

## April 3, 2012 Deans' Council Meeting Minutes

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**Present:** Mindy Baumgartner, Paul Blake, Bob Buckingham for Mike Cron, Cheryl Cluchey for Don Green, Mike Cooper for Dave Nicol, Steve Durst, Fritz Erickson, Don Flickinger, Robin Hoisington, Michelle Johnston, Ron McKean, Bill Potter, Randall Schroder for Leah Monger, Karen Strasser, Kim Wilber  
**Guests:** Shelly Armstrong, interim Vice President for University Advancement & Marketing and Mary Kay MacIver, Associate Director of Advancement Operations/Technology, Dan Burcham, Vice President for Student Affairs, Linda Telfer, Executive Secretary

Shelly Armstrong and Mary Kay MacIver shared information on the draft Ferris State Social Media policy. They emphasized the importance of collaborating with University Advancement & Marketing when using social media tools such as Facebook, Twitter, LinkedIn, YouTube, etc. UA&M can provide assistance with graphic standards and share social media guidelines and best practices. The draft Social Media Policy also outlines proper precautions regarding important security of usernames and passwords, as well as the proper disclosure for personal comments and established privacy policies (such as HIPPA or FERPA).

Steve Durst presented justification for two tenure-track faculty position in Pharmacy Practice (F21510 and F21540). After discussion concluded, the vote was unanimous for Pharmacy to begin the HAF process.

Fritz Erickson discussed the faculty equity process and Dan Burcham and Linda Telfer were present to listen to this discussion.

Fritz Erickson discussed overloads and release time for various situations. There will be a continuation of this topic at future meetings of the Deans Council.

Don Flickinger gave an update on the recent FNTFO negotiations and announced that a tentative agreement had been made.

Fritz Erickson discussed the College of Arts and Sciences' dean search.

Steve Durst began a discussion of the need for a broad description of faculty positions with the intent to assist colleges when they go through the search process for new and replacement faculty members. Michelle Johnston, Andy Karafa and Steve Durst will review the processes needed to create a generic faculty position description.

Fritz Erickson listened to feedback regarding the Division of Student Affairs' recent Recruiter Transition Proposal that was reviewed by Deans' Council members. Vice President Dan Burcham plans to attend future Deans' Council meetings to further discuss this topic.

Discussion of STEM at FSU was tabled to a future DC meeting.

**Over**

### **Roundtable**

Don Flickinger noted that the IT department has been reviewing older FSU (IT) equipment for future service. When VCR's outlive their service years they will not be replaced nor will replacement VCR's be serviced.

Steve Durst was pleased to announce that several College of Pharmacy students recently made a trip to Mexico for a human service project focusing on helping children.

Bob Buckingham was pleased to announce that the recent healthcare career fair was well attended.

Ron McKean also was pleased to announce that many employers attended the recent career fair to discuss job opportunities with the students. He also reminded the group of the April 12th Michigan Energy Conference at the Frederik Meijer Gardens and Sculpture Park in Grand Rapids.

Don Flickinger announced names of those who have been awarded tenure, promotion, merit and sabbatical leave for the upcoming academic year.

Respectfully submitted by Robin Hoisington