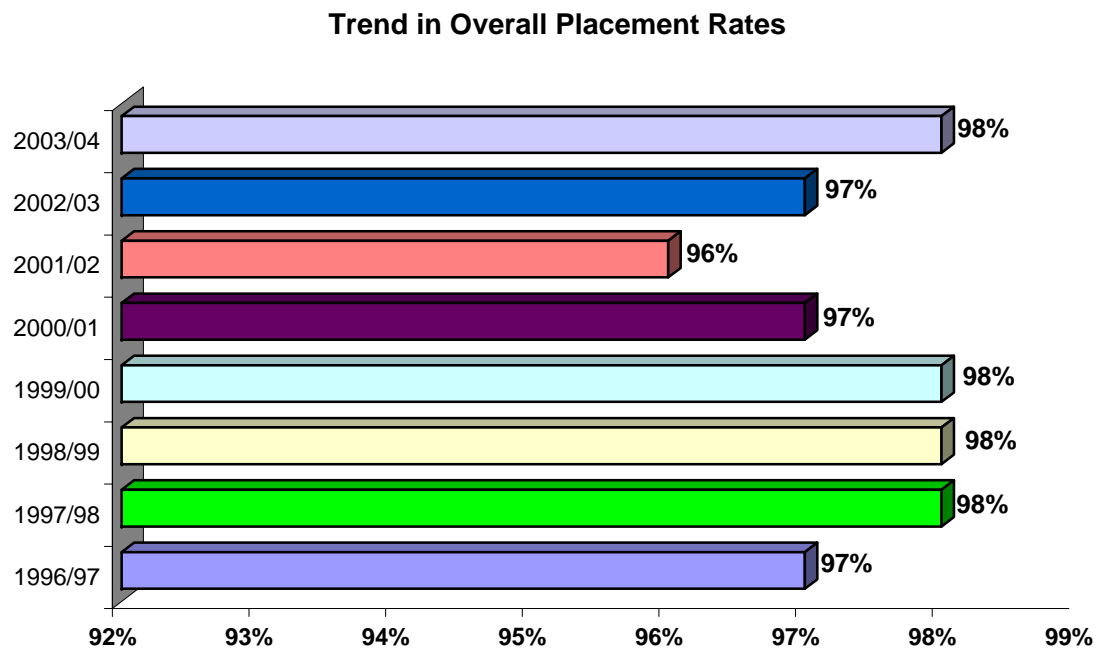




# Graduate Follow-Up Survey Report

*2003-2004*

## 2003/2004 Graduate Follow-Up Survey - Overall Results



***Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.***

## 2003/2004 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

ALLIED HEALTH SCIENCES	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
<b>HEALTH MANAGEMENT</b>						
Coding/Reimbursement Specialist	44			20%	100%	\$ 38,635
Environmental Health & Safety		1	12	40%	97%	\$ 37,454
Health Care Systems Administration			21	50%	98%	\$ 38,760
Medical Record Administration			5	60%	100%	\$ 41,360
Medical Record Technology		20		65%	100%	\$ 28,340
Occupational Health and Safety	1			0%	NA	NA
<b>HEALTH RELATED PROGRAMS</b>						
Diagnostic Medical Sonography		21		71%	100%	\$ 38,733
Medical Laboratory Technology		4		50%	100%	NA
Medical Technology			15	73%	100%	\$ 36,400
Nuclear Medicine Technology		21	5	71%	97%	\$ 32,680
Radiography		41		73%	98%	\$ 32,905
Respiratory Care		8		62%	100%	\$ 32,870
<b>NURSING &amp; DENTAL HYGIENE</b>						
Dental Hygiene		53		40%	100%	\$ 37,011
Nursing		35	77	62%	98%	\$ 40,755
<b>Alleid Health TOTAL</b>	<b>45</b>	<b>204</b>	<b>135</b>	<b>57%</b>	<b>99%</b>	<b>Not calculated</b>

## 2003/2004 Graduate Follow-Up Survey Summary

### College: Arts and Sciences

	Degrees			Placement Information		
	AS	BA	BS	% Response	Placement Rate	Ave Salary
<b>ARTS &amp; SCIENCES</b>						
<b>BIOLOGICAL SCIENCES</b>						
Applied Biology			26	40%	98%	\$ 31,058
Biology		1		0%	NA	NA
Biotechnology			4	50%	100%	NA
Ornamental Horticulture	11			55%	100%	\$ 24,500
<b>HUMANITIES</b>						
Applied Speech Communication	5		12	53%	87%	\$ 25,900
Communication		1		0%	NA	NA
<b>LANGUAGE &amp; LITERATURE</b>						
English Literature		2		50%	100%	NA
Tech & Professional Communication			10	60%	100%	\$ 31,420
<b>MATHEMATICS</b>						
Applied Math/Actuarial Science			3	33%	100%	NA
Applied Mathematics			6	83%	100%	\$ 39,645
Applied Mathematics/Operations			1	0%	NA	NA
Applied Mathematics/Statistics			1	0%	NA	NA
<b>PHYSICAL SCIENCES</b>						
Chemistry		1		100%	100%	NA
Industrial Chemistry Technology	11			90%	100%	\$ 28,960
<b>PRE-PROF NON-SCIENCE</b>						
Liberal Arts	13			62%	100%	NA
<b>PRE-PROF SCIENCE</b>						
Pre-Science	32			94%	100%	\$ 28,775
<b>SOCIAL SCIENCES</b>						
Human Services			1	0%	NA	NA
Psychology			10	70%	100%	\$ 26,300
Public Administration			12	50%	100%	\$ 25,942
Social Work			21	81%	99%	\$ 26,410
Sociology		2		0%	NA	NA
<b>Arts and Sciences TOTAL</b>	<b>72</b>	<b>7</b>	<b>107</b>	<b>47%</b>	<b>98%</b>	<b>Not calculated</b>

## 2003/2004 Graduate Follow-Up Survey Summary

College: Business

BUSINESS	Degrees				Placement Information		
	CERT	AS	BS	MS	% Response	Placement Rate	Ave Salary
<b>ACCOUNTING/FINANCE/ECON/ STATISTICS</b>							
Accountancy		8	27		42%	97%	\$ 34,110
Accountancy/Finance			2		0%	NA	NA
<b>COMPUTER INFORMATION SYSTEMS</b>							
Accountancy/CIS			4		50%	100%	NA
Advanced Studies in Quality Mgmt	5				20%	100%	\$ 52,400
Computer Info Systems		2	70		50%	97%	\$ 46,221
Computer Info Systems/Management			1		0%	NA	NA
<b>MANAGEMENT</b>							
Advanced Studies in Global Logistics	4				25%	100%	NA
Business Administration			95		43%	99%	\$ 29,854
Finance			6		50%	100%	\$ 37,400
General Business		25			44%	91%	\$ 30,740
Hotel Management			5		60%	100%	\$ 28,433
Human Resource Management	6		15		67%	100%	\$ 36,922
International Business	11		5		19%	100%	\$ 34,692
Legal Assistant		4			75%	100%	\$ 27,844
Legal Studies		7			57%	100%	\$ 26,947
Management			8		50%	75%	\$ 26,105
Operations Management	6		4		20%	100%	NA
Real Estate	3				0%	NA	NA
Small Business & Entrepreneurship			3		33%	100%	NA
Small Business Management	2		4		33%	100%	NA
Supervision	2				0%	NA	NA
<b>MARKETING</b>							
Advertising			8		50%	100%	\$ 27,435
Direct Marketing	8				20%	100%	NA
E-Commerce	5		1		0%	NA	NA
Food Service Management		1			0%	NA	NA
Marketing	1		27		70%	95%	\$ 28,972
Marketing/PGM			56		46%	100%	\$ 34,600
Marketing/PTM			13		54%	100%	\$ 32,645
Marketing/Retailing			1		0%	NA	NA
Music Industry Management			11		73%	100%	\$ 28,736
Public Relations			11		54%	91%	\$ 26,502
Resort Management			3		33%	100%	NA
Restaurant & Food Industry Mgmt	13	7			55%	91%	\$ 25,980
Retailing			1		0%	NA	NA
Visual Communication		11	51		63%	98%	\$ 29,600
Visual Design and Web Media		25	9		41%	98%	\$ 30,149
<b>COL OF BUS GRADUATE PROGRAMS</b>							
Advanced Studies in E-Business	24				13%	100%	\$ 35,070
Advanced Studies in Network Mgmt	13				15%	100%	\$ 42,710
Information Systems Management				58	48%	98%	\$ 38,960
Masters of Business Administration				2	0%	NA	NA
<b>Business TOTAL</b>	<b>103</b>	<b>90</b>	<b>441</b>	<b>60</b>	<b>43%</b>	<b>99%</b>	<b>Not calculated</b>

## 2003/2004 Graduate Follow-Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees			Placement Information		
	AS	BS	MS	% Response	Placement Rate	Ave Salary
<b>CRIMINAL JUSTICE</b>						
Criminal Justice Administration			23	65%	96%	\$ 43,100
Criminal Justice		93		43%	98%	\$ 35,700
Pre-Criminal Justice	62			50%	98%	\$ 24,511
<b>LEISURE STUDIES &amp; WELLNESS</b>						
Recreation Leadership & Management		9		33%	100%	\$ 26,947
<b>SCHOOL OF EDUCATION</b>						
Biology Education		3		0%	NA	NA
Business Education		5		40%	100%	NA
Career & Technical Education			43	53%	100%	\$ 46,920
Chemistry Education		1		0%	NA	NA
Curriculum & Instruction			17	53%	98%	\$ 45,633
Early Childhood Education	15			47%	93%	\$ 23,485
Elementary Education		31		61%	89%	\$ 31,604
English Education		27		52%	93%	\$ 30,463
Mathematics Education		8		38%	86%	NA
Pre-Teaching Elementary	4			25%	100%	NA
Pre-Teaching Secondary	4			50%	100%	NA
Social Studies		2		0%	NA	NA
Technical Education		33		30%	100%	\$ 30,468
Wage Earning Home Economics Edu		1		0%	NA	NA
<b>TELEVISION PRODUCTION</b>						
Television Production		3		33%	100%	NA
Television & Digital Media Production		9		56%	100%	\$ 29,753
<b>Education and Human Svcs TOTAL</b>	<b>85</b>	<b>225</b>	<b>83</b>	<b>46%</b>	<b>97%</b>	<b>Not calculated</b>

## 2003/2004 Graduate Follow-Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees		
	BS	BFA	MS
<b>DESIGN STUDIES</b>			
Furniture Design		10	
Illustration		23	
Illustration - Digital Media		3	
Industrial Design		4	
Interior Design		35	
Visual Communication - Multi Media		11	
<b>FINE ARTS/FOUNDATION</b>			
Art Education		5	
Fine Arts Drawing		1	
Fine Arts Painting		8	3
Fine Arts Photography		3	
Fine Arts Printmaking		2	
Fine Arts Sculpture		4	
Fine Arts Woodwork		5	
MFA Dual Major			2
<b>LIBERAL ARTS &amp; SCIENCES</b>			
Art History	2		
<b>Kendall TOTAL</b>	<b>2</b>	<b>114</b>	<b>5</b>

## 2003/2004 Graduate Follow-Up Survey Summary

### Colleges: Optometry and Pharmacy

	Degrees		Placement Information		
	BS	Doctorate	% Response	Placement Rate	Ave Salary
<b>MICHIGAN COLLEGE OF OPTOMETRY</b>					
Optometry		32	63%	100%	\$ 71,265
Visual Science	10		20%	100%	NA
<b>Optometry TOTAL</b>	<b>10</b>	<b>32</b>	<b>42%</b>	<b>100%</b>	<b>Not calculated</b>
<b>PHARMACY</b>					
Pharmacy		89	45%	100%	\$ 88,430
<b>Pharmacy TOTAL</b>		<b>89</b>	<b>45%</b>	<b>100%</b>	<b>Not calculated</b>



## 2003/2004 Graduate Follow-Up Survey Summary

### Colleges: Technology

TECHNOLOGY	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
<b>ARCHITECTURAL TECH &amp; FACILITIES MGMT</b>						
Architectural Technology		16		50%	100%	\$ 29,394
Facilities Management	8		15	43%	100%	\$ 30,640
<b>AUTOMOTIVE</b>						
Automotive Body		18		67%	100%	\$ 34,050
Automotive Engineering Technology			17	65%	98%	\$ 33,100
Automotive Service Technology		49		78%	100%	\$ 36,940
Performance Machining	12			17%	100%	NA
Performance Motorsports	15			33%	100%	NA
<b>CONSTRUCTION TECHNOLOGY &amp; MGMT</b>						
Advanced Construction Management	1			0%	NA	NA
Building Construction Technology		53		77%	100%	\$ 32,982
Civil Engineering Technology		14		50%	100%	\$ 29,710
Construction Administration	14			21%	100%	NA
Construction Management			45	51%	96%	\$ 45,983
<b>ELECTRONICS/CNS</b>						
Computer Networks & Systems			9	33%	100%	NA
Electrical Power Generation	8			25%	100%	NA
Electrical/Electronics Engineering			14	64%	100%	\$ 31,614
Industrial Electronics Technology		15		70%	100%	\$ 33,691
<b>HEAVY EQUIPMENT</b>						
Automotive & Heavy Equip Mgmt			33	39%	92%	\$ 34,710
Heavy Equipment Service Engr Tech			14	50%	100%	\$ 49,833
Heavy Equipment Technology		29		66%	100%	\$ 36,940
Komatsu Equipment Repair	1			0%	NA	NA
<b>HVACR</b>						
HVACR Engineering Technology			21	43%	100%	\$ 49,320
HVACR Technology		27		50%	100%	\$ 38,411
<b>MANUFACTURING ENGINEERING</b>						
Manufacturing Engineering Technology			28	50%	100%	\$ 56,700
Manufacturing Tooling Technology		17		47%	100%	\$ 34,010
Quality Engineering Technology			5	40%	100%	NA
Quality Technology	10			20%	100%	NA
<b>MECHANICAL DESIGN</b>						
CAD Drafting & Tool Design Technology		28		72%	100%	\$ 34,297
Mechanical Engineering Technology		22	11	58%	100%	\$ 38,460
Product Design Engineering Technology			30	50%	100%	\$ 51,699
<b>PLASTICS &amp; RUBBER ENG TECHNOLOGY</b>						
Plastics Engineering Technology			58	47%	100%	\$ 52,005
Plastics Technology		30		33%	100%	\$ 47,154
Rubber Engineering Technology			15	40%	100%	\$ 41,063
Rubber Technology		11		36%	100%	\$ 38,710
<b>PRINTING &amp; IMAGING TECHNOLOGY MGMT</b>						
New Media Printing & Publishing			5	40%	100%	NA
Printing & Digital Graphic Imaging		18		33%	100%	\$ 34,764
Printing Management			8	50%	75%	NA
Printing Technology		2		50%	100%	NA
<b>SURVEYING ENGINEERING</b>						
Surveying Engineering			15	60%	89%	NA
Surveying Technology		4		50%	100%	NA
<b>WELDING ENGINEERING TECHNOLOGY</b>						
Welding Engineering Technology			26	71%	100%	\$ 54,920
Welding Technology		26		85%	100%	\$ 47,966
<b>Technology TOTAL</b>	<b>69</b>	<b>379</b>	<b>369</b>	<b>49%</b>	<b>99%</b>	<b>Not calculated</b>