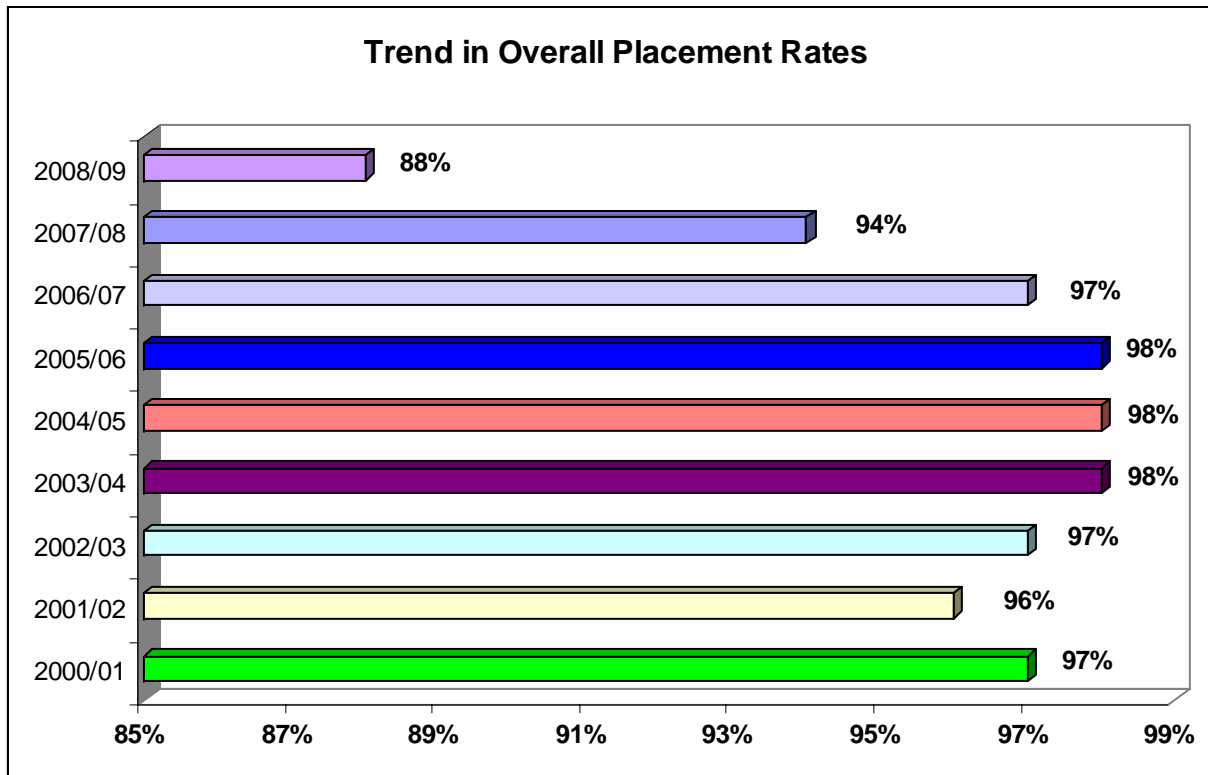




Graduate Follow-Up Survey Report 2008-2009



2008/2009 Graduate Follow Up Survey - Overall Results



Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

Note: Salary information is given when there are 2 or more respondents for the listed program (unless the information wasn't provided by the respondents).

Note: Only programs with graduates for 2008-09 are listed on the report.

Note: Due to a lack of updated valid e-mail and postal service mail addresses, the overall response rate was lower than in previous years, which should be taken into account when comparing 2008-09 with previous years.

2008/2009 Graduate Follow Up Survey Summary

College: Allied Health Sciences

	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ALLIED HEALTH SCIENCES											
CLIN LAB, RESP CARE & HEALTH ADM.											
Allied Health Science		5				5	0	0%	0	0%	NA
Coding Reimbursement Specialist	2					2	0	0%	0	0%	NA
Environmental Health & Safety			2			2	0	0%	0	0%	NA
Health Care Systems Administration			86			86	19	22%	18	95%	\$ 29,020
Health Information Management			8			8	4	50%	3	75%	\$ 47,000
Health Information Technology		30				30	7	23%	5	71%	\$ 24,000
Medical Laboratory Technology		1				1	0	0%	0	0%	NA
Medical Technology			19			19	5	26%	5	100%	\$ 39,000
Phlebotomy	33					33	2	6%	1	50%	NA
Respiratory Care		60				60	7	12%	6	86%	\$ 33,752
DENTAL HYGIENE & MEDICAL IMAGING											
Dental Hygiene		58				58	22	38%	18	82%	\$ 32,278
Diagnostic Medical Sonography		17				17	7	41%	7	100%	\$ 47,200
Nuclear Medicine Technology		36				36	8	22%	7	88%	\$ 35,000
Pre-Nuclear Medicine		1				1	0	0%	0	0%	NA
Radiography		48				48	11	23%	11	100%	\$ 35,546
SCHOOL OF NURSING											
Master of Science in Nursing					9	9	6	67%	6	100%	\$ 59,400
Nursing			4			4	1	25%	1	100%	NA
Nursing - B.S.N.				95		95	26	27%	25	96%	\$ 57,384
Allied Health TOTAL	35	256	119	95	9	514	125	24%	113	90%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees					TOTAL	Placement Information				
	AA	AAS	AS	BA	BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
BIOLOGICAL SCIENCES											
Applied Biology					9	9	0	0%	0	0%	NA
Applied Biology/Forensic					2	2	2	100%	1	50%	NA
Biochemistry				5		5	2	40%	1	50%	NA
Biology				3	32	35	7	20%	7	100%	\$ 17,667
Biology/Environmental					2	2	0	0%	0	0%	NA
Biology/Forensic					23	23	8	35%	5	63%	\$ 16,250
Biology/Pre-Medicine					7	7	1	14%	1	100%	NA
Biology/Pre-Optometry					7	7	0	0%	0	0%	NA
Biology/Pre-Physical Therapy					3	3	0	0%	0	0%	NA
Biotechnology					8	8	2	25%	2	100%	\$ 34,000
Ornamental Horticulture Technology		9				9	1	11%	1	100%	NA
Pre-Science			29			29	3	10%	3	100%	NA
COLLEGE OF A/S											
Integrative Studies					14	14	2	14%	2	100%	\$ 77,667
HUMANITIES											
Applied Speech Communication	1				9	10	5	50%	4	80%	\$ 31,167
Communication				5		5	0	0%	0	0%	NA
History				10		10	2	20%	2	100%	NA
LANGUAGE & LITERATURE											
English				4		4	1	25%	1	100%	NA
English Literature				1		1	0	0%	0	0%	NA
Journalism & Technical Comm					1	1	0	0%	0	0%	NA
Liberal Arts	5					5	0	0%	0	0%	NA
Tech-Prof Comm/Automotive					1	1	0	0%	0	0%	NA
MATHEMATICS											
Applied Math					3	3	0	0%	0	0%	NA
Applied Math/Actuarial Science					3	3	0	0%	0	0%	NA
PHYSICAL SCIENCES											
Chemistry				12		12	1	8%	1	100%	NA
Industrial Chemistry Technology		10				10	0	0%	0	0%	NA
SOCIAL SCIENCES											
Psychology					25	25	6	24%	5	83%	\$ 28,800
Public Administration/Political Science					9	9	1	11%	1	100%	NA
Social Work - BSW					44	44	6	14%	5	83%	\$ 31,200
Sociology				2		2	0	0%	0	0%	NA
Arts & Sciences TOTAL	6	19	29	42	202	298	50	17%	42	84%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees				TOTAL	Placement Information				
	CERT	AAS	BB/BS	MS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCT, FINANCE & INFO SYSTEMS										
Accountancy		5	29		34	8	24%	8	100%	\$ 19,583
Accountancy/Finance			4		4	1	25%	1	100%	NA
Finance			8		8	1	13%	1	100%	NA
Finance Corp Acct Conc			2		2	1	50%	0	0%	NA
Finance Investment Conc			1		1	0	0%	0	0%	NA
Homeland Sec Digital/Forensics	1		1		1	0	0%	0	0%	NA
Info Security and Intelligence			1		1	0	0%	0	0%	NA
COLLEGE OF BUS										
Integrative Studies			5		5	1	20%	1	100%	NA
COMPUTER INFORMATION SYSTEMS										
Computer Information Systems		3	24		27	3	11%	3	100%	\$ 27,574
MANAGEMENT										
Business Administration (all inclusive)			131		131	35	27%	23	66%	\$ 35,232
Club Management	2				2	1	50%	1	100%	NA
General Business		13			13	3	23%	3	100%	\$ 28,500
Hospitality Management			1		1	0	0%	0	0%	NA
Hotel Management	1		9		10	2	20%	2	100%	\$ 15,000
Hotel/Rest/Food Industry Management	1	8			9	3	33%	3	100%	\$ 30,000
Human Resource Management	7		8		15	0	0%	0	0%	NA
International Business	1		2		3	0	0%	0	0%	NA
Legal Studies		14			14	2	14%	2	100%	\$ 22,713
Management			6		6	2	33%	2	100%	\$ 42,000
Operations & Supply Management			4		4	1	25%	1	100%	NA
Real Estate	5				5	0	0%	0	0%	NA
Resort Management			15		15	5	33%	5	100%	\$ 26,950
Small Business Management	2				2	0	0%	0	0%	NA
Small Business/Entrepreneurship			4		4	0	0%	0	0%	NA
Special Event/Meeting Planning	3				3	0	0%	0	0%	NA
Sport, Spa Entertainment Operations	1				1	1	100%	1	100%	NA
Supervision	1				1	0	0%	0	0%	NA
MARKETING										
Advertising	1		20		21	3	14%	2	67%	\$ 13,000
Business to Business Marketing	11				11	3	27%	2	67%	\$ 13,000
Direct Marketing	12				12	4	33%	3	75%	\$ 13,000
E-Commerce	7				7	2	29%	2	100%	\$ 13,000
Graphic Design		26	17		43	7	16%	6	86%	\$ 22,333
Marketing	5		44		49	15	31%	11	73%	\$ 37,600
Marketing Research	1				1	0	0%	0	0%	NA
Marketing/PGM			43		43	7	16%	7	100%	\$ 33,833
Marketing/PTM			10		10	3	30%	3	100%	\$ 42,533
Marketing/Sales	2				2	0	0%	0	0%	NA
Music Industry Management			22		22	6	27%	6	100%	\$ 33,010
Public Relations	1		13		14	5	36%	5	100%	\$ 23,750
Retailing	2				2	0	0%	0	0%	NA
Visual Design and Web Media		1			1	0	0%	0	0%	NA
COL OF BUSINESS GRADUATE PROGRAMS										
Adv Studies Bus Intel & Infmts	3				3	0	0%	0	0%	NA
Adv Studies in E-Business/System Integration	9				9	1	11%	1	100%	NA
Advanced Studies in Design/Innovation	11				11	3	27%	3	100%	\$ 45,000
Advanced Studies in Info Security	16				16	4	25%	4	100%	\$ 68,000
Advanced Studies in Mgmt Tools/Techniques	31				31	8	26%	7	88%	\$ 64,000
Information Systems Management				22	22	3	14%	3	100%	\$ 57,333
Masters of Business Administration				40	40	12	30%	11	92%	\$ 61,745
Business TOTAL	137	70	423	62	692	156	23%	133	85%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

PROFESSIONAL & TECH STUDIES	Degree		Placement Information				
	BAS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Digital Animation/Game Design	20	20	1	5%	0	0%	NA
Industrial Technology & Management	17	17	5	29%	5	100%	\$ 64,000
Prof & Tech Studies TOTAL	37	37	6	16%	5	83%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Education and Human Services

	Degrees					Placement Information				
EDUCATION & HUMAN SERVICES	CERT	AA/AS	BS	MS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE										
Criminal Justice Administration				38	38	7	18%	7	100%	\$ 44,167
Criminal Justice (all tracks)			195		195	36	18%	31	86%	\$ 29,593
Pre-Criminal Justice		69			69	8	12%	7	88%	\$ 24,080
LEISURE STUDIES & WELLNESS										
Recreation Leadership & Management			19		19	9	47%	7	78%	\$ 26,365
SCHOOL OF EDUCATION										
Advanced Studies Total Quality	2				2	0	0%	0	0%	NA
Biology Education			3		3	0	0%	0	0%	NA
Business Education			2		2	0	0%	0	0%	NA
Career & Technical Education (all tracks)				20	20	9	45%	8	89%	\$ 67,317
Chemistry Education			1		1	0	0%	0	0%	NA
Curriculum & Instruction				53	53	2	4%	2	100%	\$ 37,000
Early Childhood Education		10	8		18	5	28%	5	100%	\$ 20,700
Elementary Education			85		85	21	25%	17	81%	\$ 21,556
English Education			9		9	3	33%	2	67%	\$ 23,500
Technical Education			16		16	4	25%	4	100%	\$ 51,500
TELEVISION PRODUCTION										
Television & Digital Media Production			28		28	5	18%	4	80%	\$ 31,875
Education and Human Svcs TOTAL	2	79	366	111	558	109	20%	94	86%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL
	BFA	BS	MS	
DESIGN STUDIES				
Furniture Design	6			6
Graphic Design	14			14
Interior Design	31			31
Metals/Jewelry Design	1			1
FINE ARTS/FOUNDATION				
Art Education	5			5
Art History		3		3
Digital Media	9			9
Drawing	2			2
Fine Art Drawing	5			5
Fine Art Painting	2			2
Fine Art Sculpture	1			1
MFA Drawing			3	3
MFA Painting			7	7
MFA Photography			1	1
Painting	3			3
Photography	8			8
Visual Communication	1			1
Kendall TOTAL	88	3	11	102

2008/2009 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees		Placement Information				Ave Salary
	BS	Doctorate	# Responded	% Responded	# Employed/CE	Placement Rate	
MICHIGAN COLLEGE OF OPTOMETRY							
OPTOMETRY							
Optometry		34	11	32%	11	100%	\$ 63,260
Optometry TOTAL	0	34	11	32%	11	100%	Not Calculated
COLLEGE OF PHARMACY	BS	Doctorate					
PHARMACY							
Pharmacy		142	28	20%	26	93%	\$ 100,548
Pharmacy TOTAL	0	142	28	20%	26	93%	Not Calculated

2008/2009 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
SCH. OF AUTO & HEAVY EQUIPMT									
Automotive & Heavy Equipment			29	29	5	17%	5	100%	\$ 33,180
Automotive Body		3		3	0	0%	0	0%	NA
Automotive Engineering Technology			44	44	6	14%	5	83%	\$ 34,300
Automotive Management			22	22	5	23%	5	100%	\$ 27,200
Automotive Service Technology		37		37	3	8%	2	67%	\$ 18,720
Heavy Equip Svc Engineering Technology			12	12	2	17%	2	100%	\$ 48,500
Heavy Equipment Technology		23		23	0	0%	0	0%	NA
Performance Machining	8			8	0	0%	0	0%	NA
Performance Motorsports	41			41	3	7%	3	100%	\$ 35,500
SCH. OF BUILT ENVIRONMENT									
Advanced Construction Management	11			11	2	18%	1	50%	NA
Architectural Technology		36		36	5	14%	4	80%	\$ 28,787
Building Construction Technology		44		44	4	9%	2	50%	\$ 52,000
Civil Engineering Technology		17		17	1	6%	1	100%	NA
Construction Administration	16			16	2	13%	1	50%	NA
Construction Management			84	84	10	12%	8	80%	\$ 42,729
Facility Management	8		26	34	8	24%	7	88%	\$ 47,227
HVACR Engineering Technology			31	31	7	23%	5	71%	\$ 49,600
HVACR Technology		30		30	4	13%	2	50%	\$ 29,520
SCH. COMPUTER, ELEC, ENERGY, MECH, SURVEY									
Computers Networks and Systems			13	13	2	15%		0%	NA
Electrical Power Generation	3			3	0	0%	0	0%	NA
Electrical/Electronics Engineering Technology			15	15	3	20%	2	67%	\$ 28,000
Industrial Electronics Technology		12		12	1	8%	0	0%	NA
Mechanical Engineering Technology		13	18	31	3	10%	3	100%	\$ 40,350
Surveying Engineering			16	16	2	13%	2	100%	\$ 62,500
Surveying Technology		12		12	2	17%	2	100%	\$ 62,500
SCH. OF DESIGN AND MANUFACTURING									
CAD Drafting & Tool Design Technology		17		17	2	12%	1	50%	NA
Manufacturing Engineering Technology			24	24	5	21%	4	80%	\$ 63,250
Manufacturing Tooling Technology		8		8	0	0%	0	0%	NA
New Media Printing and Publishing			7	7	1	14%	0	0%	NA
Plastics Engineering Technology			31	31	8	26%	7	88%	\$ 42,623
Plastics Technology		28		28	3	11%	3	100%	\$ 30,000
Printing and Digital Graphic Imaging Technology		16		16	2	13%	2	100%	\$ 35,000
Printing Management			12	12	2	17%	2	100%	\$ 35,000
Product Design Engineering Technology			24	24	5	21%	5	100%	\$ 29,275
Quality Engineering Technology			5	5	2	40%	1	50%	NA
Quality Technology	28			28	1	4%	0	0%	NA
Rubber Engineering Technology			4	4	1	25%	1	100%	NA
Rubber Technology		5		5	2	40%	2	100%	\$ 45,000
Welding Engineering Technology			28	28	28	100%	25	89%	\$ 45,960
Welding Technology		32		32	3	9%	3	100%	\$ 36,426
Eng. Tech TOTAL	115	333	445	893	145	16%	118	81%	Not Calculated

Institution attended after graduating from Ferris State	Earned Master's degree	Earned PhD or other terminal degree
(Blank)	7	3
Andrews University	1	
Boston University	1	
Calvin College	1	1
Capella University	1	
Central Michigan University	3	
Chicago School of Professional Psychology		1
College of St. Scholastica	1	
Detroit Mercy School of Dentistry		1
Eastern Michigan University	1	
Ferris State University	9	
George Williams College of Aurora University	1	
Learners Edge	1	
Life University		1
Madonna University	1	
Northern Iowa University	1	
Northwood University	1	
Pennsylvania College of Optometry-Salus Univ.		1
University of Michigan – Dearborn	2	
University of North Carolina – Greensboro	1	
University of Phoenix	1	
Walsh College	2	
Wayne State University		1
Western Michigan University		1

Graduates of Ferris State University who went on to attend other institutions (or Ferris State University) immediately after graduation and earned Masters', PhD's, or other terminal degrees. These numbers do not include those graduates who indicated they may pursue a higher degree at a later date.