new resources that would be required. Since the courses are online, adjunct opportunities are easier to accommodate. There are a number of potential adjunct faculty that have already been contacted and have expressed interest in assisting long term.
14. Are there new space needs? If so, how much? How would the space be used? Has existing space been identified? If so, where? Is renovation/remodeling necessary? No
15. Is there professional accreditation for the program? Yes. Is it required or voluntary? Voluntary. Will accreditation be sought, and when? Yes, 2 years after program begins (requirement of accreditation). What will be the one-time and ongoing costs of accreditation? Project Management Institute Global Accreditation is presently being sought by the ISM program. This is a 7 year accreditation cycle and there currently is no cost to add a second program to the process.
16. Has there been preliminary discussion with other departments/colleges that will be involved in course/program delivery? If yes, what was the feedback? No other colleges are involved in course/program delivery.

**Department Head/Chair's signature:** Jim Woolen, AFIS (per 12/9 email) Date 12/9/10  
 If this is an interdepartmental initiative, include additional Department Head/Chair signatures

Comments:

**Dean's or KCAD President's signature:**  Date 12/9/10

- For cross-college initiatives, include additional signature(s) of Dean(s)
- For KCAD initiatives, include KCAD President's signature
- For existing FSU-Big Rapids programs customized for off-campus delivery to a cohort group, include College and UCEL Deans' signatures

Comments: This proposed degree builds on existing certificate coursework, responding to an apparent workplace need and expression of value. Competing in the boundary less realm of 'fully online' will be daunting, but potentially beneficial. The limited additional front-end investment renders this acceptable.

**Vice President for Academic Affairs' signature:**  Date 12-13-10  
**or Chancellor/VP of FSU/GR's signature**

Approved Approval indicates permission to develop the full proposal. It does not assure final approval.

Comments and/or suggestions:

Not approved

Explanation:

c. Initiator(s)

Department Head/Chair(s)

Deans' Council and KCAD President

FSU University Curriculum Council

FSU Academic Senate and KCAD Senate

VPAA or Chancellor/VP of FSU/GR

FSU Intranet